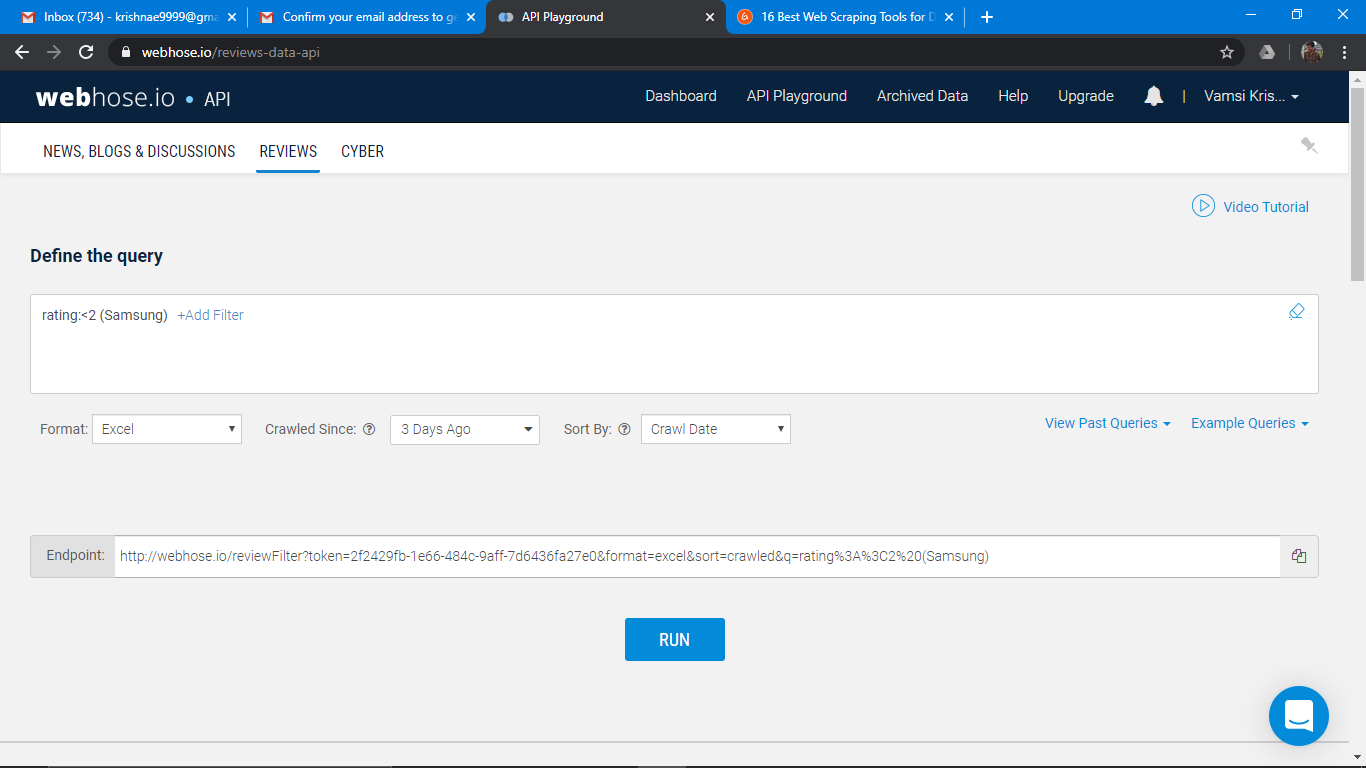
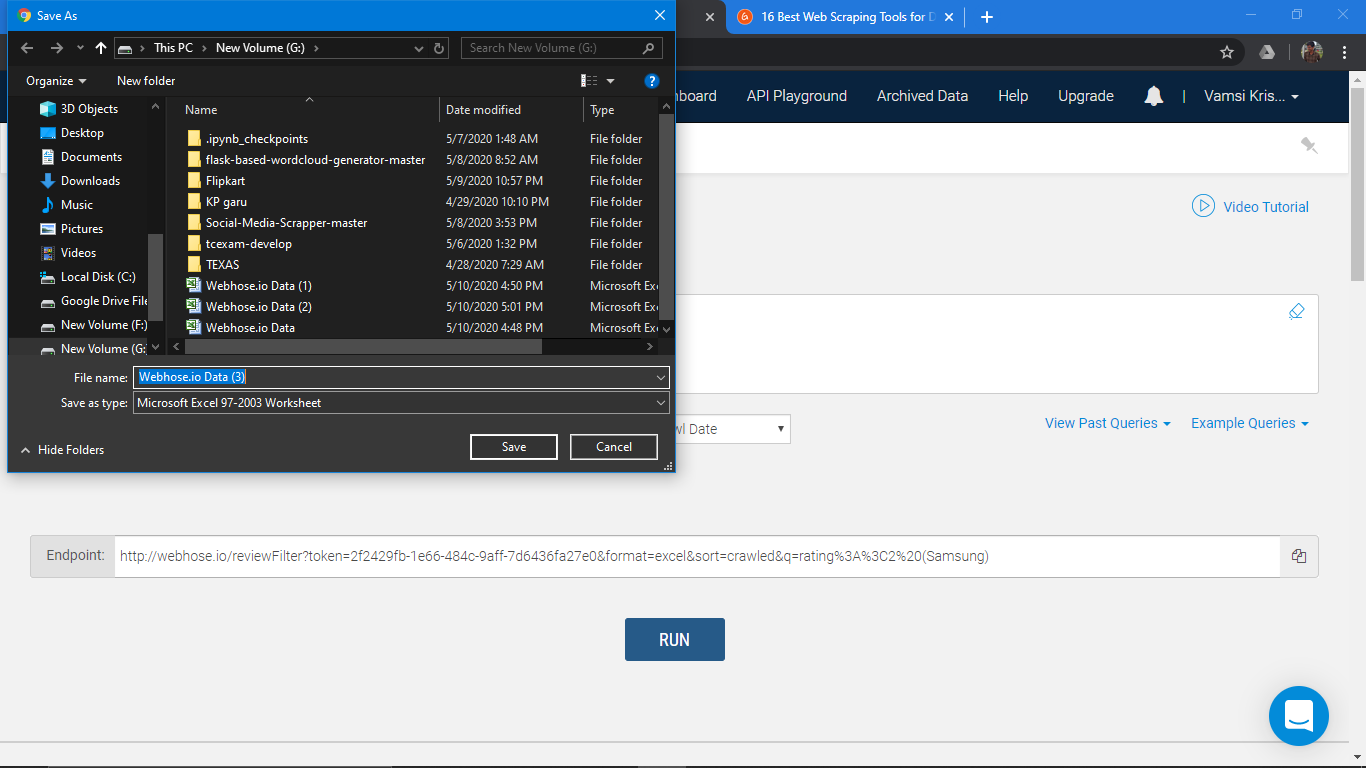
Scrapping the data from Webhose.io:



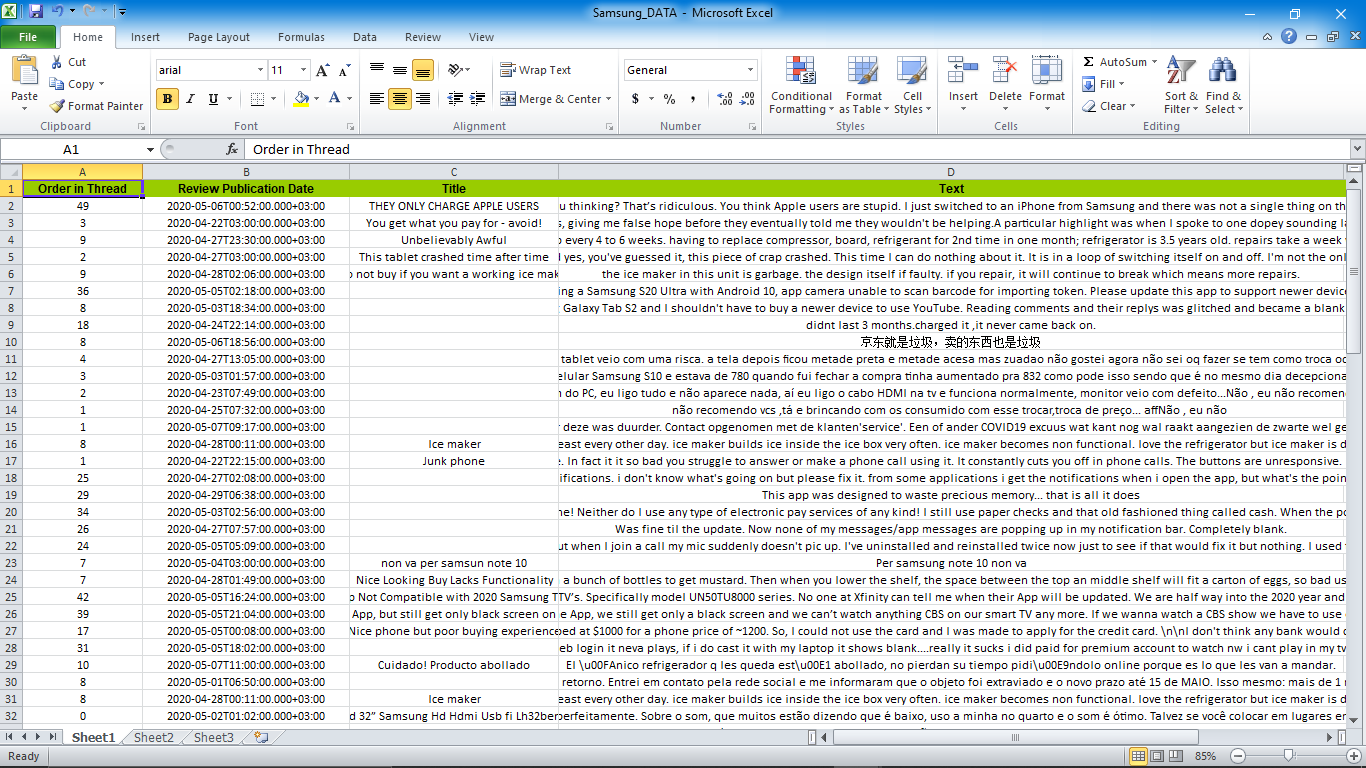
Query Used:

http://webhose.io/reviewFilter?token=2f2429fb-1e66-484c-9aff-7d6436fa27e0&format=excel&sort=crawled&q=rating%3A%3C2%20(Samsung)

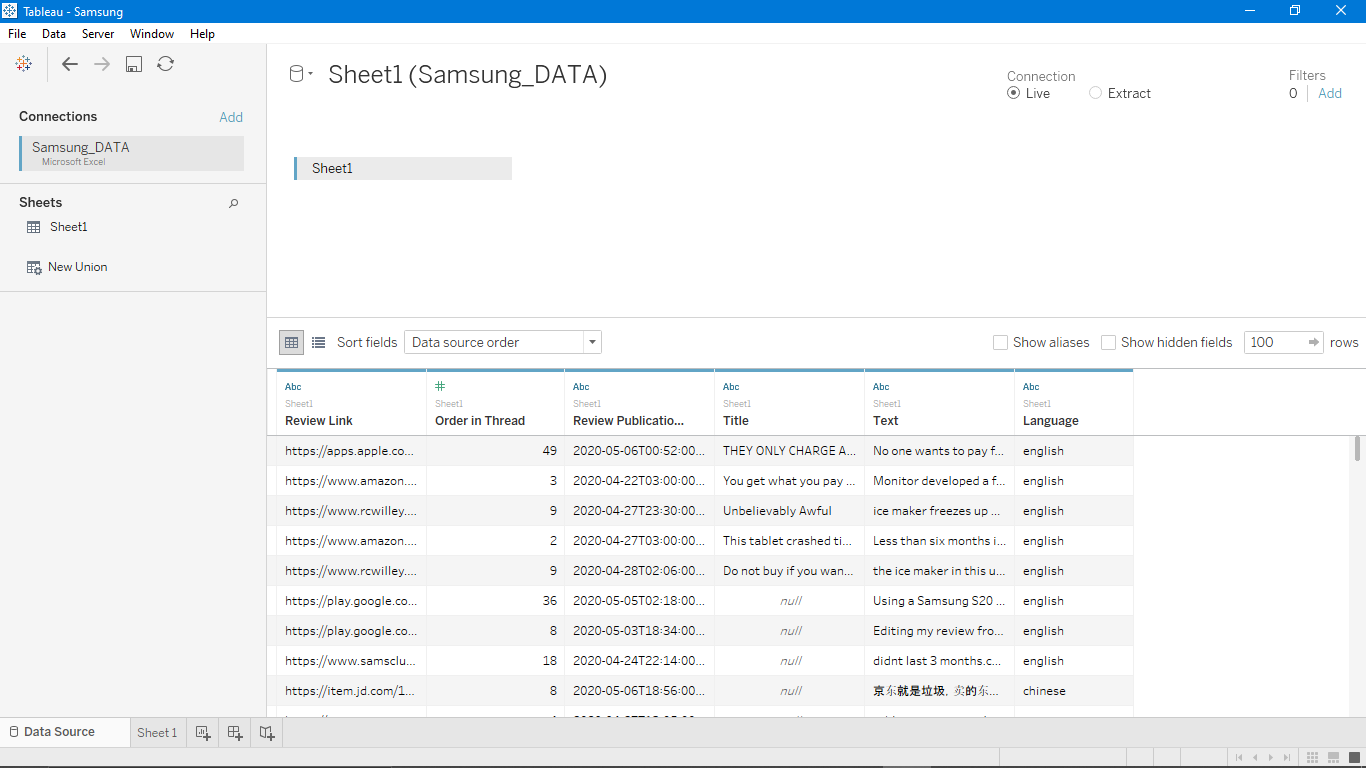
Downloading the reviews file form the query:



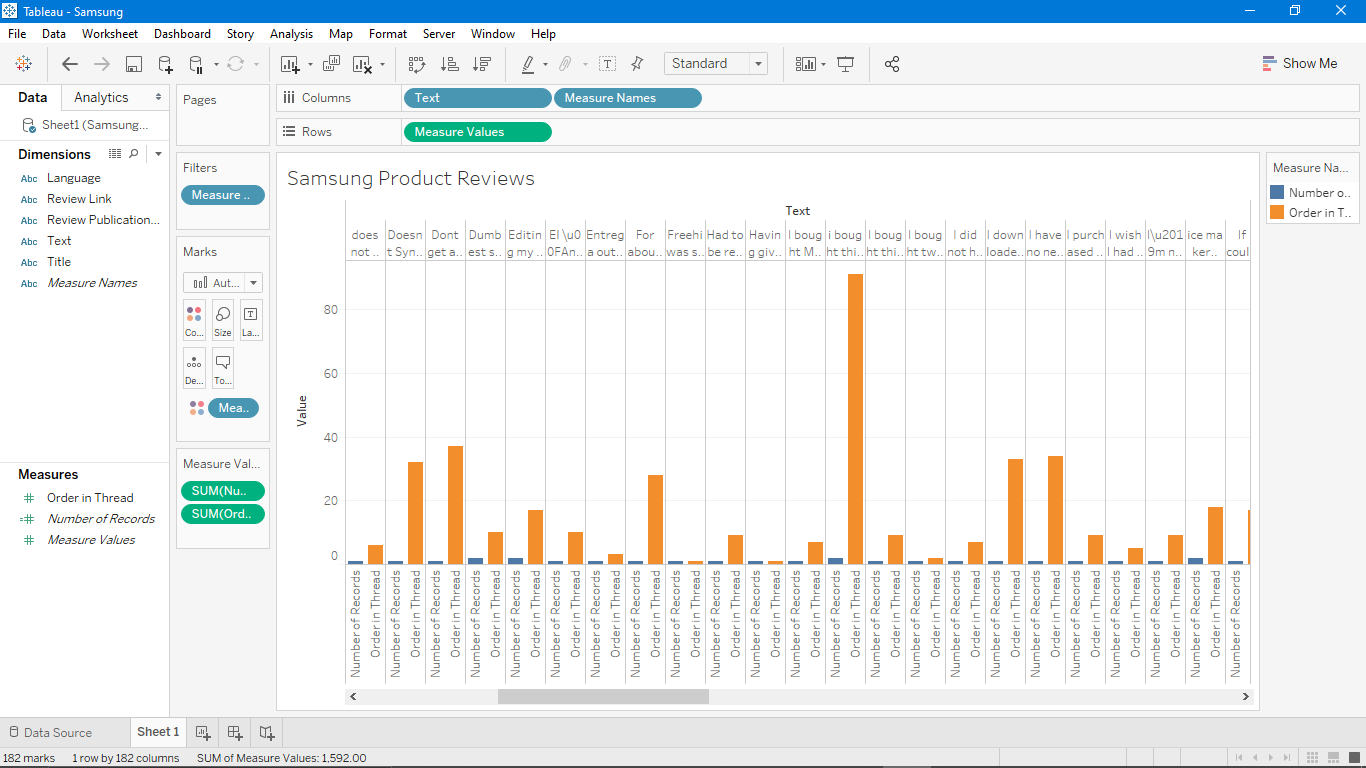
Data file of reviews:



Uploading file to Tableau Professional 2020.1:



Visualization metrics and graphs in Tableau:



**Business value:** From the above analysis it is observed most of the reviews are regarding to household products like refrigerators, some other mobile models. So it needs to improve the quality in the electrical household gadgets and products.