

<https://shu.edu.pk/FoMS/ade-content-creation-for-digital-media-2-years/>

## Undergraduate Program

### Associate Degree in Content Creation for Digital Media

[Faculty of Management Science](#)

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## Introduction

Two-year program providing foundational skills in digital content creation. Students learn basic video production, content strategy, and social media management while developing practical skills through hands-on projects and real-world assignments.

## About Program



Internship and Career Prospects

▶ Details

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## Scheme of Study (Semester Wise)

▶ Details

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