

Uurnik Systems

Managed Services & Designing Multi-tenanted Products



Background

- ▶ Seasoned in delivering professional services for large-scale & complex infrastructure
- ▶ Product development & its life cycle development
- ▶ Pricing and supplier management
- ▶ Technical marketing



MANAGED SERVICES

Digital Service Management

Delivering what most Managed Service Providers (MSPs) shy away from



MSP – How we led the evolution?

- ▶ **Stage 0** – Customers own/implement/manage their infrastructure
 - ▶ Demand of high & complex skills – critical but sporadic
- ▶ **Stage 1** – Managing customers' infrastructure remotely
- ▶ **Stage 2** – Customers start asking to host **their** infrastructure in our premises, the infrastructure we were already managing
- ▶ For efficacious management, we opt for:
 - ▶ **Virtualizing** of infrastructure
 - ▶ **Pooling** of infrastructure
 - ▶ **Automation & Orchestration**
- ▶ **Stage 3** – Eventually, cloud service provider comes into motion
 - ▶ Concerns
 - ▶ Security & **segregation** between clients
 - ▶ End-to-end **visibility**



MSP – Customers' Life-cycle & Best Practices

- ▶ Onboarding new customers
- ▶ Plan & communicate
- ▶ Audit and catalog
- ▶ Assess and make them aware
- ▶ Deploy and roll-out service management capabilities
- ▶ Adapt to service management processes
- ▶ Review and schedule

