

COMPANY PROFILE





TABLE OF CONTENT

About	Business Model
Our VISION & MISSION	Use Cases
Our Future	Operations & Tools
CORE VALUES	Competition & Positioning
What We Do ?	Client Journey
Our Process	Value Proposition
Use Cases	Why Choose US
Differentiators	Our Clients

ABOUT

Green Studio is a Marketing & Media Production Agency born from the energy of a new generation. Founded in April 2025 in Giza, Egypt, we've grown into a 15-member creative force blending Marketing, Branding, Videography, and AI innovation.

We don't just deliver campaigns – we build movements.

Our mission is to empower e-commerce and emerging brands across Egypt, the Gulf, and Dubai with creative strategies that actually drive growth, not just likes.

Every project we touch is powered by strategy, creativity, and that extra spark – the one that keeps us up at 2 AM because we love what we do



— OUR VISION & MISSION —



Vision

To become the leading creative-tech studio in the Middle East – a place where bold ideas meet intelligent execution.

We see a future where brands grow sustainably through strategy, automation, and storytelling that connects. Our future is built on one thing: limitless imagination backed by real results



Mission

To revolutionize how brands grow in the digital era – by merging creativity, technology, and data into one seamless experience that moves people and markets.

We believe in marketing that feels human, design that inspires action, and automation that frees creativity

— OUR FUTURE —



We're building more than a studio – we're building a movement of next-gen creatives reshaping marketing in the region.

Our future includes:

Expanding our operations to Dubai & Riyadh

Building our own AI-powered marketing automation systems

Launching creative hubs for young Egyptian and Arab talent

CORE VALUES



Professionalism

We are committed to quality



Creativity

Delivering innovative solutions



Premium service you can trust



Collaboration

A team with diverse expertise



Credibility

Building transparent relationships

— WHAT WE DO ? —



Media Production

From cinematic videos to scroll-stopping visuals – we produce content that doesn't just look good, it sells.

Photography | Videography | Motion Graphics | Creative Direction



Media Buying

We run data-driven campaigns across Meta, Google, and TikTok. Every ad is tested, optimized, and refined to deliver maximum ROI – not empty impressions.



Automation

We connect tools, build workflows, and automate systems so your brand works smarter, not harder.

Think Zapier, CRMs, custom bots – we make everything talk to everything.



Web Development & Design

We create websites that look stunning and convert visitors into buyers. Fast, modern, and optimized for performance.



E-commerce Stores

We build and scale online stores for brands ready to grow. Shopify, WooCommerce, full setup, and management – from product upload to checkout flow.



Social Media Management

We manage, plan, and grow your brand presence across social platforms. Strategy, tone, content – all built to connect, not just post.



OUR PROCESS

Discover

**Understand your brand,
goals, and audience deeply**

Strategize

**Craft a data-backed plan
that fits your goals**

Create

**Execute with creativity,
precision, and flair**

Optimize

**Analyze, test, and improve
continuously**

USE CASES



Launch a new store



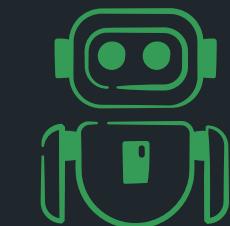
Complete Rebranding



Professional Photography



Reels/Podcast Production



AI-driven Automation



— DIFFERENTIATORS —

A 10-member team with diverse expertise

Advanced production equipment

Hands-on marketing experience

Strong market network

Premium service with added value



— BUSINESS MODEL —



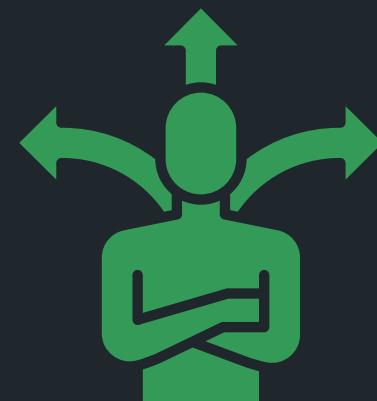
1 MONTHLY CONTRACT

For regular content production.



2 ONE-OFF PROJECTS

Branding, photography, research.



3 FLEXIBLE MIX

From project-based to subscription.



Operations & Tools

Operations: PR, Strategy, Content Creation, Photo/Videography

Tools: Meta Ads, TikTok Ads, Google Ads, Notion, Slack, Trello, HubSpot, LLM & Automation tools

Competition & Positioning

Competitors: Full-service agencies, production-only companies, freelancers .

Alternatives: In-house teams, DIY tools .

Positioning: Specialization + High Quality (Top-right quadrant) .

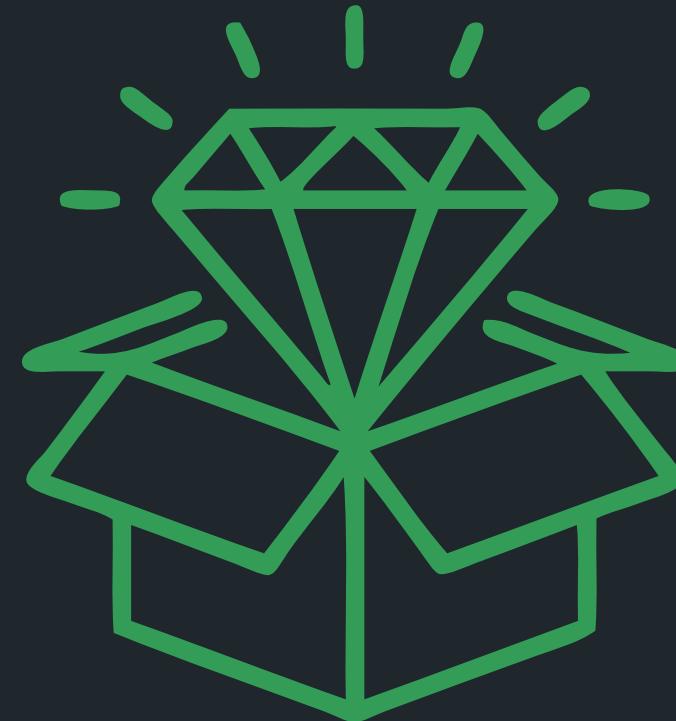
CLIENT JOURNEY

Reach → Act → Convert → Engage

Lead Magnets : Free audits, workshops, trial photo sessions

Retention : Weekly reports, regular follow-ups, loyalty program

— VALUE PROPOSITION —



“For e-commerce startups struggling with low sales and rising costs, we provide comprehensive solutions that combine market research, artificial intelligence, and automation. Unlike traditional agencies, we focus on improving operations and training teams to ensure sustainable growth.”

— WHY CHOOSE —

US

We're young, hungry, and obsessed with results

We mix creativity with automation – art meets data

We think like a startup, but deliver like an agency

We're not here to follow trends – we create them



OUR CLIENTS

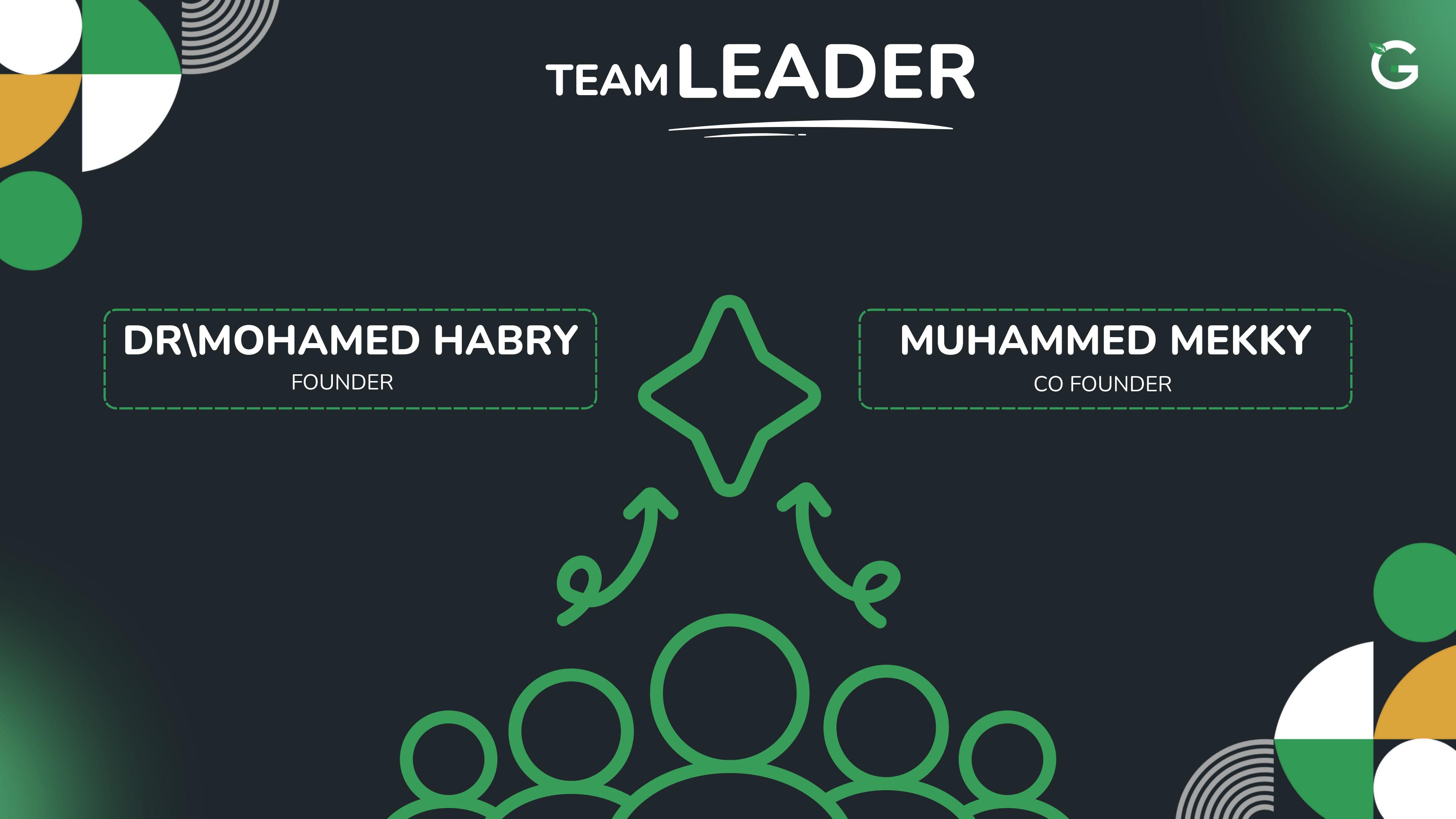
BRANDS THAT TRUSTED OUR VISION — AND SAW THE DIFFERENCE



FUTURE BY AI

المستقبل بالذكاء الاصطناعي

TEAM LEADER



DR\MOHAMED HABRY

FOUNDER

MUHAMMED MEKKY

CO FOUNDER



TEAM

MAGDY

NOUR

DARWISH

TASNEEM

SAMA

AYA

SONDOS

ALAA

CONTACT US



16 EL-SOBKY STREET, DOKKI DISTRICT, GIZA, EGYPT



GS9AGENCY.VERCEL.APP



GS9AGENCY@GMAIL.COM



01044200277

*Thank
you!*