

PERRY ATOBATELE

Babcock University, Nigeria

Mass Communication Student

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PROFILE

Creative and tech-savvy student with skills in writing, graphic design, transcription, and business development. Passionate about helping startups with branding and practical business strategies. Fast learner, clear communicator, and result-driven.

SKILLS

- Business idea development
 - Content writing & editing
 - Graphic design (CorelDRAW, Canva)
 - Transcription (Clean Verbatim)
 - Branding & digital communication
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WORK EXPERIENCE

Freelancer – Fiverr

Jan 2024 – Present

- Create logos, write content, and give startup business ideas
- Provide branding and marketing suggestions to new businesses
- Completed transcription tasks and editing jobs for clients

Student Consultant – Babcock University Projects

2023 – Present

- Helped classmates and student businesses with branding plans
- Advised on business naming, setup, and strategy

EDUCATION

Babcock University

B.Sc. in Mass Communication (In Progress)

2022 – Present

CERTIFICATES & AWARDS

- Certificate in Graphic Design & Layout (CorelDRAW)
- Business Idea Pitch Award – Babcock University, 2024
- Scribie Transcription Prequalification Certificate
- Training in Digital Marketing (Ongoing)