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FLASH EUROBAROMETER 549

SMEs, resource efficiency and green markets

EUROBAROMETER DATA ANNEX
JUNE 2024



TECHNICAL NOTE

Survey requested by the European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs and coordinated by the Directorate-General for Communication

Fieldwork conducted by Ipsos European Public Affairs

Methodology





























- Fieldwork: between 3 and 28 June 2024
- Target population: Small and medium-sized enterprises of less than 250 employees, active in manufacturing (NACE category C), industry (NACE categories B, D, E, F), retail (NACE category G) and services (NACE categories H, I, J, K, L, M) + large companies with 250 or more employees (for comparison purposes)
- The survey was conducted via telephone interviews
- Interviews took place with someone with decision-making responsibilities (managing director, general manager, CEO, financial director), someone leading the commercial activities (commercial manager, sales manager, marketing manager) or a legal officer
- Coverage: EU27 + 11 non-EU countries (UK, IS, NO, CH, ME, MD, MK, AL, RS, TR, US)
- Sampling methodology: representative (probability) sample of businesses
- Number of interviews (SMEs): 13 124 (EU27) / 3 783 (non-EU countries)
- Number of interviews (large companies): 917 (EU27) / 316 (non-EU countries)
- Sample size per country: ≈ 100 in AL, MD, ME; ≈ 250 in CY, IS, LU, MT; ≈ 600 in BE, CZ, DE, EL, ES, FR, IT, NL, PL, PT, RO, SE; ≈ 500 in all other countries

Presentation of survey data

- Survey data were weighted to marginal population distributions (in terms of number of employees and NACE sector; source: Eurostat or national statistical office) using rim weighting. The EU27 averages are weighted according to the size of the business population of each country.
- Percentages may not add up to 100%, as they are rounded to the nearest percent. Percentages exceed 100% if the question allowed respondents to select multiple responses.
- Country results contain differences in percentage points compared to Flash Eurobarometer 498 (conducted in November–December 2021). Trend differences are calculated from percentages with one decimal and are then rounded to the nearest integer.
- The data presented in this annex focuses on SMEs in the EU (13 124 interviews) and SMEs in non-EU countries (3 783 interviews).

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q1 What actions is your company undertaking to be more resource efficient? [MULTIPLE ANSWERS]

		Saving energy	Minimising waste	Saving materials	Saving water	Recycling, by reusing material or waste within the company	Switching to greener suppliers of materials	Designing products that are easier to maintain, repair or reuse	Using predominantly renewable energy (e.g. including own production through solar panels, etc.)	Selling your residues and waste to another company	Other (spontaneous)	None (spontaneous)	Don't know/No answer
EU27		66▲5	66▲2	57=	49▲3	48▲1	33=	29▲3	24▲5	22▼-2	2=	6▼-3	1=
BE		77▲8	83▲4	65▲4	55▲7	48▲10	44▲8	34▲9	38▲3	28=	1▼-4	5=	0▼-1
BG		61▲24	60▲30	50▲23	50▲29	27▲8	29▲21	21▲15	10▲6	20▲6	3▼-4	7▼-13	2▼-1
CZ		65▲9	75▲4	61▲10	51▲8	47▲2	35▲4	39▲4	17▲7	28▲2	0▼-1	8▼-5	0=
DK		76▲31	63▲31	56▲25	49▲27	42▲16	35▲16	30▲16	34▲22	22▲9	5▲1	7▼-9	1▼-4
DE		66▼-3	59▲2	52▼-2	35▼-7	39▼-11	33▼-1	32▲6	37▲6	22▼-4	2=	10▼-5	1▼-1
EE		52▲6	46▲4	39▼-7	33▲3	36▲9	19▼-1	17▼-1	9▲2	12▼-7	0=	17▼-6	0▼-1
IE		40▲2	49=	24▲3	29=	55▲3	26▼-2	16▼-1	13▲1	8=	1▼-1	3▼-6	3▼-1
EL		67▲15	52▲9	56▲6	48▲10	33▼-14	34▼-3	23▲1	16▲4	15▼-7	0▼-1	13=	0=
ES		84▲6	82=	79▼-6	73▲3	77=	53▼-1	45▲9	26▲8	28▼-6	0▼-1	2▼-3	0=
FR		76▲35	70▲21	51▲11	65▲27	51▲9	39▲14	34▲10	11▲4	24▲3	2▲1	6▼-6	0▼-2
HR		52▲1	50▼-9	41▼-6	34▼-6	32▼-1	16▼-7	16▼-8	10▲5	17▼-4	1▲1	14▲3	2▲1
IT		58▼-5	79▼-5	56▼-3	38▼-7	48▲5	28▼-4	28▲2	32▲6	22▼-1	2=	1▼-2	4=
CY		57=	41▲7	39▼-5	32▼-5	50▲7	24▲2	13▲3	15▼-3	8▼-2	0=	13▼-3	0=
LV		52▼-9	41▼-4	47▼-7	39▼-1	15▼-7	20▼-7	14▼-8	9▲5	17▼-6	5▲3	25▲15	0=
LT		72▲15	63▲15	78▲15	64▲18	33▲18	43▲8	27▲5	18▲8	26▼-1	0▼-3	8=	0=
LU		57▼-1	66▼-3	49▼-5	44=	53▲1	37▼-6	31▼-3	30▲13	31▲5	4▼-1	4▼-3	0=
HU		66▼-3	54▼-4	45▼-16	46▼-4	23▼-12	20▼-9	14▼-13	23▲6	19▼-6	5▲4	17▲10	0▼-1
MT		36▼-1	45▼-3	39▼-7	49=	45▲4	42▲4	24▲1	18▼-6	25▼-2	2▼-1	5▼-4	0=
NL		58▼-5	62▼-8	61▲2	32▼-4	56▲4	26▼-9	28▼-4	41▼-4	31▲7	3▲2	2▼-4	1=
AT		63▼-2	74▲7	55▼-4	44▼-1	47=	35▲7	28▲6	35▲3	21▼-8	0▼-1	2▼-3	0=
PL		64▲7	50▼-3	53▼-2	48▲3	37▲5	23▼-2	14▼-3	15▲6	16▼-6	1▼-1	8▼-11	2▲2
PT		42▼-5	20▼-6	30▼-4	35▼-3	55▲5	14=	10▼-2	17▲8	20▲5	7▲1	4▼-2	5=
RO		54▼-12	47▼-22	45▼-22	42▼-18	34▼-5	34▼-4	26▼-5	11▲3	19▼-7	0▼-1	16▲3	2▲2
SI		43▼-8	51▼-7	38▼-4	28▼-6	37▲1	25▼-9	24▲7	19▲7	15▼-8	5▲1	18▲6	0=
SK		82▲5	82=	74▼-3	78▲6	51▼-2	39▼-5	26▼-8	14▲6	20▼-6	0=	4▲1	0=
FI		65▲6	63▲2	63▲5	38▲7	50▲9	29▲1	36▲6	30▲4	18▼-5	0▼-2	6▼-3	1▲1
SE		69▼-6	76▼-9	76▼-4	39▼-9	57▼-11	39▼-12	33▼-10	42▼-1	17▼-6	2▲1	8▲3	0=













Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%) Base: n=13 124 (EU SMEs)

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q1 What actions is your company undertaking to be more resource efficient? [MULTIPLE ANSWERS]

		Saving energy	Minimising waste	Saving materials	Saving water	Recycling, by reusing material or waste within the company	Switching to greener suppliers of materials	Designing products that are easier to maintain, repair or reuse	Using predominantly renewable energy (e.g. including own production through solar panels, etc.)	Selling your residues and waste to another company	Other (spontaneous)	None (spontaneous)	Don't know/No answer
EU27		66	66	57	49	48	33	29	24	22	2	6	1
UK		53	73	49	46	68	44	30	26	16	1	1	1
IS		35	55	41	18	34	31	23	20	18	2	11	4
NO		55	75	48	28	53	40	37	18	19	4	10	1
CH		69	71	53	40	54	46	30	37	25	2	4	3
ME		38	48	28	35	16	25	4	8	17	0	18	0
MD		60	19	33	39	16	12	6	8	7	3	18	4
MK		22	20	19	12	14	6	7	4	11	10	35	3
AL		21	9	19	16	16	4	6	7	6	0	53	0
RS		40	35	39	28	21	13	11	5	22	0	22	1
TR		54	57	59	53	43	42	36	11	23	0	15	1
US		68	78	67	61	68	48	46	14	25	0	6	0

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q2 Over the next two years, what are the additional resource efficiency actions that your company is planning to implement? [MULTIPLE ANSWERS]

		Save energy	Minimise waste	Save materials	Save water	Recycle, by reusing material or waste within the company	Switch to greener suppliers of materials	Use predominantly renewable energy (e.g. including own production through solar panels, etc.)	Designing products that are easier to maintain, repair or reuse	Sell your residues and waste to another company	Other (spontaneous)	None (spontaneous)	Don't know/No answer
EU27		58▲4	53▲3	47▼-1	45▲4	41▲2	35▲3	34▲4	29▲1	22▼-1	2=	17▼-4	3=
BE		77▲18	80▲20	62▲12	57▲9	48▲10	52▲8	59▲9	36▲5	30▼-5	0▼-4	9▼-8	1▼-1
BG		53▲26	57▲33	49▲22	48▲31	31▲17	35▲23	29▲20	27▲22	23▲14	1=	13▼-16	6▲1
CZ		60▲4	65▲3	54▲4	50▲9	41=	35▲3	33▲7	37▲2	29▲2	2=	16▼-3	0▼-1
DK		56▲32	46▲31	42▲28	37▲28	38▲23	29▲18	30▲19	21▲11	21▲12	4▼-2	24▼-21	4▼-1
DE		57▲11	43▲11	46▲12	35▲8	36▲7	36▲13	42▲12	26▲7	19=	3▼-2	20▼-14	2▼-1
EE		51▲13	42▲11	43▲8	37▲14	31▲9	23▲3	15▲3	21▲2	12▼-6	1=	20▼-16	1=
IE		29▲5	12▼-2	21▼-1	9=	21▲1	18▼-1	17▲3	16▲3	7▼-3	6▲2	10=	5▼-2
EL		68▲5	51▲4	51▲4	49▲9	41▼-3	43▼-1	40▲11	28=	26▲4	0=	17▲5	0=
ES		84▼-1	85▲3	81▼-5	79▲7	79▲1	65▼-1	50▲5	56▲13	36▼-9	0▼-2	2▼-2	1=
FR		66▲24	62▲14	42▲4	54▲16	43▲7	41▲15	28▲12	28▲3	28▲9	1=	11▼-2	2▼-2
HR		42▼-7	43▼-8	33▼-9	31▼-7	23▼-11	21▼-4	25▼-2	18▼-7	14▼-7	2=	26▲11	4▲3
IT		50▼-1	41▼-3	41▼-9	37▼-4	35▲1	21▲1	31▼-3	27▼-3	15=	1=	22▼-7	5▲1
CY		50▲1	37▲6	35▼-2	25▼-5	31▼-1	28▼-3	38=	14=	11▼-8	2▲2	23▲2	1▲1
LV		44▼-14	34▼-12	44▼-11	32▼-11	14▼-7	23▼-6	17▼-4	20▼-7	20▼-9	3▲2	31▲18	4▲3
LT		80▲19	73▲21	76▲16	72▲19	37▲18	55▲18	46▲19	30▲5	38▲9	1▼-1	8▼-6	0=
LU		33▲1	22▼-5	23▲3	20▼-3	29▲5	18▼-1	19▲1	26▲4	18▲1	8▼-2	17▼-5	4▲3
HU		46▼-13	39▼-9	41▼-6	38▼-4	24▼-3	19▼-12	32▼-3	20▼-8	16▼-5	2▼-2	31▲15	3=
MT		14▼-7	15▼-2	16▲2	11=	11▼-6	19▼-2	24▼-4	6▼-2	8=	14=	28=	15▲5
NL		43▼-1	43=	33▼-4	24▼-2	34▲2	25▼-1	37▼-3	22▼-3	19▼-2	2=	22▼-9	7▲2
AT		50▼-3	53▲3	39▼-4	33▲2	38▼-1	10▼-3	32▲3	26▲4	26=	1=	12▼-8	1▼-11
PL		49▼-2	44▼-6	41▼-5	42=	34▲4	27▲1	21▲1	17▼-2	19▼-4	1=	22▼-3	2▼-1
PT		18▼-2	25▼-2	12▲2	10▲1	17▲3	13▼-3	20▼-3	5▼-5	8▼-1	9▲3	16▲4	11▲1
RO		63▼-13	55▼-18	54▼-18	50▼-17	45▼-11	43▼-22	42▼-2	36▼-9	29▼-18	1=	10▼-3	1=
SI		22▼-22	20▼-25	18▼-15	14▼-16	20▼-8	16▼-19	21▼-3	8▼-6	8▼-12	8▲4	41▲17	0▼-2
SK		81▲4	79▲1	71▼-2	74▲1	53▼-2	47▼-3	30▼-2	32▼-4	30▼-5	2▲2	7▼-1	0=
FI		42=	34▼-3	29▼-6	16▼-5	23▼-6	17▼-5	19▼-3	15▼-6	14▼-7	2▼-1	39▲5	1▼-1
SE		60▼-8	59▼-11	50▼-12	40▼-4	54▼-1	38▼-8	41▼-11	33▼-10	20▼-3	3▲3	18▲7	0▼-3













Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%) Base: n=13 124 (EU SMEs)

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q2 Over the next two years, what are the additional resource efficiency actions that your company is planning to implement? [MULTIPLE ANSWERS]

		Save energy	Minimise waste	Save materials	Save water	Recycle, by reusing material or waste within the company	Switch to greener suppliers of materials	Use predominantly renewable energy (e.g. including own production through solar panels, etc.)	Designing products that are easier to maintain, repair or reuse	Sell your residues and waste to another company	Other (spontaneous)	None (spontaneous)	Don't know/No answer
EU27		58	53	47	45	41	35	34	29	22	2	17	3
UK		65	63	42	35	58	54	26	30	16	1	9	3
IS		40	50	36	22	31	23	25	16	16	5	16	12
NO		52	59	47	22	50	44	30	37	22	1	16	2
CH		41	33	27	21	26	25	31	14	12	6	29	5
ME		51	52	29	36	28	10	20	9	14	0	13	3
MD		51	16	47	42	13	14	23	9	15	9	17	2
MK		23	21	18	12	10	9	16	8	15	8	32	5
AL		21	11	9	12	20	4	12	5	5	0	48	6
RS		32	28	22	19	22	13	21	8	19	2	25	2
TR		53	51	59	47	44	50	27	45	27	0	19	4
US		74	77	70	67	68	55	28	50	35	0	9	1

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q3 What impact have the undertaken resource efficiency actions had on the production costs over the past two years? The production costs have...

		Significantly decreased	Slightly decreased	Slightly increased	Significantly increased	Not changed (spontaneous)	Don't know/No answer
EU27		4=	26▼-1	20▼-1	16▲5	24▼-2	11▼-1
BE		6=	26=	20▲2	13▲6	25▼-6	9▼-2
BG		1▼-6	43▲9	18▲2	8▼-10	15▼-4	15▲9
CZ		3▲1	34▲2	22▲1	11▲5	22▼-9	8=
DK		5=	26▲11	14▼-4	5▲1	37▼-9	12▲1
DE		6▲4	22▼-2	24▲2	25▲9	18▼-8	5▼-5
EE		2▼-2	35▲7	14▲3	10▼-5	34=	6▼-4
IE		8▲1	20=	28▼-2	13▼-1	17=	14▲2
EL		6▲2	32▼-5	18▼-5	12▲6	31▲5	3▼-3
ES		4▼-2	22▼-2	27▲2	18▲5	24▲2	5▼-5
FR		4▼-1	15▼-6	19▼-10	30▲19	22▼-3	11▼-1
HR		8▲2	34▼-6	17▲4	9▼-2	17▼-4	14▲6
IT		1▼-1	34▲1	16=	9▲3	30▼-1	10▼-3
CY		7▲4	43▲12	11▼-10	7=	29▼-8	3▲2
LV		1▼-1	27=	19=	17▼-3	27▲3	9=
LT		4▲3	36▼-7	15▲6	2▼-1	28▲1	16▼-3
LU		9▲4	28▲4	26▲5	2▼-5	23▼-1	12▼-8
HU		7▲4	34▲2	16▼-1	12▼-2	24▼-4	6▲1
MT		4▲1	30▲1	22▲2	6▼-2	21▼-2	18=
NL		6▲2	19▼-3	17▲1	6▼-2	24▼-5	28▲6
AT		3▼-2	37▲3	19=	6▲1	23▼-3	11=
PL		1▼-2	21▼-5	18▲2	21▲5	20▼-2	20▲2
PT		13▲2	33▲2	18=	8=	21▼-1	7▼-2
RO		5▼-1	37▲2	16=	15▲2	18▲2	9▼-4
SI		6▲3	27▼-1	26▲5	9▲2	31▼-3	2▼-7
SK		3=	31▲7	21▼-2	9▼-4	23▼-4	14▲1
FI		5▲2	32▼-3	16=	6▲1	39▲2	3▼-3
SE		4▲2	24▼-6	25▲3	8▲2	32▲5	8▼-6

Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%) Base: n=12 184 (EU SMEs) – **Companies undertaking resource efficiency actions**

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q3 What impact have the undertaken resource efficiency actions had on the production costs over the past two years? The production costs have...

		Significantly decreased	Slightly decreased	Slightly increased	Significantly increased	Not changed (spontaneous)	Don't know/No answer
EU27	 ---->	4	26	20	16	24	11
UK	 ---->	8	17	24	9	28	13
IS	 ---->	0	10	18	6	45	21
NO	 ---->	3	21	30	11	22	12
CH	 ---->	3	20	21	9	35	12
ME	 ---->	1	29	9	13	25	22
MD	 ---->	13	33	9	15	26	3
MK	 ---->	8	26	14	24	20	8
AL	 ---->	4	29	16	11	33	6
RS	 ---->	9	36	10	25	15	6
TR	 ---->	8	34	12	25	14	8
US	 ---->	3	19	26	24	17	11

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q4 Over the past two years, how much have you invested on average per year to be more resource efficient?

		Nothing	Less than 1% of annual revenue	1%-5% of annual revenue	6%-10% of annual revenue	11%-30% of annual revenue	More than 30% of annual revenue	Don't know/No answer
EU27		26▲1	22▲1	28=	8▲1	3=	2▲1	11▼-3
BE		22▼-3	19▲1	33▼-3	10▲2	3▼-2	1=	13▲4
BG		24▼-2	20▲1	27▲5	14▲1	5▼-1	4▲2	6▼-7
CZ		31▼-4	20▼-3	27▼-3	11▲7	5▲2	3▲2	3▼-2
DK		36▲13	18▲6	17▼-4	8▲1	5▲3	3=	14▼-19
DE		21=	18▼-6	32▲3	10▲2	3▲1	1=	14▲1
EE		42▲7	22▲3	23=	6▼-3	1▼-5	2=	4▼-2
IE		12▲2	14▼-1	29▼-4	13=	5▼-2	3▲1	24▲4
EL		28▲2	16▼-6	35▲2	12=	5▲2	1=	3=
ES		25▲1	12▼-7	43▲10	10▲1	3▼-1	3▲2	4▼-7
FR		36▲6	28▲11	17▼-1	5▼-2	2▼-1	2▲1	10▼-13
HR		18▲4	22▼-6	34▼-4	8=	4▲2	3▲2	11▲3
IT		15▼-6	30▲6	23▼-4	10▲4	2=	3▲2	17▼-2
CY		32▲1	27▲4	24▼-9	8▲6	3▼-1	3▲2	3▼-2
LV		35▲2	24▼-3	21▲1	7▼-1	4=	1=	8▲1
LT		48▲12	24▼-2	16▼-2	6▼-6	1▼-2	2▲1	3▼-1
LU		28▲1	32▲6	24▼-3	4=	0▼-1	0=	12▼-4
HU		16▼-8	27=	33▲8	5▼-4	5▲1	2=	12▲4
MT		17▲2	17▼-4	30▼-1	5▲3	1=	0=	30=
NL		26▲3	19▼-1	27=	3▼-4	4▲1	4▲1	16▼-1
AT		22▲8	24▲1	33▼-6	4▼-5	2▼-1	2▲1	13▲2
PL		35▲2	24▲1	22=	6=	2▼-2	3▲1	8▼-1
PT		16▲1	13=	30=	13▲3	4▼-2	2▼-1	22▼-1
RO		22▼-2	28▼-1	29▲2	11▲1	4▼-1	4▲1	3▼-1
SI		31▲10	24▼-5	21▼-9	12▲2	7▲2	2▲1	3▼-1
SK		27▼-3	27▲3	28▲3	11▲2	2▼-1	1▼-3	5▼-1
FI		34▲7	21▼-3	22▼-8	13▲8	4▼-1	0▼-3	5=
SE		36▲13	19▼-6	25▼-2	10=	5▲1	1▼-1	4▼-6


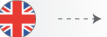
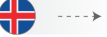
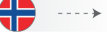
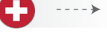
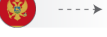
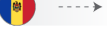
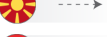
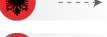
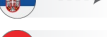
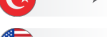
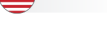
Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%) Base: n=12 184 (EU SMEs) – **Companies undertaking resource efficiency actions**

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q4 Over the past two years, how much have you invested on average per year to be more resource efficient?

		Nothing	Less than 1% of annual revenue	1%-5% of annual revenue	6%-10% of annual revenue	11%-30% of annual revenue	More than 30% of annual revenue	Don't know/No answer
EU27		26	22	28	8	3	2	11
UK		34	12	26	8	3	5	12
IS		40	19	24	2	2	0	13
NO		14	17	35	13	3	5	14
CH		18	22	32	10	2	2	14
ME		43	2	12	17	13	2	11
MD		25	20	10	20	2	1	22
MK		22	21	20	17	6	5	10
AL		25	10	29	16	1	3	16
RS		20	20	29	13	10	3	6
TR		39	11	25	11	3	3	8
US		19	18	29	11	7	1	16













Flash Eurobarometer 549
SMEs, resource efficiency and green markets

N1a Does your company use renewable energy sources?

		Yes, you generate renewable energy onsite (e.g. solar panels, wind power)	Yes, you purchase energy from a renewable energy supplier	No	Don't know/No answer
EU27		12	23	63	2
BE		34	16	47	3
BG		7	9	83	2
CZ		13	12	75	1
DK		14	32	48	7
DE		23	22	53	3
EE		11	15	73	2
IE		9	45	47	0
EL		13	13	74	0
ES		14	17	64	4
FR		6	22	70	3
HR		11	5	83	2
IT		4	32	63	2
CY		11	4	85	0
LV		9	10	79	2
LT		11	14	73	3
LU		11	44	42	4
HU		23	5	71	1
MT		4	25	69	3
NL		10	39	51	1
AT		17	41	42	1
PL		14	15	68	4
PT		9	44	46	2
RO		10	12	78	1
SI		16	21	60	2
SK		9	12	76	3
FI		10	37	47	6
SE		12	44	40	5



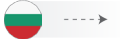


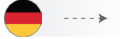
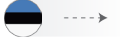
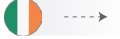
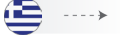
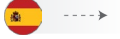

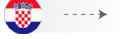

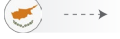
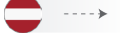
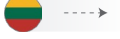
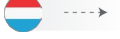
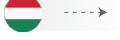

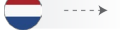
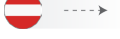




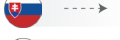
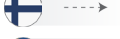
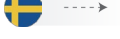
Flash Eurobarometer 549
SMEs, resource efficiency and green markets

N1a Does your company use renewable energy sources?

		Yes, you generate renewable energy onsite (e.g. solar panels, wind power)	Yes, you purchase energy from a renewable energy supplier	No	Don't know/No answer
EU27	 ---->	12	23	63	2
UK	 ---->	16	33	50	1
IS	 ---->	2	63	30	5
NO	 ---->	8	33	52	7
CH	 ---->	25	23	46	7
ME	 ---->	8	10	82	0
MD	 ---->	9	21	69	0
MK	 ---->	8	20	71	1
AL	 ---->	5	0	94	1
RS	 ---->	5	8	87	1
TR	 ---->	3	5	92	0
US	 ---->	9	10	77	4

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

N1b What share of energy consumed in your company is generated on-site (e.g. via solar panels, wind power)?
Caution: small base size in many countries (n<100)

		75% and more	Between 50%-74%	Between 20%-49%	Between 5%-19%	Less than 5%	Don't know/No answer
EU27		17	15	23	20	14	10
BE		7	15	32	21	9	16
BG		28	21	9	19	18	5
CZ		6	18	46	13	9	8
DK		21	20	12	28	6	14
DE		14	13	23	16	18	17
EE		3	0	27	37	20	13
IE		0	8	8	47	30	8
EL		30	4	32	6	27	1
ES		18	27	14	14	11	15
FR		39	1	10	34	10	6
HR		22	16	20	26	8	8
IT		1	1	22	42	34	1
CY		15	21	13	31	11	9
LV		10	8	28	25	15	13
LT		51	16	4	20	9	0
LU		1	20	1	52	26	0
HU		22	29	24	8	11	6
MT		0	0	10	45	41	3
NL		19	13	11	37	15	6
AT		0	10	5	59	26	1
PL		19	24	37	12	4	5
PT		5	7	27	34	27	0
RO		34	11	16	6	22	11
SI		37	12	16	6	8	21
SK		10	22	38	26	3	1
FI		4	9	21	20	30	16
SE		24	13	31	18	4	10





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

N1b What share of energy consumed in your company is generated on-site (e.g. via solar panels, wind power)?
Caution: small base size in many countries (n<50)

		75% and more	Between 50%-74%	Between 20%-49%	Between 5%-19%	Less than 5%	Don't know/No answer
EU27	 ----->	17	15	23	20	14	10
UK	 ----->	13	1	43	26	17	1
IS	 ----->	0	0	0	4	97	0
NO	 ----->	8	1	26	25	14	27
CH	 ----->	23	15	28	12	9	13
ME	 ----->	27	0	1	10	36	27
MD	 ----->	0	2	77	0	13	7
MK	 ----->	18	8	12	18	27	18
AL	 ----->	37	7	17	5	27	7
RS	 ----->	3	3	18	21	22	34
TR	 ----->	13	28	24	9	25	1
US	 ----->	24	7	27	12	19	12

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q5 Which type of support does your company rely on in its efforts to be more resource efficient?
[MULTIPLE ANSWERS]

		Its own financial resources	Its own technical expertise	External support	Other (spontaneous)	Don't know/No answer
EU27		61▼-3	50▼-4	23▼-1	3▲1	6▲1
BE		71▼-2	43▲4	26▲6	3▼-2	16▲6
BG		69▲6	53▼-6	14▼-7	4▲2	3=
CZ		77▼-2	67▼-5	18▼-3	1=	4▲1
DK		55▲10	48▼-11	24▼-1	5▲3	7=
DE		68▼-2	59▲2	27▼-1	5▲3	6▲3
EE		78▲3	61▼-5	5▼-3	1▼-1	5▲2
IE		60▲7	28▼-1	26▼-1	0▼-4	8▲2
EL		78▲2	44▼-6	16▼-2	2▲1	2▲1
ES		59▼-13	44▼-9	26▼-5	5▲4	9=
FR		42▼-6	33▼-7	30▲11	4▼-1	9▲1
HR		66▼-9	38▼-12	12▲1	3▲2	7▲5
IT		50▲1	59=	26▼-1	0=	2=
CY		69▲7	41▲4	15▼-5	4▼-1	4▼-3
LV		58▼-6	50▲4	6▼-10	1▼-1	9▲5
LT		74=	50▲1	15▲1	3▼-1	7▲5
LU		66▲6	35=	24▼-4	2▼-1	5▲2
HU		64▼-3	41▼-2	33▲3	4▲3	7▲3
MT		70▲1	49▼-1	33▲4	2▼-1	5▼-1
NL		64▲1	42▼-3	29▲4	1=	4▼-2
AT		80▲1	63▼-5	30▼-12	0▼-2	0▼-4
PL		60▼-10	61▼-7	6▼-6	0▼-1	4▲2
PT		56▼-2	42=	12▼-2	4▲1	8▼-1
RO		86▼-7	40▼-20	8▼-6	1=	1▼-1
SI		73▲3	62▼-4	20▲3	3=	3▲2
SK		78▲1	61▼-7	22▼-2	1=	6▲3
FI		61▲5	55▼-7	22▼-1	1▼-1	2▼-3
SE		66=	57=	15▼-9	3▲2	8▼-1

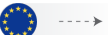
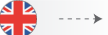
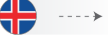
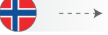
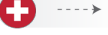
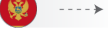
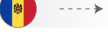
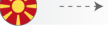
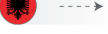
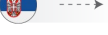
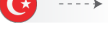
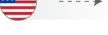
Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%) Base: n=12 184 (EU SMEs) – **Companies undertaking resource efficiency actions**

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q5 Which type of support does your company rely on in its efforts to be more resource efficient?
[MULTIPLE ANSWERS]

		Its own financial resources	Its own technical expertise	External support	Other (spontaneous)	Don't know/No answer
EU27		61	50	23	3	6
UK		61	59	26	0	8
IS		49	37	10	1	27
NO		59	46	39	2	6
CH		63	45	41	2	7
ME		54	45	16	0	11
MD		74	30	10	10	2
MK		68	23	13	4	6
AL		68	12	22	0	2
RS		66	35	29	2	3
TR		57	35	21	1	10
US		62	49	31	2	12













Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q6 More precisely, which type of external support is it? [MULTIPLE ANSWERS]
Caution: small base size in many countries (n<100)

