

## CAREER PROFILE

I am an ambitious and spontaneous Project Manager at RetailDetail, ready for a new challenge in my career. At RetailDetail, a leading B2B-community in the Benelux, I've had the opportunity to develop my skills in different disciplines, all while staying at the core of what is happening in the FMCG landscape. I was able to grow professionally by being responsible for a wide range of projects, from building and inspiring setting for retailers to tackling the difficulties for the retail sector in a post-covid setting. Today, 4 years since joining RetailDetail, I am ready to push myself towards new horizons and would like to become part of one of the most inspiring and promising stories in the Belgian corporate landscape.

## EXPERIENCES

### Senior Project Manager Retailhub RetailDetail, Antwerp

2019 - Present

After the success of 4 years RetailHub, the project was expanded. I co-managed the development and construction of a brand new concept "The Future of Shopping", consisting of a B2B and a B2C concept. The B2B part consists of a hyper equipped co working space, while the B2C part is a collaborative real life lab in which retailers, suppliers and manufacturers test new concepts and products, directly at consumer level. As the Project Manager I lead the total construction with a budget of €1,5M. For the development of the retail lab I managed the team consisting of third party architects, retailers, tech-players and many more.

### Junior Project Manager RetailHub RetailDetail, Antwerp

2017 - 2019

RetailHub - the largest retail knowledge and inspiration center in the Benelux. A scale-up that built 'The Customer Journey of the Future' in real life. I started at RetailHub as a Junior Project Manager where I've had the opportunity to develop my skills in different areas as the project just launched. I was able to grow professionally by being responsible for a wide range of tasks as:

- managing, engaging the partner community
- communicating with clients
- organizing events and marketing
- managing technical applications, website, ...

### Graduation Internship Pinkeye Design Studio, Antwerp

2016 - 2017

As an intern I was assigned to do marketing research and writing a marketing plan for the company's introduction in the English market.

### Marketing Internship Vipmedia Publisher, Utrecht

2014


My tasks at Vipmedia comprised the management of the online marketing, content creation & communication in WordPress, prospection & creation of partnerships, client management, devising & coordination of promotions and the organization of multiple events.

### Layout & Organizational Manager Eurekaweeek, Rotterdam

2013 - 2014

As a member of the fulltime voluntary commission at the Rotterdam Student Association 'Sanctus Laurentius' we acquired & administered a sponsored budget of €70.000 and organized the introduction week which attracted over 3500 students. My main responsibility also involved the layout of the promo material and the logo.

## PROJECTS

 [lumeodesigns](#) - Producing and selling handcrafted concrete lamps.

## MISCELLANEOUS

### Ringvaart Marathon Rowing

Participant 2014

Completed the Ringvaart 100km rowing regatta with a team of 8 co-rowers.




## Marijn C. Hagens

Project Manager & Marketeer

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Print 

 02/07/1992

 Female

 European category B

 Antwerp, Belgium

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## EDUCATION

### Interior Design (OHO)

Thomas More Mechelen  
2019 - 2020

### Commercial Economics

University of Applied Sciences,  
Rotterdam  
2012 - 2017  
Minor: Turning Business Into  
Innovation

### BSc Business Administration

Erasmus University Rotterdam  
2010 - 2011

### General Secondary Education

Koninklijk Atheneum Schilde  
2004 - 2010  
ASO | Economics | Modern  
Languages

## LANGUAGES

Dutch (Native)

English (C1 Level)

French (B2 level)

## INTERESTS

Skiing

Field Hockey

Sailing

Rowing

Yoga

Architecture

Travelling