

Unit 1 Formative Activities

Activity 1

Look at the seven topics described briefly below. Which of them would you consider yourself as 'knowing', and which would you consider yourself as having information about?

a. A second language in which you are fluent.	Knowing
b. The content of a television news programme.	Information
c. A close friend	Knowing
d. A Company's annual report	Information
e. Your close friend's partner whom you have to meet	Information
f. The weather on the other side of the world	Information
g. The weather where you are now	Knowing

Activity 2

What would you suggest is the primary characteristic that distinguishes the 'having information' situations from the 'knowing' situations you categorised in the previous activity? You will need to make sure that your description does not simply describe information or data but must particularly take account of the former.

- Knowing entails first-hand experience, acquaintance, and understanding that is built through personal interaction. It often develops gradually, facilitating critical analysis, synthesis, and evaluation.
- Information is derived from people, documents, or media content and received actively or passively. It lacks the depth of personal engagement and is prone to biases, misinterpretation, and manipulation.