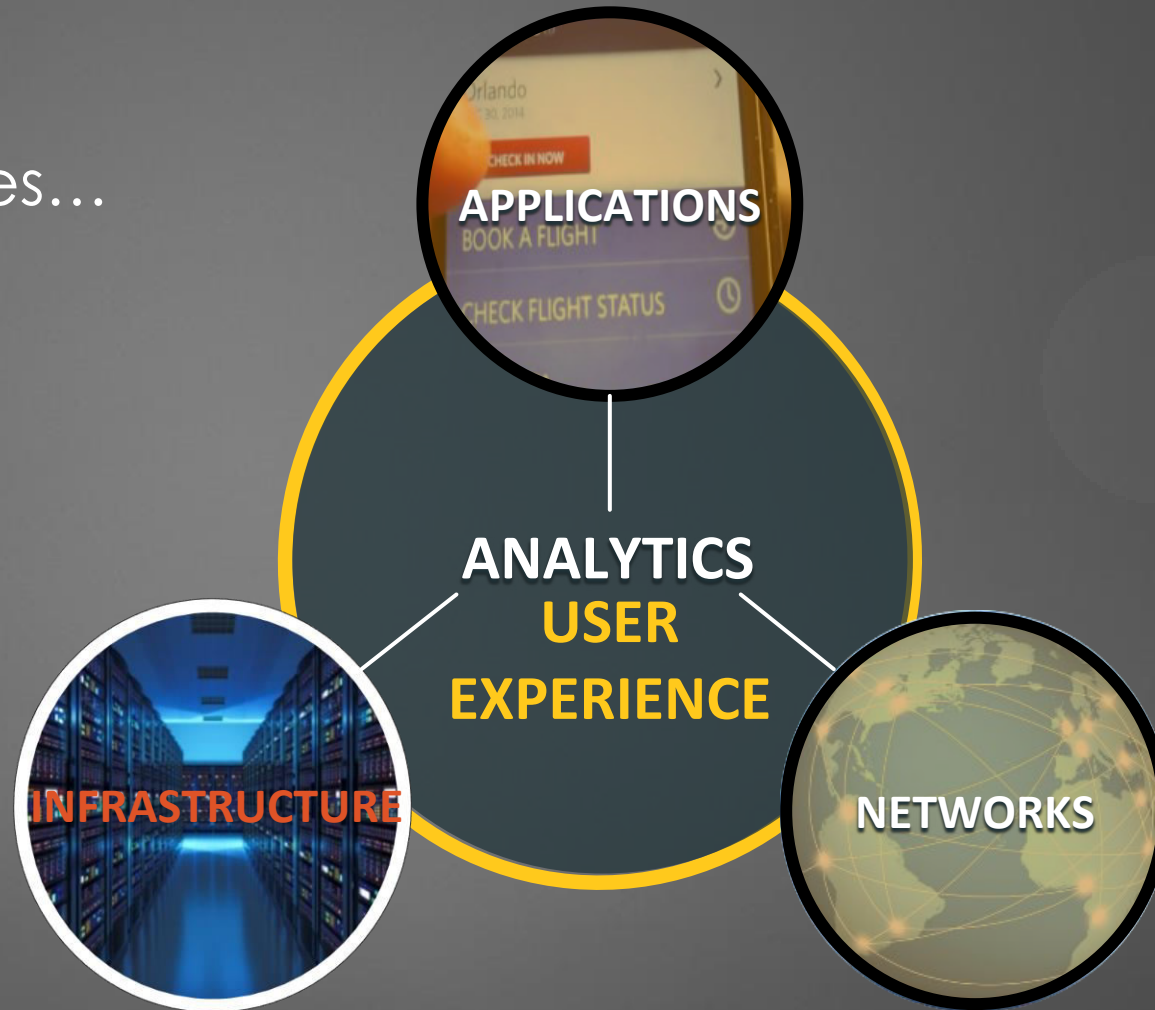


MSP – Complete Insight

Complete Insight Requires...
Complete Visibility

Analytics Consolidate
Insights from

- ✓ Applications,
- ✓ Infrastructure &
- ✓ Networks



MSP – Pillars for success

- ▶ Processes & Their Impact
- ▶ Consolidated Infrastructure Management
- ▶ Network Operations Center (NOC)
- ▶ Highly skilled engineering resources; onsite or remote



Uurnik MSP – Key Offerings

- ▶ Network Operations Center
- ▶ Consolidated remote monitoring & management (RMM) solution
 - ▶ Predictive analytics to avoid noise of alarms
 - ▶ Dynamic grouping of infrastructure components. Reporting via:
 - ▶ Single-pane of glass
 - ▶ Service-oriented, technology based and business views
 - ▶ Policy-based monitoring
 - ▶ Maintenance-mode for scheduled or adhoc remediation/upgrades
- ▶ Scalability – customer grows... so do we & in minutes!
 - ▶ horizontal & vertical expansion of monitoring solution



Uurnik MSP – Key Offerings

- ▶ Flexibility – In-house apps or white-box infrastructure...
 - ▶ custom integrations & custom monitoring agents
- ▶ Stability – performance level maintains despite increased workloads & complexity of target infrastructure
- ▶ Security
 - ▶ SSL-based communication between monitoring solution's components
 - ▶ Isolation of inventory, metrics & events
- ▶ Customers' 'very own' portal' - fully customizable
 - ▶ '**dashboards**' & '**reports**', a visual testimonial of keeping SLA promises
 - ▶ Customers will control what/what not to monitor
- ▶ Not enough? Onsite engineering & service delivery management resources



MSP – Processes & Impact

Process	Data Collection & Monitoring	Data Measurement	Data Analysis	Data Sharing	Taking Corrective Action
Service Level Management	✓	✓	✓	✓	✓
Availability Management	✓	✓	✓	✓	✓
Event Management, Incident Management & Service Desk	✓	✓	✓	✓	
Information & Security Management	✓	✓	✓	✓	
Financial Management	✓				
Problem Management			✓	✓	
Change Management					✓
Release Management					✓
Capacity Management	✓	✓	✓	✓	

