



Tuesday 15th September 2015

For more information please contact **0800 046 3095**

Samsung’s annual showcase event – limited spaces only

Every year, hundreds of senior business and technology professionals attend Samsung’s Futurescape events. Futurescape 2015 will focus on the latest innovations and real life solutions in mobile workforce technologies.

Join us for presentations and a panel discussion hosted by Fiona Bruce, with guest speakers from Samsung customers who will address the challenges of the increasing demand for data on-the-go.

As well as the insights and panel discussion, a Mobility Solution Zone will be set up – where you can experience hands-on demonstrations of Samsung’s latest product solutions, with experts available to provide you with the knowledge you need to take your organisation’s workforce mobility to the next level.



Register today

We would be delighted if you could join us, please register your details below.

Please secure my attendance.

First Name*

Last Name*

Job Title*

Email Address*

Phone Number*

Company Name*

Postcode*

*Please note that this event is an invitation only event

Submit

FUTURESCAPE 2015 SPEAKERS



Graham Long
Vice President Samsung UK & Ireland

Graham Long is Vice President of Samsung’s Enterprise Business Team for the United Kingdom and Ireland. Graham is accountable for driving the success of Samsung’s business products and solutions across retail, hospitality, finance, manufacturing, education, transport and healthcare. Graham manages a B2B product portfolio that includes mobile devices, security software, print solutions, desktop and commercial displays, air conditioning, wireless networks and SSD/ODDs.

Graham joined Samsung in 2008 having worked for Hewlett Packard (HP) since 1999. Graham held a number of positions at HP that focused on sales, marketing and managed services delivery. While running the enterprise team, Graham drove significant business success for HP, securing multiple Managed Print Service contracts with several major companies.



Nick McQuire
Enterprise Research, CCS Insight

Nick McQuire from Enterprise Research, CCS Insight will share some major trends in enterprise mobility and key challenges to come over the next 24 months.

Nick has 15 years’ experience in the enterprise mobility industry, most recently as managing director of the Global Enterprise Mobility Alliance.

He is a former vice president at IDC, where he led the enterprise mobility strategies practice in London. Prior to that he worked in the strategy and planning division of BT Global Services.

Hear from industry leaders and experience real life solutions to give you the inspiration and insight to take your workforce mobility to the next level.

AGENDA: SECURE ENTERPRISE MOBILITY

Tuesday, 20th September 2015



- 3.00 PM Registration & welcome drinks
- 4.00 PM Welcome – Fiona Bruce
- 4.05 PM Samsung in Business – Graham Long, Vice President, Samsung UK & Ireland
Graham will set the scene for the afternoon’s event and share Samsung’s strategic direction and ambition for the digital enterprise
- 4.15 PM Mobility Industry view - Nick McQuire, Vice President Enterprise, CCS Insight
The analyst will talk about what’s going on in the market, and the approach companies are taking to secure their data, and enable their workfor
- 4.40 PM Security Enterprise - Andrew Ko, Vice President, Samsung Enterprise Sales for Europe
Andrew will talk through the latest updates in secure Mobile working, and Samsung’s global strategy and focus in this area
- 5.00 PM Securing Mobile Working in practice - Dr Ian Levy, Technical Director, (CESG)
Dr Ian Levy will discuss the view on current security trends from the point of view of CESG - the communications arm of the British Government
- 5.15 PM BES12 and KNOX - Glen Farrelly, Enterprise Sales Leader, Blackberry
Glen will talk through the newly formed BES12 and Samsung KNOX solution and how the new partnership is benefitting enterprise customers
- 5.30 PM Mobility Solutions zone opens & champagne reception
Walk around a hands-on demonstration of Samsung’s latest product solutions, and see some of our cutting edge solution partners at work
- 7.00 PM Close

THE MOBILITY SOLUTION ZONE

Walk through the Mobility Solution Zone hosted by Samsung and our partners – here you can experience hands-on demonstrations of the latest technologies as well as have a one-to-one consultation with solution experts:



Device Demonstration Zone:
Samsung trainers will demonstrate the latest smartphones (including the S6 Edge and S6), tablets and wearables, as well as accessories and companion devices.

Security Zone:
Security experts will be on hand to advise on KNOX Workspace & Customisation and achieving secure mobility.

Service & Finance:
The Samsung Service team will be available to advise on Bulk Enrolment and Finance enablement.



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