

CAREER PROFILE

I am an ambitious and spontaneous Project Manager at RetailDetail, ready for a new challenge in my career. At RetailDetail, a leading B2B-community in the Benelux, I've had the opportunity to develop my skills in different disciplines, all while staying at the core of what is happening in the FMCG landscape. I was able to grow professionally by being responsible for a wide range of projects, from building and inspiring setting for retailers to tackling the difficulties for the retail sector in a post-covid setting. Today, 4 years since joining RetailDetail, I am ready to push myself towards new horizons and would like to become part of one of the most inspiring and promising stories in the Belgian corporate landscape.

EXPERIENCES

Senior Project Manager Retailhub

2019 - Present

RetailDetail, Antwerp

After the success of 4 years RetailHub, the project was expanded. I co-managed the development and construction of a brand new concept "The Future of Shopping", consisting of a B2B and a B2C concept. The B2B part consists of a hyper equipped co working space, while the B2C part is a collaborative real life lab in which retailers, suppliers and manufacturers test new concepts and products, directly at consumer level. As the Project Manager I lead the total construction with a budget of €1,5M. For the development of the retail lab I managed the team consisting of third party architects, retailers, tech-players and many more.

Junior Project Manager RetailHub

2017 - 2019

RetailDetail, Antwerp

RetailHub - the largest retail knowledge and inspiration center in the Benelux. A scale-up that built 'The Customer Journey of the Future' in real life.

I started at RetailHub as a Junior Project Manager where I've had the opportunity to develop my skills in different areas as the project just launched. I was able to grow professionally by being responsible for a wide range of tasks as:

- managing, engaging the partner community
- communicating with clients
- organizing events and marketing
- managing technical applications, website, ...

Graduation Internship

2016 - 2017

Pinkeye Design Studio, Antwerp

As an intern I was assigned to do marketing research and writing a marketing plan for the company's introduction in the English market.

Marketing Internship

2014

Vipmedia Publisher, Utrecht

My tasks at Vipmedia comprised the management of the online marketing, content creation & communication in WordPress, prospection & creation of partnerships, client management, devising & coordination of promotions and the organization of multiple events.

Layout & Organizational Manager

2013 - 2014

Eurekaweek, Rotterdam

As a member of the fulltime voluntary commission at the Rotterdam Student Association 'Sanctus Laurentius' we acquired & administered a sponsored budget of €70.000 and organized the introduction week which attracted over 3500 students. My main responsibility also involved the layout of the promo material and the logo.

PROJECTS

 **Lumeodesigns** - Producing and selling handcrafted concrete lamps.

MISCELLANEOUS

Ringvaart Marathon Rowing

Participant 2014

Completed the Ringvaart 100km rowing regatta with a team of 8 co-rowers.



Marijn C. Hagens


Project Manager & Marketeer

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Print 

 02/07/1992

 Female

 European category B

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EDUCATION

Interior Design (OHO)

Thomas More Mechelen
2019 - 2020

Commercial Economics

University of Applied Sciences,
Rotterdam
2012 - 2017
Minor: Turning Business Into
Innovation

BSc Business Administration

Erasmus University Rotterdam
2010 - 2011

General Secondary Education

Koninklijk Atheneum Schilde
2004 - 2010
ASO | Economics | Modern
Languages

LANGUAGES

Dutch (Native)

English (C1 Level)

French (B2 level)

INTERESTS

Skiing

Field Hockey

Sailing

Rowing

Yoga

Architecture

Travelling