

Team Contribution Report:

Ally Ryan: 40%

- Primary drafter of script for video
- Primary drafter for ppt
- Uploaded video to YouTube
- Assisted in research for advertising and revenue

Mike Nweke: 30%

- Assisted in script development for video
- Uploaded video to pictory, AI video creator
- Assisted in review for ppt
- Assisted in research for advertising and revenue

Parisha Rathod: 30%

- Assisted in script review for video
- Assisted in ppt visuals
- Assisted in review for ppt
- Assisted in research for advertising and revenue