

DIGITAL DRIVER'S LICENSE PROJECT

ELEMENTS III SPRING 2023

MARC MIANGO

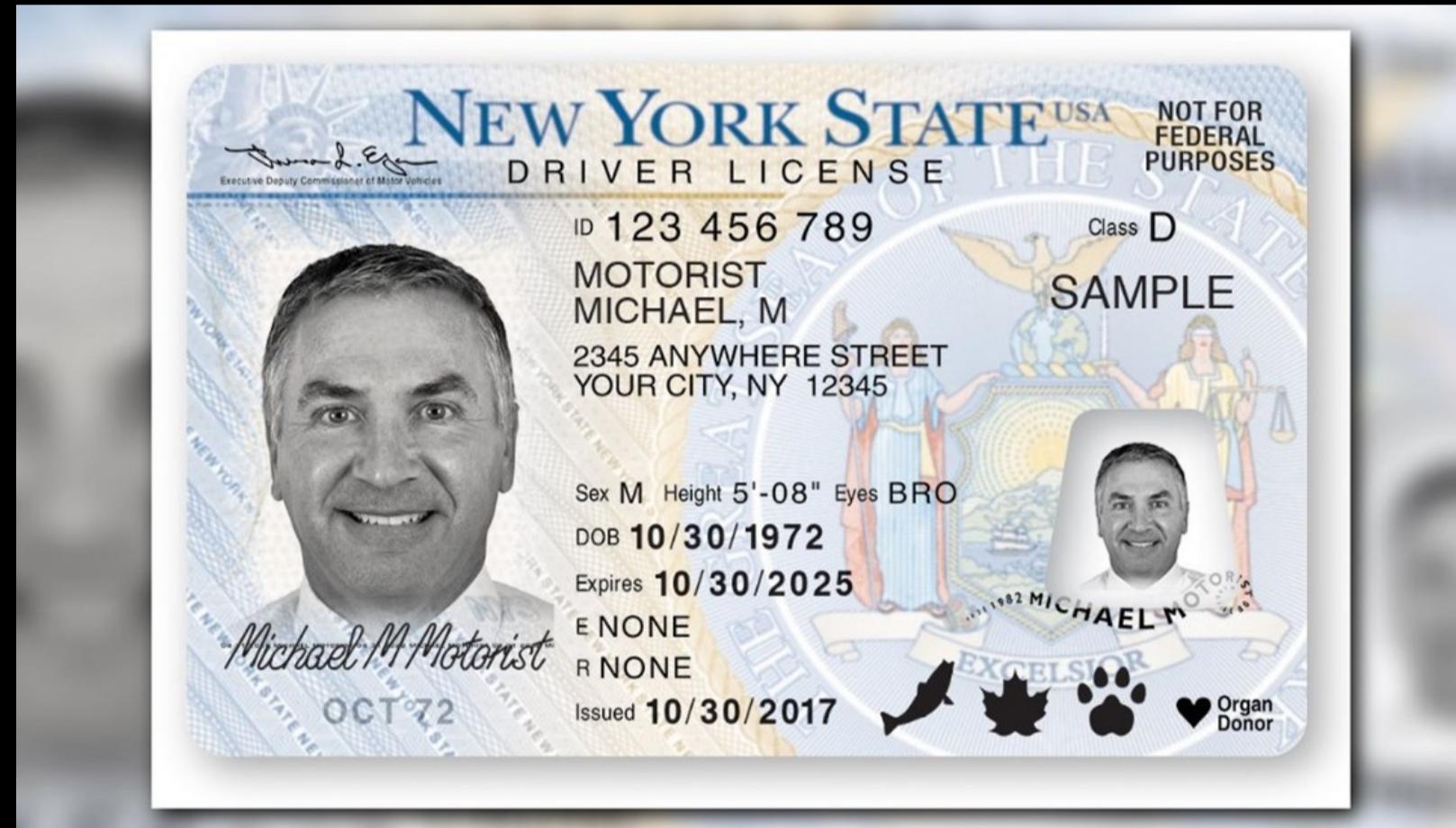
PROBLEM STATEMENT

Current driver's licenses are becoming old school have fairly dated designs. Mostly everything is getting digitalized nowadays so it only makes sense for driver's licenses to follow suit. The only problem is that we need to find a way to redesign the license so that it can be used on a phone.

