

MATTHEW RILEY

UX DESIGNER & UI DEVELOPER

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201-403-0209

brooklyn, ny

experience

clypd, inc ux / ui engineer

Jan 2016 - June 2018

Worked extensively on both the UX design and UI implementation of features that allowed TV media partners to create extremely specific audience targets and expose their inventory for advertisers to purchase in real-time.

At my time with clypd, I led the UX design of new features, such as a boolean logic tool to define an advanced audience target from Nielsen household attributes. I also helped shift our UI codebase from Ruby on Rails to a React/Redux stack, and led the development of an audience respondent list upload tool.

Responsibilities included interactive wireframe sketching & presentation, API design, leading development on core UI features & refactors, and facilitating UX decisions between our product, business, and engineering teams to come to a consensus on a design.

northeastern.io web development instructor

Sept 2015 - Jan 2016

Assisted in instructing students on various web development topics, starting with basic HTML & CSS (along with Bootstrap), and eventually introducing React and Node.js. Northeastern.io is a student-run club for non CS majors who wish to learn about basic web development.

northeastern university school of computer science tutor

Jan 2015 - Jan 2016

Guided first and second year students through learning the fundamentals of programming through languages like Dr. Racket and Java from novice up to intermediate levels. Also taught a weekly lab lecture as supplement to the student's CS2500 & CS2510 classes.

education

northeastern university BS/BA computer science & digital art

Sept 2013 - June 2017

Wrote a fullstack web application that pixel sorted photos into a gradient, designed a portal for Boston's City Hall to catalog & contact higher-ed instructors in the area. Also made some really bad paintings.

about

Work: UX Designer and UI Engineer with a demonstrated history of working in the marketing and advertising industry. A professional in thinking outside the box to construct the perfect interface for a client, or iterating upon a previous design to make it even better. Then ensuring & assisting in a smooth development behind the scenes.

Me: Designer, art lover & emo musician (according to some online music publications). Often begrudgingly described as "fun to be around, I guess...is this for your resume or something?"

skills

UX Design:

Interactive wireframes & mock-ups
User studies
Client interviews
Copy-writing
Photoshop
Illustrator
InDesign
inVision

Languages/Libraries:

HTML
CSS / SASS / Bootstrap
Javascript
ES6
React.js
Redux
Webpack
Ruby on Rails

Workflow:

Git / Github
JIRA