Luis Octavo

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EDUCATION

Ontario Tech University Oshawa, ON

BSc in Computer Science Co-op (Honours), Digital Media Specialization — *Sept. 2020 – Dec. 2025*
- Relevant Coursework: Advanced Web Development, Mobile Devices, Software QA, Interactive Media

EXPERIENCE

E-Commerce Business Owner / Developer — Aug 2023 – Present

GunplaDest — https://gunpladest.ca/
- Developed an online Shopify storefront selling limited edition Japenese merchandise.
- Designed and developed using Shopify's Spotlight theme, ensuring speed, simplicity and user-friendly design of the website.
- Utilized existing knowledge of a specific niche to create an effective business model.
- Conducted several marketing campaigns through Facebook, Reddit and Instagram ads.
- Maintained close relationships with new and repeat customers through extensive customer support and inquiries.
- Accumulated 200+ high value orders over the course of a calendar year.

Video Editor / Youtube Channel Manager — July 2016 – Feb. 2023

Destly — https://www.youtube.com/@Destly/
- Posted audiovisual musical content on social media platforms such as Youtube and Spotify.
- Extensive use of the Adobe Creative Suite to create videos and thumbnails whilst FL Studio for audio production.
- Accrued 40,000 subscribers with over 20,000,000+ total views over the course of 6 years with consistent and high quality videos.

PROJECTS

Periscope | *Riot API, HTML, CSS, Javascript, Render* — Nov 2023 – Present
- Developed a prototype full-stack web application utilizing Riot API for player information lookup.
- Explored ways of displaying player information from *League of Legends* in a visually appealing manner compared to contemporaries.
- Utilized Lottie to integrate sleek website animations made through After Effects.
- Undergoing development to recreate application based on Electron.

Whiteboard Mint | *HTML, CSS, Javascript, Express, Socket.io* — Feb 2023 – Apr 2023
- Developed an online interactive whiteboard, with the aim of simple real-time collaborative interactions aimed for students.
- Spearheaded the direction of UI/UX, brand design and color scheme. Worked with classmates to integrate drawing tools and note sharing capabilities.
- Expanded school project to include improvements on interface design, network optimizations and general code cleanup.

Quickbit! | *Dart, Git, Flutter* — Oct 2022 – Dec 2022
- Developed a mobile application prototype alongside members using Dart/Flutter that allows users to swipe restaurants in a Tinder-like fashion.
- Incorporated the use of database storage regarding restaurant metadata and its respective ratings.
- Responsible for menus, logo design, color scheme and the overall app direction. Contributions led to a user friendly, consistent design language and a sleek look.

TECHNICAL SKILLS

Languages: Python, Java, C/C#/C++, JavaScript (JQuery), TypeScript, HTML, CSS/SCSS, Dart
Developer Tools: Adobe Creative Suite (Photoshop, After Effects, Illustrator, InDesign, Premiere Pro), Figma, FL Studio, Unreal Engine 4, Unity, IntelliJ, VS Code, Processing, Git/Github, Linux
Frameworks: React, Node.js, Angular, Wordpress, Shopify