



Gracie Films

15 languages

[Article](#) [Talk](#)

[Read](#) [Edit](#) [View history](#) [Tools](#)

From Wikipedia, the free encyclopedia

Gracie Films is an American [film](#) and [television production](#) company founded by [James L. Brooks](#) in 1986. The company is primarily responsible for producing its long-running flagship animated series *[The Simpsons](#)*.

The company's headquarters is located on the Fox Studios lot at 10201 West Pico Boulevard in Los Angeles.^[1]

Overview [\[edit\]](#)

[James L. Brooks](#), who had previously founded [John Charles Walters Company](#), founded Gracie Films at [20th Century Fox](#) in 1986, with [Polly Platt](#) as executive vice president. Named for comedian [Gracie Allen](#), the company was established to "provide real writers with a vehicle to get their movies made".^[3] Its primary distributor is currently [Sony Pictures Entertainment](#), though it continues to produce *[The Simpsons](#)* at Fox's studio in [Century City](#), [Los Angeles](#).

According to *Simpsons Confidential*, Brooks gave *The Simpsons*' writing staff free rein, as he firmly believed they were the most important part of the process,^[4] and "in the legal battles over *The Simpsons*, it was Fox that was being sued, not Gracie Films".^[5] The company also coordinates international distribution and dubbing for *The Simpsons*,^[6] "[finding] voices for dubbing that would match those of the original American actors as closely as possible."^[7] Gracie Films' main production office is at the [Sidney Poitier](#) building on the [Sony Pictures Studios](#) lot in [Culver City, California](#). In 1989, Gracie Films had struck a deal with ABC.^[8]

Logo [\[edit\]](#)

Gracie Films' [production logo](#) depicts noisy patrons in a movie theatre being shushed by a woman in the back row. This is occasionally changed or parodied in episodes of *The Simpsons*,^[9] particularly in the annual *Treehouse of Horror* Halloween episodes.^[10]^[*better source needed*]

Gracie Films



Logo used since 1987

Company type	Private
Industry	Film and television animation production
Predecessor	John Charles Walters Company
Founded	1986; 39 years ago
Founder	James L. Brooks
Headquarters	FOX Studios lot, 10201 West Pico Boulevard Bldg 41/42, Los Angeles CA 90064 ^[1] , United States
Key people	Richard Sakai (President) ^[2]
Products	<i>The Simpsons</i>
Website	graciefilms.com

Filmography [[edit](#)]

Television series [[edit](#)]

Years active	Title	Creator(s)	Co-production company(s)	Network(s)
1987–1990	<i>The Tracey Ullman Show</i>	James L. Brooks Jerry Belson Ken Estin Heide Perlman	Klasky Csupo (animation production) 20th Television	Fox
1989–present	<i>The Simpsons</i>	Matt Groening	20th Television (1989–2021) 20th Television Animation (2021–present) ^[11]	
1991–1992	<i>Sibs</i>	Heide Perlman	Columbia Pictures Television	ABC
1993–1994	<i>Phenom</i>	Sam Simon Dick Blasucci Marc Flanagan	Columbia Pictures Television ELP Communications	
1994–1995 2000–2001 (revival)	<i>The Critic</i>	Al Jean Mike Reiss	Columbia Pictures Television	ABC (1994) Fox (1995) AtomFilms/Shockwave.com (revival)
2001	<i>What About Joan?</i>	Ed. Weinberger	Columbia TriStar Television	ABC
2014	" The Simpsons Guy "	Seth MacFarlane	Fuzzy Door Productions	Fox

Feature films [[edit](#)]

Year	Title	Director	Co-production	Distributor(s)	Box office	Ref.
------	-------	----------	---------------	----------------	------------	------

			company(s)			
1987	<i>Broadcast News</i>	James L. Brooks	20th Century Fox		\$67.3 million	[12]
1988	<i>Big</i>	Penny Marshall			\$151.7 million	[13]
1989	<i>Say Anything...</i>	Cameron Crowe			\$20.7 million	[14]
	<i>The War of the Roses</i>	Danny DeVito			\$160.2 million	[15]
1994	<i>I'll Do Anything</i>	James L. Brooks	Columbia Pictures	Sony Pictures Releasing	\$10 million	[16]
1996	<i>Bottle Rocket</i>	Wes Anderson			\$560,069	[17]
	<i>Jerry Maguire</i>	Cameron Crowe	TriStar Pictures Vinyl Films		\$273.6 million	[18]
1997	<i>As Good as It Gets</i>	James L. Brooks	TriStar Pictures		\$314.1 million	[19]
2001	<i>Riding in Cars with Boys</i>	Penny Marshall	Columbia Pictures		\$35.7 million	[20]
2004	<i>Spanglish</i>	James L. Brooks			\$55 million	[21]
2007	<i>The Simpsons Movie</i>	David Silverman	20th Century Fox Animation	20th Century Fox	\$536.4 million	[22]
2010	<i>How Do You Know</i>	James L. Brooks	Columbia Pictures	Sony Pictures Releasing	\$48.7 million	[23]
2016	<i>The Edge of Seventeen</i>	Kelly Fremon Craig	H. Brothers Tang Media Productions Virgin Produced	STX Entertainment	\$19.4 million	[24]
2018	<i>Icebox</i>	Daniel Sawka	Endeavor Content HBO Films	HBO	TBA	[25]
2023	<i>Are You There God? It's Me, Margaret.</i>	Kelly Fremon Craig	Lionsgate		\$21.5 million	[26]