USE CASES

Being used on a phone is just part of the end goal though. For this project, the license needs to be specifically designed to be able to display two different screens or states; one for just age(or pretty much anything that you'd feel comfortable showing e.g. DOB, weight/height, etc.) and another for more personal information like addresses, driver IDs, and so on. The design solution I'm aiming for might have more than just these two states, but it for sure won't have any less than the two.

Normal driver's licenses mainly suffer from crowding



How do we fix this?

E-III P1 INSPIRATION BOARDS

Marc Miango

SOLID

Gives the user a strong impression from the jump. Simple geometric shapes to reinforce solid forms and diagonal lines to create a sharp feeling

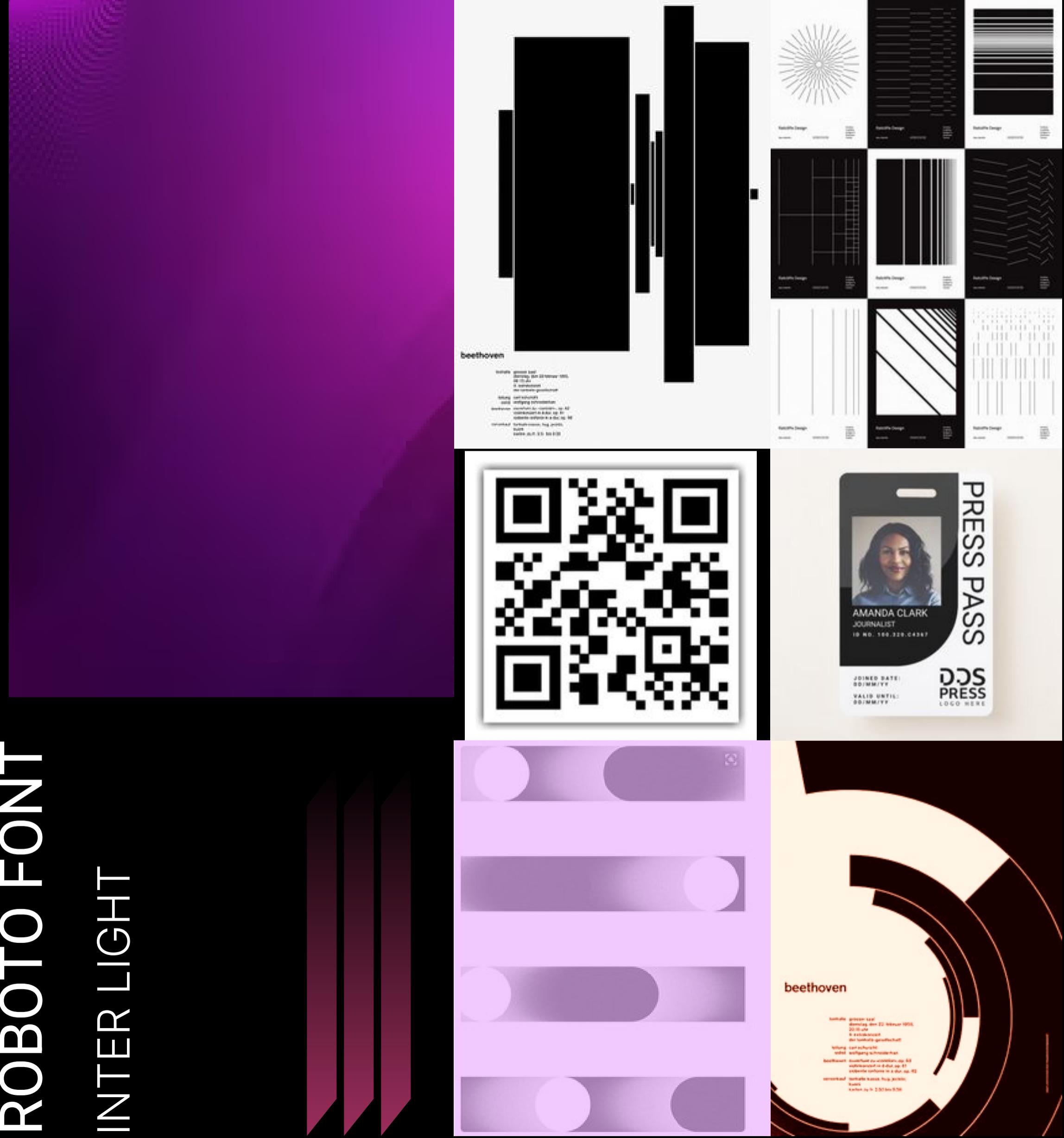
KEYWORDS

- Futuristic
- Sharp
- Mystic

ARIMO BOLD SAMPLE

ROBOTO FONT

INTER LIGHT



COLORFUL & CORPORATE

Gives the user color and a bit of fun without seeming too playful. Colors will be limited, but vibrant.

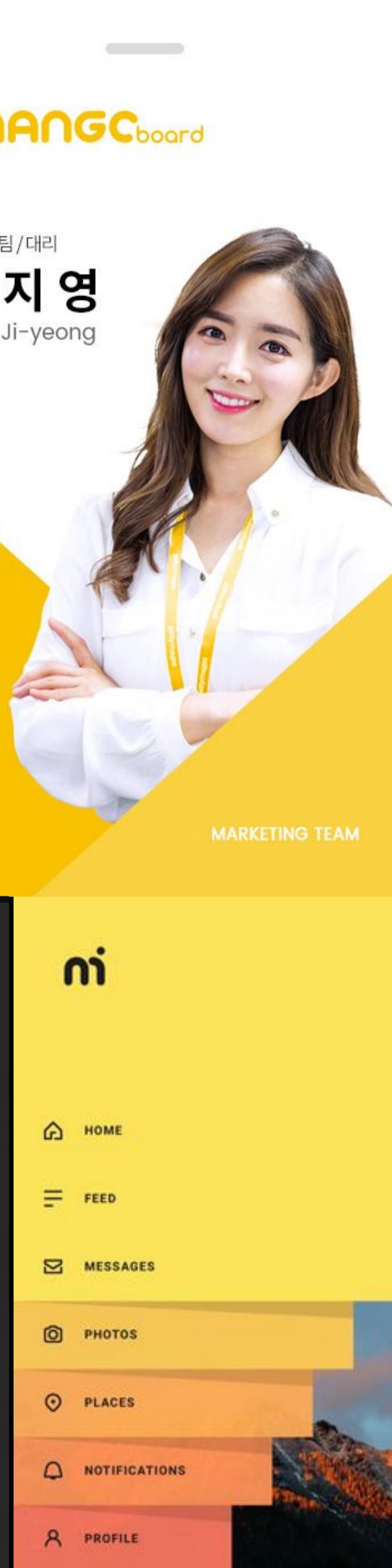
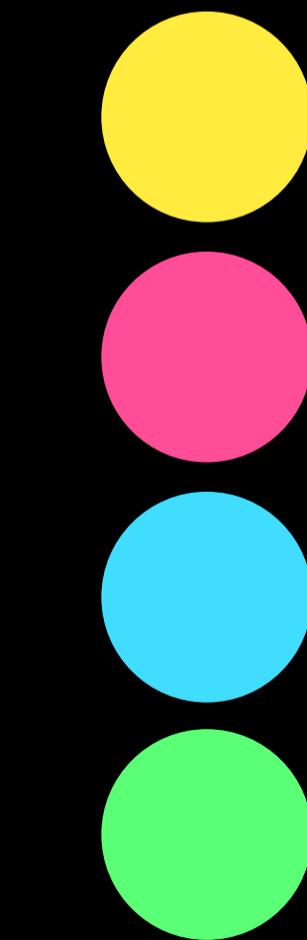
KEYWORDS

