https://shu.edu.pk/center-of-digital-arts-and-creative-design/

Salim Habib University Center for AI, Digital Arts & Creative Design

The Center for AI, Digital Arts and Creative Design at Salim Habib University fosters robust collaborative interactions and enduring partnerships with industry leaders and academic institutions both on campus and beyond. Our initiatives include guest speaker sessions, seminars, mentoring, workshops, and hands-on projects, providing invaluable experiences for both faculty and students through the synergy of academia and industry.

We offer a diverse range of degree programs, including:

- Bachelor of Science AI, Digital Art & Creative Design
- Associate Degree AI, Digital Art & Creative Design
- Bachelor of Science Content Creation for Digital Media
- Master Degree in AI, Digital Arts and Creative Design
- Post Graduate Diploma in AI, Digital Arts and Creative Design
- Bachelor of Science in TV & Film Production
- Associate Degree in TV & Film
- Bachelor of Fine Arts

Diplomas and Short Courses in various specializations, such as Animation & Multimedia, Graphic Design, Media Production, Media Management, Media Journalism, Direction & Production, Drawing & Painting, Printmaking & Sculpture, Digital Photography, and Social Media

Objectives

Graduates of our programs will be equipped to:

- Communicate effectively using oral, visual, and written methods with clients and project teams.

- Identify distribution media features and their applications in media and art projects.

- Navigate the media and art production cycle from planning to delivery.

- Analyze production features to select appropriate products for project goals.

- Apply principles of graphic design, fine arts, and usability design in their projects.

- Master still life drawing using various mediums.

- Create a professional portfolio showcasing their writing and design skills across different media.

- Gain practical industry experience through our comprehensive internship program.

Undergraduate Program

BS Content Creation for Digital Media

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Undergraduate Program

BS Fine Arts

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Undergraduate Program

BS TV & Film production

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Undergraduate Program

BS AI, Digital Arts & Creative Design

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Undergraduate Program

Associate Degree in AI, Digital Arts & Creative Design

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Undergraduate Program

Associate Degree in Content Creation for Digital Media

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Undergraduate Program

Associate Degree in TV & Film Production

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Postgraduate Program

Post Graduate Diploma in AI, Digital Arts, & Creative Design

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Postgraduate Program

Post Graduate Diploma in TV & Film Production

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Postgraduate Program

Post Graduate Diploma in Content Creation for Digital Media

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Undergraduate Program

Diploma Programs in Media & Creative Arts (1 Year)

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Undergraduate Program

Certification Programs in Media & Creative Arts (4 Months)

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Events

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