

In a remarkable statistic, most of the Lions' premiership side were on the playing list when the club won the wooden spoon in 1998.^[4]

This was the first of four consecutive grand final appearances by Brisbane, and the first of three consecutive flags. For Essendon, this is their most recent grand final appearance as of the completed 2024 season.

Norm Smith Medal [\[edit \]](#)

The Norm Smith Medal was awarded to Brisbane midfielder Shaun Hart. The voting panel for the award included Sunday Herald Sun reporter Damian Barrett, Seven Network's Robert DiPierdomenico, ABC Grandstand commentator Stan Alves, and Tony Morwood from 4AAA.^[5]

Leaderboard^[5]

Player	Team	Votes
Shaun Hart	Brisbane	9
Nigel Lappin	Brisbane	5
Jonathan Brown	Brisbane	3
Chris Johnson	Brisbane	3
Justin Leppitsch	Brisbane	2
Michael Voss	Brisbane	2

Teams [\[edit \]](#)



Essendon



Brisbane Lions

Essendon

B:	42 Danny Jacobs	31 Dustin Fletcher	6 Sean Wellman
HB:	1 Mark Johnson	7 Dean Solomon	11 Damien Hardwick
C:	9 Adam Ramanauskas	26 Chris Heffernan	33 Blake Caracella
HF:	5 James Hird (c)	25 Scott Lucas	43 Dean Rioli

Brisbane Lions

B:	2 Chris Johnson	23 Justin Leppitsch	33 Darryl White
HB:	44 Nigel Lappin	22 Chris Scott	10 Marcus Ashcroft
C:	12 Jason Akermanis	3 Michael Voss (c)	30 Robert Copeland
HF:	32 Shaun Hart	16 Jonathan Brown	6 Luke Power

F:	29 Gary Moorcroft	18 Matthew Lloyd	27 Steven Alessio	F:	36 Daniel Bradshaw	11 Alastair Lynch	13 Martin Pike
Foll:	22 John Barnes	14 Jason Johnson	24 Joe Misiti	Foll:	27 Clark Keating	20 Simon Black	5 Brad Scott
Int:	10 Mark McVeigh	32 Justin Blumfield	2 Mark Mercuri	Int:	43 Beau McDonald	4 Craig McRae	8 Tim Notting
	16 Paul Barnard				15 Mal Michael		
Coach:	Kevin Sheedy			Coach:	Leigh Matthews		

Scorecard [edit]

Grand final			
Saturday, 29 September 2:30pm	Essendon	def. by	Brisbane Lions
			MCG (crowd: 91,482)
	3.2 (20)	Q1	3.7 (25)
	8.6 (54)	Q2	5.10 (40)
	9.8 (62)	Q3	11.12 (78)
	12.10 (82)	Final	15.18 (108)
Lloyd 5, Lucas 4, Caracella, Johnson, Moorcroft	Goals	Power 3, Akermanis 2, Brown 2, Lappin 2, Lynch 2, Ashcroft, Notting, Pike, Voss	<div> Umpires: James, McLaren, Ellis </div> <div> Norm Smith Medal: Shaun Hart (Brisbane Lions) </div> <div> Television broadcast: Seven Network </div> <div> National anthem: Julie Anthony </div>
Lloyd, Lucas, J. Johnson	Best	Hart, Johnson, Voss, Lappin, Power	
Nil	Injuries	Nil	
Nil	Reports	Nil	

Team Stats	(B.L.)	(Ess)
Kicks	176	165
Marks	73	60
Handballs	78	90
Tackles	34	54
Hitouts	39	26
Frees	22	19

Legacy [edit]

A number of participants from this Grand Final have gone on to coach at senior level in the AFL:

- [Chris Scott](#), [Geelong](#) (2011–present; [2011](#) and [2022 premiership coach](#))¹
- [Damien Hardwick](#), [Richmond](#) (2010–2023; [2017](#), [2019](#) and [2020 premiership coach](#)), [Gold Coast](#) (2024–present)¹
- [Craig McRae](#), [Collingwood](#), (2022–present; [2023 premiership coach](#))
- [Michael Voss](#), [Brisbane Lions](#) (2009–2013), [Carlton](#) (2022–present)
- [Brad Scott](#), [North Melbourne](#) (2010–2019), [Essendon](#) (2023–present)
- [James Hird](#), [Essendon](#) (2011–2013, 2015)
- [Justin Leppitsch](#), [Brisbane Lions](#) (2014–2016)²

