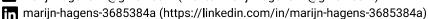




European category B

Antwerp, Belgium

marijnhagens92@gmail.com (mailto: marijnhagens92@gmail.com)





Marijn C. Hagens

Project Manager & Marketeer

LANGUAGES

Dutch (Native) English (C1 Level) French (B2 level)

INTERESTS

Skiing
Field Hockey
Sailing
Rowing
Yoga
DIY Creations
Exploring Food Hotspots

EDUCATION

Commercial Economics

2012 - 2017

University of Applied Sciences, Rotterdam

Minor: Turning Business Into Innovation

Thesis: Hoe Pinkeye de Engels markt kan veroveren. [How can Pinkeye conquer the English Market]

Hagens, M. (2017)

BSc Business Administration

2010 - 2011

Erasmus University Rotterdam

General Secondary Education

2004 - 2010

Koninklijk Atheneum Schilde

ASO | Economics | Modern Languages



Project Manager RetailHub Phase 2

2019 - Present

After the success of 4 years Retailhub, the project was expanded to phase 2. In 2019 the next version of RetailHub was launched, named 'The Future of Shopping'. Building and leading a brand-new concept in a 5000m² space. This time expanding from a pure B2B concept and making it available for B2C also.

B2B: Including, but not limited to our knowledge center/lab, professional events, congress locations, co-working spaces, offices

B2C: Development of a live retail lab in food, fashion, DIY and more where retailers and tech firms have a chance to test new concepts together on 2500 m².

A blurring innovative consumer lab.

Project Manager Retailhub Phase 1

2017 - 2019

RetailDetail, Antwerp

Retailhub is the largest retail knowledge and inspiration B2B center in the Benelux, 1250m² of innovation. A start-up that built 'The Customer Journey of the Future' in real life. This project was managed together with one other colleague. As a project manager my tasks include the communication with clients & partners, organizing events, managing technical applications, analysing data, marketing, managing the company's website as well as coordinating staff.

Graduation Internship

2016 - 2017

Pinkeye Design Studio, Antwerp

As an intern I was assigned to do marketing research and writing a marketing plan for the company's introduction in the English market.

Marketing Internship

2014

Vipmedia Publisher, Utrecht

My tasks at Vipmedia comprised the management of the online marketing, content creation & communication in WordPress, prospection & creation of partnerships, client management, devising & coordination of promotions and the organization of multiple events.

Layout & Organizational Manager

2013 - 2014

Eurekaweek, Rotterdam

As a member of the fulltime voluntary commission at the Rotterdam Student Association 'Sanctus Laurentius' we acquired & administered a sponsored budget of €70.000 and organized the introduction week which attracted over 3500 students. My main responsibilty also involved the layour of the promo material and the logo.

SKILLS & TECHNOLOGIES

IT

Microsoft Office, Adobe InDesign, Adobe Photoshop, Mac OS X, MS Windows

▼ MISCELLANEOUS

Ringvaart Marathon Rowing

Participant 2014

Completed the Ringvaart 100km rowing regatta with a team of 8 co-rowers.