



# Simón Brand

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**Simón Brand** (born July 28, 1970) is a Colombian film director. Brand has directed more than 200 TV commercials for companies such as [Coca-Cola](#), [Coors Light](#), [AT&T](#), [Apple Inc.](#), [BMW](#). He has also directed music videos for artists such as [Paulina Rubio](#), [Thalía](#), [Juanes](#), [Shakira](#), [Alejandro Fernández](#), [Enrique Iglesias](#) and [Ricky Martin](#).

In 2006, he made his debut as film director with the film *[Unknown](#)*. His next film *[Paraiso Travel](#)* had the highest attendance for a Colombian film in 2008 with 888,409 viewers.<sup>[3]</sup> He currently resides in [Los Angeles, California](#), with his wife [Claudia Bahamón](#), a [Colombian](#) model and TV host, along with their two children.<sup>[4][5]</sup>

## Career [\[ edit \]](#)

Brand started his career at the age of sixteen, when he directed his first music video for the Colombian band *Pasaporte*, the song "Igor y Penélope".<sup>[5]</sup> Two years later, he directed the music video "El Velo" for Colombian group *Estados Alterados*.<sup>[5]</sup> Soon after, he moved to [Miami](#) thanks to a scholarship from [Music and Video Academic](#).<sup>[4][6]</sup> His first job in the [United States](#) consisted of recording [voice-overs](#) for phone companies.<sup>[5]</sup> After graduating with honors, Brand founded his own production company called [Kree8](#), with which he has produced most of his commercials and music videos.<sup>[4]</sup>

Before filmmaking, he began studying [Communications](#), [Advertising](#), and [Epistemology](#) at the [Pontifical Xavierian University](#) in [Bogotá, Colombia](#),<sup>[6]</sup> where he also worked at a local radio station as a broadcaster.

For his first film, *[Unknown](#)* he was able to bring together a cast made up well-known Hollywood actors, such as [Jim Caviezel](#), and [Greg Kinnear](#). The film raised more than US \$17 million worldwide.<sup>[4]</sup>

### Simón Brand



Brand at the 2014 [Miami International Film Festival](#)

<b>Born</b>	<div>Simón Brand</div> <div>July 28, 1970 (age 54)<sup>[1][2]</sup></div> <div><a href="#">Cali, Colombia</a></div>
<b>Nationality</b>	<a href="#">Colombian</a>
<b>Occupation(s)</b>	Film director, film producer, music video director

His second feature film *Paraíso travel*, released in 2008, was the highest-grossing movie in Colombia that year.<sup>[4]</sup> [Time](#) magazine named it as one of the best Latin American movies of the first decade of the century.<sup>[4]</sup> [Margarita Rosa de Francisco](#), [John Leguizamo](#), and [Ana de la Reguera](#) were some of the recognizable Latin American actors that took part of the film.

In 2006, *Variety* magazine named Simon Brand one of the top 40 most influential Latin Americans in Hollywood.

He has been nominated for several awards such as the [Grammy Awards](#) (nominated four times), [MTV Video Music Award](#), [Clio Awards](#), and Telly Awards.<sup>[4]</sup><sup>[5]</sup>

## Filmography [[edit](#)]

Year	Film	Credited as			
		Director	Actor	Cinematographer	Notes
2006	<i>Unknown</i>	Yes	Yes		
2008	<i>Paraíso Travel</i>	Yes			
2010	<i>Aftermath</i>		Yes		One episode ( <i>When the Earth Stops Spinning</i> ).
2011	<i>La sombrilla</i>	Yes			TV movie.
2011	<i>Encuere</i>	Yes			Documentary.
2011	<i>Mentes en shock</i>				TV series. Creator.
2011	<i>Fronteras</i>	Yes			TV series. One episode ( <i>La Sombrilla</i> ).
2011	<i>Cane/Cain</i>			Yes	Short.
2013	<i>Paper Giants: Magazine Wars</i>		Yes		One episode (Episode 2).
2014	<i>Default</i>	Yes			