		Public funding such as grants, guarantees or loans	Private funding from a bank, an investment company or venture capital fund	Private funding from friends and relatives	Advice or other non-financial assistance from public administration	Advice or other non-financial assistance from private consulting and audit companies	Advice or other non-financial assistance from business associations and clusters	Advice or other non-financial assistance from supply chain partners	Other (spontaneous)	Don't know/No answer
EU27		35	28	10	26	41	27	28	6	4
BE		37	33	9	48	51	44	33	3	1
BG		47	36	16	27	10	35	20	6	3
CZ		41	39	20	32	62	37	39	2	3
DK		13	25	0	26	48	41	43	10	6
DE		37	35	20	39	24	32	34	11	5
EE		60	33	4	22	39	45	55	0	1
IE		51	18	9	38	18	23	21	0	4
EL		55	37	11	35	58	37	62	0	0
ES		31	40	8	30	52	27	26	4	0
FR		42	19	7	28	27	25	27	5	14
HR		24	19	17	19	3	19	16	15	21
IT		26	15	8	9	66	20	14	6	0
CY		35	25	16	19	50	56	28	10	0
LV		32	16	10	6	17	24	21	24	5
LT		61	34	19	47	44	45	51	0	0
LU		24	9	12	58	28	31	29	6	0
HU		80	36	1	20	21	25	26	7	2
MT		45	40	8	9	20	19	11	14	0
NL		29	29	10	30	26	19	26	2	3
AT		32	30	8	41	49	38	26	11	0
PL		17	37	13	12	18	13	26	8	7
PT		16	46	0	6	24	29	10	15	0
RO		38	35	14	17	43	28	34	6	0
SI		16	18	11	22	23	17	47	5	10
SK		28	34	18	33	43	36	46	3	7
FI		24	21	5	27	38	50	42	6	3
SE		38	17	7	22	51	45	44	3	0





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q6 More precisely, which type of external support is it? [MULTIPLE ANSWERS]
Caution: small base size in many countries (n<50)

		Public funding such as grants, guarantees or loans	Private funding from a bank, an investment company or venture capital fund	Private funding from friends and relatives	Advice or other non-financial assistance from public administration	Advice or other non-financial assistance from private consulting and audit companies	Advice or other non-financial assistance from business associations and clusters	Advice or other non-financial assistance from supply chain partners	Other (spontaneous)	Don't know/No answer
EU27		35	28	10	26	41	27	28	6	4
UK		45	14	18	34	26	22	37	18	0
IS		36	11	19	20	29	21	42	1	28
NO		54	27	11	36	24	36	37	2	8
CH		32	23	12	26	32	33	50	2	4
ME		8	18	0	0	48	0	32	0	0
MD		33	64	29	4	7	4	21	9	0
MK		20	38	13	9	21	6	10	5	2
AL		27	25	3	0	1	2	25	1	25
RS		76	17	3	32	6	17	21	7	3
TR		17	11	9	21	24	15	24	0	17
US		22	25	20	38	31	43	54	5	8

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q7 Did your company encounter any of the following difficulties when trying to set up resource efficiency actions? [MULTIPLE ANSWERS] * Response option not included in 2021

		Complexity of administrative or legal procedures	Cost of environmental actions	Complex environmental reporting requirements*	Difficulty to adapt environmental legislation to your company	Lack of specific environmental expertise	Difficulty in choosing the right resource efficiency actions for your company	Technical requirements of the legislation not being up to date	Lack of supply of required materials, parts, products or services	Complexity associated with environmental labelling and certification	Lack of demand for resource efficient products or services	Other (spontaneous)	None (spontaneous)	Don't know/No answer
EU27		35▲1	28▲1	26	25▲4	24▲1	22▲2	21▲2	20▼-4	20▲1	18▼-2	1=	26▼-6	3=
BE		41▲5	28▲8	27	30▲9	24▲5	27▲4	29▲4	22▼-6	25▲5	22=	0=	29▼-5	1▼-3
BG		41▲14	26▲16	22	17▲7	26▲15	18▲9	28▲11	18▲7	17▲10	24▲17	3▼-1	22▼-14	3▼-5
CZ		49▲2	26▲1	34	19▲3	20▼-4	19▲1	21▼-1	22▼-8	18=	22▼-1	0▼-1	24▲2	1=
DK		24▲15	39▲24	26	13▲4	20▲11	23▲11	9▲1	16▼-1	24▲12	21▲13	4▼-1	28▼-15	6=
DE		32▲3	31▲9	33	23▲7	22▲3	18▲2	16▼-1	23▼-7	30▲4	18▼-1	4▲3	28▼-10	3=
EE		11▼-6	14▼-4	12	10▼-3	10▼-4	10▼-3	9▼-3	11▼-10	11▼-6	15▼-7	0=	51▲9	3▼-1
IE		9=	25▲3	15	4▼-2	10▲2	16▲3	1▼-4	22▲1	6▼-2	12▲3	2▲1	10▼-2	5▼-5
EL		37▼-3	37=	29	17=	25▼-5	25▲2	22▼-3	23▼-6	29▲1	22▼-1	0=	33▲5	0=
ES		53=	47▲2	40	40▲9	46▼-1	34▲1	38▲9	32▼-7	27▼-2	30▼-8	0=	18=	3▲2
FR		39▲15	36▲13	29	38▲22	28▲13	34▲15	32▲18	21▼-2	23▲9	22▲7	0▼-2	14▼-19	4▼-1
HR		34▼-7	15▼-2	15	13▼-8	16▼-2	11▼-3	22▼-6	11▼-10	11=	10▼-13	2▲1	32▲7	6▲2
IT		28▼-4	17▼-7	22	18▼-2	15▼-2	15▼-1	16▲1	10▲1	15▲1	9▼-3	2▲2	34▼-11	1=
CY		33▼-1	35▼-5	23	19▲7	20▼-2	21▲1	12▼-3	17▼-10	24▲5	12▼-6	0=	39▲6	1▼-1
LV		26▼-6	23▼-4	18	12▼-6	19▼-6	12▼-12	17▼-6	14▼-16	7▼-10	14▼-8	1▼-1	42▲21	2▼-1
LT		32▲4	24▲10	34	30▲20	31▲11	26▲7	17▲6	19▼-8	23▲11	14▼-6	1▲1	40▲7	0▼-1
LU		30▼-1	22▼-5	5	21▼-4	16▼-1	19▼-4	19▼-2	29▲7	14▼-5	17▼-3	2▲1	20▼-4	9▲2
HU		32▼-1	23▼-3	18	21▼-1	10▼-5	11▼-13	20▲6	11▼-13	10▼-1	6▼-11	2▲1	38▲10	5▲1
MT		17▼-3	13=	10	11▲2	15▲1	8▼-3	20▲3	19▼-3	6▼-2	12=	8▲2	37▼-4	3▼-3
NL		13▼-1	18▼-2	12	12=	20▲2	16▲2	6▼-6	15▼-2	17=	6▼-4	0=	48▼-1	1▼-2
AT		35=	30▲1	11	17▼-4	27▲6	18=	9▼-7	18▲1	15=	27▲7	2▲2	18▼-18	3▲2
PL		45▲2	23▼-4	24	35▼-5	30▲4	22▼-4	13▼-6	22▼-1	20▼-5	23▼-2	2▲1	16▼-4	2▼-3
PT		20=	14▼-3	14	14▼-3	9▼-1	16▲3	12▲2	18▲2	10▲1	11▲2	4▼-1	21▼-4	9▼-4
RO		34▼-13	21▼-10	23	29▼-7	20▼-14	21▼-7	25▼-8	21▼-9	20▼-7	25▼-7	0=	26▼-2	2▲1
SI		30▲11	25▲1	17	14▲2	19▲5	11▼-1	6▼-7	13▼-7	14=	7▼-9	8▲2	36▼-5	0▼-1
SK		44▼-8	27▼-3	29	23▼-1	14▼-8	16▼-2	22▲1	18▼-12	18▼-7	18▼-7	1▲1	30▲6	3▲2
FI		21▼-1	26▲3	20	19▲1	15▲1	24▲2	15▼-5	21▲3	22▼-1	11▼-7	0=	34▲6	2▼-1
SE		20▼-9	29▼-6	26	15▼-6	15▼-7	26▼-7	14▼-5	19▼-12	18▼-4	19▼-6	0=	34▲4	4▲3













Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%) Base: n=12 184 (EU SMEs) – **Companies undertaking resource efficiency actions**

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q7 Did your company encounter any of the following difficulties when trying to set up resource efficiency actions? [MULTIPLE ANSWERS] ** Response option not included in 2021*

		Complexity of administrative or legal procedures	Cost of environmental actions	Complex environmental reporting requirements*	Difficulty to adapt environmental legislation to your company	Lack of specific environmental expertise	Difficulty in choosing the right resource efficiency actions for your company	Technical requirements of the legislation not being up to date	Lack of supply of required materials, parts, products or services	Complexity associated with environmental labelling and certification	Lack of demand for resource efficient products or services	Other (spontaneous)	None (spontaneous)	Don't know/No answer
EU27		35	28	26	25	24	22	21	20	20	18	1	26	3
UK		15	26	15	13	17	14	14	16	27	27	0	31	1
IS		23	21	24	13	17	16	16	25	19	18	0	31	13
NO		32	47	33	24	29	35	16	27	18	27	1	22	3
CH		22	33	17	22	17	19	10	17	21	19	1	28	6
ME		28	4	11	13	4	7	12	18	7	5	0	40	3
MD		32	16	7	23	15	19	23	18	10	15	12	26	10
MK		21	12	13	15	10	9	10	6	8	12	9	37	5
AL		22	1	1	15	6	1	1	1	7	1	0	50	9
RS		42	22	19	19	21	19	20	10	18	14	1	26	5
TR		35	35	26	28	31	30	27	30	34	33	0	30	2
US		17	24	15	17	18	21	15	16	29	25	0	40	4

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q8 Which of the following would help your company the most to be more resource efficient? [MULTIPLE ANSWERS]

		Grants or subsidies	Better cooperation between companies across sectors so that new processes to re-use waste and by-products can be developed	Consultancy on how to improve resource efficiency in your company	Advice on funding possibilities and financial planning for resource efficiency investments	Demonstration of new technologies or processes to improve resource efficiency	Clearer rules on the use of secondary raw materials	Database with case studies that show the benefits of resource efficiency for companies	A tool to self-assess how resource efficient your company is with respect to other companies	Other (spontaneous)	None (spontaneous)	Don't know/No answer
EU27		37▲1	25▼-1	25=	23▲3	22=	19▼-1	16▲1	15=	1=	15▼-2	4=
BE		44▲8	33▲3	26▲4	30▲10	29▲6	24▲7	22▲3	24▼-1	1▼-1	16▼-1	1▼-2
BG		41▲6	27▲8	24▲5	25▲11	15▼-4	19▲13	19▲4	12▲5	0▼-3	18▲4	1▼-4
CZ		32▼-1	23▼-8	21▲2	30▲7	28▼-5	19▼-3	19▲3	8▲1	2▼-1	19▲3	2▼-1
DK		30▲2	25▲7	30▲7	19▲6	27▲10	9▲4	23▲15	19▲10	6▲3	15▼-9	5▼-4
DE		34▲2	18▼-1	17▼-7	15▼-3	23=	17▼-2	21▲2	20=	1▼-1	24▼-2	2=
EE		33▲4	22▼-2	14▼-4	17▼-4	19▼-2	9▲2	16▲7	7▲1	2▲1	25▼-3	2▼-4
IE		39▼-6	18▼-5	14▼-5	19▲1	27=	15▼-3	13▼-1	21▲1	0▼-2	10▲3	3▼-1
EL		56▲2	16▼-7	31▼-3	31▼-1	26▲2	6▼-6	16▼-1	16▼-2	0=	12▼-2	1▲1
ES		46▼-5	32▼-3	38▲5	33▲7	23▲1	20▼-5	25▲6	23▲4	1▼-1	6=	4▲2
FR		40▲5	28▲8	23▲3	27▲13	21▲5	17▲6	13▲1	14▲5	3▲2	9▼-14	2▼-5
HR		45=	15▼-13	16▼-8	18▼-10	14▼-6	9▼-3	9▼-1	8▲1	1▲1	22▲9	4▲2
IT		20▼-2	28▼-3	29=	19▼-1	23▲3	28▲1	11▼-4	11▼-5	0▼-1	14▼-2	7▲3
CY		59▲9	10▼-15	30▼-2	31▲11	31▲10	11▲3	16▲5	11▼-7	0=	18=	1▲1
LV		28▼-9	11▼-10	18▼-4	19▼-8	16▼-9	10▼-11	9▼-6	6▼-7	2▲1	27▲16	5▲3
LT		47▲11	22=	33▲7	34▲8	24=	18▲4	15▲2	12▼-2	0▼-2	18=	0=
LU		27=	18▼-6	22▼-6	27=	27=	21▲4	16=	11▼-3	4▼-1	14=	1▼-2
HU		47▲2	14▼-6	19▲3	12▼-9	26▼-5	6▼-6	10▼-7	7▼-2	4▲4	25▲12	2▼-1
MT		57▼-4	28▲3	16▼-3	34▼-3	17▼-4	10▲2	18▲1	11=	4▲1	13▼-3	4▼-2
NL		33▼-2	32=	28▲2	12▼-3	19▼-3	10▲1	16▲1	14▼-9	0=	23=	6▲1
AT		32▲2	21▲1	18▼-5	31▲4	20▼-2	19▲2	24▲1	14▼-8	0▼-4	13▼-1	2=
PL		40▲8	16▼-5	14▼-4	22▲6	15▼-4	25▼-6	16▲2	14▲3	2▲1	16▼-4	5▲3
PT		27▲1	20▼-1	22▼-3	29▲9	13▼-4	17▼-2	6▼-3	8▼-1	2▼-2	9=	12▲1
RO		45▼-7	30▼-4	26▼-3	34▲2	21▼-2	20=	17▼-5	7▼-4	0=	11▲2	3▲1
SI		53▼-3	15▼-1	16▼-8	16▼-10	13▼-2	15▲5	17▲9	8▲4	7▲3	17▼-1	0▼-3
SK		50▼-2	22▼-2	26▲4	30▲3	22▼-4	16▼-8	21▲4	7▼-1	2▲1	12▲1	3=
FI		32▲4	29▼-2	27▲10	13▼-3	19▼-2	19▲4	18▲4	22▲3	2=	19▼-3	1▼-1
SE		36=	24▼-10	27▼-7	17▼-6	22▼-2	11▼-6	17=	19▼-6	2▲1	16▲6	6▲5













Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%) Base: n=13 124 (EU SMEs)

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q8 Which of the following would help your company the most to be more resource efficient? [MULTIPLE ANSWERS]

		Grants or subsidies	Better cooperation between companies across sectors so that new processes to re-use waste and by-products can be developed	Consultancy on how to improve resource efficiency in your company	Advice on funding possibilities and financial planning for resource efficiency investments	Demonstration of new technologies or processes to improve resource efficiency	Clearer rules on the use of secondary raw materials	Database with case studies that show the benefits of resource efficiency for companies	A tool to self-assess how resource efficient your company is with respect to other companies	Other (spontaneous)	None (spontaneous)	Don't know/No answer
EU27		37	25	25	23	22	19	16	15	1	15	4
UK		43	24	16	31	20	12	14	20	0	12	2
IS		23	20	31	11	33	15	16	16	2	13	11
NO		35	37	16	29	22	14	14	24	3	9	4
CH		46	22	23	19	29	17	20	22	2	14	6
ME		61	18	4	20	18	12	15	6	3	10	4
MD		49	14	32	11	10	29	5	4	6	17	3
MK		43	19	11	14	8	7	5	4	10	22	4
AL		25	21	20	11	8	8	3	4	0	28	0
RS		56	19	21	17	15	13	9	4	2	15	1
TR		18	27	19	24	29	19	18	16	0	23	3
US		29	23	19	20	25	15	14	15	0	25	3

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q14 Does your company have a concrete strategy in place to reduce your carbon footprint and become climate neutral or negative?

		Yes	No, but you are planning to define a strategy	No, and you are not planning to do so	You are already climate neutral (spontaneous)	Don't know/No answer
EU27		21▲2	19=	52=	4▼-1	3▼-1
BE		24▲8	20▼-6	51▲1	1▼-2	5▼-2
BG		12=	21▲8	59▼-7	5▲2	4▼-2
CZ		14▲2	18▲1	66▼-2	1=	1▼-1
DK		23▲2	12=	58▲1	5▲2	2▼-4
DE		21▼-5	10▼-6	66▲15	1▼-4	3=
EE		14▲3	18▲1	65▲5	1▼-5	2▼-4
IE		24▲3	36▲1	17▼-4	9▲1	15=
EL		11▼-5	29▼-4	55▲12	3=	2▼-2
ES		22▲7	14=	59▼-7	1=	4=
FR		28▲4	19▲3	45▼-7	4=	4=
HR		8▼-2	23▼-9	61▲16	4▼-4	5▼-2
IT		21=	30▲2	42▼-2	7▲1	0=
CY		6=	13▼-3	66▲12	11▼-8	5▼-1
LV		11▲1	8▼-12	69▲5	3▼-1	9▲8
LT		16▼-2	25▲1	52▲8	6▼-6	1▼-1
LU		27▲1	31▲1	34▼-5	6▲2	3▲1
HU		14▼-1	14▼-7	66▲11	3▼-3	3▼-1
MT		22▲2	53▲1	18▼-5	1▲1	6▲1
NL		31▲4	26▲6	34▼-10	4▲1	5=
AT		20▼-2	12▲4	34=	27▼-3	6▲1
PL		11▲1	11▼-1	71▲1	3=	5▼-1
PT		26▲2	27▲4	26▼-2	7=	15▼-5
RO		15▼-5	28▼-8	52▲14	4=	1=
SI		16=	12▼-4	64▲4	8▲1	0▼-1
SK		12▼-1	16▼-4	68▲7	2▼-1	3▼-2
FI		30▲10	6▼-9	60▲3	0▼-4	3=
SE		41▲3	8▲2	46▼-2	3▼-2	2▼-1













Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%) Base: n=13 124 (EU SMEs)

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)








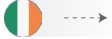





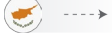














Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q14 Does your company have a concrete strategy in place to reduce your carbon footprint and become climate neutral or negative?

		Yes	No, but you are planning to define a strategy	No, and you are not planning to do so	You are already climate neutral (spontaneous)	Don't know/No answer
EU27	 ---->	21	19	52	4	3
UK	 ---->	21	25	48	3	3
IS	 ---->	20	24	50	0	6
NO	 ---->	25	16	55	0	3
CH	 ---->	32	11	47	4	6
ME	 ---->	8	38	34	11	10
MD	 ---->	24	13	31	25	8
MK	 ---->	14	15	52	14	6
AL	 ---->	13	10	46	27	4
RS	 ---->	13	19	45	16	8
TR	 ---->	8	15	71	3	4
US	 ---->	23	13	58	1	5


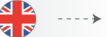
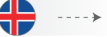
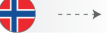
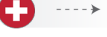
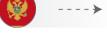
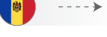
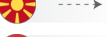
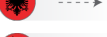
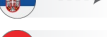
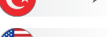
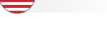
Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q15 What actions is your company undertaking to be become climate neutral? [MULTIPLE ANSWERS]
Caution: small base size in many countries (n<100)

		Generally reducing carbon emissions of your company	Adopting/purchasing new technological solutions to reduce emissions	Developing new technological solutions to reduce emissions	Offsetting carbon emissions by purchasing carbon credits or funding an equivalent carbon saving elsewhere	Other (spontaneous)	None (spontaneous)	Don't know/No answer
EU27		53	47	35	10	4	8	3
BE		77	68	49	13	0	10	2
BG		56	55	16	5	1	18	0
CZ		65	66	58	16	0	5	0
DK		53	45	28	15	7	7	4
DE		69	47	30	18	5	9	4
EE		57	50	31	12	1	11	0
IE		54	58	32	33	3	0	0
EL		70	54	45	4	3	12	0
ES		84	63	50	6	3	0	0
FR		55	37	34	3	1	10	4
HR		49	49	40	6	1	10	0
IT		10	37	25	9	13	10	7
CY		81	65	33	13	0	1	0
LV		52	41	39	20	8	6	0
LT		75	46	21	11	2	7	2
LU		30	55	41	22	1	8	1
HU		45	31	51	14	14	2	0
MT		31	48	14	8	0	0	8
NL		40	48	39	7	0	12	1
AT		26	35	13	18	0	22	4
PL		57	59	35	16	5	8	7
PT		41	41	18	4	8	7	10
RO		72	50	48	4	1	8	2
SI		44	26	23	8	16	17	2
SK		63	58	40	11	13	3	0
FI		52	57	34	18	1	16	0
SE		73	53	33	16	4	6	0


