



02/07/1992



Female



European category B



Antwerp, Belgium

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# Marijn C. Hagens

Project Manager &amp; Marketeer

## LANGUAGES

Dutch (Native)

English (C1 Level)

French (B2 level)

## INTERESTS

Skiing

Field Hockey

Sailing

Rowing

Yoga

DIY Creations

Exploring Food Hotspots



## EDUCATION

### Commercial Economics

2012 - 2017

University of Applied Sciences, Rotterdam

Minor: Turning Business Into InnovationThesis: **Hoe Pinkeye de Engels markt kan veroveren.** [How can Pinkeye conquer the English Market]

Hagens, M. (2017)

### BSc Business Administration

2010 - 2011

Erasmus University Rotterdam

### General Secondary Education

2004 - 2010

Koninklijk Atheneum Schilde

ASO | Economics | Modern Languages

## EXPERIENCES

### **Project Manager Retailhub**

2017 - Present

RetailDetail, Antwerp

Retailhub is the largest retail knowledge and inspiration B2B centre in the Benelux, 1250m<sup>2</sup> of innovation. A start-up that built 'the future of shopping' in real live. This project is managed together with one other colleague. As a project manager my tasks include the communication with clients & partners, organizing events, managing technical applications, analysing data, marketing, managing the companies website as well as coordinating staff.

### **Graduation Internship**

2016 - 2017

Pinkeye Design Studio, Antwerp

As an intern I was assigned to do marketing research and writing a marketing plan for the company's introduction in the English market.

### **Marketing Internship**

2014

Vipmedia Publisher, Utrecht

My tasks at Vipmedia comprised the management of the online marketing, content creation & communication in WordPress, prospection & creation of partnerships, client management, devising & coordination of promotions and the organization of multiple events.

### **Layout & Organizational Manager**

2013 - 2014

Eurekaweeek, Rotterdam

As a member of the fulltime voluntary commission at the Rotterdam Student Association 'Sanctus Laurentius' we acquired & administered a sponsored budget of €70.000 and organized the introduction week which attracted over 3500 students. My main responsibility also involved the layout of the promo material and the logo.

### **Delivery Service**

2016

Royal Delivery, Antwerp

### **Sales**

2014

ABN AMRO World Tennis Tournament, Rotterdam

### **Sales**

2013 - 2014

My Health Fitness Center, Rotterdam

### **Administration**

2012

Yuki, Rotterdam

## **Service & Sales**

2009 - 2010

Australian Ice Cream, Wijnegem

## **Service Function**

2008 \_ 2009

Restaurant De Brug, Wijnegem

## **⌘ SKILLS & TECHNOLOGIES**

### **IT**

Microsoft Office, Adobe InDesign, Adobe Photoshop, Mac OS X, MS Windows

## **🏆 MISCELLANEOUS**

### **Ringvaart Marathon Rowing**

Participant 2014

Completed the Ringvaart 100km rowing regatta with a team of 8 co-rowers.