

Ad ID 422

Ad Text Philosophy of African-American activist Huey Newton

Huey Newton was an African-American political activist and a leader of generation of black, best known for founding the militant Black Panther Party in 1966. As a child, Newton experienced racial discrimination that influenced him to create the Black Panther Party as a voice of black people. His party grew up to a size of 5,000 full time party workers in 45 branches across America and inspired generation in North America to join the struggle against oppression. But he was shot to death in August 1989.

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 733

Ad Clicks 73

Ad Spend 173.41 RUB

Ad Creation Date 06/23/15 07:43:14 AM PDT

Ad End Date 06/24/15 07:43:14 AM PDT