

MADISON DELARONDE



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<https://m4di50n.github.io/>

EDUCATION

2021 - 2022

University of Winnipeg

Web Development Diploma

2018 - 2020

University of Manitoba

Faculty of Arts

2017

Niverville Colligate

Highschool Diploma

A skilled e-commerce strategist with an academic background in web development and professional experience in leadership. Being an Indigenous woman, I bring a unique perspective and a deep respect for diversity and accessibility. I am passionate about leveraging technology to create meaningful change and am excited to bring my skills and expertise to a technologically based role.

SKILLS

- HTML5 / CSS3
- JavaScript
- PHP / SQL
- Microsoft Office / 365
- Google Analytics
- SEO / SEM
- Adobe Creative Suite
- Graphic Design
- Digital Marketing
- B2B e-Commerce
- Training Development
- Quality Assurance
- Leadership and Management

WORK EXPERIENCE

e-Commerce Analyst Team Lead

IntegrateIT, January 2023 - Present

As a leader, I prioritize growth and service while assigning cases based on expertise. I efficiently manage tasks and communicate constructively, while overseeing training and development. I regularly perform team-building exercises, facilitate onboarding, and foster a culture of excellence.

e-Commerce Analyst

IntegrateIT, October 2022 - January 2023

As a strategist, I planned and executed digital adoption strategies, analyzed market trends, inspected website structure, and advised on brand development and digital marketing. I maintained relationships with clients, prioritized workload, and created strategies to enhance online visibility.

Junior Programmer

Agriculture and Agri-Foods Canada

May 2021 - August 2021

As a junior programmer, I created web-based projects to transition into the company's technical stack.

I generated code to assist in the integration of data from various back-end services and databases. Utilized various front-end frameworks to streamline concurrent assignments.

Assistant Web Analyst

Innovation Science and Economic Development

August 2020 - December 2020

As an assistant web analyst, I created user-friendly government web pages with organized layouts and features, following professional guidelines. Consulted on functionality and design, ensuring security and accuracy, and tested applications and links. Utilized basic HTML, CSS, and government software.