¹ Scott and Hardwick coached against each other in the 2020 Grand Final, which, due to a [COVID-19 outbreak in Victoria](#) that prevented the match from being played at its contracted ground, the [Melbourne Cricket Ground](#), was played at [the Gabba](#).^[6]

² Following his stint as Brisbane Lions head coach, Leppitsch was an assistant coach under Hardwick when Richmond won the 2017, 2019 and 2020 premierships, and under McRae when Collingwood won the 2023 premiership.^{[7][8][9]}

See also [edit]

- [2001 AFL season](#)

References [edit]

- ↑ In 1897 and 1924 there were no grand finals and instead the premier was decided by a finals play-off. In 1948 and 1977 there were grand final replays after initial draws.
- ↑ "[Channel Ten's contribution to the AFL underestimated](#)" . The Roar. 30 September 2011. Retrieved 18 February 2020.
- ↑ "[Seven and Ten win AFL rights](#)" . ABC News ([Australian Broadcasting Corporation](#)). 5 January 2006. Retrieved 18 February 2020.
- ↑ [Rays of hope in Lions' historical record](#) , *The Courier-Mail*, 10 April 2011
- ↑ *a* *b* Nicholson, Rod (30 September 2001). "SHAUN HART The Norm Smith Medallist". *Sunday Herald-Sun*. Melbourne, Victoria: Nationwide News Pty Ltd. p. 55.
- ↑ Wilson, Caroline (23 October 2020). "[A tale of two coaches: A greater legacy awaits either Scott or Hardwick](#)" . The Age. Retrieved 1 September 2021.
- ↑ Edmund, Sam (4 October 2017). "[The coach: How Dimma guided Tigers](#)" . Herald Sun.
- ↑ "[Leppitsch lives Tiger dream after Lions nightmare](#)" . The Morning Bulletin. 28 September 2017.
- ↑ Hope, Shayne (2 October 2023). "[Leppitsch surprised by Pies' rapid climb to AFL summit](#)" . Perth Now. Retrieved 2 October 2023.

<div><div><div><div><div></div><div><div>V•T•E</div></div></div><div></div></div></div></div>	Brisbane Lions 2001 AFL premiers	<div><a>[show]</div>
<div><div><div><div><div></div><div><div>V•T•E</div></div></div><div></div></div></div></div>	Essendon Football Club	<div><a>[hide]</div>
	Nickname: Bombers	

