

**<https://shu.edu.pk/society/marketing-media-society/>**

## **Marketing & Media Society**

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## **About Marketing & Media Society**

The Marketing & Media Society intends to hone students' communication skills, to ensure that they are well-versed in the art of managing and using various communication media responsibly, and to provide them a platform for dialogue, discussion, and artistic expression. It organizes events such as exhibitions, seminars, workshops, competitions, symposia, and social responsibility programs that keep students up to date with happenings in the world of media, knowledge of which is crucial in this age. It is also responsible for facilitating and contributing to the media management activities of the university, including social media activities (such as creation of content for SHU's social media accounts, blogging, etc.) and student photography.

## **Our Events**

## **Meet Our Team**



**Hafiz Abdul Rafay Latif Kayani**

President



**Muhammad Hamza**

Vice President

**Nabiha Abid**

General Secretary

**Asmat Ullah Khan**

Treasurer