Deepika M

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Portfolio Website | LinkedIn | Github
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Aspiring Data Analyst with 4 years' experience in Finance & Accounting, skilled in Excel, Power Query, Power BI across sectors like Banking, Logistics, and Energy.

TECHNICAL SKILLS

- **Data Analysis:** Advanced Excel (Pivot Tables, Charts, Power Query), SQL (DDL, DML, Joins), Power BI (ETL, Reports, Dashboards)
- **Financial Reporting:** Balance Sheet Prep, Variance Analysis, Tax Documentation
- **Technical Proficiency:** ERP Systems (SAP, Lawson, Oracle)
- **Collaboration:** Cross-Functional Communication, Issue Resolution

PROJECT EXPERIENCE

Business 360 – [Power BI | SQL | Excel] - Linkedin | Github

- Upgraded Atliq's reporting system by transitioning from Excel to a Power BI dashboard, integrating data from Excel/CSV and SQL.
- Developed a comprehensive data model and visualizations for five departments.
- Optimized performance with DAX Studio, achieving a 5% boost.
- Empowered data-driven decisions, resulting in a projected 10% increase in revenue and a 20% reduction in expenses.

Sales Analysis – [Excel | Data modelling | Power Query | DAX] - Linkedin | Github

- Spearheaded the development of an interactive sales dashboard analyzing four years of transactional data from six tables, which identified trends contributing to 75% of overall profit without reliance on external resources.
- Designed this interactive dashboard by integrating PowerQuery with DAX models that enhanced team decision-making capabilities while slashing manual report generation efforts by 40%, enabling more efficient resource allocation across departments.

P&L Report – [Excel | Pivot Table | Power Query] - Linkedin | Github

- Delivered an indepth 3-year P&L report for Atliq Hardwares using Pivot Tables, Power Query and DAX in Excel that provided stakeholders with clear visibility into key financial metrics that informed strategic budgetary decisions company-wide.
- Optimized data cleaning through Power Query and implemented DAX calculations, improving report accuracy by 30% and enabling more detailed financial insights.

WORK EXPERIENCE

Accenture Solutions Pvt Ltd, Chennai   RECORD TO REPORT ASSOCIATE   Sept '22 – Present

- Analyzed 1500+ invoices and purchase orders monthly for supplier withholding tax, improving accuracy by 15%.
- Reconciled intercompany accounts, achieving a 100% accuracy rate in month-end and year-end closings
- Identified and resolved 10+ process inefficiencies, creating an Excel Dashboard that enhanced operational efficiency by 25%.
- Prepared monthly balance sheet notes, contributing to streamlined management reporting.

Achievements: Extra Mile Champ Award for fiscal year 2023 (within 6 months of joining)

Neeyamo Enterprise Solutions, Chennai   EXECUTIVE – FINANCE   Mar '22 – Sep '22

- Processed invoicing and financial data for 50+ clients, handling over 600 invoices worth $1M+ monthly.
- Automated invoice generation and distribution, reducing processing time by 20%.
- Resolved client billing issues and ensured accurate month-end reconciliations, reducing receivable days and improving cash flow.
- Developed a Variance Report Dashboard, enhancing financial oversight and accuracy.

Blackbuck Privte Ltd., Bengaluru   MIS ANALYST   Oct '18 - Feb '19

- Reduced Accounts Receivable days by 15% through targeted strategies.
- Analyzed data from multiple business units, resulting in actionable insights for senior management.
- Oversaw monthly collection activities, achieving a 10% improvement in collection targets.
- Created metrics and a variance monitoring model, decreasing credit failure rates by atleast 7%.

City Union bank Pvt. Ltd.,Madurai   SENIOR ASSOCIATE   Oct '17 - Oct '18

- Managed 70+ branch transactions daily, including account openings, KYC, claim settlements, cheque clearing, payment processing, AML monitoring, and loan application assessments.
- Provided personalized service to 50+HNI clients and educated new clients on account services.
- Trained 20+tellers and junior clerks on banking systems and procedures.

EDUCATION

POST GRADUATE DIPLOMA IN MANAGEMENT – 76%   Sep '15 - Jun '17
THIAGARAJAR SCHOOL OF MANAGEMENT, MADURAI

BACHELOR OF ENGINEERING – EEE – 85%   Sep '11 - Jun '15
KLN COLLEGE OF ENGINEERING, MADURAI