

Subject: Health & Wellness Brand to Barcode Mapping

*Email Body:*

Hi Kim,

I have recently been doing some exploration in our Health & Wellness brands and how they have been performing for us so far it is doing great, accounting for about 60% of sales and making up the majority of activity across most of our age groups.

I was hoping to dig further to get brand-level details as well but noticed that about 25% of our Health & Wellness barcodes don't have any brand or manufacturer information associated with them, thus limiting and potentially modifying the results of any deeper analyses across the Health & Wellness category. Do you have any documentation that would allow me to tie these barcodes to their missing brands? I am happy to provide a list if that would make things easier to track down, but I am also happy to implement the fix myself if you have a document handy.

Let me know if you would rather hop on a quick call to talk through the issue and I can find time on our calendars for a quick 15-minute chat

Thanks in advance!

Mike