

WATCH IT OUTSIDE- BOSTON EDITION

This is a brief of the film show to be aired in Boston between 5th and 8th of
August 2020.

*BOSTON EDITION
FILM SHOW*

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PROJECT BRIEF

Project Name: Watch it Outside – Boston Edition

Client's name: Watch it Outside events Company

Developer's name: Mercy Chepngeno

1. SUMMARY

Watch it Outside – Boston edition design and development for a film festival event dated 5th to 8th August 2020 from 6m to 12 Midnight. The site is aimed at showcasing the films that will be aired on the day. The expected attendees are also required to register through a registration form provided. This will act as an estimation guide to the number of people who are likely to attend the festival.

As the developer, I aim at meeting all your needs in giving an awesome piece hence the essence of this brief that enables a clear understanding of how I underwent the design and development of the site.

You (client)_____ are hiring me Mercy Chepngeno to:

[Design and develop the Watch It Outside Boston website]

For the approximate price of \$3500 as stated in your specifications.

2. STAKEHOLDERS

Clara Dunn: founder of Watch it outside events Co.

Mercy Chepngeno: Front End Web developer

3. GOALS

The goals of this website are as follows:

- The website highlights the movies that will be aired.
- The website shows the schedule of when and which movie is to be watched at a particular time.
- The site also provides trailers of movies so that people are able to have a preview prior to booking a ticket.
- The site also provides a registration platform where attendees specify a few personal details and their age bracket as the event is open for all ages.
- The website provides a contact form. The interested parties are able to contact the owners for further information.
- A map is also featured so that it guides the attendees on directions they are supposed to take to the venue.
- There is also an access to Boston news.

4. PROJECT BUDGET

The pricing budget is as estimated in the tabular form below.

SERVICES	PRICING
Design of the User Interface	\$200
Trailers and images	\$300
Web design (HTML, CSS and Bootstrap)	\$2500
Company logo design	\$200
Content management and hosting	\$500
TOTAL	\$3700

5. PROPOSED DOMAIN NAME

The website will be hosted online for customers to access it. Its domain name is therefore: [Watch it Outside - Boston Edition](#)

6. TIME TAKEN

The timeline until the completion of the website is shown below.

Activity	Start date	End date	Number of days
Project understanding	28 th June 2020	2 nd July 2020	4 days
Project design	3 rd July 2020	8 th July 2020	5days
Coding	9 th July 2020	21 nd July 2020	12days
Project Review	22 nd July 2020	24 th July 2020	2days
Code Cleanup	24 th July 2020	28 th July 2020	4days
End of project		28 th July 2020	27 days

7. TECHNICAL SPECIFICATIONS

Design and Color specifications

After accessing the specifications of the client, bright and well visible fonts were required because it involves audience of all ages. A dark background is also a thing for most movie industries as it gives a touch of class.

For the colors, I integrated a goldenrod color as my theme color which I saw it blend well with black and grey. For the fonts, I used white to bring a clear contrast with the black background.

8. TECHNICAL CHOICES

The website design and implementation is done in **HTML, CSS and Bootstrap**.

- **HTML:** It is a markup language used to add content and structure of the website.
- **CSS:** It is a style sheet that is used to customize the appearance of the site
- **Bootstrap:** This is a framework that is used to add responsiveness to the website and make the website design fast.

9. CONCLUSION.

Thank you Watch it Outside Events for trusting me in design of this website.

For any inquiries and additional information, kindly contact me through:
mercydev@gmail.com or mercyneno001@gmail.com or through my
personal phone number: [+254 710720154](tel:+254710720154)