

project one: creative brief

- Driving under the influence is an issue I have always been concerned with. I have found that oftentimes people take into account the way they feel after drinking more than what their actual blood alcohol concentration (BAC) is. I always try to calculate my BAC after drinking, even when I feel like I am fine, just to make sure I can legally be driving. I want to create an app for people hopefully of legal drinking age that will accurately calculate BAC taking into account things like weight, gender, type of alcohol, amount, and time.
- I will find the correct calculations and drink information online and would like to have a small blurb describing what BAC actually is and how alcohol leaves your system.
- A couple sketches:

