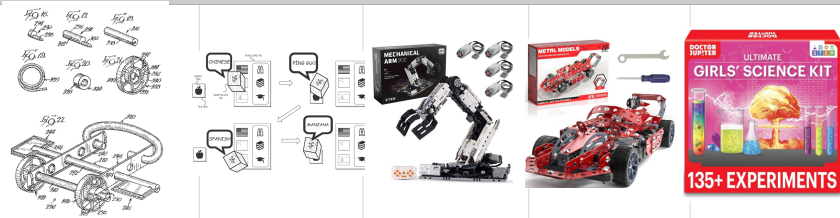


Research/Patents

Patent/Product Citations (in order)



Much, J. (1978) Toy Construction Kit (U.S. Patent Application No. US4182072A). U.S. Patent and Trademark Office.  
Profilio, N., Starley, J., Egbert, J., Monson, R. (2023) Screenless Smart Learning Toy and System (U.S. Patent Application No. US12205485B2). U.S. Patent and Trademark Office.  
<https://www.amazon.com/Mechanical-Technic-Building-Control-Educational/dp/B0FHQ3VPM6> (the product listing might've been taken down, please see the picture for proof it existed)  
[Amazon.com: Lucky Doug Building Kit Model Car Set - STEM Project Building Toys for Kids Ages 8-12, Assembly Building Vehicle for Boys 8 9 10 11 Years Old](https://www.amazon.com/Lucky-Doug-Building-Kit-Model-Car-Set-STEM-Project-Building-Toys-for-Kids-Ages-8-12-Assembly-Building-Vehicle-for-Boys-8-9-10-11-Years-Old/dp/B0FHQ3VPM6)  
[Amazon.com: Doctor Jupiter Girls' Science Kit for Kids Ages 8-10-12-14 | Birthday Gift Ideas for 8,9,10+ Year Old Girls | Chemistry Set, STEM Toy Kit with 135+ Experiments | Learning & Educational Projects](https://www.amazon.com/Doctor-Jupiter-Girls-Science-Kit-for-Kids-Ages-8-10-12-14-Birthday-Gift-Ideas-for-8-9-10-Year-Old-Girls-Chemistry-Set-STEM-Toy-Kit-with-135-Experiments-Learning-Educational-Projects/dp/B0FHQ3VPM6)

Score Score Score Score Score

Durability	3	4	2	3	3
Affordability	5	3	1	4	3
Complexity	3	2	5	4	3
Reusability / Maintainability	3	5	3	3	1
Performance / Effectiveness	3	4	3	3	3
Total	17	18	14	17	13

Experts and Customers

	Susie Anthony	Alex (no last name gathered)	Jamie Patel	Ella Morgan	Rip Van Winkle (wanted to remain anonymous)
	Score	Score	Score	Score	Score
Ease of Use	3	4	1	3	2
Affordability	4	3	1	3	3
Aesthetic Appeal	2	4	1	4	3
Functionality	4	5	1	5	4
Interest Level / Engagement	5	5	1	5	5
Total	18	21	5	20	17

Summary Paragraph:

Consumer evaluations provided a balanced perspective on the current design prospect. Overall feedback indicated strong performance in affordability and interest level, suggesting the product concept is both cost-effective and engaging to its target users. Minor concerns were noted regarding ease of use and aesthetic appeal, primarily based on one outlier response in which all criteria were rated low; this feedback highlights the need for clearer assembly guidance and more refined presentation. Design specifications derived from this feedback establish the following requirements: the final prototype must remain affordable, intuitive to use, and visually appealing while maintaining high functionality and engagement. Constraints include the available materials, limited development time, and affordability targets. These specifications are specific, unambiguous, and have been shaped with direct input from the client and consumer participants.