- Bold
- Joyful
- Business

ALMARI REGULAR

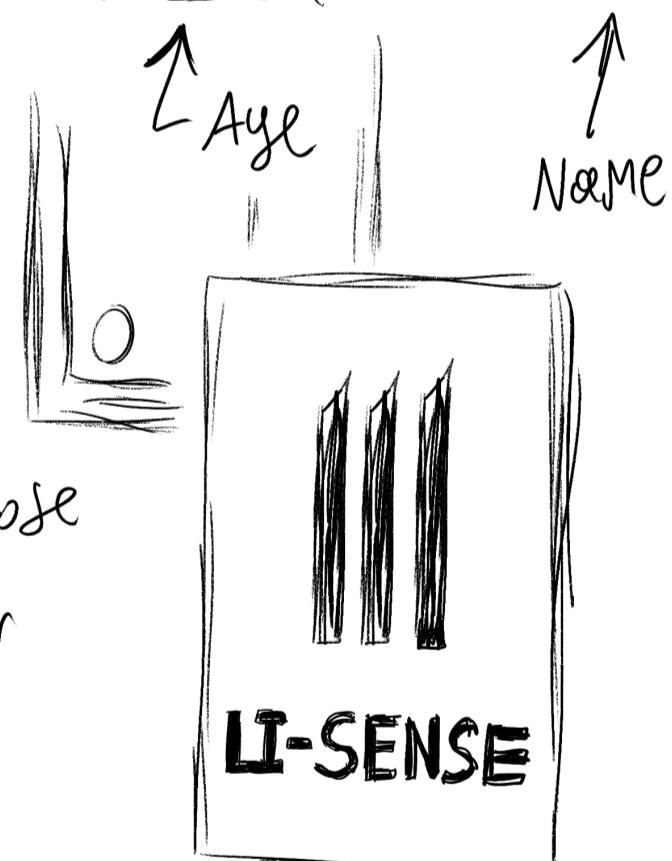
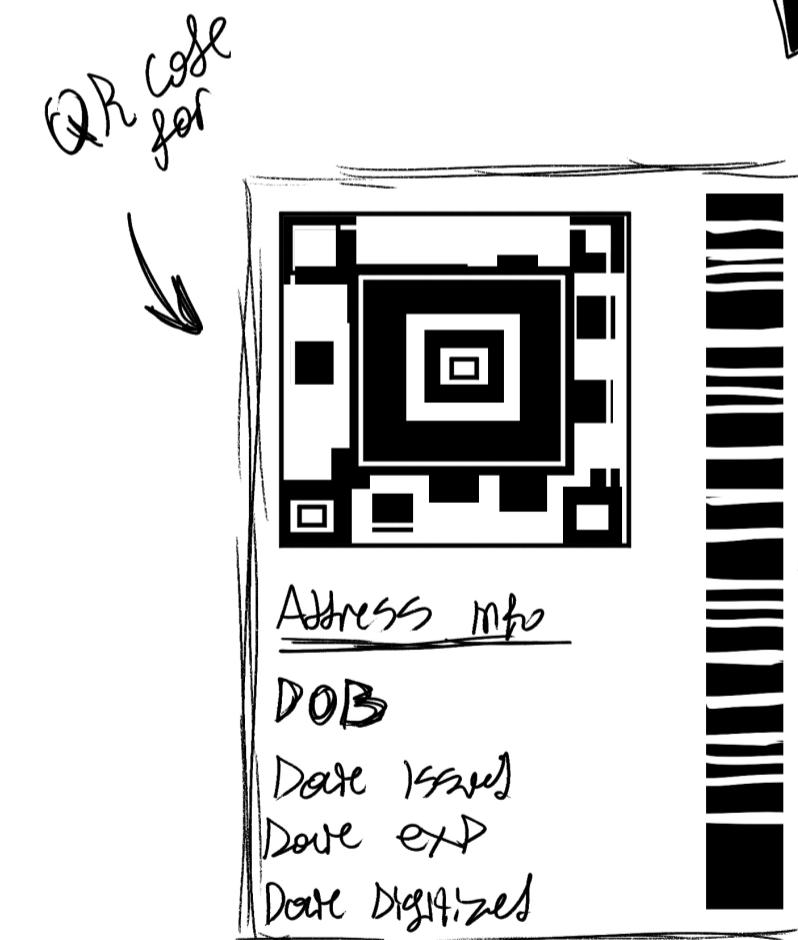
