

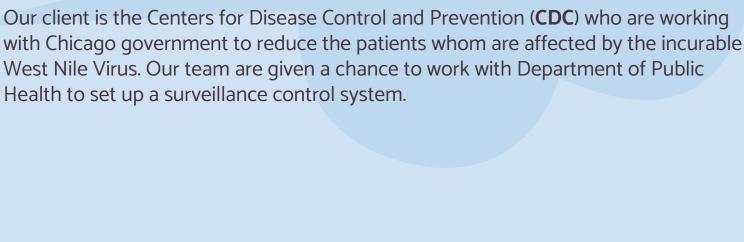
Project 4: West Nile Virus Prediction

Members: Liubin | Mubina | Wei Hua



Problem Statement

West Nile virus is most commonly spread to humans through infected mosquitos. Around 20% of people who become infected with the virus develop symptoms ranging from a persistent fever, to serious neurological illnesses that can result in death.





Goals to achieve



As a data scientist from a consultancy firm:

- 1. our task is to build a model and make predictions to determine the period and location of the sprays.
- 2. We will also be conducting a cost-benefit analysis which include the annual cost projections for various levels of pesticide and quantity of the pesticide spraying to achieve the maximum benefit.



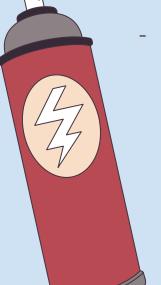
As for the Model:

The model will then be evaluated by ROC AUC score and recall score. The objective of the model is to get a high ROC AUC score and recall score.

Dataset

Main dataset where public health workers in Chicago set up mosquito traps across the city to test for the presence of West Nile virus.

- Spray data which records the details of their spraying such as location and date in order to reduce the number of mosquitoes in the area.
- Weather Data which records the condition of the city. It is believed that hot and dry conditions are more favourable for West Nile virus as compared to cold and wet.
- Map from openstreet map





Background

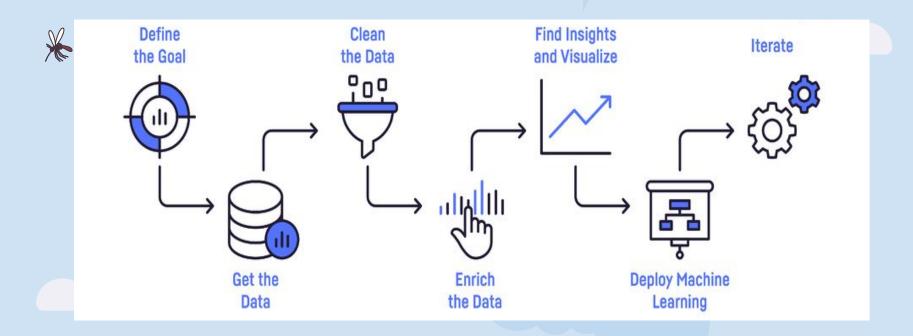


Key facts about West Nile Virus?

- 1. Can cause fatal neurological disease in humans
- 2. Most of the affected people did not show any symptoms
- 3. West Nile virus is incurable for human
- 4. It is mainly transmitted to people through the bites of infected mosquitoes
- 5. The virus can cause severe disease and death in horses.
- Vaccines are available for horses.



Data Science Process





Data Cleaning

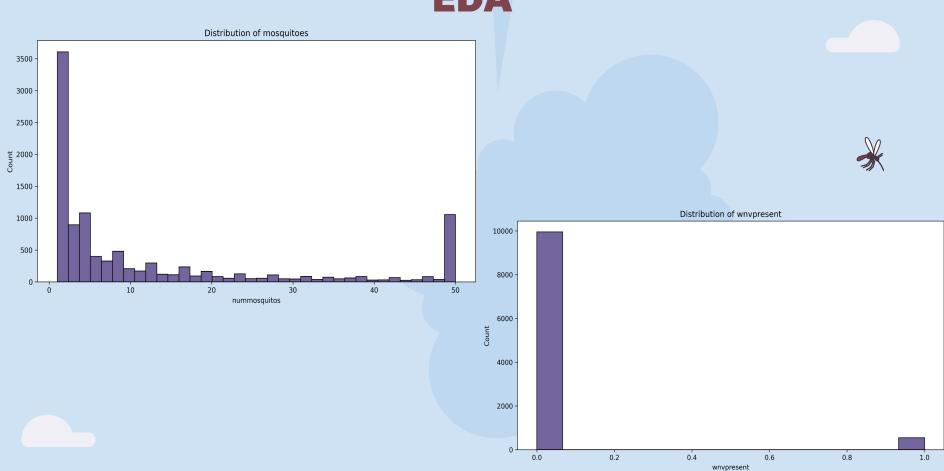
Things that have been done in Data cleaning:

