

Mark Emery

Toronto, ON

Skills & Qualifications

- Strong graphic design skills via Adobe Illustrator, Photoshop, & Figma
- Agile experience sprint planning, managing backlogs with JIRA, and writing documentation in Confluence
- Proficient at creating wire frames & mock-ups using Figma and Invision
- Experienced using Python, Java, SQL, C++, HTML, CSS, and JS
- Ample leadership, communication, and time management skills accrued over the years through various roles

Personal Information



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Education

University of Waterloo Class of 2020

- Bachelor of Applied Science in Computer Engineering, with Distinction
- Cumulative GPA of 82

The Remix Project Class of 2022

- Graphic Design certificate program, focusing on design principles, type, colour theory, and composition
- Explored design in digital and print

Pensole Lewis College Class of 2023

- Graphic Design certificate program, with an emphasis on fashion and applying graphic design to apparel

Design

Experience

Junior Art Director @ *OneMethod*

Toronto, ON June 2022-Present

- Developed branding strategy and key visual assets consistent with clients' marketing and growth goals, including multi-year objectives
- Created multi-platform advertisements in Adobe Illustrator, Photoshop, and After Effects based on client specifications, needs, and goals

Digital Artist & Freelance Graphic Designer

Art: @_mediate **Design: @fairtradedesign**

- Built a small and engaged following by posting new designs weekly, exploring type, album art, mixed media, and abstract designs
- Created ads and social media posts for Miami brand @gelarehmizrahi
- Designed logos, posters, branding, and ads for DJ JEKA, Toronto collective @bookclubtoronto, and popup market @thepeoples.market
- Continue to help community members bring their brands to life

Tech

Experience

Technical Product Owner Intern @ *Lifion by ADP*

New York, NY Sept- Dec 2019

- Owned the product vision, roadmap, and strategic direction for the redesign of the metadata development platform, used company-wide
- Achieved stakeholder buy-in for a new logging visualization feature by conducting research, creating mock ups, and giving presentations
- Coordinated cross-functional efforts with designers, other product managers, and locally & internationally-based engineering teams

Platform Product Manager Intern @ *Vineti*

San Francisco, CA Sept- Dec 2018

- Managed the platform team as we created the first iteration of our business process management service, based on Camunda
- Documented the front-end translation of the platform, connecting user facing iconography and navigation with our back-end validation
- Translated complex feature request documents from clients into valid and achievable technical specifications, epics, and user stories

Technical Program Manager Intern @ *Salesforce.com*

Bellevue, WA Jan-Apr 2018

- Helped create project proposals and design docs, defining the underlying technologies needed to create the ideal IaaS product
- Wrote Python scripts to collect, parse, and format raw data gathered from data centers to support decisions with quantitative results
- Analysed cloud infrastructure tools using decision matrices and gap analysis, ensuring data could be easily ingested by all stakeholders