

## W3: EDD Element A-M Interview Experts

### Interview Information

Meeting Date: 1/19/26

Meeting Location: Virtual Meet

Team Members Attending: Matthew Jeide

**Problem Statement:** Commercially available STEM toys designed for children—particularly those marketed towards girls—often fail to sustain inquiry-driven engagement through narrower technical content, stereotyped themes, and uneven value relative to gender-neutral alternatives, which can dampen girls' early interest in STEM.

First Name Last Name	Jasmine Shields
Field of Study	Software Engineering
Consultant WorkSite/Role	Software Engineering student at UC Irvine
Contact Information	Phone: n/a      Email: <a href="mailto:jas.shields06@gmail.com">jas.shields06@gmail.com</a>
Date Scheduled and Time	January 19th, 2026 at 8:30am PST
Type of Interview*	Virtual meet
Questions and Response Summary	<ol style="list-style-type: none"> <li>1. What programming language and toolchain should be used for the ESP32 so the system remains realistic, stable, and maintainable for students?</li> <li>2. What is the most practical way to implement multiple operating modes (manual drive, AGV/line following, autonomous obstacle avoidance) without making the software overly complex?</li> <li>3. For an AGV or line-following mode, what sensor approach is most effective, and what common implementation issues should be expected?</li> <li>4. How can battery limitations be managed while balancing runtime, motor power, and added sensors without increasing cost excessively?</li> <li>5. What safety or engineering concerns exist when charging and powering motors from a small battery system, including restrictions on use while charging?</li> <li>6. Is adding Bluetooth or Wi-Fi remote control functionality worth the added software and debugging complexity for the scope of this project?</li> </ol>
Voice of the Expert	The key takeaway from the expert interview was the importance of stability, predictability, and authenticity in programming. Jasmine highlighted issues with block-based coding and supported the decision to use a standard programming language and toolchain. This directly supports

	MOJO's goal of creating a STEM product that reflects real engineering practices rather than simplified or unreliable systems.
Evident of the Interview	<a href="https://www.youtube.com/watch?v=eeQGoxqZtss">https://www.youtube.com/watch?v=eeQGoxqZtss</a>
<p>Notes: Meeting #</p> <p>Jasmine emphasized that the product should use a real programming environment, rather than unreliable block-based coding, so that behavior is consistent and learning outcomes are authentic. When the team discussed using C++ on the ESP32, the response was positive, as this approach aligns with industry-standard embedded systems practices.</p> <p>She also noted that features such as line following and AGV behavior are not purely software-based and must be supported by appropriate hardware and sensor integration. This reinforced the importance of designing the system so that sensor-based behaviors are understandable and transparent to students.</p> <p>Obstacles Jasmine foresaw:</p> <ul style="list-style-type: none"><li>• Some planned features, such as AGV or line following, depend heavily on hardware and sensor selection rather than just software.</li><li>• Block-based programming environments were identified as inconsistent and unpredictable, which can lead to frustration and unreliable results in student projects.</li><li>• Battery capacity presents a limitation, especially as additional sensors and motors increase power consumption.</li><li>• Charging safety constraints, including restrictions on operating the system while charging, introduce design tradeoffs for power delivery and motor performance.</li><li>• Features such as Bluetooth or Wi-Fi remote control add significant complexity and may exceed the practical scope of the project.</li></ul>	

\*Proof of video call: Must ask for permission to take a screenshot of the screen.