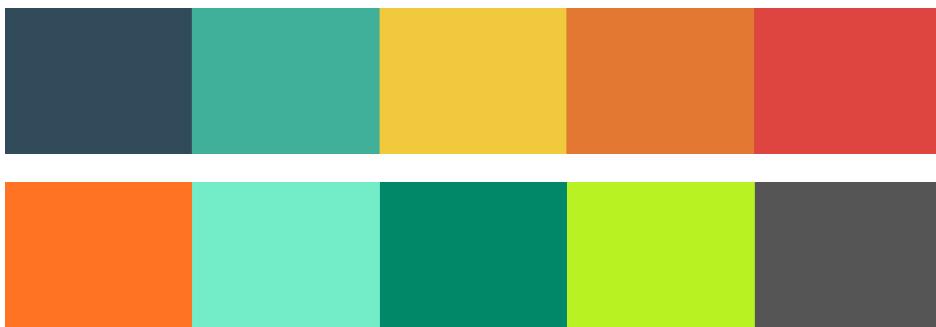


Maggie Patton  
20 September 2016  
Mobile App Development

**Creative Brief**  
*Project One*

I am interested in creating a logic/math application that is geared toward kids. Math is something I have always enjoyed so my aim is to make a fun quiz type app that will encourage kids to like math. I'm thinking of doing a mix between logic problems and a few simple algebra or geometry problems, but I would mostly like to use logic because I believe it is this kind of mathematical thinking that creates an initial interest in the subject. I will find any needed formulas online, and will use some common logic questions found on the Internet or in books. I want the app to look bright and inviting

Potential color palettes:



A few design ideas:

