

Shop Your Account

Compare Reward Programs Function: Mid-Fidelity Wireframe

By

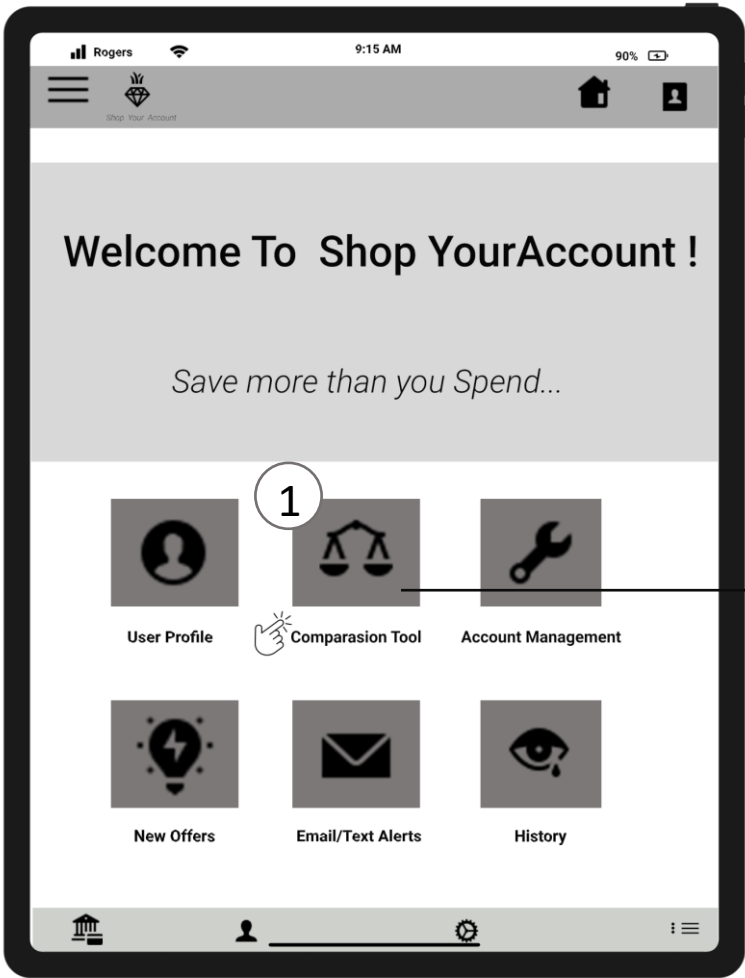
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<https://www.figma.com/file/iIPKjscTQ7IXDPEhyB4rWF/Monir?node-id=0%3A1>

Reward Program Function

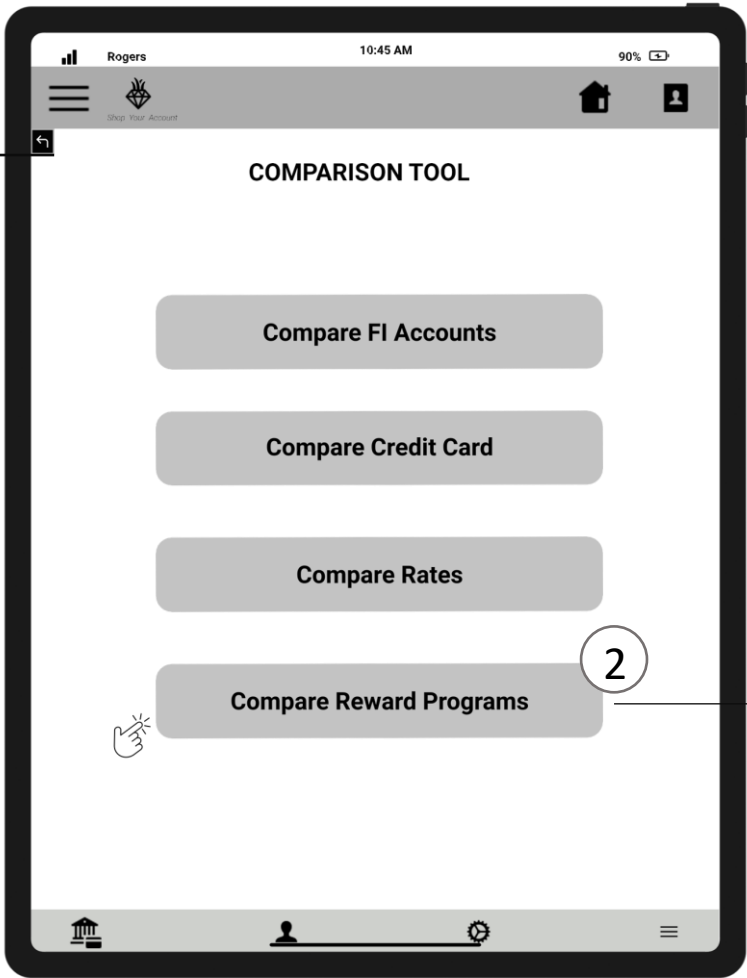
- User wants to compare reward programs offered by different institutions or banks so that s/he can choose the right banking products
- User needs to login first to avail of the comparison services. Since, the service uses user's profile information to suggest the best available options for the user it is important to do so.
- Another point to remember, bank delivers the rewards through the use of credit cards. So, the final results will be showing the credit cards of respective providers.

