



syuzanna sharanova, a ux/ui designer.

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education

ux research methods

Yandex Practicum

2022

ux/ui design

Moscow Design Academy

2020 - 2021

expertise

- Human-Centered Design
- Prototyping and Interaction Design
- Usability Testing & Accessibility
- Responsive and Adaptive Design

skills

- Design Thinking & Ideation
- Data-Driven Decision Making
- Rapid Prototyping & Wireframing
- Empathy-Driven User Research
- Cross-Functional Collaboration

about me

Hello, I'm Susan, 26 y.o, based in Tbilisi, Georgia.

I like to keep an open mind, focus on solving problems instead of pointing fingers. I have experience working in both large companies and startups, which has made me adaptable and confident in different environments. I always test my design decisions and aim to create solutions that work well for both users and businesses. I also make sure not to give developers a hard time — I try to make their job easier.

work experience

product designer

heylama | 2023 - 2025 (Berlin - remote)

Heylama is an innovative AI-driven language learning app focused on speaking practice and vocabulary building.

- Designed Heylama AI and Business apps from concept to launch, ensuring seamless, user-friendly experiences.
- Conducted monthly user research, identifying UX/UI issues and delivering actionable improvements.
- Sole designer, collaborating with cross-functional teams to drive innovation and maintain product excellence.
- **Results:** Achieved consistent month-over-month growth, including an 18% increase in installs, 8.5% growth in trials, 43% growth in active subscriptions (in December 2024)

ux/ui designer

remanga | 2022 - 2023 (Tbilisi - remote)

Remanga is the largest digital comics platform in Russia and CIS.

- Developed a design system from scratch to ensure platform consistency.
- Redesigned key pages, enhancing readability and user engagement.
- Conducted UX research and optimized user flows to improve navigation and overall user experience.
- **Results:** Improved key page engagement metrics by 25%, including a 20% boost in average session duration and a 15% reduction in bounce rates. Achieved a 85% satisfaction rate in user surveys conducted post-redesign.

ux/ui designer

web-most | 2021 - 2022 (Moscow - on-site)

EJur is a large platform widely used in educational organizations, supporting processes such as student record management, school journals, document handling, legal compliance, and data automation.

- Improved the design system to ensure consistency across the platform.
- Designed data-driven user experiences for improved usability and engagement.
- Created UX/UI designs for a promo website, optimizing for user conversion.
- Contributed to front-end development with HTML and CSS coding.

ux/ui designer

freelance | 2020-2021

During my studies, I began practicing my design skills by working with several small businesses.

- Designed product pages, conducting UX research, testing, and creating user flows to optimize the user experience.
- Created infographics and visual assets to support client goals.
- Collaborated with artists to produce illustrations and posters for various projects, building my portfolio and refining my design process.