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Overview

The Department of Business Administration is a hub of academic excellence, innovation, and professional development, dedicated to shaping the next generation of business leaders, Freelancers and entrepreneurs. Our esteemed faculty, comprising renowned scholars and industry experts, delivers cutting-edge education that integrates theoretical foundations with practical applications. Our comprehensive programs, spanning undergraduate level, cater to diverse career aspirations and interests, including Business Analytics, Finance, Marketing, Human Resource Management, Supply Chain Management and more. Graduates

of our department emerge as forward-thinking professionals, equipped with the knowledge, skills, and values necessary to excel in an increasingly complex and dynamic global business landscape. We foster a culture of collaboration, innovation, and lifelong learning, preparing our students to make a meaningful impact in the business world and beyond.

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Vision

To aspire academic excellence with global competitiveness by transformational and innovative business thinking.

Mission

We are poised to become the hub for excellence in shaping business education through globally competitive curricula and pedagogical innovation, strategic academia-industry alliances and applied research, intellectual broadening and critical thinking.