2025	<i>Ella McCay</i>	James L. Brooks	20th Century Studios	TBA	^[27]
------	-------------------	-----------------	----------------------	-----	-----------------

Theme parks ^{[[edit](#)]}

Year	Title	Director	Co-production company(s)	Distributor(s)	Notes
2008	<i>The Simpsons Ride</i>	Mike B. Anderson and John Rice	Blur Studio Film Roman Reel FX Creative Studios	Universal Creative	Located in Universal Studios Florida and Universal Studios Hollywood .

Shorts ^{[[edit](#)]}

Year	Title	Director	Co-production company(s)	Distributor(s)	Notes		
2012	<i>The Longest Daycare</i>	David Silverman	20th Century Fox Animation AKOM Film Roman	20th Century Fox	Shown with <i>Ice Age: Continental Drift</i> .		
2020	<i>Playdate with Destiny</i>		20th Century Animation AKOM	Walt Disney Studios Motion Pictures	Shown with <i>Onward</i> .		
2021	<i>The Force Awakens from Its Nap</i>		20th Television	Disney+	Exclusive Disney+ short film.		
	<i>The Good, the Bart, and the Loki</i>		20th Television Animation AKOM				
	<i>Plusaversary</i>						
2022	<i>When Billie Met Lisa</i>		20th Television Animation				
	<i>Welcome to the Club</i>						
	<i>The Simpsons Meet the Bocellis in "Feliz Navidad"</i>						

2023	<i>Rogue Not Quite One</i>		Walt Disney Pictures (logo only) / 20th Television Animation	
2024	<i>May the 12th Be with You</i>		20th Television Animation	
	<i>The Most Wonderful Time of the Year</i>			

References [[edit](#)]

- ↑ ^a ^b Gracie Films official website with headquarters address (Retrieved 24 December 2022)
- ↑ "Richard Sakai / *Variety*". *Variety*. 17 December 2013. Retrieved September 26, 2016.
- ↑ Alisa Perren, *Indie, Inc.: Miramax and the Transformation of Hollywood in the 1990s* , p. 159, at Google Books
- ↑ John Ortved, *Simpsons Confidential* , p. 30, at Google Books
- ↑ John Ortved, *Simpsons Confidential: The uncensored, totally unauthorised history of the world's greatest TV show by the people that made it* , p. 126, at Google Books
- ↑ Michela Ardizzoni, Chiara Ferrari (eds.), *Beyond Monopoly: Globalization and Contemporary Italian Media* , p. 101, at Google Books
- ↑ Chiara Francesca Ferrari, *Since When Is Fran Drescher Jewish?: Dubbing Stereotypes in The Nanny, The Simpsons, and The Sopranos* , p. 73, at Google Books
- ↑ "Golden" (PDF). *Broadcasting*. 1989-12-04. Retrieved 2021-09-24.
- ↑ Gray, Jonathan (2012). *Watching with The Simpsons: Television, Parody, and Intertextuality*. Routledge. p. 162. ISBN 978-1-134-23320-5.
- ↑ "Gracie Films - Treehouse of Horror Variant (1990-present)". August 4, 2016 – via Internet Archive.
- ↑ "Disney Launches 20th Television Animation, Promotes Veteran Exec Marci Proietto to Run New Unit Responsible for 'The Simpsons' & 'Family Guy'". 30 March 2021.
- ↑ "Weekend Box Office : Appealing to All 'Generations'". *Los Angeles Times*. Archived from the original on November 4, 2012. Retrieved June 5, 2012.
- ↑ "Big (1988)". *Box Office Mojo*. Retrieved September 1, 2009.
- ↑ Box Office Information for *Say Anything..* , BoxOfficeMojo.com; retrieved April 4, 2013.
- ↑ "The War of the Roses". *Box Office Mojo*. IMDb. Retrieved November 15, 2019.
- ↑ "I'll Do Anything". *Box Office Mojo*. IMDb. Retrieved November 15, 2019.
- ↑ "Bottle Rocket". *Box Office Mojo*. Retrieved August 8, 2007.
- ↑ "Jerry Maguire". *Box Office Mojo*. Retrieved August 8, 2007.
- ↑ "Weekend Box Office Results for December 26–28, 1997". *Box Office Mojo*. Retrieved July 6, 2009.
- ↑ "Riding in Cars with Boys". *Box Office Mojo*. Retrieved July 6, 2009.
- ↑ "Spanglish". *Box Office Mojo*. Retrieved July 6, 2009.
- ↑ "Top Single Day Grosses". *Box Office Mojo*. Retrieved July 28, 2007.
- ↑ "How Do You Know (2010)". *Box Office Mojo*. Amazon.com. Retrieved 2010-12-31.
- ↑ "The Edge of Seventeen (2016)". *Box Office Mojo*. Retrieved August 10, 2017.

25. [^] "HBO Films Acquires Immigration Drama Icebox" . Retrieved December 21, 2019.
26. [^] Fleming, Mike Jr. (February 5, 2020). "Hot Book Package: James L. Brooks, Kelly Fremon Craig On Judy Blume's 'After You There God? It's Me, Margaret' " . *Deadline Hollywood*. Retrieved March 30, 2020.
27. [^] Kroll, Justin (November 20, 2023). "James L. Brooks New Film *Ella McCay* Sets All-Star Ensemble That Includes Emma Mackey, Woody Harrelson, Jamie Lee Curtis And Albert Brooks As 20th Century Boards Project" . *Deadline Hollywood*. Retrieved February 15, 2025.

<div><div>V · T · E</div></div>		<div>Gracie Films</div> <div>James L. Brooks</div> <div><div></div></div>		<div>[hide]</div>
TV series		<div><div><i>The Tracey Ullman Show</i> (1987–1990) · <i>The Simpsons</i> (1989–present) · <i>Sibs</i> (1991–1992) · <i>Phenom</i> (1993–1994) · <i>The Critic</i> (1994–1995) · <i>What About Joan?</i> (2001–2002)</div></div>		
Feature films		<div><div><i>Broadcast News</i> (1987) · <i>Big</i> (1988) · <i>Say Anything...</i> (1989) · <i>The War of the Roses</i> (1989) · <i>I'll Do Anything</i> (1994) · <i>Jerry Maguire</i> (1996) · <i>Bottle Rocket</i> (1996) · <i>As Good as It Gets</i> (1997) · <i>Riding in Cars with Boys</i> (2001) · <i>Spanglish</i> (2004) · <i>The Simpsons Movie</i> (2007) · <i>How Do You Know</i> (2010) · <i>The Edge of Seventeen</i> (2016) · <i>Are You There God? It's Me, Margaret.</i> (2023)</div></div>		
Short films		<div><div><i>The Longest Daycare</i> (2012) · <i>Playdate with Destiny</i> (2020) · <i>The Force Awakens from Its Nap</i> (2021) · <i>The Good, the Bart, and the Loki</i> (2021) · <i>The Simpsons Balenciaga</i> (2021) · <i>Plusaversary</i> (2021) · <i>Te Deseo Lo Mejor</i> (2021) · <i>When Billie Met Lisa</i> (2022) · <i>Welcome to the Club</i> (2022) · <i>The Simpsons Meet the Bocellis in "Feliz Navidad"</i> (2022) · <i>Rogue Not Quite One</i> (2023) · <i>May the 12th Be with You</i> (2024) · <i>The Most Wonderful Time of the Year</i> (2024)</div></div>		
		<div>20th Television · Sony Pictures</div>		
<div><div>V · T · E</div></div>		<div>James L. Brooks</div> <div>Awards and nominations</div> <div><div></div></div>		<div>[hide]</div>
Films	Written and directed	<div><div><i>Terms of Endearment</i> (1983) · <i>Broadcast News</i> (1987) · <i>I'll Do Anything</i> (1994) · <i>As Good as It Gets</i> (1997) · <i>Spanglish</i> (2004) · <i>How Do You Know</i> (2010) · <i>Ella McCay</i> (2025)</div></div>		
	Written and produced	<div><div><i>Thursday's Game</i> (1974, television film) · <i>Cindy</i> (1978, television film) · <i>Starting Over</i> (1979) · <i>The Simpsons Movie</i> (2007) · <i>The Longest Daycare</i> (2012, short film) · <i>Playdate with Destiny</i> (2020, short film)</div></div>		
TV series created		<div><div><i>Room 222</i> (1969–1974) · <i>The Mary Tyler Moore Show</i> (1970–1977) · <i>Paul Sand in Friends and Lovers</i> (1974) · <i>Rhoda</i> (1974–1978) · <i>Phyllis</i> (1975–1977) · <i>Lou Grant</i> (1977–1982) · <i>Taxi</i> (1978–1983) · <i>The Associates</i> (1979–1980) · <i>The Tracey Ullman Show</i> (1987–1990) · <i>The Simpsons</i> (1989–present, developed)</div></div>		
See also		<div>Gracie Films</div>		
<div><div>V · T · E</div></div>		<div>Film studios in the United States and Canada</div>		<div>[show]</div>
		<div>Authority control databases </div>		<div>[hide]</div>
International		<div>VIAF</div>		
National		<div>United States · Israel</div>		



This page was last edited on 7 May 2025, at 21:57 (UTC).

Text is available under the [Creative Commons Attribution-ShareAlike 4.0 License](#); additional terms may apply. By using this site, you agree to the [Terms of Use](#) and [Privacy Policy](#). Wikipedia® is a registered trademark of the [Wikimedia Foundation, Inc.](#), a non-profit organization.

[Privacy policy](#) [About Wikipedia](#) [Disclaimers](#) [Contact Wikipedia](#) [Code of Conduct](#) [Developers](#) [Statistics](#) [Cookie statement](#)

[Mobile view](#)

