

Mark Emery

Toronto, ON

mark.e.emery@gmail.com
m2emery.github.io/home
ca.linkedin.com/in/m2emery

Skills & Qualifications

- Strong attention to detail and eye for composition
- Well versed in Adobe Illustrator, Photoshop, After Effects, & Figma
- Wealth of experience on photo & video sets as an art director, photographer, videographer, PA, model, and stylist
- Ample leadership, communication, and time management skills accrued over the years through various roles & teams
- Experienced using Python, Java, SQL, C++, HTML, CSS, and JS

Relevant Work Experience

OneMethod - Junior Designer & Art Director

Toronto, ON, June 2022-Present

- Developed brand guidelines, logos, typographic treatments, and key visual assets consistent with clients' target demographic and goals
- Created assets for multi-channel & large out of home advertising campaigns, digital ads, storyboards, decks, and social content
- Refined Adobe Illustrator, Photoshop, and After Effects skills daily

Freelance - Designer, Photographer, Art Director

- Delivered print & digital venue assets for The Remix Project graduation, an event held annually at History, experienced by thousands of attendees
- Experience setting up in-studio lighting for photo & video, gathered from shooting music videos, short form content, and e-commerce photos
- Designed logos, posters, brand tools, ads, & social media posts

Education

Pensole Lewis College

- Graphic Design certificate program, supported by the Toronto Raptors
- Worked on designing graphics for the Toronto Raptors' Inclusion Gear, including market identification & strategy, graphical conceiving and ideation, storytelling through colour, final execution, and mockups

The Remix Project

- Graphic Design certificate program focused on design principles, foundation of type, colour theory, marketing, and composition

University of Waterloo

- BAsC in Computer Engineering, Graduated with Distinction
- Cumulative GPA of 82
- Utilized Python, Java, SQL, C++, HTML, CSS, JS, VHDL, and Assembly

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Skills & Qualifications

- Ample leadership, communication, and time management skills accrued over the years through various roles & teams
- Agile experience sprint planning, managing backlogs with JIRA, and writing documentation in Confluence
- Experienced using Python, Java, SQL, C++, HTML, CSS, and JS

Relevant Work Experience

Lifion by ADP - Technical Product Owner Intern

New York City, NY

- Owned the product vision, roadmap, and strategic direction for the redesign of the metadata development platform, used company-wide
- Achieved stakeholder buy-in for a new logging visualisation feature by conducting research, creating mock ups, and giving presentations
- Coordinated cross-functional efforts with designers, other product managers, and locally & internationally-based engineering teams

Vineti - Platform Product Manager Intern

San Francisco, CA

- Managed the platform team as we created the first iteration of our business process management service, based on Camunda
- Documented the front-end translation of the platform, connecting user facing iconography and navigation with our back-end validation
- Translated complex feature request documents from clients into valid and achievable technical specifications, epics, and user stories

Salesforce - Technical Program Manager Intern

Bellevue, WA

- Helped create project proposals and design docs, defining the underlying technologies needed to create the ideal IaaS product
- Wrote Python scripts to collect, parse, and format raw data gathered from data centers to support decisions with quantitative results
- Analysed cloud infrastructure tools using decision matrices and gap analysis, ensuring data could be easily ingested by all stakeholders

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