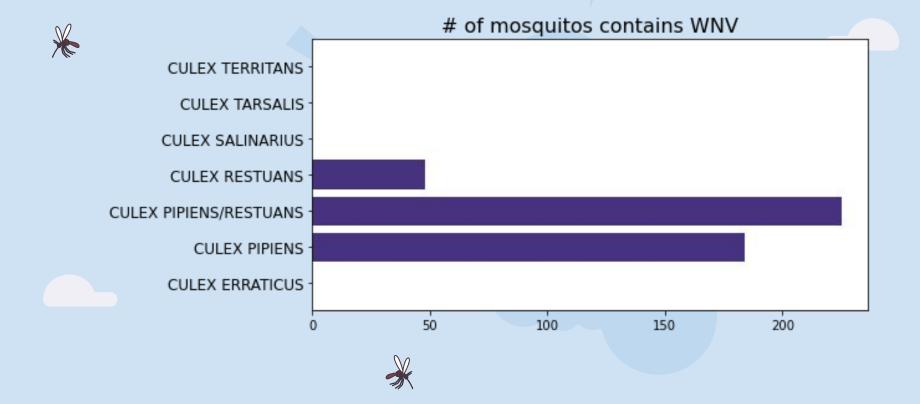


- Convert Date to Datetime type & Split Date into Year, Month, Day
- Missing Values handling, remove duplicates
- Merge Weather Data with Train/Test trap data based on location distance (created new feature-nearest station)
- Reshape the data:
 - > Traps with > 50 mosquitos divided into multiple rows
 - > Combined these rows