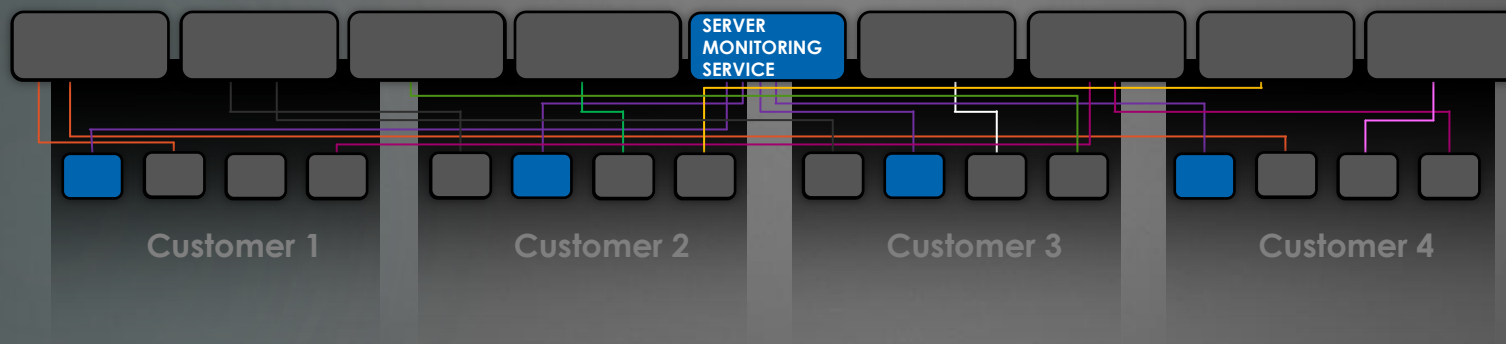


Uurnik MSP – What we can monitor?



