

Michael T. Daniels

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Education

New Jersey Institute of Technology,

Jan 2023 – May 2025 | Newark, NJ

Bachelor of Science in Information Technology

Minor in Computer Science

Specialization in Web Applications

Clubs & Organizations: Society of Hispanic Professional Engineers,

Hispanic Association of Computing College Students,

National Society of Black Engineers

GPA: 3.5

Ramapo College of New Jersey,

Sep 2021 – Dec 2022 | Mahwah, NJ

Bachelor of Science in Information Technology Management

Awards: Dean's Scholarship

Clubs and Organizations: Ramapo Student Ambassador

GPA: 3.62

Professional Experience

Kornit Digital North America

Data Analytics Intern - Marketing Operations Team

May 2023 – Present | Englewood, NJ

- Create and implement new software and digital visuals through data extraction and consolidation to increase company outreach to the target markets.
- Generate heat maps and organize data for the sales, marketing, and leadership team to understand better target markets, and other critical pieces of information to increase outreach and better sales decisions.
- Leverage Excel and Tableau for data mining to enhance and analyze large data sets for senior-level teams.
- Increase and aid marketing tech stack, engine, budget, and overall company ecosystem.

Project Manager Intern

Dec 2021 – Aug 2022 | Englewood, NJ

- Concurrently worked with the senior project manager to create, implement, and control projects valued at \$250K-\$1M+,
- Monitored single-product projects. Worked with Customer Success Managers to ensure projects met timely standards while having minimal setbacks. Obtained high client satisfaction consistently.
- Oversaw implementation engineers, and application testing engineers to ensure performance and quality were company standards for clients.
- Assessed and used problem-solving skills with the senior project manager to create consistent positive project outcomes through the installation of new project processes.

WorldWide Logistics Group, Intern

Feb 2021 – Dec 2021 | Paramus, NJ

- Finalized over 500 accounts monthly to ensure end-of-month numbers were adequately represented.
- Successfully used software such as NetSuite, CargoWise, and Aljex to aid and increase work productivity.
- Maintained and managed two company branch files and worked with customer invoices and bills.
- Effectively communicated and collaborated across departments to increase workflow.

Projects

Personal Website

Apr 2023

Created a personal website to showcase individual facts, education, skillset, experience, and current ongoing projects.

Randomized Recipe Generator with RapidAPI

Dec 2022

Created and implemented a program to provide users with the experience of receiving a random recipe for their desired purpose, based on their inputs to various questions. Developed with (Python, JSON, Rest API)

OpenWeather Integrated API Program

Nov 2022

Small Program requests the user to input a zip code. It will then list the city name, latitude, longitude, current weather, current temperature, and present-day low and high temperature. (Python, JSON, Rest API, GeoCoding)

Skills

- Programming: Python, Java, C#, HTML, CSS, JavaScript
- Technologies: Git, Bootstrap, Unity, RESTful API's
- Technical Skills: Web/Software/Application Development, Technical Project Management, Frontend, Backend Development