Home Screen



To check and compare the best reward program that best suits a customers needs - Please go to home screen and choose 'Comparison Tool' button.

Comparison Screen



The 'Comparison Tool' page will open with different comparison options. Please choose the last option 'Compare Reward Programs'.

Input Options: Location

Compare Reward: Choose Reward Types

Action '3-6' are needed if user didn't have this information in user profile or wants to input a new location.

Action '2' will open 'input options' screen

COMPARE REWARD PROGRAMS

Please provide the following information if you haven't provided them already or want to use a different address

Select Country (3)

Select Province (4)

Select City (5)

Street Address (6)

Apt/House # (6)

Postal Code (6)

(Optional) Select Bank (7)

Select as many banks as you like

8 NEXT

Action '7' is optional if the user has any bank/s in mind

Action '8' will open 'Compare Reward: Choose Reward Types' screen

Compare Reward Programs page will show some drop down options that customer need to select the country, province, city and address. Choosing a bank or multiple banks or institutions is optional and click next.

COMPARE REWARD PROGRAMS

Please select your preferred reward type.

Travel Merchandise

Gift Cards Cash Back (9)

Airline Rewards Movie Points

Select one or more

It's Excellent (760+) It's Very Good (725-759)

It's Good (660-724) It's Fair (560-659)

It's Poor (below 560) No, I don't know it

Do you know your credit score? (Ignore if you have already provided the information) (10)

11 YES NO

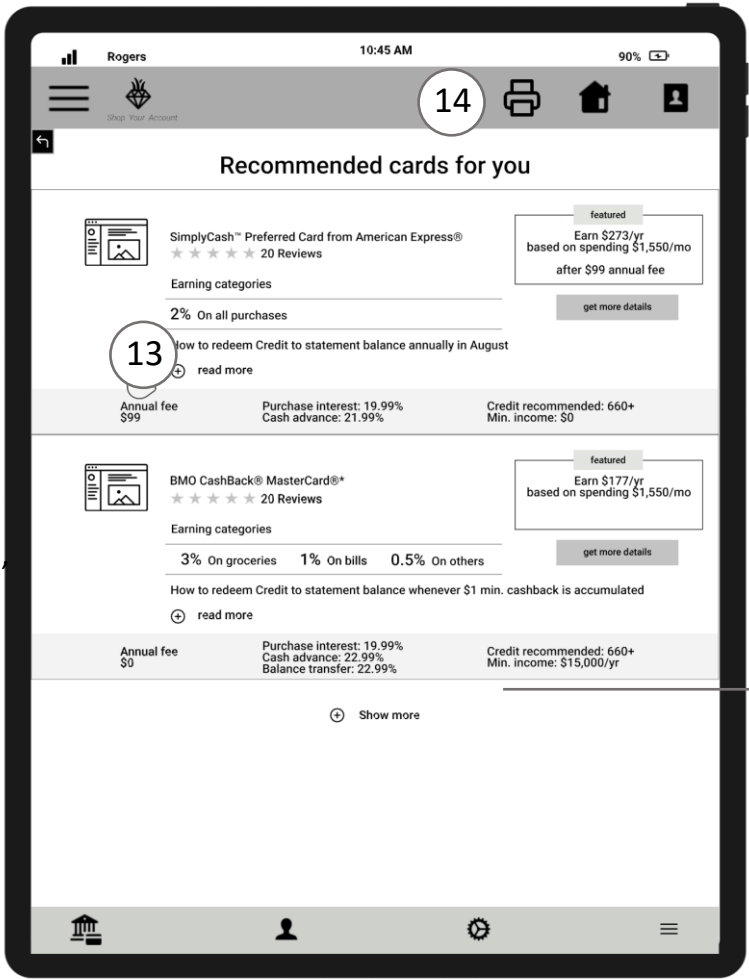
Do you want to save your personalized card matches so you can revisit them instantly? (Optional)

