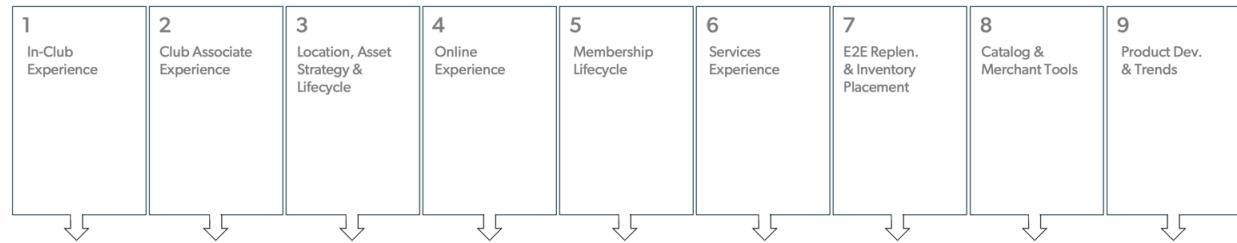


FY26 SAM'S CLUB EXPERIENCE STRATEGY

EXPERIENCE | WHERE TO PLAY & HOW TO WIN



EXPERIENCE SQUADS (WTP)



ALIGNED VISION & BELIEFS (HTW)

DESIGN FIRST CULTURE

EMPOWERED ASSOCIATES

LEADING RETAIL TECHNOLOGY

POWERED BY DATA : DRIVEN BY AI