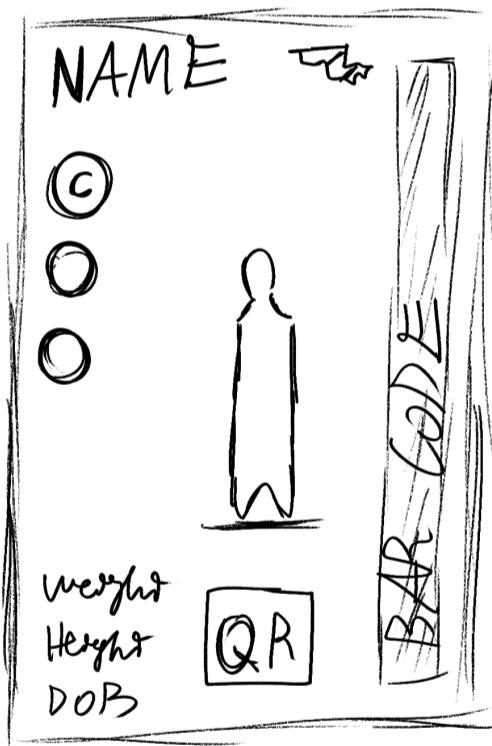
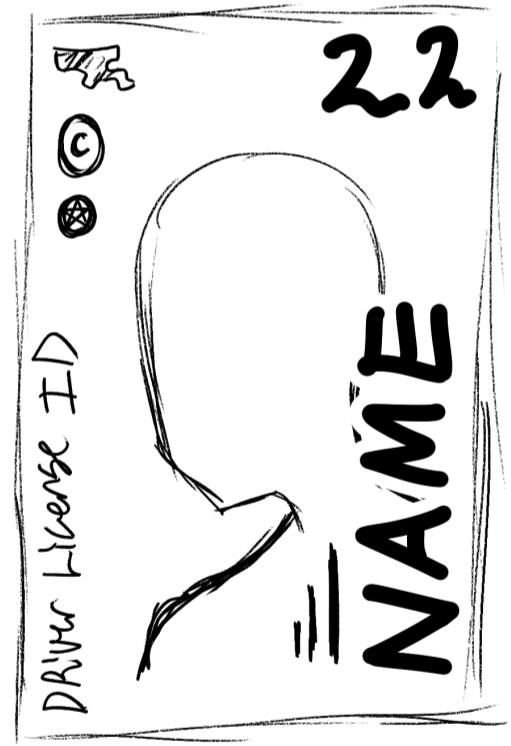
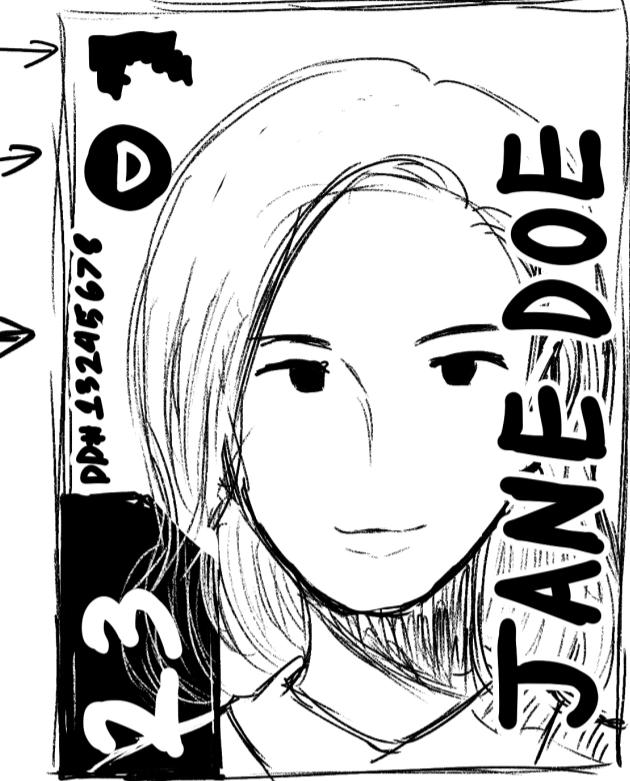
PT SANS FONT

