

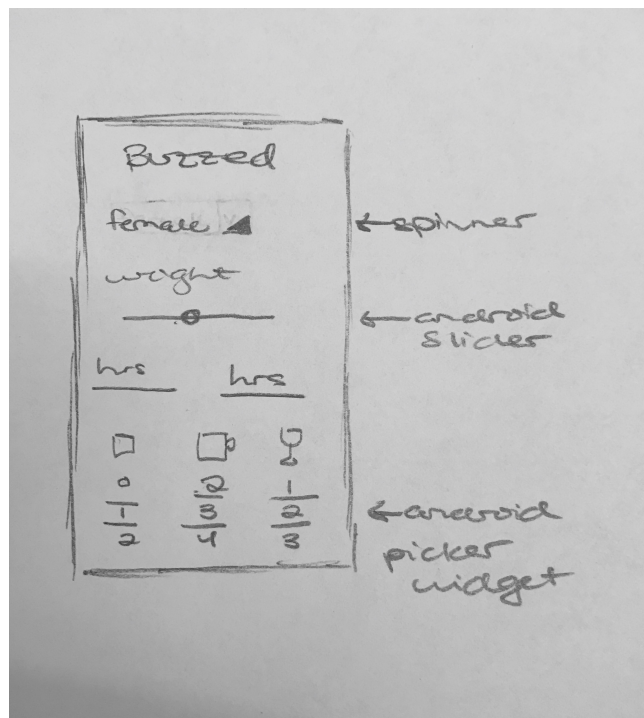
creative brief

project two

- For this project, I want to transfer my first IOS project over to Android.
- *Original creative brief:* Driving under the influence is an issue I have always been concerned with. I have found that oftentimes people take into account the way they feel after drinking more than what their actual blood alcohol concentration (BAC) is. I always try to calculate my BAC after drinking, even when I feel like I am fine, just to make sure I can legally be driving. I want to create an app for people hopefully of legal drinking age, that will accurately calculate BAC taking into account things like weight, gender, type of alcohol, amount, and time.
- I will again be using the Widmark Formula and will include another blurb about what BAC actually is and how alcohol leaves your system.
- Design:



Picture of my IOS project
I will have the same choices available and would like to use a similar color scheme.



In my android app I would like to use a drop down menu (spinner) for gender, but keep the slider and text fields for weight and hours. I want to use the picker widget for amount of drinks.