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Postgraduate Program

Postgraduate Diploma in Al, Digital Arts & Creative Design

Faculty of Management Science

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Introduction

The Postgraduate Diploma in Ai, Digital Arts and Creative design part of an articulated program in media arts and production that includes graphic design, moving image, sound, digital media and interaction, and the interplay among these media.

This course aims to provide students with core skills in moving image, digital media or sound production; expertise in one area of media arts and production; a capacity to think creatively and critically about, and contribute to, developments within the media industries; an awareness of industry practices in print & electronic media production; the capacity to develop and critically revise their own work; and project management skills in the context of a media project.

Scheme of Study (Semester Wise)

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