INTER LIGHT



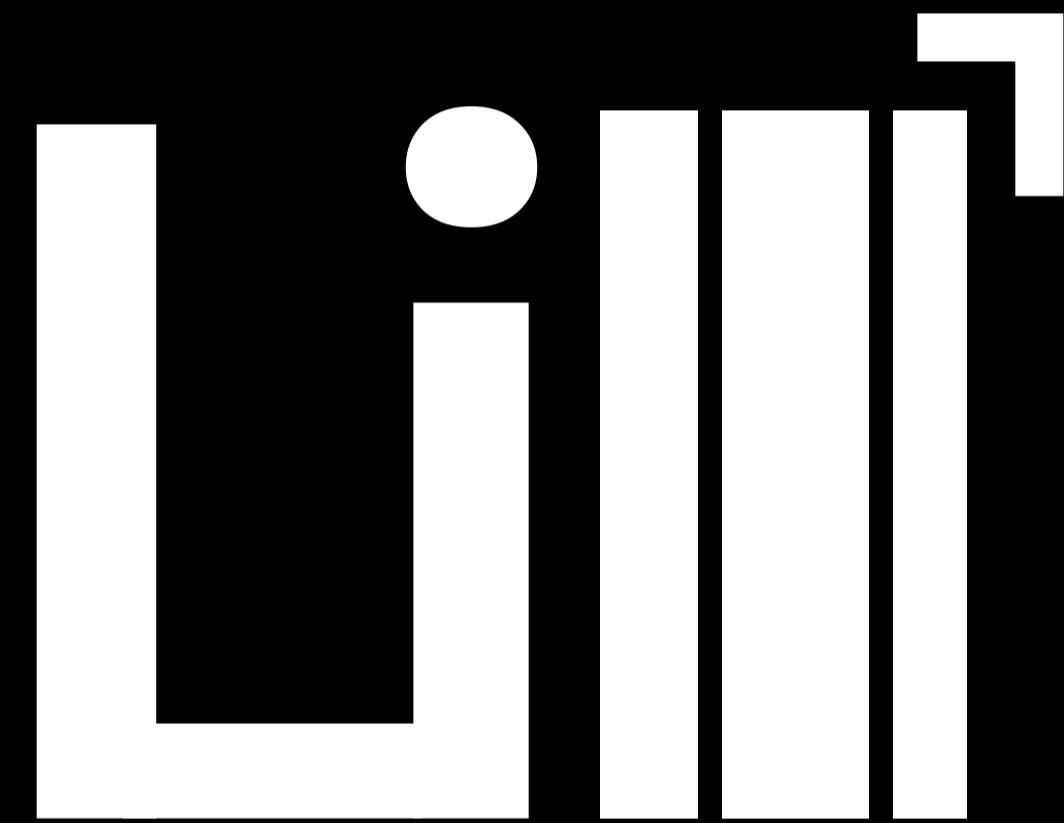
SKETCHES & WIREFRAMES

