Your Name: Matthew Jeide

Project/Team: M.O.J.O.



# **Product Summary Sheet**

#### Instructions

In your engineering notebook or on this form, document each product available on the commercial or retail market related to the major project problem you have identified.

### Website for Product (URL):

#### https://a.co/d/eexuCW5

#### **Product Summary:**

The Sillbird 12-in-1 Solar Robot Building Kit is an affordable STEM-focused educational toy designed for children aged 8 to 13, featuring 190 pieces that can be assembled into 12 different robotic models ranging from simple to complex. Powered by an upgraded solar panel, the kit introduces kids to renewable energy while nurturing creativity, problem-solving, and engineering skills. It has earned strong customer support with a 4.3-star rating from over 15,000 reviews, praised for its variety of buildings, screen-free engagement, and family-friendly learning opportunities. However, critiques note that plastic components can feel flimsy, solar power requires strong direct sunlight to function effectively, and the instructions can be challenging for younger users. Overall, the product provides strong educational value and replay potential, but its usability and durability may limit the experience without parental guidance or optimal conditions

#### **Product Critique:**

#### **Pros**

- Educational Value: Introduces renewable energy concepts while supporting STEM learning.
- Variety: 12 buildable models allow for replay value and progressive challenges.
- Screen-Free Engagement: Encourages children to focus on tactile, creative play.
- Affordable: Priced significantly lower than coding/remote-controlled robotics kits.
- Family-Friendly: Builds can be completed independently or collaboratively with parents.

#### Cons

- Build Quality Issues: Some reviews cite flimsy plastic parts and loose connections that make models unstable.
- Solar Power Limitations: Requires strong, direct sunlight; indoor lighting often insufficient, reducing usability in cloudy climates.

- Difficult Assembly: Small parts and unclear instructions can frustrate younger users without adult help.
- Durability: Repeated handling can cause parts to loosen or break.
- Age Recommendation Discrepancy: Marketed for ages 8+, but fine motor skills and patience may be more suited for 10–13+.

## Images/sketch of Product:

