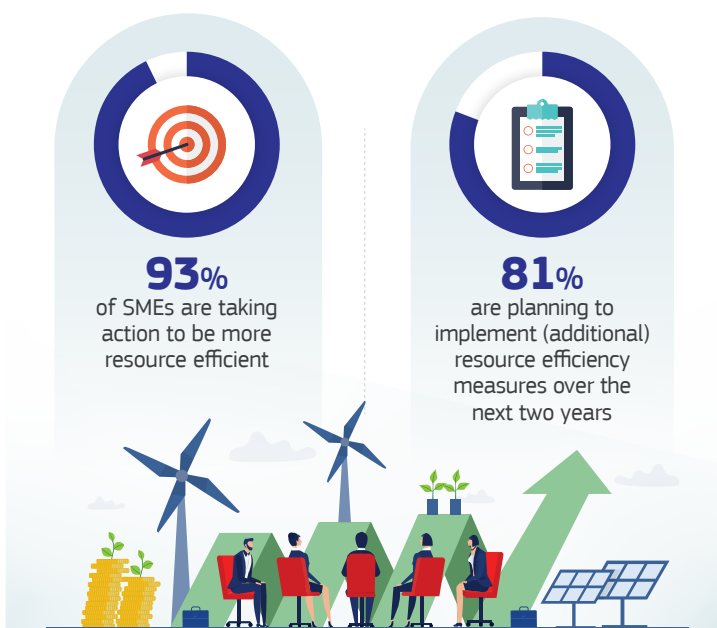


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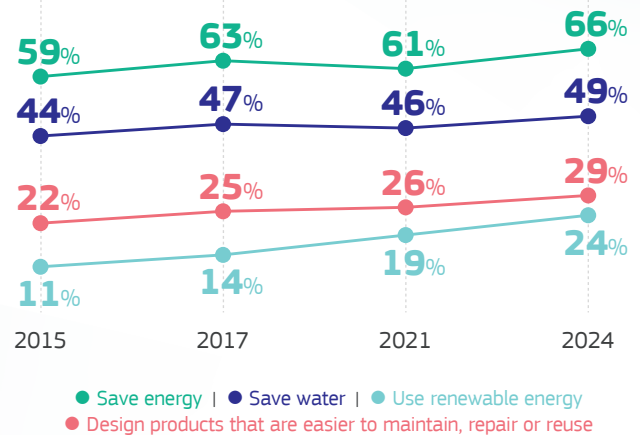
# SMEs, resource efficiency and green markets



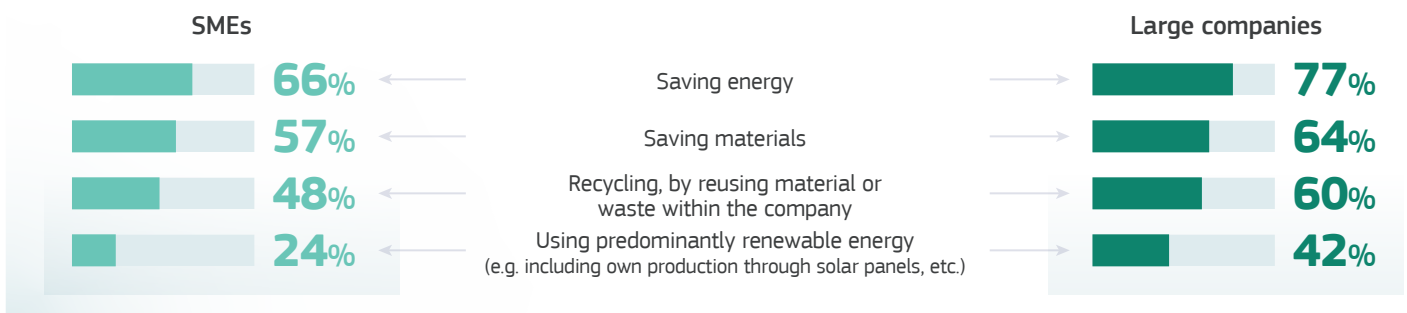
## SMEs going green and resource efficient



Compared to previous years, SMEs are now more likely to...



Nonetheless, SMEs continue to be less likely than large companies to take actions to be more resource efficient



SMEs mainly implement low cost measures to be more resource efficient. Additionally, micro companies are less likely than larger SMEs to **invest at least 1% of their turnover on an annual basis** on this.



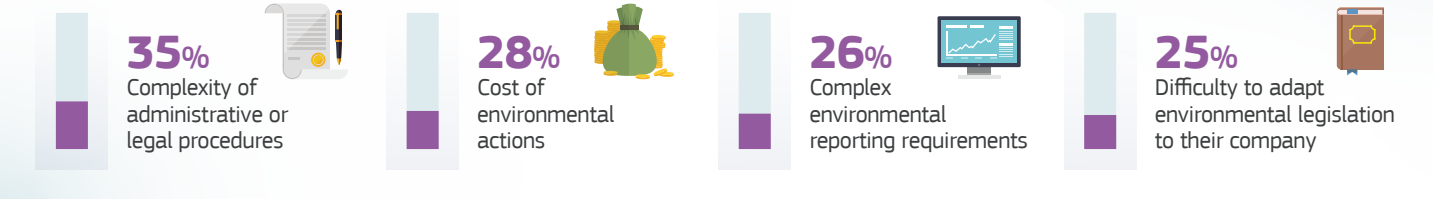
## A strategy to reduce carbon footprint

**25%** of SMEs have a strategy in place to reduce their carbon footprint and become climate neutral or negative (or are already climate neutral)

**19%** are planning to define a strategy to reduce their carbon footprint

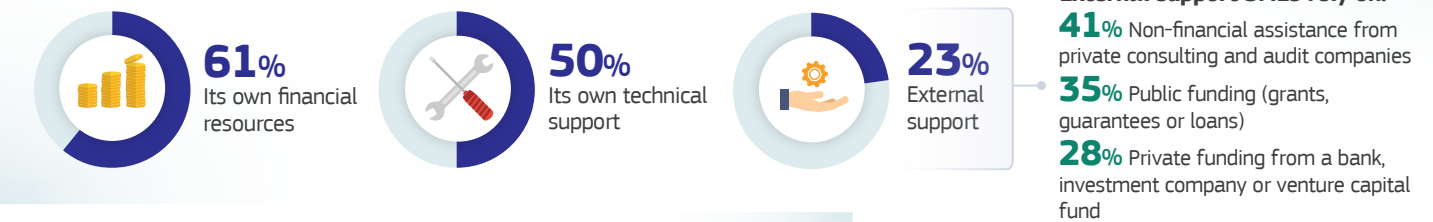
# Difficulties stopping SMEs going green

Many SMEs encounter difficulties implementing resource efficiency measures, such as...

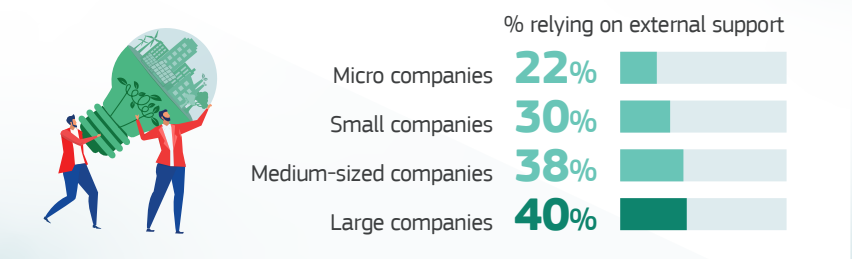


# Types of support to go green

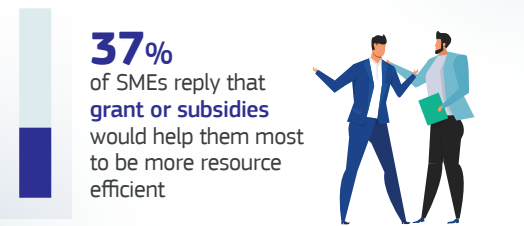
SMEs generally rely on their own resources and expertise to implement resource efficiency actions



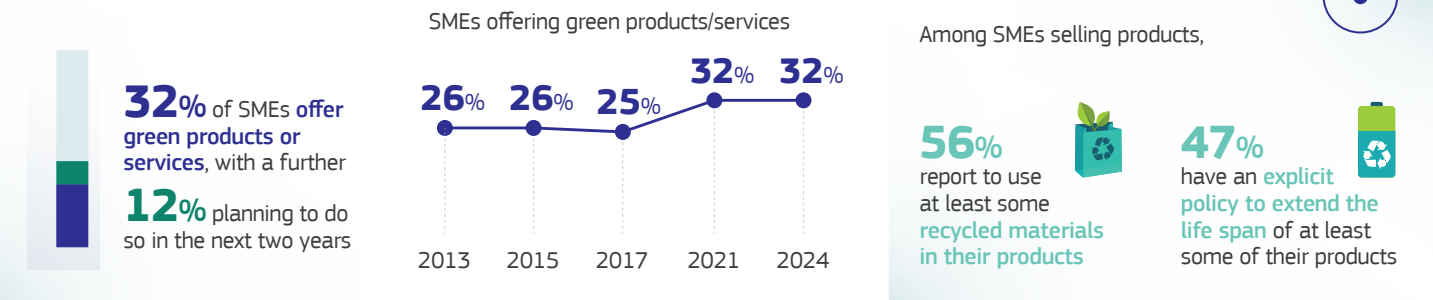
Reliance on external support, however, increases with size of the SME



Moreover,



# Green products and services



What would help SMEs most to expand their green offer?



Source: Flash Eurobarometer 549 – SMEs, resource efficiency and green markets (fieldwork: 3 to 28 June 2024, 13 124 telephone interviews with EU SMEs and 917 telephone interviews with large companies in the 27 EU Member States)