## Music videos filmography [[edit](#)]

1991

- Estados Alterados* - "El velo"

1995

- [Shakira](#) - "[Estoy Aquí](#)"

1999

- [Chayanne](#) - "[Salomé](#)"
- [Noelia](#) - "[Tú](#)"
- [MDO](#) - "[Groove With Me Tonight](#)"
- [Jaci Velasquez](#) - "[Llegar A Tí](#)"
- Jaci Velasquez - "[De Creer En Tí](#)"
- [Westlife](#) - "[Seasons in the Sun](#)"
- [Steps](#) - "[After the Love Has Gone](#)"

2000

- Steps - "[When I Said Goodbye](#)"
- [Thalía](#) - "[Entre El Mar Y Una Estrella](#)"
- Thalía - "[Regresa a Mí](#)"
- Thalía - "[Arrasando](#)"

2001

- [Jessica Simpson](#) - "[Irresistible](#)"
- [Juanes](#) - "[Fíjate Bien](#)"
- [Ruff Endz](#) - "[Cash, Money, Cars, Clothes](#)"
- [Paulina Rubio](#) - "[I'll Be Right Here \(Sexual Lover\)](#)"

2002

- [Enrique Iglesias](#) - "[Mentiroso](#)"
- Enrique Iglesias - "[Quizás](#)"
- Paulina Rubio - "[Baila Casanova \(Casanova\)](#)"

2003

- Enrique Iglesias feat. [Lionel Richie](#) - "[To Love a Woman](#)"
- [Ricardo Arjona](#) - "[Minutos](#)"
- Enrique Iglesias - "[Para Qué la Vida](#)"
- Chayanne - "[Un Siglo Sin Tí](#)"
- Chayanne - "[Sentada Aquí en Mi Alma](#)"

2004

- [Alejandro Fernández](#) - "[Me Dediqué A Perderte](#)"

2006

- Ricardo Arjona - "[Mojado](#)"
- Juanes - "[A Dios le Pido](#)" (*European version*)

- [Ricky Martin](#) - "[It's Alright](#)"

2007

- Alejandro Fernández - "[Te Voy A Perder](#)"
- [Verónica Orozco](#) - "[Miénteme](#)"

2008

- [Fonseca](#) - "Paraíso"
- [Fanny Lú](#) - "[Tú No Eres Para Mí](#)"
- Fonseca - "[Enrédame](#)"

2009

- Fanny Lú - "[Celos](#)"
- Volumen Cero - "Hollywood"
- [La Quinta Estación](#) feat. [Marc Anthony](#) - "Recuérdame"

2010

- [Juan Luis Guerra](#) - "[Bachata en Fukuoka](#)"
- [Belanova](#) - "Nada de Más"

2011

- Fanny Lú - "[Fanfarrón](#)"
- [Wisin & Yandel](#) - "[Tu Olor](#)"

2012

- [Calle 13](#) - "La Bala"
- [Stephanie Cayo](#) - "[El Alquimista](#)"

2013

- Alejandro Fernández feat. [Christina Aguilera](#) - "[Hoy Tengo Ganas de Ti](#)"
- [Letting Up Despite Great Faults](#) - "Details Of My World"

2016

- [Ricky Martin](#) feat. [Yotuel Romero](#) - "[La Mordidita](#)"

## References [ [edit](#) ]

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4. <sup>a</sup> [a b c d e f g](#) "Perfiles: Simón Brand | Proimágenes Colombia" . *Perfiles: Simón Brand | Proimágenes Colombia*. Retrieved 2015-11-06.
5. <sup>a</sup> [a b c d e](#) "Simón Brand: el colombiano que conquistó Hollywood" . *www.colombia.co*. Retrieved 2015-11-06.
6. <sup>a</sup> [a b](#) "Simon Brand, Directores| ColArte | Colombia" . *www.colarte.com*. Retrieved 2015-11-06.

## External links [[edit](#)]

- [Simón Brand](#) at [IMDb](#)

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