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| DAY | WHO IS DOING THE TASK | TASK | STATUS |
| MONDAY 09/09 | All | General Research on problems with current brand identity of client | DONE |
| TUESDAY 10/09 | All | Create interview questions/Start interviewing, Do more research |  |
| TUESDAY 11/09 | All | Begin creating individual styles capes |  |
| WEDNESDAY 12/09 | All | Carry on with Interviews, Reflect on answers and research |  |
| WEDNESDAY 12/09 | All | Finish individual Style scapes |  |
| THURSDAY 13/09 | All | Present style scapes to each other, pick elements to go forward and make final stylescape |  |
| FRIDAY 14/09 | All | Finalize Style scape, Start making brand guide. |  |
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