

Michael T. Daniels

Clifton, New Jersey | danielssmichael@gmail.com | LinkedIn | Github

Education

New Jersey Institute of Technology, Bachelor of Science in Information Technology

May 2025 | Newark, NJ

Minor in Computer Science
Specialization in Web Applications

Clubs & Organizations: Society of Hispanic Professional Engineers,
Hispanic Association of Computing College Students,
National Society of Black Engineers
GPA: 3.5

Skills

- Programming: Python, Java, HTML, CSS, PHP, JavaScript, Node.js
- Technologies: Git, Bootstrap, Github, API's, Tableau, Excel, Docker, Playwright
- Technical Skills: Data extraction and consolidation, API Integration, Agile

Professional Experience

Kornit Digital North America

Data Analytics Intern - Marketing Operations Team

May 2023 – Present | Englewood, NJ

- Architect and implement software solutions and compelling digital visuals by extracting and consolidating data, enhancing company outreach to target markets.
- Generate heat maps and categorize over 37,000 nurture leads for the sales, marketing, and operation teams, providing valuable insights into target markets and facilitating informed sales decisions.
- Utilize Excel and Tableau for efficient data mining and analysis of large datasets, propelling sub-verticals with precise filters and empowering senior-level teams with actionable intelligence.
- Strengthen marketing tech stack, engine, budget, and overall company ecosystem to increase organizational growth through, data-driven processes, mining, and influential analysis.

Project Manager Intern

Dec 2021 – Aug 2022 | Engelwood, NJ

- Collaborated closely with senior project manager to create, implement, and oversee projects ranging in value from \$250K to \$1M+, ensuring successful project delivery.
- Monitored and managed single-product projects, working closely with Customer Success Managers to maintain adherence to project timelines and achieve high client satisfaction consistently.
- Coordinated new schemes and methodologies and provided direction to implementation and application testing engineers, ensuring projects met company performance and quality standards.
- Applied analytical skills alongside senior project manager to establish restructured project processes. This resulted in data-driven decreases in risk analysis, and prolonged projects, to increases in implementation and testing, and overall customer satisfaction.

WorldWide Logistics Group, Intern

Feb 2021 – Dec 2021 | Paramus, NJ

- Managed a high volume of accounts, ensuring meticulous accuracy and precise representation of end-of-month financial data.
- Leveraged finance industry-leading software applications such as NetSuite, CargoWise, and Aljex to optimize work productivity and efficiency.
- Facilitated seamless communication and collaboration across departments, fostering enhanced workflow and operational effectiveness.
- Gained a deep understanding of logistics operations and contributed to the continuous improvement of processes, identifying opportunities for increased efficiency and cost savings.

Projects

Personal Portfolio

Apr 2023

- Developed a captivating personal website utilizing frontend technologies including JavaScript, HTML5, and CSS3 to showcase individual facts, education, skillset, experience, and ongoing projects.
- Implemented responsive design principles to ensure optimal user experience across devices and browsers.
- Established proficiency in frontend development by creating a visually appealing and user-friendly interface, highlighting key projects and accomplishments.

Randomized Recipe Generator with RapidAPI

Dec 2022

- Created a dynamic program using Python and RESTful APIs to deliver personalized recipe recommendations based on user inputs.
- Leveraged JSON data and the RapidAPI platform to access a vast collection of recipes and provide users with a diverse culinary experience.
- Utilized backend development skills to design a question-and-answer system, allowing users to specify their preferences and receive relevant recipe suggestions.
- Demonstrated problem-solving abilities by implementing error handling and data parsing to ensure a well-rounded backend development.

OpenWeather Integrated API Program

Nov 2022

- Developed a Python program that integrates with weather APIs, including JSON and RESTful services, to deliver real-time weather information based on user-inputted zip codes.
- Utilized Geocoding services to convert user-provided zip codes into city names, latitude, and longitude coordinates for accurate weather data retrieval.
- Leveraged backend programming skills to fetch and display relevant weather information, including current conditions, temperature, and daily forecast.
- Showcased proficiency in working with APIs and demonstrated the ability to handle and parse complex data structures.