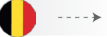
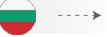

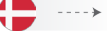
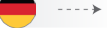
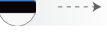
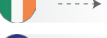
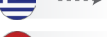
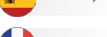
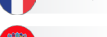
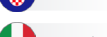
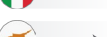
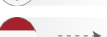
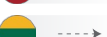
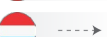
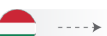

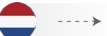
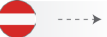
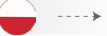

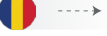
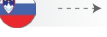
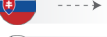
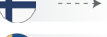
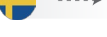

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SMEs, resource efficiency and green markets

Q15 What actions is your company undertaking to become climate neutral? [MULTIPLE ANSWERS]
Caution: small base size in many countries (n<50)

		Generally reducing carbon emissions of your company	Adopting/purchasing new technological solutions to reduce emissions	Developing new technological solutions to reduce emissions	Offsetting carbon emissions by purchasing carbon credits or funding an equivalent carbon saving elsewhere	Other (spontaneous)	None (spontaneous)	Don't know/No answer
EU27		53	47	35	10	4	8	3
UK		64	46	30	37	0	0	1
IS		60	29	25	31	2	0	18
NO		65	62	36	16	7	6	0
CH		70	57	41	17	4	4	2
ME		20	27	19	0	0	34	0
MD		50	45	31	26	13	26	0
MK		39	39	35	8	8	21	5
AL		24	44	4	0	0	33	0
RS		31	37	41	23	0	6	1
TR		68	64	63	28	0	10	0
US		79	57	33	19	0	9	0


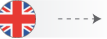

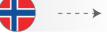
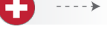
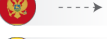

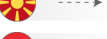
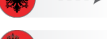
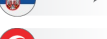
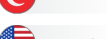
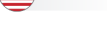
Flash Eurobarometer 549
SMEs, resource efficiency and green markets

N2 Does your company use recycled materials in your products? If yes, what is the share of recycled materials in your products/production?

		No recycled materials are being used	Less than 5%	Between 5%-19%	Between 20%-49%	Between 50%-74%	75% and more	Don't know/No answer
EU27		39	22	19	9	3	3	6
BE		34	22	24	12	2	1	6
BG		47	14	13	6	8	3	10
CZ		45	20	17	9	5	2	3
DK		42	12	15	11	2	3	14
DE		35	21	18	12	2	2	10
EE		49	23	13	7	3	2	3
IE		37	25	25	11	1	0	1
EL		44	18	18	12	2	3	3
ES		28	22	19	12	3	9	6
FR		31	24	16	11	5	4	9
HR		41	22	13	7	1	3	13
IT		42	31	22	3	0	0	1
CY		48	23	19	7	2	0	2
LV		51	15	15	5	1	2	12
LT		49	19	14	3	6	1	10
LU		47	5	32	14	1	1	1
HU		77	9	5	2	1	2	5
MT		48	23	22	7	0	0	0
NL		33	8	35	19	4	1	1
AT		45	15	17	18	2	2	2
PL		45	18	15	8	3	3	7
PT		38	41	13	3	1	3	2
RO		62	16	14	2	3	2	2
SI		29	27	27	6	5	1	5
SK		29	29	20	7	4	3	9
FI		30	18	16	8	7	6	15
SE		34	13	24	7	7	5	10





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

N2 Does your company use recycled materials in your products? If yes, what is the share of recycled materials in your products/production?

		No recycled materials are being used	Less than 5%	Between 5%-19%	Between 20%-49%	Between 50%-74%	75% and more	Don't know/No answer
EU27		39	22	19	9	3	3	6
UK		35	29	17	14	3	2	0
IS		29	28	15	6	1	0	21
NO		25	24	29	6	3	3	12
CH		34	19	14	8	2	5	18
ME		65	3	11	8	6	6	2
MD		45	10	18	13	3	3	9
MK		62	19	5	5	1	3	5
AL		57	29	1	1	5	8	0
RS		59	19	10	7	1	1	3
TR		55	23	11	7	0	2	2
US		43	18	13	9	6	4	7




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SMEs, resource efficiency and green markets

N3 Does your company have an explicit policy to extend the life span of your products (e.g. choosing durable materials, dedicated repair services for customers etc.)?

		Yes, for all of your products	Yes, but only for some of your products	No	Don't know/No answer
EU27		22	25	52	2
BE		20	29	49	2
BG		23	21	54	1
CZ		28	28	43	1
DK		23	17	57	4
DE		9	14	76	1
EE		31	20	48	1
IE		17	25	55	2
EL		25	13	62	0
ES		30	28	40	1
FR		20	28	50	2
HR		21	19	57	4
IT		21	26	53	0
CY		13	15	72	0
LV		21	18	51	10
LT		34	16	49	1
LU		22	23	54	0
HU		16	18	62	5
MT		20	18	62	0
NL		24	32	42	2
AT		19	31	48	3
PL		24	18	54	4
PT		28	45	27	0
RO		28	29	42	1
SI		40	22	39	0
SK		20	19	59	2
FI		40	24	32	4
SE		31	16	51	2





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

N3 Does your company have an explicit policy to extend the life span of your products (e.g. choosing durable materials, dedicated repair services for customers etc.)?

		Yes, for all of your products	Yes, but only for some of your products	No	Don't know/No answer
EU27		22	25	52	2
UK		11	34	55	0
IS		30	14	40	17
NO		28	36	33	3
CH		24	14	53	9
ME		25	30	43	2
MD		18	12	65	5
MK		26	18	53	3
AL		29	12	48	11
RS		26	27	46	0
TR		18	32	48	1
US		22	25	49	4

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SMEs, resource efficiency and green markets

Q9 Does your company offer green products or services?













	Yes	No, but you are planning to do so in the next 2 years	No and you are not planning to do so	Don't know/No answer
EU27 	32=	12▲1	52▼-2	4▲1
BE 	34▼-1	10▼-3	53▲8	4▼-4
BG 	22▼-1	16▲5	58▼-6	4▲2
CZ 	23▲4	11▲3	64▼-8	2▲1
DK 	40▲3	6▲3	49▼-4	5▼-1
DE 	34▲4	6▼-4	57▼-1	3▲1
EE 	21▼-6	8▼-1	70▲12	1▼-5
IE 	32▲3	28=	34▼-3	7=
EL 	39▲3	20▼-5	41▲3	0=
ES 	35▲3	12▲2	50▼-6	4▲1
FR 	37▼-1	15▲5	43▼-8	5▲3
HR 	22▼-5	9▼-9	61▲16	8▼-3
IT 	28=	16▲4	53▼-5	3▲1
CY 	17▼-15	11▼-7	72▲23	1▼-1
LV 	26▲4	4▼-8	65▲2	6▲2
LT 	28▼-3	9▼-2	61▲7	3▼-2
LU 	40=	10▼-2	48▲2	2=
HU 	16▼-6	7▼-3	74▲11	3▼-2
MT 	32▲3	10▼-1	56▼-2	2▼-1
NL 	46▲1	3▼-2	46▼-1	5▲3
AT 	42▼-2	5▼-5	50▲6	3▲2
PL 	26=	11▲2	58▼-4	6▲2
PT 	26▼-1	19▼-2	37▲4	18▼-1
RO 	18▼-5	22▼-8	56▲13	4▲1
SI 	35▼-2	8▼-1	57▲4	1▼-1
SK 	36▼-5	13=	48▲4	4▲1
FI 	35▼-6	5▼-3	56▲6	5▲3
SE 	35▼-8	8▲3	53▲6	4▼-1

Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024
(%) Base: n=13 124 (EU SMEs)

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)


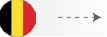
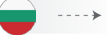

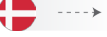
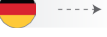
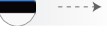
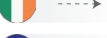
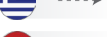
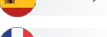
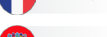
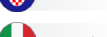
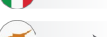
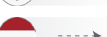
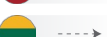
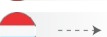
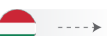

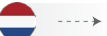
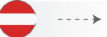
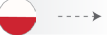

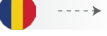
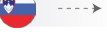
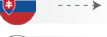
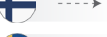
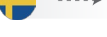

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q9 Does your company offer green products or services?

	Yes	No, but you are planning to do so in the next 2 years	No and you are not planning to do so	Don't know/No answer
EU27  ----->	32	12	52	4
UK  ----->	30	15	48	8
IS  ----->	32	7	46	16
NO  ----->	52	10	34	4
CH  ----->	43	5	45	6
ME  ----->	27	8	64	0
MD  ----->	39	14	43	4
MK  ----->	25	12	55	8
AL  ----->	22	3	75	0
RS  ----->	24	18	56	1
TR  ----->	13	11	72	4
US  ----->	35	9	52	4

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q10 How much did these green products or services represent in your annual turnover of the latest available fiscal year?

		Up to 5%	6-10%	11-30%	31-50%	51-75%	More than 75%	Don't know/No answer
EU27		32▲2	12▼-2	15▲2	7=	6▼-1	18▲1	11▼-2
BE		29▼-8	17▼-1	18▲7	5▲2	9▲2	7▼-10	15▲7
BG		27▼-17	16▲3	15▲6	11▲8	1▼-4	16▲3	14▲2
CZ		32▼-14	17▲11	15=	12▲4	3▼-10	18▲9	3▼-1
DK		11▼-5	9▲3	11▼-4	10▲4	2=	30▼-2	27▲4
DE		22=	11▼-3	19▲5	7▼-2	11▲3	14▼-10	16▲6
EE		23▼-2	6▼-4	23▲11	8▼-5	7▲3	27▲3	6▼-6
IE		32▲5	19▼-3	10▼-4	7▲4	3▼-4	13▲4	17▼-3
EL		23▲4	15▲1	25▲9	7=	4▼-9	25▲1	1▼-5
ES		32▲3	16▼-8	12▼-2	7▼-2	5▲1	15▲6	12▲3
FR		37▲11	12▲2	13=	6▼-4	6=	16▲7	10▼-16
HR		20▼-16	17▲3	16▲4	16▲6	6▼-6	20▲9	6▼-1
IT		42▲7	12▼-2	11▼-2	0=	0▼-5	25▲5	10▼-3
CY		25▲2	23▲7	23▼-1	1▼-5	12▲10	15▼-6	0▼-7
LV		32▲4	4▼-7	13▲3	14▲3	2▼-5	25▲1	11▲1
LT		36▲11	8▼-13	14▲4	8▼-1	9=	18▼-1	6▼-1
LU		33▲1	24=	13▲5	0=	2=	2▼-8	26▲2
HU		36▼-9	7▼-5	16▼-4	10▲8	2▼-3	18▲8	12▲5
MT		37▲3	23▲4	14▲1	0▼-3	7▼-2	14▲1	4▼-4
NL		33▲6	1▼-6	24▲8	5▼-3	6▲1	26=	5▼-6
AT		29▲4	16▼-5	5▼-2	5▼-3	16▲8	19=	10▼-4
PL		30▼-4	8=	19▲1	10▲4	4▲2	9▼-8	20▲5
PT		25▲5	24▲1	5▼-4	10▲3	4=	25▼-3	7▼-2
RO		43▲1	19▲7	20▲9	5▼-1	6▲2	6▼-13	2▼-6
SI		17▼-24	12▼-3	23▲10	15▲8	11▲8	12▼-5	10▲6
SK		18▼-12	19▲5	19▲4	10▲3	12▲4	13▼-5	8▲1
FI		23▼-4	7▼-9	17▲1	20▲8	6▼-3	19▲1	9▲6
SE		25=	13▲4	8▼-5	12▲2	6▼-3	24▲4	12▼-3


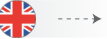

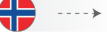
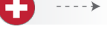
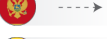

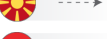
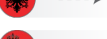
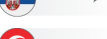
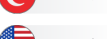
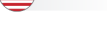
Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%, EU27) Base: n=4 280 (EU SMEs) – **Companies offering green products or services**

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q10 How much did these green products or services represent in your annual turnover of the latest available fiscal year?

		Up to 5%	6-10%	11-30%	31-50%	51-75%	More than 75%	Don't know/No answer
EU27		32	12	15	7	6	18	11
UK		19	5	14	8	6	31	17
IS		18	18	16	11	4	13	20
NO		24	25	19	13	5	11	4
CH		26	8	16	5	6	20	19
ME		15	49	16	0	5	10	5
MD		49	2	4	5	1	13	26
MK		39	24	9	2	3	7	16
AL		53	1	31	1	0	12	1
RS		33	18	17	4	6	16	7
TR		49	23	11	4	11	1	1
US		34	17	11	8	5	7	19

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

Q13 What type of support does your company rely on for the production of its green products or services?
[MULTIPLE ANSWERS]

		Its own financial resources	Its own technical expertise	External support	Other (spontaneous)	Don't know/No answer
EU27		60▼-2	57▲1	25▲1	2=	6▼-1
BE		65▼-2	55▼-2	38▲12	1▼-3	13▲8
BG		49▼-21	48▼-4	28▲12	10▲5	6▲3
CZ		65▼-7	70▼-9	25▼-7	5▲5	2▼-2
DK		43▲4	50▼-7	33▲5	7▲3	10▼-2
DE		59=	70▲5	17▼-8	3▼-1	11▲7
EE		77▼-2	67▼-4	14▲5	4▲1	3▼-6
IE		60▼-2	28▼-4	33▲7	1▼-4	3=
EL		68▼-5	54▲3	25▲11	0▼-3	2▲1
ES		63▼-8	55▼-11	40▲3	4▲4	2▼-2
FR		51▲6	42▲5	23▼-3	0▼-3	7▼-9
HR		72=	38▼-26	9▼-10	2▼-3	10▲5
IT		58▲5	72▲6	27=	0=	1▼-2
CY		63▲6	37▼-18	27▲10	8▲5	4▼-3
LV		63▼-15	45▲1	8▼-5	1=	9▲9
LT		81▲12	72▲28	28▲18	1▼-6	0▼-3
LU		53▼-1	45▲9	17▼-9	2▼-6	12▲2
HU		55▼-14	62▲14	12▼-15	5▲2	9▲2
MT		63▲3	48▲10	15▼-5	11▲4	9▼-4
NL		65=	53▲3	26▲6	1=	4▼-4
AT		67▼-2	69▼-2	44▼-3	0▼-5	5▲1
PL		53▼-19	58▲1	7▼-1	3▲3	17▲10
PT		56▼-6	41▲1	11▲6	0▼-1	15▲3
RO		84▼-5	41▼-21	16▲6	1▼-2	4▲4
SI		70▲3	82▲26	27▲10	1▼-1	2▼-2
SK		84▲4	74▲8	20▼-4	1▲1	2▼-5
FI		60▼-5	51▼-20	30▲8	1▼-1	4▲1
SE		58▲5	60▲13	33▲5	1▼-2	9▼-1













Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%, EU27) Base: n=4 280 (EU SMEs) – **Companies offering green products or services**

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)

Flash Eurobarometer 549
SMEs, resource efficiency and green markets





























Q13 What type of support does your company rely on for the production of its green products or services?
[MULTIPLE ANSWERS]

		Its own financial resources	Its own technical expertise	External support	Other (spontaneous)	Don't know/No answer
EU27	 ---->	60	57	25	2	6
UK	 ---->	51	51	36	4	10
IS	 ---->	45	49	16	9	15
NO	 ---->	63	48	22	3	7
CH	 ---->	63	58	33	2	6
ME	 ---->	46	27	54	0	0
MD	 ---->	80	18	21	0	2
MK	 ---->	70	34	17	1	5
AL	 ---->	73	16	14	0	0
RS	 ---->	70	40	18	3	3
TR	 ---->	75	43	7	0	0
US	 ---->	62	41	36	1	8

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

DX1 Which type of external support does your company get for the production of its green products or services? [MULTIPLE ANSWERS]













Caution: small base size in many countries (n<100)

		Public funding such as grants, guarantees or loans	Private funding from a bank, investment company or venture capital fund	Private funding from friends or relatives	Advice or other non-financial assistance from public administration	Advice or other non-financial assistance from private consulting and audit companies	Advice or other non-financial assistance from business associations and clusters	Advice or other non-financial assistance from supply chain partners	Other (spontaneous)	Don't know/No answer
EU27		19	18	12	19	31	30	41	10	5
BE		28	20	9	36	50	39	40	2	9
BG		12	23	7	9	37	10	53	13	11
CZ		46	24	18	36	55	53	72	0	3
DK		11	8	1	10	36	55	53	17	3
DE		13	16	20	31	17	39	64	14	2
EE		79	4	1	31	69	37	38	9	3
IE		10	42	2	37	17	71	26	12	3
EL		34	19	3	6	19	36	49	14	0
ES		17	23	6	8	47	42	42	5	4
FR		9	5	16	5	30	33	40	10	15
HR		29	21	13	17	9	18	36	30	3
IT		13	21	20	21	25	8	13	12	0
CY		0	21	35	0	4	0	18	35	9
LV		32	35	0	21	18	20	43	2	5
LT		60	31	32	33	18	47	52	0	0
LU		27	25	0	21	27	50	11	6	0
HU		21	5	13	31	31	5	63	1	16
MT		41	12	34	2	0	0	0	2	15
NL		29	3	10	35	13	4	50	20	0
AT		18	30	4	35	32	46	6	6	1
PL		5	16	0	0	29	2	58	23	1
PT		0	81	1	31	34	5	0	0	0
RO		16	39	35	1	26	27	60	17	1
SI		20	8	3	2	9	15	63	14	1
SK		17	22	20	18	30	37	48	7	12
FI		21	16	11	32	29	51	55	3	5
SE		31	25	0	16	42	40	60	4	9

Flash Eurobarometer 549
SMEs, resource efficiency and green markets





























DX1 Which type of external support does your company get for the production of its green products or services? [MULTIPLE ANSWERS]

Caution: small base size in many countries (n<50)

		Public funding such as grants, guarantees or loans	Private funding from a bank, investment company or venture capital fund	Private funding from friends or relatives	Advice or other non-financial assistance from public administration	Advice or other non-financial assistance from private consulting and audit companies	Advice or other non-financial assistance from business associations and clusters	Advice or other non-financial assistance from supply chain partners	Other (spontaneous)	Don't know/No answer
EU27		19	18	12	19	31	30	41	10	5
UK		7	7	11	21	45	8	50	1	3
IS		1	14	0	42	16	15	29	1	25
NO		28	21	7	26	10	25	37	4	16
CH		18	20	10	27	31	32	51	8	2
ME		0	19	0	0	0	43	19	1	37
MD		2	27	0	10	2	10	12	33	28
MK		13	8	10	12	7	31	29	14	14
AL		1	12	0	2	4	86	4	0	1
RS		26	16	1	7	17	1	33	8	1
TR		4	7	85	82	80	4	85	0	0
US		18	15	14	25	37	57	67	8	11

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

DX3 What type of support would help you the most to expand your range of green products or services?
[MULTIPLE ANSWERS]