65+ Services Grouped

Customers
can pick
& choose



Uurnik MSP – Consolidated Infrastructure Management



APP CENTRIC,
PREDICTIVE
ANALYTICS



MOST
EXTENSIVE
COVERAGE



AUTOMATED – FASTER
TIME TO MONITOR

Uurnik MSP – Consolidated Infrastructure Management

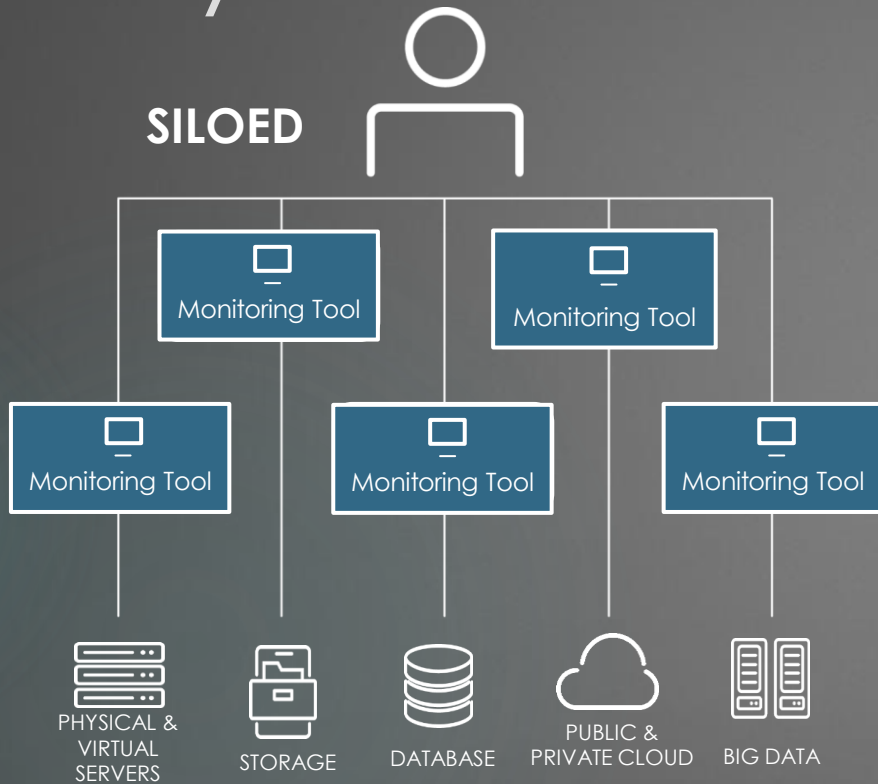


APP CENTRIC,
PREDICTIVE
ANALYTICS



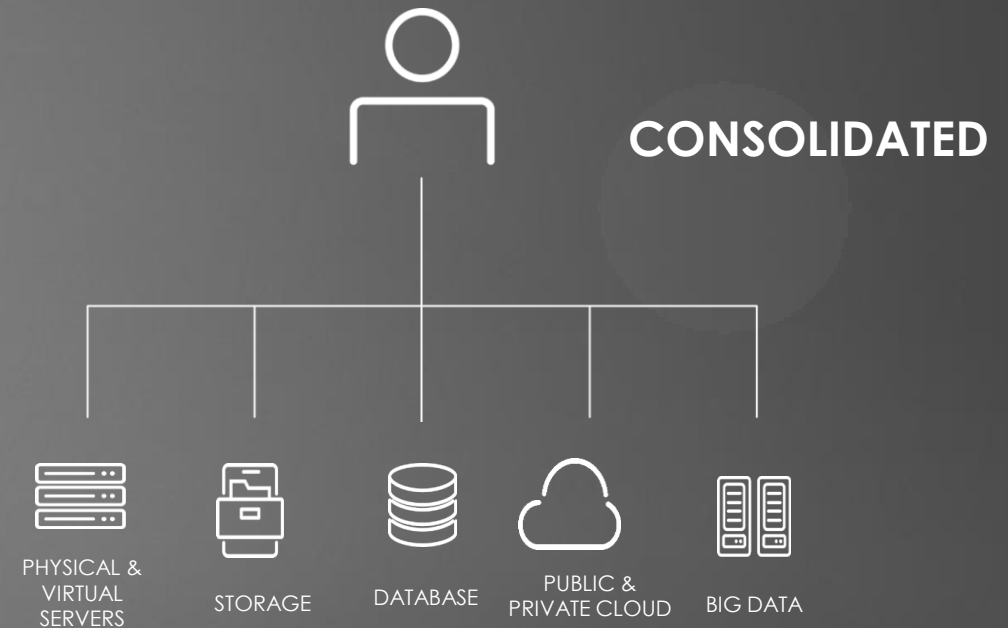
Urnik – App Centric, Predictive Analytics

Typical Use case



- Siloed data & long triage calls
- Inability to collaborate or correlate
- Frustrated staff
- Poor User Experience, SLA concerns

VS



- Single view improves visibility
- Rapid issue resolution
- Less time spent in monitoring
- Better user experience