SKETCHES



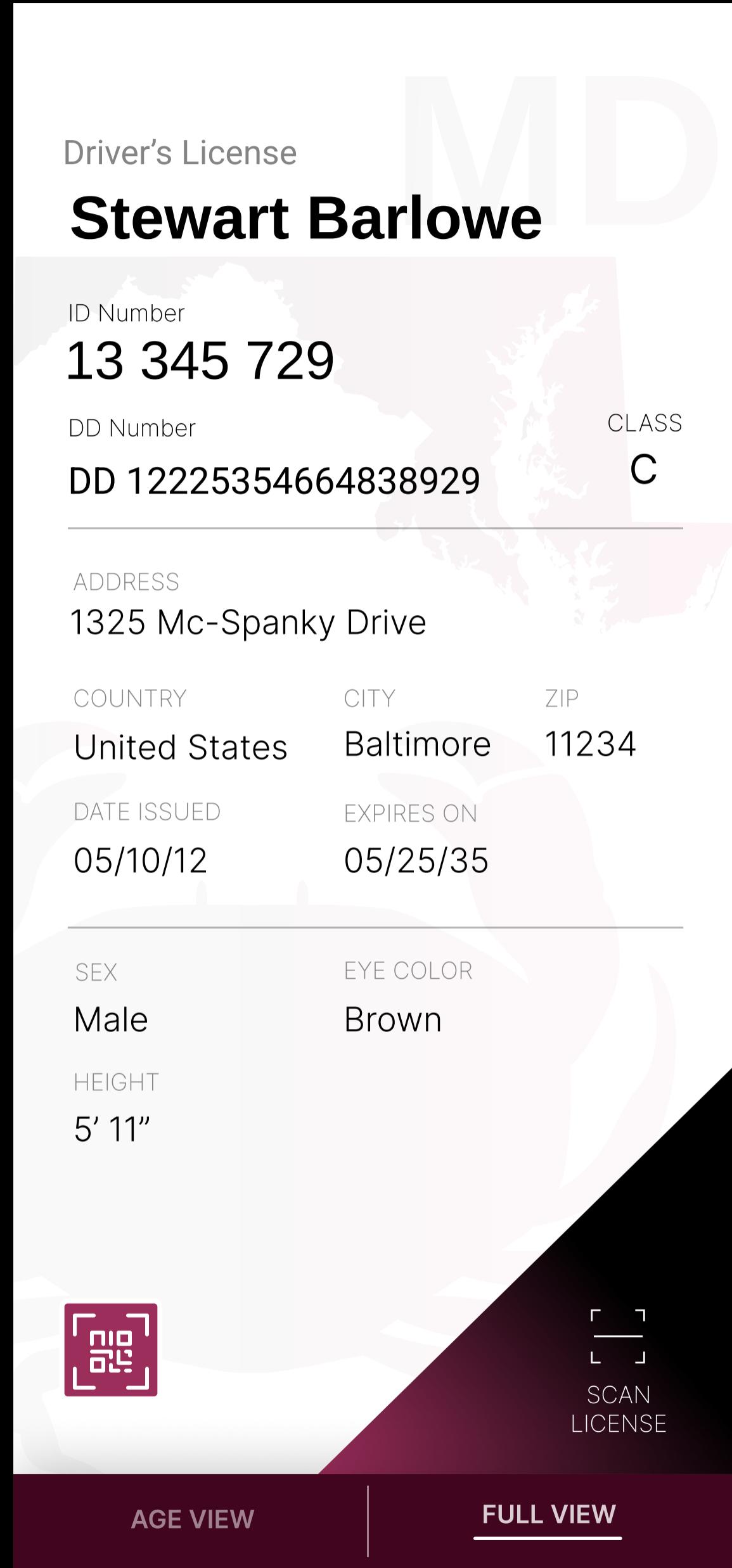
WIREFRAME(BASIC)





