Designer and researcher experienced in digital and service design. Known for challenging norms and solving difficult problems by using expertise in critical analysis, design and systems thinking, and mapping out the problem-scape.

### **EXPERIENCE**

## Product designer @ Benevity

Nov 2021 - Jan 2023

Work with product manager, developers and designers on features through the product development lifecycle, facilitate ideation activities, conduct user research, design for web with WCAG accessibility standards and user flows, wireframe and mockups

# UX Designer @ Immigration, Refugee, and Citizenship Canada

May 2020 - Jan 2021

Plan and conduct user research, analyze and design user flows, production of lo-fi and hi-fi designs, collaborate with co-workers, stakeholders in an agile environment, utilize Adobe CC, Figma, Zeplin, Microsoft Office suite

### **EDUCATION**

# Diploma Interactive media design

School of Media Design Algonquin College 2017 - 2019

# **Next-UP Intensive**

Leadership Facilitation Bootcamp 2018

## International development B.AH

Trent University 2011 - 2015

# Design lead @ Immigration, Refugee, and Citizenship Canada

Jan 2021 - Oct 2021

Set design vision, facilitate ideation activities, project management, mentor designers, conduct user research, design for mobile and web, user flows and mockups, work with product owner, tech lead and business align on product vision

## Freelance Media Designer

Sept 2017 - Dec 2019

Utilize design thinking methods and processes, user and marketing research, validate customer profiles, utilize Adobe CC software, liaise with clients, social media, designing WordPress and Wix sites, direct, shoot and edit photography and videography

### **VOLUNTEER EXPERIENCE**

### Treasurer

**Recomposition Collective** 

2023

### Brand and media consultant

Odeon fitness

2022

### Community engagement & social media strategist

HexagonUX

2021