

**<https://shu.edu.pk/FoMS/bs-in-tv-film-production/>**

## **Undergraduate Program**

### **BS TV & Film Production**

**[Faculty of Management Science](#)**

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## **Introduction**

The BS TV & Film Production program is a four-year degree program (136 credits), structured over eight semesters. It is designed to prepare students for thriving careers in the rapidly evolving fields of media production, including film, digital video, computer arts, and more. A key feature is the program's strategic advantage of readily accessible media organizations and production facilities, coupled with the practical knowledge and shared expertise of recognized professionals in the industry.

This program fosters future development by nurturing a holistic skill set, combining creative insight with technical proficiency. Graduates will be ready to make significant contributions to the media industry, armed with the adaptability and innovative thinking necessary for success.

Promising career paths await graduates in film production, digital content creation, visual effects, animation, and various emerging media sectors. The program's focus on hands-on experience and industry connections significantly boosts graduates' job prospects and positions them for leadership roles in the ever-changing media environment.

## **Why BS TV & Film Production from SHU?**

### **Unparalleled Studio Access for Hands-On Learning**

SHU's BS TV & Film Production program provides unparalleled access to dedicated labs for animation, photography, production, and post-production. These state-of-the-art facilities are supported by expert technical staff, ensuring students have the resources and guidance to bring their creative visions to life. This hands-on approach, aligned with SHU's core philosophy of "Projects," allows students to immediately apply theoretical knowledge to real-world scenarios, fostering a deeper understanding of the production process and preparing them for the demands of the industry. Students have access to industry-standard software and equipment, mirroring the workflows used in professional studios.

## **Learn from Award-Winning Guest Practitioners**

The program distinguishes itself by connecting students with award-winning and professional directors, cinematographers, and producers through workshops and masterclasses. These guest practitioners share their expertise and insights, providing invaluable real-world perspectives on the art and business of filmmaking. This exposure to industry leaders, embodying SHU's commitment to "Ideas," inspires students to push creative boundaries and develop innovative approaches to storytelling. These interactions often lead to networking opportunities and potential mentorships, further enhancing students' career prospects.

## **Exceptional Career Readiness and Industry Placement**

A remarkable 100% of BS TV & Film Production graduates secure roles in broadcast media, independent film, or digital content creation by their final semester. This impressive statistic demonstrates the program's effectiveness in preparing students for the job market. This career readiness is a direct result of the program's focus on practical skills, industry connections, and a curriculum designed to meet the evolving needs of the media landscape. This success reflects SHU's core philosophy of "Impact," as graduates are equipped to make immediate and meaningful contributions to the industry. The program's strong industry partnerships facilitate internships and job placements, providing graduates with a significant advantage in launching their careers.

## **About Program**

► Details

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Internship and Career Prospects

► Details

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## **Scheme of Study (Semester wise) For Bachelor**

- ▶ Details
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## **Scheme of Study (Semester wise) For Associate Degree**

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