

InsightVault Sample Report

Q4 2024 - Philippine Sales and HR Analytics

Executive Summary

This report covers Q4 2024 performance across all regional offices in the Philippines.

Data was collected from 30 employees across Marketing, IT, HR, and Operations.

Total combined revenue reached PHP 7.2 million with 2207 total units sold.

Revenue by Product

Laptop X generated the highest total revenue at PHP 3.46 million across 12 transactions.
Router Pro contributed PHP 2.79 million with consistent demand across all cities.
Tablet Z accounted for PHP 1.62 million with strong performance in Cebu.

Department Performance

IT Department: 10 employees, avg salary PHP 74960, avg experience 7.0 years.
Marketing: 8 employees, avg salary PHP 53337, avg experience 5.4 years.
HR: 5 employees, avg salary PHP 59340, avg experience 7.6 years.
Operations: 5 employees, avg salary PHP 43140, avg experience 4.8 years.

Key Insights

1. Manila is the top revenue city with 11 employees generating PHP 2.9M.
2. Employees aged 25-30 showed the highest productivity-to-salary ratio.
3. November and June were peak sales months across all product lines.
4. IT department commands a 40% salary premium over Operations.
5. High unit sales do not always correlate with high revenue per transaction.