Li-sense Maryland

Spacious display
of information



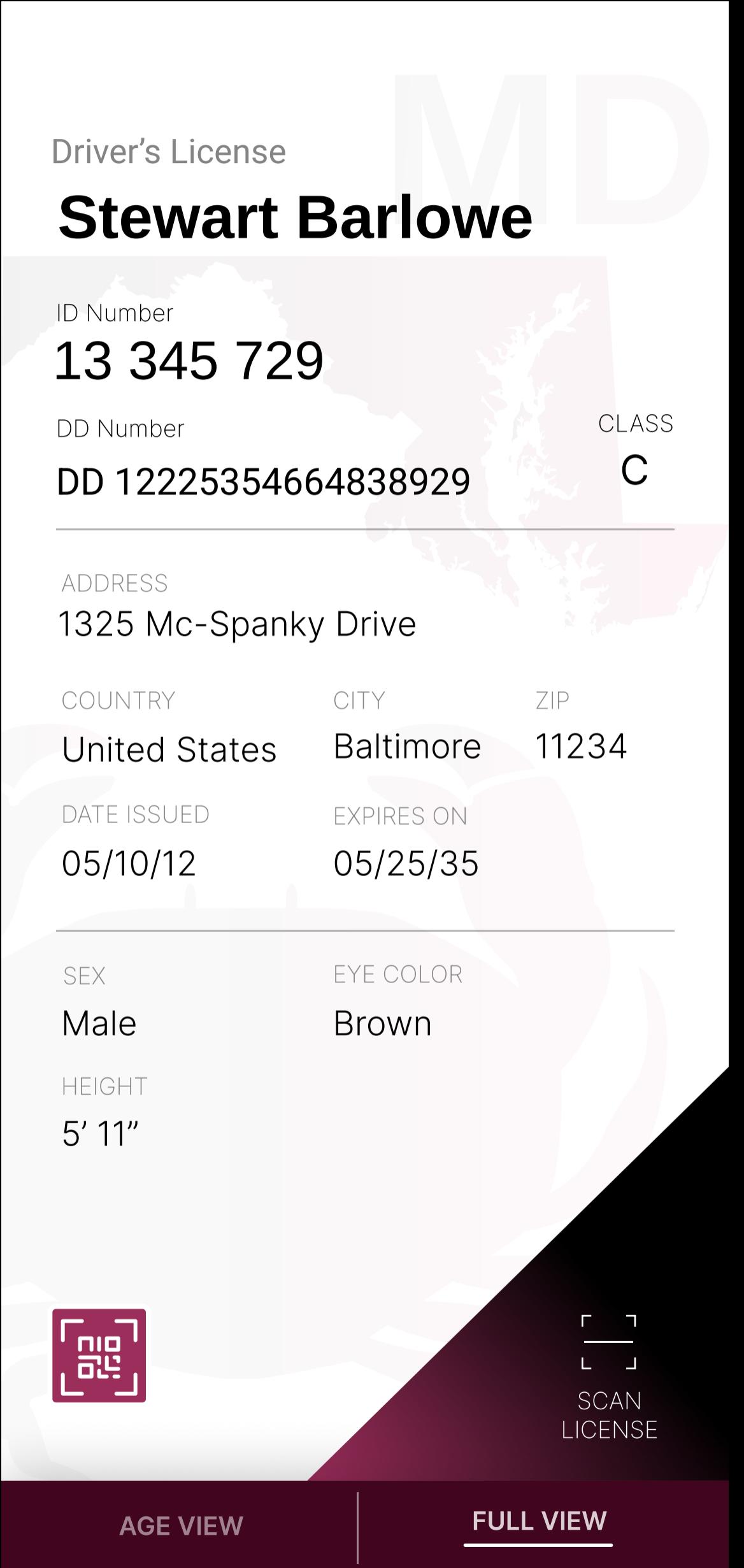
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Slight cues at
the state of
the user

More organized
informational
hierarchy

Relatively visually
appealing

TAKEAWAYS

Design is more complex than I thought

Driver's licenses are more complex than I thought

Designing is pretty fun

[Link to dropbox process/research doc](#)