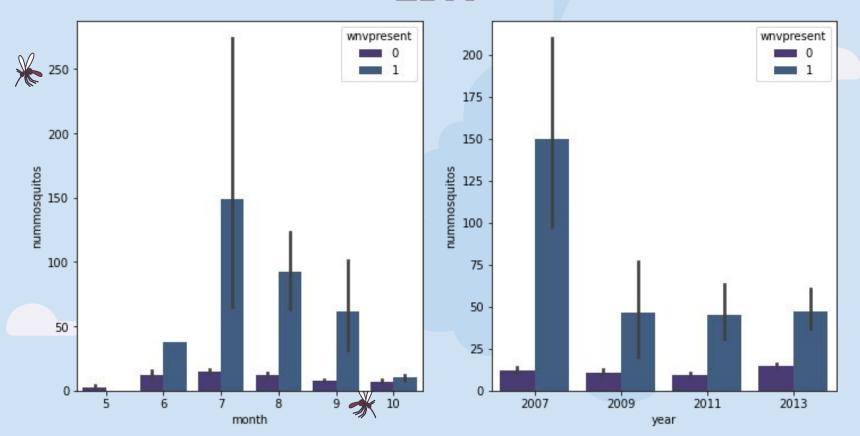


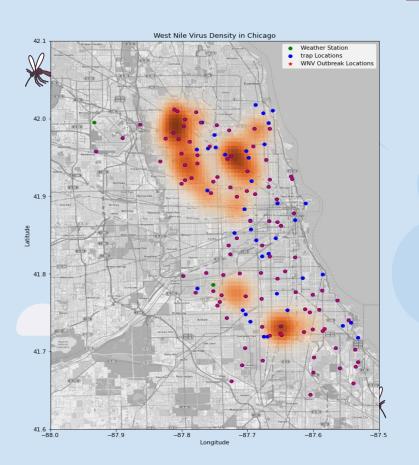


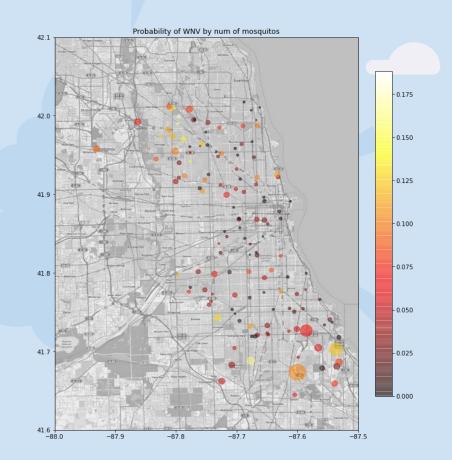




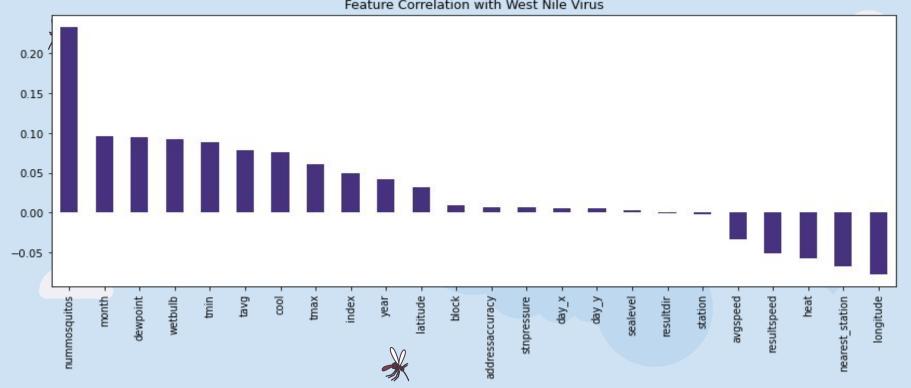












Modelling - Methodology

3 Datasets to see the effect of weather on our predictions:



- 1. Trap data
- 2. Trap data with weather data from the nearest station
- Trap data with up to 21 day moving average and time lagged weather data

3 classification models using gridsearch with emphasis on ROC AUC:

- 1. Logistic Regression
- KNN Classifier
- 3. Random Forest Classifier





Modelling - Baseline

95% of the data is for areas where WNV is not present



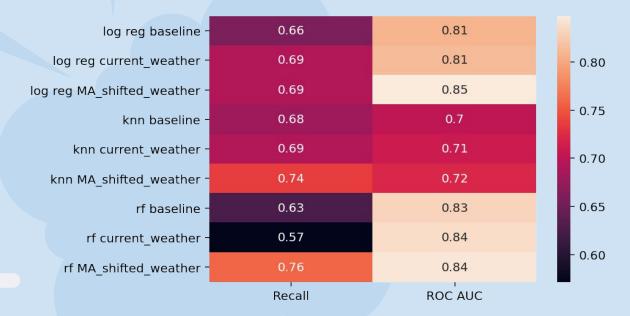
If we predict WNV is not present for 100% of the cases:

- Accuracy would be 95% however,
- ROC AUC would be 0.5
- Recall would be 0





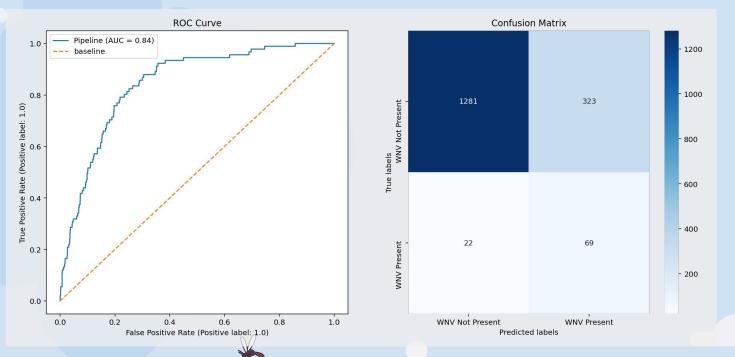
Modelling - Comparison



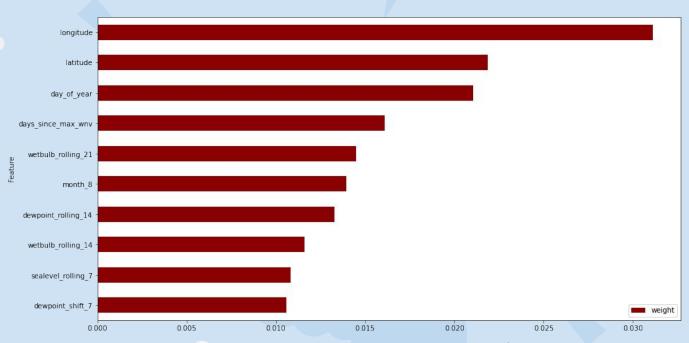


Random Forest Classifier





Top 10 Features - Random Forest







Model Evaluation

Model	Recall score	ROC AUC	TP	FP	TN	FN
Logistic Regression	0.725	0.848	66	274	1330	25
KNN classifier	0.736	0.720	67	622	982	24
Random forest classifier	0.747	0.844	69	323	1281	22





Conclusion

Feature Engineering

Handling imbalance train dataset

Choice of metrics

Created 3 different train datasets:

- Dataset with no weather features
- Datasets with weather features
- Dataset with moving average and time lagged weather features

SMOTE is used to address imbalance train dataset by oversample the minority class

- 1. ROC AUC score
 - binary classification problems
- 2. Recall score
 - to focus on false negative





Conclusion

Best Model

Top Features identified

Benefit of the model

Random Forest Classifier

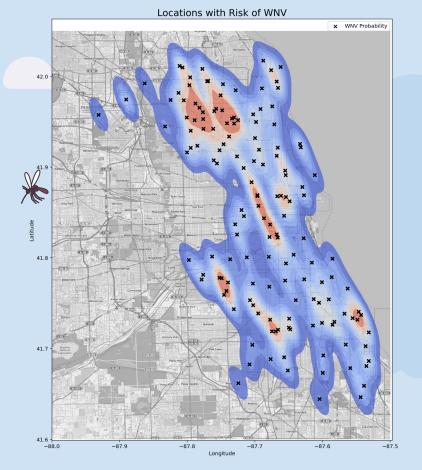
- Least cross validation score difference
- Highest recall score with least False Negative ~ 75%
- High ROC AUC score
 ~84%

- Location Longitude and latitude
- Period of the year days since max wnv, day of year, month
- 3. Environment conditionswetbulb temperature,sealevel and dew point

- Primary Stakeholder To optimise the spray location and period
- Secondary Stakeholder-To prevent virus outbreak in the community



Cost Benefit Analysis



Econo	mic Cost Breakdown		
Medical Cost	Inpatient Cost		33,143
wedical Cost	Outpatient Cost	\$	1,424
	Productivity cost per day		191
Productivity Cost	No of days recuperating		30
	Productivity cost per day	\$	11,460
Total Cost per person		\$	46,027
Estimated Economic Cost	664 cases as of May 25,2021		30,561,928

Cost of Spray					
	Sacramento County	Chicago			
Area (km2)	2,574	606			
Sprayed Area	477	606			
Sprayed \$Cost per Area	\$1,662				
Spraying Cost	\$792,774	\$1,007,172			

Recommendations and Limitations

Recommendations:

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- 1. Strategise the location and spray period : North of Chicago and August
- 2. Educate the public to avoid any exposed stagnant water by putting up more poster for awareness and to introduce mosquitoes control as part of education



3. Promote the use of insect repellent

Limitations:

- 1. Data is imbalanced
- 2. Model is trained based on outdated data (2007 to 2013)
- 3. Model did not take population density into considerations





Thank You

