

# Mohammed Almatrafi

Medina, KSA

[Workm1618@gmail.com](mailto:Workm1618@gmail.com)

<http://linkedin.com/in/mohammed-al-matrafi>

<https://github.com/m360m>

+966537460809

## Skills

- Plan a Content Strategy
- Create Content
- Distribute & Promote Content
- Optimize Website UX & Landing Pages
- Measure Impact
- Social Media Marketing & Advertising
- Search Engine Optimization
- Excel
- Email Marketing

## Projects

Prepare to Market <https://bit.ly/3LdSKOC>

Market your Content <https://bit.ly/3Z4FrFE>

Evaluate a Facebook Campaign <https://bit.ly/3Ppzm3B>

Conduct an SEO Audit <https://bit.ly/48732cX>

## Education

Digital Marketing Nanodegree, Udacity <https://bit.ly/44FgxxQ> Aug/ 2021 - Sept/ 2021

The Future Of Work Fundamentals, Udacity <https://bit.ly/3P9PCV5> Jun/ 2021 - July/ 2021

Excel-certificate <https://bit.ly/3sJF4V9> Issue Date: May /17/ 2022

Email Marketing certificate <https://bit.ly/3Z3H7iX> Issue Date: June /11/ 2022

B.A. of chemistry, Taibah University <https://bit.ly/45Ce0FS> Sep/ 2010 - Nov/ 2015