**ALVION (Alpha Innovation) 2012**

**Team Name**

**Team member**

Name :

DoB :

Address :

Email – Address :

University :

Name :

DoB :

Address :

Email – Address :

University :

**Product Name**

**I. Executive Summary**

(Tell us about your product summary)

**II. Product Background**

(Why you creat this product?)

**III. Purpose of Your Product**

(What will society get?)

**IV. Advantages**

(Advantages for the society)

**V. Your Features + Explanation**

Ex :

Home : This feature will explan about my website

**VI. Your Timeline**

(The timeline of your progress to creat the product)

**VII. Closing**

(Your last words)

Rules :

• Max. 7 pages

• Arial 12

• Picture and other features are allowed

• Make it detail and good to read

• This document will be the consideration for the winner (suitability with the real

product)

• Ask the committee if you don’t understand!