		Financial incentives for developing products, services or new production processes	Assistance with identifying potential markets or customers	Technical support and consultancy for the development of products, services and production processes	Consultancy services for marketing or distribution	Other (spontaneous)	None (spontaneous)	Don't know /No answer
EU27		42▼-1	29▲2	26▼-3	27▲4	4▲1	13=	5▼-1
BE		33▲5	34▲5	35▲1	29▼-3	2▼-4	24▲12	1▼-6
BG		63▲9	14▼-7	21▲9	31▲5	6▲3	6▼-5	4▼-3
CZ		36▲4	37▲12	30=	34▲11	2▼-2	10▼-6	2▲2
DK		41▲15	25▲6	25=	17=	5▲3	13▼-8	9▼-4
DE		38▼-1	26▼-3	23▼-7	27▲5	7▲5	19▼-2	4▲3
EE		44▲1	28▲9	32▲9	22▼-2	2▼-4	17▲1	1▼-5
IE		52▲8	32▼-1	30▲8	13▼-5	1▼-1	3▼-3	12▼-3
EL		71▲12	34▼-9	24▼-9	27▲4	1▲1	7▲5	0▼-1
ES		52▼-5	41▼-2	32▼-10	30▲9	2▲2	8▲3	0▼-2
FR		35▲10	32▲10	26▼-5	27▲9	2=	15▼-1	5▼-5
HR		60▼-4	18▲8	33=	17▼-3	0▼-4	13▲8	1▼-2
IT		42▼-6	18=	16▲3	29▲3	6▲1	8▼-3	12=
CY		42▼-28	50▲16	29▲3	37▲6	0=	6▲2	0▼-2
LV		46▼-2	12▼-12	17=	22▼-3	7▲6	13▼-1	5▲1
LT		75▲17	18▼-3	30▲6	36▲19	0▼-2	9▼-5	0▼-1
LU		27▼-10	31▲1	20▼-12	36▲3	6▲4	12▲4	9▲4
HU		44=	19▲3	35▲21	17▼-10	0▼-2	15▼-2	0▼-9
MT		47=	14▼-6	26▲1	39▲7	8▲1	16▼-2	2▲2
NL		33▼-3	23▲1	18▼-7	26=	5▲4	22▼-1	6=
AT		41▼-2	32▲2	39▲12	21▼-5	0▼-1	11▼-7	5=
PL		37▼-14	30▲8	23▼-9	19▲6	4▲3	16▲1	10▲4
PT		31▼-4	24▼-1	21▼-7	29▲5	4▼-1	11▲1	0▼-1
RO		50▼-11	28▼-3	35▲11	39▼-1	0▼-2	6▼-3	0▼-1
SI		54▼-11	10▼-12	27▲8	16▼-2	1▼-3	15▲8	0▼-2
SK		46▼-15	38▲7	29▲2	25▲4	0▼-1	12▲2	1=
FI		47=	24▼-3	33▲6	25▲5	4▲2	12▼-2	1▲1
SE		39▲3	30▲1	43▲7	14▼-5	3▲2	12▼-5	4▲2













Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%, EU27) Base: n=4 280 (EU SMEs) – **Companies offering green products or services**

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

DX3 What type of support would help you the most to expand your range of green products or services?
[MULTIPLE ANSWERS]

		Financial incentives for developing products, services or new production processes	Assistance with identifying potential markets or customers	Technical support and consultancy for the development of products, services and production processes	Consultancy services for marketing or distribution	Other (spontaneous)	None (spontaneous)	Don't know /No answer
EU27		42	29	26	27	4	13	5
UK		39	17	35	19	0	25	3
IS		47	22	36	26	2	9	7
NO		44	30	26	20	0	8	9
CH		37	28	27	26	3	17	7
ME		72	13	16	37	0	0	0
MD		32	8	20	22	0	21	18
MK		56	18	21	22	2	10	5
AL		26	1	16	47	0	12	1
RS		52	30	25	29	0	6	3
TR		56	30	26	26	0	11	0
US		42	28	33	17	1	20	3

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

DX4 What type of support would help you the most to launch your range of green products or services ?
[MULTIPLE ANSWERS]

		Financial incentives for developing products, services or new production processes	Assistance with identifying potential markets or customers	Technical support and consultancy for the development of products, services and production processes	Consultancy services for marketing or distribution	Other (spontaneous)	None (spontaneous)	Don't know /No answer
EU27		34▲3	18=	22▲3	13▼-1	3▲1	36▼-4	3▼-1
BE		22▼-6	21▼-3	22▼-9	17▲5	0▼-1	46▲13	1=
BG		43▲12	18▲6	23▲8	19▲5	2▲1	29▼-4	3▼-6
CZ		28▲2	20▲3	21▲4	17▲2	0▼-2	40▼-5	1▼-2
DK		13▼-6	15▲2	23▲9	12▲5	2=	48▼-1	8=
DE		33▲10	21▼-1	16▼-3	13▼-5	4▲2	42▼-2	1▼-3
EE		33▲4	18▼-1	23▲12	16▲6	2▲1	29▼-19	2=
IE		43▲1	28▲6	22=	21▼-1	1▼-4	17=	3▼-1
EL		55▲4	21▼-8	27▼-2	15▼-8	1▲1	25▲7	0▼-1
ES		39▼-5	27▼-4	40▲12	16▲6	3▲2	19▼-6	4▼-1
FR		27▲7	18▼-2	28▲16	13▼-3	2=	25▼-22	7▲3
HR		47▼-1	9▼-2	20▲1	9▼-2	1▼-1	30=	5▲2
IT		34▲6	5▼-2	12▼-1	4▼-5	7▲3	53▲1	2▼-2
CY		38▼-10	14▼-6	22▲6	16▲5	0=	41▲5	2=
LV		32▼-13	9▼-9	9▼-9	13▼-2	1=	44▲17	5▲5
LT		60▲19	16▼-3	24▲4	22▲8	0▼-1	27▼-5	0=
LU		18▼-5	15▼-6	16▼-7	11▼-3	3▼-4	53▲9	1▼-1
HU		33▼-6	9▼-4	15▼-7	5▼-8	1▲1	52▲15	2=
MT		11▼-6	0▼-4	10▼-4	12▲4	4▲1	64▲2	12▲2
NL		11▼-2	18▲2	23▲6	16=	0=	47=	6▼-1
AT		39▲5	18▼-1	22▲6	32▲4	2=	23▼-14	4▲1
PL		44▲11	14▲4	21▲4	10▼-4	0▼-2	39▼-4	3▼-2
PT		26▼-14	22▲4	20▼-7	18▲5	8▲3	23▲6	4▼-4
RO		48▼-6	31▲2	32▲1	23▼-6	1▲1	14=	2=
SI		41=	13▼-1	14▼-6	10▼-1	6▲3	37▼-3	2▲2
SK		38▼-1	27▲1	21▼-1	21▲8	0▼-2	27▼-2	1▼-3
FI		33▼-1	23▲9	18▼-2	12▲2	1▼-1	34▼-2	2▼-3
SE		34▲1	27▲1	18▼-8	12▼-2	1▲1	32▲1	6▲2













Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%) Base: n=8 307 (EU SMEs) – **Companies not offering green products or services**

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)





























Flash Eurobarometer 549
SMEs, resource efficiency and green markets

DX4 What type of support would help you the most to launch your range of green products or services ?
[MULTIPLE ANSWERS]

		Financial incentives for developing products, services or new production processes	Assistance with identifying potential markets or customers	Technical support and consultancy for the development of products, services and production processes	Consultancy services for marketing or distribution	Other (spontaneous)	None (spontaneous)	Don't know/ No answer
EU27	 ---->	34	18	22	13	3	36	3
UK	 ---->	44	23	20	18	2	30	3
IS	 ---->	46	17	15	18	0	27	11
NO	 ---->	38	17	28	12	4	26	4
CH	 ---->	28	16	24	13	1	42	10
ME	 ---->	50	15	30	14	0	14	1
MD	 ---->	11	13	19	20	11	45	0
MK	 ---->	31	9	15	16	4	39	5
AL	 ---->	19	13	10	11	0	46	13
RS	 ---->	47	26	17	6	0	25	4
TR	 ---->	34	25	24	14	0	31	3
US	 ---->	33	19	19	13	0	40	3

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

DX5 In your company, how many of your full-time employees, including yourself, work in green jobs some or all of the time?

		0 employees	1-5 employees	6-9 employees	10+ employees	Don't know/No answer
EU27		57=	34▲1	3▼-1	1=	5=
BE		74▲4	20▼-3	3▲1	0=	3▼-1
BG		53▼-7	38▲7	4▲1	1▼-1	5=
CZ		58=	32▼-4	5▲3	1=	4▲2
DK		60▼-3	30▲2	5▲3	1▼-1	5▼-2
DE		61▼-5	30▲6	2▼-2	3=	4▲1
EE		75▲4	19▼-4	1▼-1	1▼-1	6▲1
IE		60▲5	23▼-2	2▼-1	1▼-2	15▼-1
EL		62▲1	35▲3	2▼-4	0=	1▼-1
ES		48▼-10	45▲8	3=	1=	4▲2
FR		62▼-5	29▲10	4▼-1	1=	5▼-4
HR		55▲10	30▼-13	5▼-2	1▼-1	9▲5
IT		48▲3	45▼-4	1=	1=	6▲1
CY		90▲16	10▼-14	0▼-1	1=	0=
LV		56▲13	30▼-16	5▲3	2=	7=
LT		71▲8	25▼-4	3▼-1	1▼-1	1▼-3
LU		57▲6	32▼-6	0▼-1	0▼-2	11▲2
HU		83▲14	10▼-11	3▲1	0=	4▼-3
MT		85▲5	14▼-3	1=	0▼-1	0▼-1
NL		66▲6	28▼-2	2▼-1	0▼-1	5▼-1
AT		57▲1	33▲2	2=	1▼-1	7▼-2
PL		57▼-4	29▲3	2▼-1	1▼-1	12▲3
PT		53▲2	37▲2	0▼-3	0▼-2	10▲1
RO		47▼-2	44▲9	3▼-1	2▼-3	4▼-3
SI		68▲12	24▼-16	5▲3	1=	1▲1
SK		44▲10	47▼-11	5▲1	1=	2=
FI		60▲5	36▼-1	2▼-2	1▼-1	1▼-1
SE		52=	39▲2	5▼-1	1=	3▼-2

Flash Eurobarometer 549 – SMEs, resource efficiency and green markets / Fieldwork: 3.6.2024-28.6.2024

(%) Base: n=13 124 (EU SMEs)

▼▲ Evolution 2024-2021 (comparison with Flash Eurobarometer 498, November-December 2021)

Flash Eurobarometer 549
SMEs, resource efficiency and green markets

DX5 In your company, how many of your full-time employees, including yourself, work in green jobs some or all of the time?

		0 employees	1-5 employees	6-9 employees	10+ employees	Don't know/No answer
EU27	 ---->	57	34	3	1	5
UK	 ---->	69	25	0	1	5
IS	 ---->	57	17	14	1	12
NO	 ---->	47	39	7	2	5
CH	 ---->	61	27	3	3	5
ME	 ---->	60	28	8	1	3
MD	 ---->	30	41	15	8	6
MK	 ---->	68	22	3	2	6
AL	 ---->	74	21	1	1	4
RS	 ---->	58	36	3	2	1
TR	 ---->	83	11	2	1	4
US	 ---->	57	25	8	4	7

