

Matt Nelsen

✉ mattnelsen95@gmail.com
🌐 matthewnelsen.com

🐙 github.com/m-nelsen
in linkedin.com/in/matthew-nelsen

Summary

Full-stack web developer with over 3 years of experience creating UIs, optimizing web pages, condensing APIs into usable information for end-users, and integrating third-party platforms into web sites. I enjoy working with React and Node, but I'm always willing to learn more technologies.

Professional Experience

Digital Engineer, Gray Television Inc (Oct 2020 - Present)

- Designed and developed React.js components used across 160+ local news stations
- Optimized speed and size of web pages for better user experience and SEO
- Worked closely with operations team to quickly address bugs affecting users
- Integrated third party advertising and analytic platforms such as Google Analytics
- Created tools to improve the workflow efficiency of company employees

Web Developer, Customer Scout (Oct 2019 - May 2020)

- Designed and developed web pages with bootstrap for automotive dealerships
- Maintained websites on a variety of CMS platforms including WordPress
- Implemented SEO strategies that helped place clients in top search engine rankings
- Coordinated with coworkers to deliver time-sensitive information during COVID pandemic

Technical Skills

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|--------------|--------------|---------------------|
| • HTML | • Node.js | • RESTful API |
| • CSS | • Express.js | • Jest |
| • SCSS | • MongoDB | • CI/CD |
| • JavaScript | • SQL/NoSQL | • SEO |
| • Typescript | • Bootstrap | • Responsive Design |
| • React | • Git | • Linux |

Education

Bachelor of Science | **Information Systems** (2015 - 2019) - Northern Arizona University
Certificate | **Accounting** (2015 - 2019) - Northern Arizona University

Projects

Custom Embed Editor

- Developed an application using React.js that integrates into a CMS's article builder to provide additional functionality including polling, video selection, and live stream selection