https://shu.edu.pk/FoMS/ms-ai-digit al-arts-creative-design/

Postgraduate Program

Masters in AI, Digital Arts & Creative Design

Faculty of Management Science

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Scholarships & Financial Assistance

Faculty of Management Science

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Introduction

The MS in AI, Digital Arts & Creative Design is an advanced program that redefines leadership at the intersection of artificial intelligence (AI) and the creative industries. Designed for professionals and innovators, the curriculum blends strategic management with technical experimentation, exploring how AI tools can revolutionize design, animation, and media production. Graduates emerge as ethical pioneers, equipped to steer global creative enterprises through technological transformation.

About Program

Internship and Career Prospects

- Details
- ▶ Details

Scheme of Study (Semester Wise)

Durations: 1.5 Years Course Cr. Hrs. : 42

Projects: 6 Credit Hours

- Details
- Details

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