Story mapping

Title	Column 1	Column 2	Column 3	Column 4	Column 5	Column 6	Column 7	Column 8	Column 9
USER	MAYOR'S ASSISTANT (Refer to persona in Coursework 1)			URBAN PLANNER (Refer to persona in Coursework 1)			BOROUGH REPRESENTATIVE Represents the interests of the borough		
ACTIVITIES	DECIDING WHAT BOROUGH NEEDS FUNDING MOST			IDENTIFYING POTENTIAL DEVELOPMENT SITES			PROMOTING BOROUGH'S GREEN IMAGE		
BACKBONE	Find out green space-lacking borough	Find out most potential open space	Download data as custom graphs and tables	Find out green space per borough	Find out potential open space	Cross-check data with own database	Make a borough profile with information on green development	Post news about green development in borough	Submit updates to data
SUBTASKS	Change list order to lowest first	While trees are lowest first, view borough open space data	Download as csv	Boroughs with a lot of green space might be more open to development	Look up specific types of open space	Temporarily upload own urban data to cross-visualise (provided it is in the correct format with coordinates)	Use organisational login information	While logged in with borough profile, embed post from another site	While logged in, have an option to submit updates to specific dataset
SUBTASKS	Hover over different boroughs to see data	Hover over borough to have open space highlighted	Download as pdf	Look up specific data e.g. boroughs with over 10.000 trees	Cross-check with green space to identify potential project types		Write an introductory description	While logged in with borough profile, post directly to news tab	While logged in, have an option to submit new dataset
SUBTASKS	Visually infer amount of trees from map	Sort open space by type	Download as jpg		Flag problematic areas e.g. industrial open space			Write comments under news post while logged in	
SUBTASKS			Choose which data to download						