

Portfolio Project Interface and Flow

INTRODUCTION

For my portfolio project, I'm going to be designing a website for a friend's plant medicine company, Plant Werks. In addition to selling products made by the two owners, Plant Werks provides tutorials for users to be able to make their own plant medicine at home. This increase in individual knowledge base and skillset allows users to be able to support their own body, mind, and spirit in ways that are outside of the medical industrial complex (MIC).

The features of the website will include the following:

- Images
- Forms
- A Virtual Store
- Breadcrumbs
- Responsiveness for easy navigation on small screens and large screens

USER INTERFACE DESIGN AND NAVIGATION STRUCTURE

I used wireframe.cc for wireframing and laying out my project. Having a design with clear lines felt important to ensuring ease of flow, but to also give the owners of the business a clear rough draft of some of my thoughts. They have already responded with feedback, and the wireframe made it possible for us to have a shared visual language for the design. You can find the wireframe for the design [here](#).

When individuals first arrive at the index page where they can go to any other page on the website by clicking a link in the navbar or by clicking the image that corresponds to a particular page. The logo in the jumbotron will also link back to the home page no matter where they are in the website.

In the subsequent pages, users will find that the top of the page (jumbotron and navbar) does not change, and there are breadcrumbs (that will incorporate links) to show where they are in the page.