12 NEXT

Action '12' will open 'result page' screen

Another page with options to select the type or types of reward program the customer is interested in and his/her credit score (if not already provided in the profile section). Saving the search for future is optional. Customer will click next.

Result Page

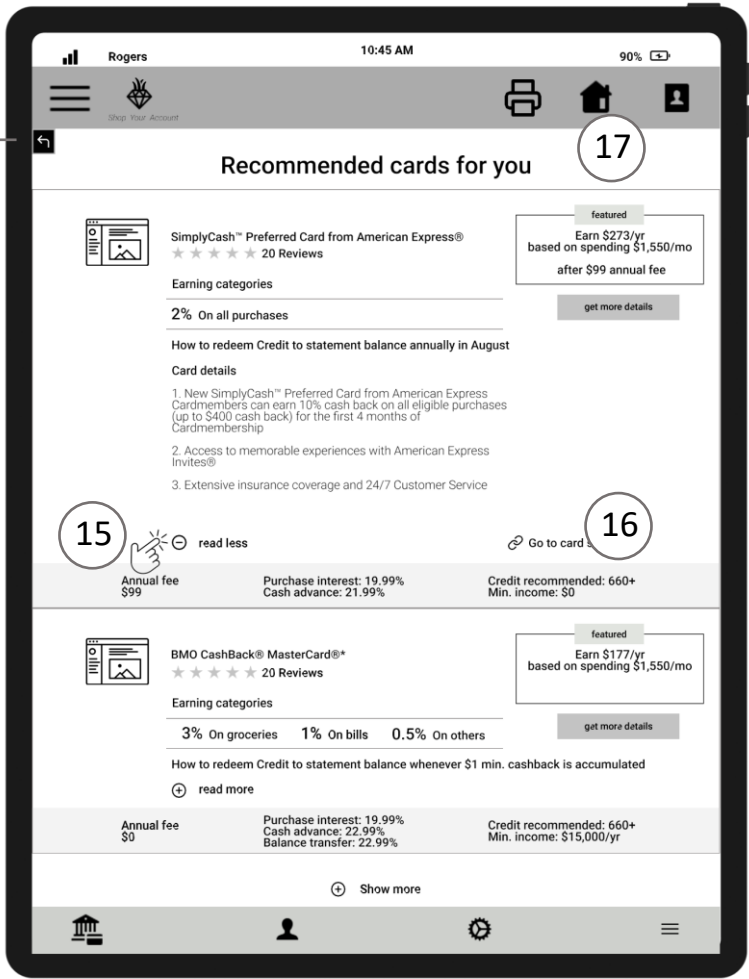


Action '12' will open 'result page' screen

Action '14' will print the page information

Action '13' will reveal more information about the select card

Result Page: More Info



Action '17' will take users to home page

Action '15' will hide additional information

Action '16' will take it to provider's own website

The result page will display options based on user profile and selection of last two pages. The results will very based on individual information. User can click 'Read More' '+' sign for read more details which will appear on the screen.

Users can click the '-' read less sign to hide the card details.

Thank You