<div> History · Premierships · Records · Players · Captains · Coaches · Honours · Crichton Medal · AFLW best and fairest · Leading goalkickers </div> <div> AFL coach: Brad Scott · AFL captain: Zach Merrett </div> <div> AFLW coach: Natalie Wood · AFLW co-captains: Steph Cain & Bonnie Toogood </div>	
VFL/AFL home grounds	<div> East Melbourne Cricket Ground (1897–1921) · Windy Hill (1922–1991) · Melbourne Cricket Ground (1992–) · Docklands Stadium (2000–) </div>
VFA premierships (4)	<div> 1891 · 1892 · 1893 · 1894 </div>
VFL/AFL premierships (16)	<div> 1897 · 1901 · 1911 · 1912 · 1923 · 1924 · 1942 · 1946 · 1949 · 1950 · 1962 · 1965 · 1984 · 1985 · 1993 · 2000 </div>
Runner-up (14)	<div> 1898 · 1902 · 1908 · 1941 · 1943 · 1947 · 1948 · 1951 · 1957 · 1959 · 1968 · 1983 · 1990 · 2001 </div>
VFA/VFL/AFL seasons (146) (club articles in bold)	<div> 1878 · 1879 · 1880 · 1881 · 1882 · 1883 · 1884 · 1885 · 1886 · 1887 · 1888 · 1889 · 1890 · 1891 · 1892 · 1893 · 1894 · 1895 · 1896 · 1897 · 1898 · 1899 · 1900 · 1901 · 1902 · 1903 · 1904 · 1905 · 1906 · 1907 · 1908 · 1909 · 1910 · 1911 · 1912 · 1913 · 1914 · 1915 · 1916 · 1917 · 1918 · 1919 · 1920 · 1921 · 1922 · 1923 · 1924 · 1925 · 1926 · 1927 · 1928 · 1929 · 1930 · 1931 · 1932 · 1933 · 1934 · 1935 · 1936 · 1937 · 1938 · 1939 · 1940 · 1941 · 1942 · 1943 · 1944 · 1945 · 1946 · 1947 · 1948 · 1949 · 1950 · 1951 · 1952 · 1953 · 1954 · 1955 · 1956 · 1957 · 1958 · 1959 · 1960 · 1961 · 1962 · 1963 · 1964 · 1965 · 1966 · 1967 · 1968 · 1969 · 1970 · 1971 · 1972 · 1973 · 1974 · 1975 · 1976 · 1977 · 1978 · 1979 · 1980 · 1981 · 1982 · 1983 · 1984 · 1985 · 1986 · 1987 · 1988 · 1989 · 1990 · 1991 · 1992 · 1993 · 1994 · 1995 · 1996 · 1997 · 1998 · 1999 · 2000 · 2001 · 2002 · 2003 · 2004 · 2005 · 2006 · 2007 · 2008 · 2009 · 2010 · 2011 · 2012 · 2013 · 2014 · 2015 · 2016 · 2017 · 2018 · 2019 · 2020 · 2021 · 2022 · 2023 · 2024 · 2025 </div>
AFLW home grounds	<div> North Port Oval (2022 (S7)) · Windy Hill (2023–) </div>
AFLW seasons (3)	<div> 2022 (S7) · 2023 · 2024 </div>
Related articles	<div> Anzac Day match · Archer–Hird Medal · Carlton rivalry · Dreamtime at the 'G · The Hangar · Line in the Sand Match · Round 16, 2001 comeback against North Melbourne · Supplements saga · West Melbourne Football Club </div>
<div> Essendon did not participate in the 1916 and 1917 VFL seasons due to World War I (indicated in grey) </div>	

<div> V · T · E </div> <div> <div>Brisbane Lions</div> <div>[hide]</div> </div>	
<div> Drafting and trading history · Players · AFL current squad · AFL Women's current squad · Captains · Coaches · Individual awards and records · Merrett–Murray Medal · AFL Women's best and fairest · Leading goalkickers </div> <div> AFL coach: Chris Fagan · AFL co-captains: Harris Andrews/Lachie Neale </div> <div> AFL Women's coach: Craig Starcevich · AFL Women's captain: Breanna Koenen </div>	
Home grounds	<div> AFL (1) <div>The Gabba (1997–)</div> </div>
	<div> AFLW (6) <div> South Pine Sports Complex (2017–2018) · Moreton Bay Central Sports Complex (2019) · Hickey Park (2020–2021) · Maroochydore Multi Sports Complex (2022 (S6)) · Carrara Stadium (2022 (S7)) · Springfield Central Stadium (2023–) </div> </div>
Premierships	<div> AFL (4) <div> 2001 · 2002 · 2003 · 2024 </div> </div>

	AFLW (2) 2021 · 2023
Runners-up	AFL (2) 2004 · 2023
	AFLW (4) 2017 · 2018 · 2022 (S7) · 2024
Seasons (26) (club articles in bold)	1997 · 1998 · 1999 · 2000 · 2001 · 2002 · 2003 · 2004 · 2005 · 2006 · 2007 · 2008 · 2009 · 2010 · 2011 · 2012 · 2013 · 2014 · 2015 · 2016 · 2017 · 2018 · 2019 · 2020 · 2021 · 2022 · 2023 · 2024 · 2025
Related articles	Brisbane Bears · Fitzroy Football Club · Marcus Ashcroft Medal · Miracle on Grass · QClash · San Diego Lions
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<div> <div>V · T · E</div> <div>Australian Football League</div> <div>[show]</div> </div>	

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[2001 in Australian rules football](#)
|
[VFL/AFL Grand Finals](#)
|
[Brisbane Lions](#)
|
[Essendon Football Club](#)
|
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[September 2001 sports events in Australia](#)

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