### Contact

Colombo, Sri Lanka muhammad.muhseen@gmail.com

www.linkedin.com/in/mmuhsin (LinkedIn) muhammad.dev (Personal)

# Top Skills

Next.js WordPress React.js

# Languages

Arabic (Limited Working)
English (Native or Bilingual)
Tamil (Native or Bilingual)
Sinhalese (Limited Working)

### Certifications

Managing Your Emotions at Work

### Honors-Awards

Award for Best Performance
Outstanding Cambridge Learner
Award

### **Publications**

Building Mobile Apps Using React Native And WordPress

Using React Context API with Gatsby

How To Build A Skin For Your Web App With React And WordPress

Speaking remotely at WordCamp US

Why you should render React on the server side

# Muhammad Muhsin

Open to work with React & WordPress

Colombo District, Western Province, Sri Lanka

# Summary

Hi, I'm Muhammad, a software engineer and business owner running a web development agency.

I am currently working with Gutenberg. I enjoy creating blocks for the WordPress editor and building Block Themes.

I have experience building a block theme from scratch for OptinMonster.com and working on the WordPress VIP platform. Apart from that, I have led the development of modern experiences using WordPress, React, REST API, and GraphQL. I also love writing, speaking, and advocating for WordPress and open-source technologies.

Thanks for checking out my profile! Please feel free to contact me if you have any WordPress-related ideas or a speaking/writing opportunity for me.

# Experience

Insytful

Partner

February 2019 - Present (6 years 2 months)

- Led development of modern experiences using WordPress for eCommerce, technology, and media companies.
- Collaborated with industry leaders like Human Made, LearnDash, and Simplur to drive innovation.
- Achieved increased user engagement and revenue growth through strategic website design and functionality enhancements.

Awesome Motive, Inc.

**Product Developer** 

September 2022 - December 2024 (2 years 4 months)

Florida, United States

- Rebuilt OptinMonster.com from scratch using a Block Theme and custom blocks.
- Developed new features and fixed bugs on the OptinMonster product using React, Vue, and PHP.

#### **XWP**

Senior Engineer

January 2022 - August 2022 (8 months)

Melbourne, Victoria, Australia

- Worked on the frontend of the GIC Singapore Careers site using Gutenberg.
- Built part of the frontend for a React-based extension that powered a Twitch US partnership with Amazon.

### rtCamp

Senior React Engineer

May 2019 - January 2022 (2 years 9 months)

Atlanta, Georgia, United States

- Worked for popular media brands from PMC using WordPress VIP.
- Led the development of modern experiences on top of WordPress using GraphQL, Gutenberg, WooCommerce, and Next.js.
- Worked on meta tasks like updating documentation, hiring, and writing on the company blog.

#### Capbase

Software Engineer

April 2019 - October 2019 (7 months)

San Francisco, California, United States

Capbase is a platform to incorporate, manage contracts, set up your cap table, and keep your company compliant, connect bank accounts, raise funds, manage investors, and much more. It is now acquired by Deel.

- · Worked on the frontend using React, Flow, and Sass.
- Learnt about React Hooks, including useReducer.
- Worked with Cognito and DynamoDB from the AWS stack.

### Laccadive IO

Co-Founder

March 2016 - February 2019 (3 years)

Colombo, Sri Lanka

 Developed solutions using WordPress, React, and other technologies for clients in the Middle East and the Indian subcontinent. • Completed projects for government organizations, sports organizations, adventure parks, and legal tech education and publication.

## Rezgateway

Software Development Intern July 2015 - November 2015 (5 months)

Colombo, Sri Lanka

- Worked on Bonotel, the company's flagship project.
- Tasks included bug fixes and new feature implementation.
- Learnt about the Agile/Scrum software development methodology.

# Education

University of Plymouth
Bachelor's Degree, Software Engineering · (2013 - 2016)

Cisco Networking Academy
CCNA Routing and Switching, Computer Networking · (2013 - 2014)

Minhal International Boys' School
Advanced Levels, Mathematics, Business Studies, Accounting · (January 2004 - June 2013)