Uurnik – App Centric, Predictive Analytics

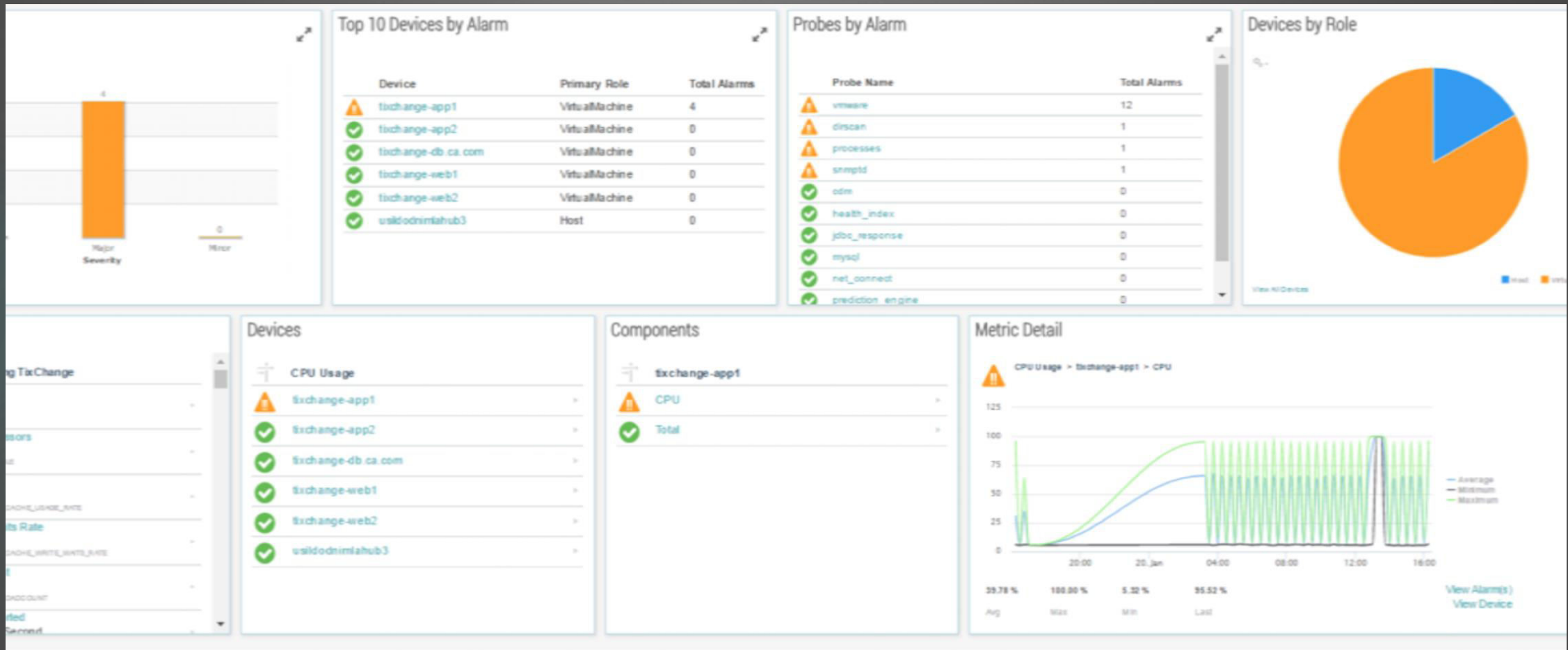
15

Single View - > Proactive, rapid Issue Identification

App Centric Consolidated View

Problem Areas Identified

Drill Down

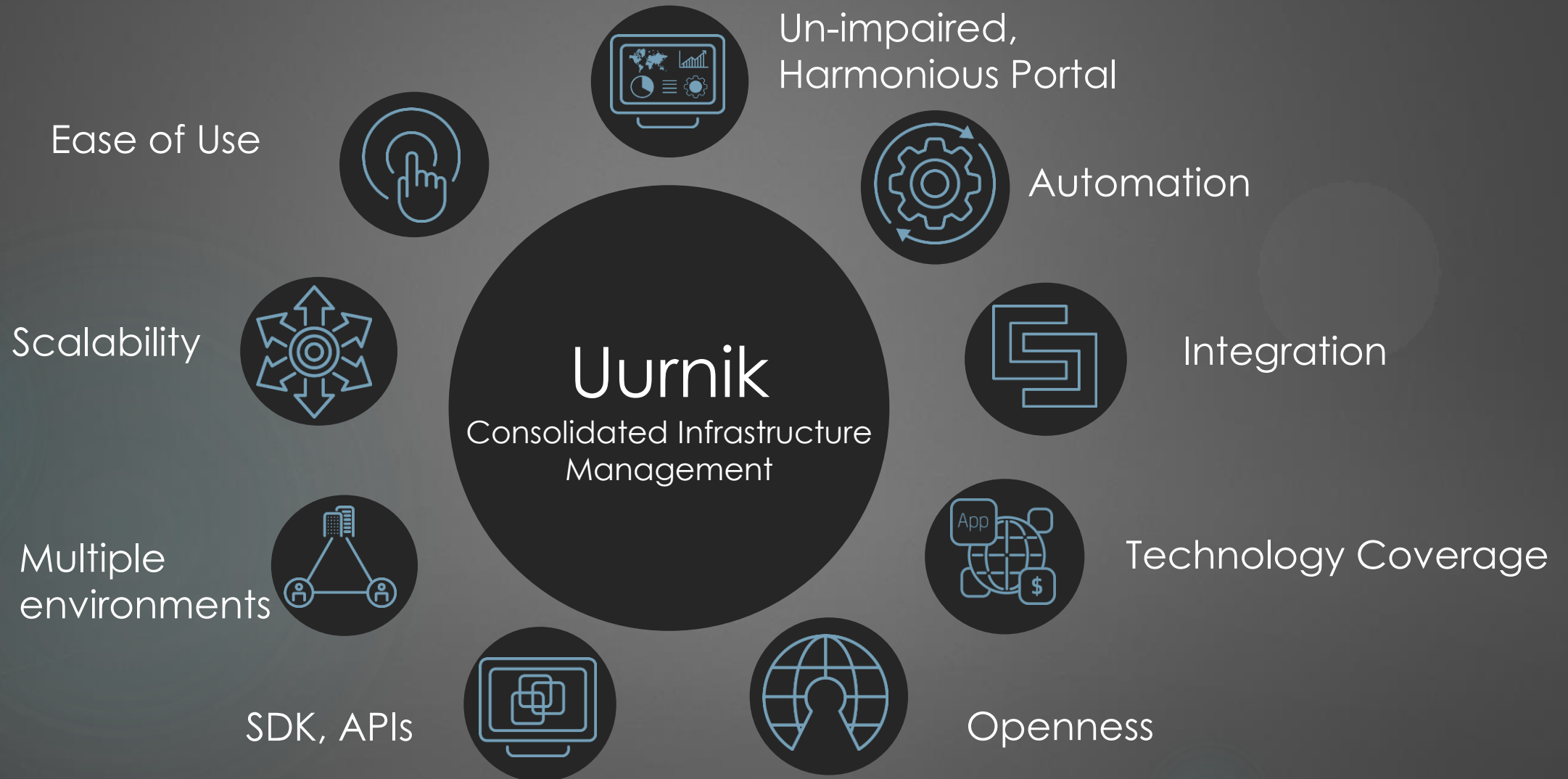


Uurnik MSP – Consolidated Infrastructure Management



MOST
EXTENSIVE
COVERAGE

Uurnik – Extensive Coverage



Urnik – Extensive Coverage

Statistics – Support for Platforms & Devices, by default

Vendors

350+

Devices

2000+

Vendor Certs

1700+

Metric Families

400+

Metrics

5400+

OIDs

8500+



Uurnik MSP – Consolidated Infrastructure Management



AUTOMATED – FASTER
TIME TO MONITOR

Uurnik – Faster Time to Monitor



Relied on by
Enterprises &
SMBs
worldwide to
be a
consolidated
solution to
monitor &
control the
entire IT
environment



Install and
deploy to
more than
500 servers
< 3 minutes



Download,
deploy,
monitor and
report < an
hour



Seamlessly
scale >
100,000
devices



145+
technologies
and system
architectures
monitored
**out of the
box**



Uurnik – Faster Time to Monitor



Broad coverage of multi-vendor, multi-domain environments



Customer-friendly licensing –
Flexible & term-based –
to accommodate enterprises
and service providers



Consolidated view
reduces costs, increases
efficiency and improves
mean-time-to-repair

Single, consolidated platform to monitor and control customer's entire IT environment today and as it evolves in the future



Uurnik – Gauging Utilization

22



- Analyze historical data to better plan for capacity and budgetary needs.
- Correlate various cloud and on premise metrics for root cause identification
- Get predictive alerts on performance and budget threshold based upon utilization data



Urnik Managed Services – Why?

COST EFFICIENCY

15%

Productivity Improvement

AGILITY

40%

Improvement
In Mean Time To Repair

PROACTIVE

45%

Fewer service desk tickets

INNOVATION

60%

Faster Cloud Adoption Rate

**Most Comprehensive Monitoring for
Conventional and Modern Infrastructures**



Uurnik Systems



- ▶ <https://uurnik.com>
- ▶ LinkedIn: [linkedin.com/company/uurnik](https://www.linkedin.com/company/uurnik)
- ▶ Twitter: @Uurnik_

