Luis Octavo

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EDUCATION

Ontario Tech University   Oshawa, ON
BSc in Computer Science Co-op, Digital Media Specialization   *Sept. 2020 – Present*
- Relevant Coursework: Human-Computer Interaction, Mobile Devices, Software Quality Assurance

EXPERIENCE

Freelance Shopify Developer   Aug 2023 – Present
GunplaDest   *Remote*
- Developed a Shopify online storefront for supplementary income selling limited edition Japenese merchandise
- Designed and developed using Shopify's Spotlight theme, ensuring speed, simplicity and user-friendly design
- Utilized existing knowledge of a specific niche to create an effective business model
- Conducted several marketing campaigns through Facebook, Reddit and Instagram ads
- Maintain close relationships with new and repeat customers through extensive support and inquiries
- Accumulated 70+ high value orders over the course of a calendar quarter

Freelance Video Editor / Youtube Channel Manager   July 2016 – Feb. 2023
Destly   *Remote*
- Posted audiovisual musical content on social media platforms such as Youtube and Spotify
- Extensive use of the Adobe Creative Suite to create videos and thumbnails whilst FL Studio for audio production
- Accrued 40,000 subscribers with over 20,000,000+ total views over the course of 6 years with consistent uploads

PROJECTS

Periscoop | *Riot API, HTML, CSS, Javascript*   Nov 2023 – Present
- Developed a prototype full-stack web application using React with Riot API
- Explored ways of displaying player information from *League of Legends* in a visually appealing manner compared to contemporaries
- Utilized Lottie to integrate sleek website animations made through After Effects
- Undergoing development to recreate application based on Electron

Whiteboard Mint | *HTML, CSS, Javascript, Express, Socket.io*   Feb 2023 – Apr 2023
- Developed an online interactive whiteboard, with the aim of simple real-time collaborative interactions aimed for students
- Spearheaded the direction of user interface, brand design and color scheme. Worked with classmates to integrate drawing tools and note sharing capabilities
- Expanded school project to include improvements on interface design, network optimizations and general code cleanup

Quickbit! | *Dart, Git, Flutter*   Oct 2022 – Dec 2022
- Developed a mobile application prototype alongside members using Dart/Flutter that allows users to swipe restaurants in a Tinder-like fashion
- Incorporated the use of database storage regarding restaurant metadata and its respective ratings
- Responsible for logo design, color scheme and the overall app direction for a consistent and sleek look

TECHNICAL SKILLS

Languages: Python, Java, C/C++, JavaScript, HTML, CSS/SCSS, Dart
Developer Tools: Adobe Creative Suite (Photoshop, After Effects, Illustrator, Media Encoder, Premiere Pro), Figma, OBS, FL Studio, Unreal Engine 4, Unity, IntelliJ, VS Code, Processing, Git
Frameworks: React, Node.js, Wordpress