

EXPERIENCE

Design lead @ Immigration, Refugee, and Citizenship Canada

Jan 2021 - Present

Set design vision and facilitate ideation activities, manage the project and the design team, mentor and coach designers, moderate and analyze user research, work alongside the product owner, tech lead and business align on product vision

UX/UI Designer @ POMMe-Health Inc.

Jan - Oct 2019

Conduct user and market research, analyze and design user flows, process diagrams and wireframes, prototyping, design the user interface layout and interactive mock-up in Adobe PS, UXPin and Figma

EDUCATION

Diploma Interactive media design

School of Media Design Algonquin College 2017 - 2019

Next-UP Intensive

Leadership Facilitation Bootcamp 2018

International development B.AH

Trent University 2011 - 2015

UX Designer @ Immigration, Refugee, and Citizenship Canada

May 2020 - Jan 2021

Plan and conduct user research, analyze and design user flows, production of lo-fi and hi-fi designs, collaborate with co-workers, stakeholders in an agile environment, utilize Adobe CC, Figma, Zeplin, Microsoft Office suite

Freelance Media Designer

Sept 2017 - Dec 2019

Utilize design thinking methods and processes, user and marketing research, validate customer profiles, utilize Adobe CC software, liaise with clients, social media, designing WordPress and Wix sites, direct, shoot and edit photography and videography

VOLUNTEER EXPERIENCE

Community engagement & social media strategist HexagonUX

2021

Mentor

Canada Learning Code for Women and Girls 2019

Graphic designer

Various social-environmental justice groups and organizations

2017 - 2020