

Ad ID 411

Ad Text Ella Baker. The woman behind the scenes.

Not many of you will probably be able to recognize Ella Baker, who was a hero of the civil rights Freedom Movement, racial and economic injustice for five decades. Her job was to put together the pieces in order to create a strong organization in the face of racism and injustice. She played a key role in NAACP, Student Nonviolent Coordinating Committee and Martin Luther King's Southern Christian Leadership Conference.

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 332

Ad Clicks 42

Ad Spend 81.49 RUB

Ad Creation Date 06/25/15 08:10:53 AM PDT

Ad End Date 06/26/15 08:10:53 AM PDT