

# RAPOR

## BASIL LEAVES MARKET SIZE

Global Basil Leaves Market Size [2022-2028] Growing at CAGR 1.6% | Expected to Reach **USD 63 Million**. The global Basil Leaves Market size is USD Million in 2022 from USD 57 Million in 2021, with a change of % between 2021 and 2022. The global Basil Leaves market size will reach USD 63 Million in 2028, growing at a CAGR of 1.6% over the analysis period.

Basil is a member of the mint family which is characterized by square stems. They belong in the genus *Ocimum*. Several different species are grown, the most common being *basilicum*. Over 150 different species and varieties are available. These are some of the more common:

Common Name	Latin Name	Description
Sweet Basil	<i>Ocimum basilicum</i>	Most common type grown. White flowers. Bright green, 2 to 3 inch long leaves. Erect habit. Clovelike scent.
'Genovese' Basil	<i>Ocimum basilicum</i> 'Genovese'	An Italian strain, regarded as the best variety for pesto and garlic dishes. Dark green leaves up to 2 inches long. Slow to bolt. Erect habit.
Bush or Greek Basil	<i>Ocimum basilicum minimum</i>	Dwarf varieties with very small, less than 1/2 inch long, pungent leaves. White flowers. Plants are excellent for edging or containers. Flavor is preferred by many chefs. Varieties like 'Fine Green,' 'Green Bouquet,' and 'Spicy Globe' are widely available.
Purple Basil	<i>Ocimum basilicum</i> 'Purpurascens	Grown for their ornamental foliage as well as their 'culinary uses. Soft lavender flowers. Same shape and size leaf as sweet basil. 'Opal,' 'Purple Ruffles,' and 'Red Rubin' are excellent selections.
Lettuce-leaf Basil	<i>Ocimum basilicum crispum</i>	Large, wide leaves. Flavor is less pronounced than other green basil, sometimes preferred for salads or sauces. Common varieties include 'Mammoth,' 'Napoletano,' and 'Green Ruffles.'
Scented Basil	<i>Ocimum basilicum odoratum</i>	These basil possess flavors reminiscent of other plants. Cinnamon, lemon, and licorice or anise basil all fit in this category. They can be used in recipes where a touch of a different flavor is desired. Often used in fruit preserves or in custards and sorbets.
Holy Basil	<i>Ocimum canum</i> or <i>Ocimum sanctum</i>	Leaves are small and fuzzy with a sweet, clove-like fragrance. Violet or white flowers. Used in some religious ceremonies. Not highly suited for culinary uses.
Camphor Basil	<i>Ocimum kilimandscharicum</i>	Has a strong, medicinal scent. Gray-green foliage. Not used for culinary purposes.
Peruvian Basil	<i>Ocimum micranthemum</i>	Has a somewhat medicinal, sweet flavor though it can be used in cooking. Sparse flowering.
Thrysiflora Basil	<i>Ocimum thrysiflora</i>	Grown for its ornamental seed head. Forms a triangular shaped plant with a strong V shaped branching habit. The seed head is a mound of purple flowers.

Top 3 Basil leaves buyers are Orgenicts Inc, Prismar de Costa Rica sociedad Anonima and Dujardin Foods Nv

### Major Applications of Basil Leaves covered are:

- Food and Beverage Industry
- Pharmaceutical and Cosmetics

# Stevia

Other than food products, natural sweeteners can be added to different kinds of products. Thus, based on application, the industry can be categorised as:

- Food
- Beverages
- Pharmaceuticals
- Personal Care
- Others

By 2026, the stevia market is projected to attain a value of about USD 844.20 million, which is projected to drive the growth of the Europe natural sweeteners market.

## **What country grows the most basil?**

### **Overview of Global Basil Market**

- Rank 1. 2021. China. \$864.8M. Export Value.
- Rank 2. 2021. India. \$414.5M. Export Value.
- Rank 3. 2021. Germany. \$232.6M. Export Value.
- Rank 4. 2021. Egypt. \$158.7M. Export Value.
- Rank 5. 2021. United States. \$127.0M. Export Value.
- Rank 6. 2021. Spain. \$108.1M.
- Rank 7. 2021. Poland. \$103.8M.

- Rank 8. 2021. Canada. \$85.5M.

Top 2 stevia buyers in the World :

Coca-cola indiva put, ptfirmenich Indonesia

China is the largest importer of stevia also china is the world's top producer.

## Lettuce

**The 5 most lucrative suppliers of lettuce on international markets are Spain, United States of America, Mexico, Netherlands, and Italy. Combined, that quintet of leading exporters generated over three-quarters (77.1%) of globally exported lettuce during 2021.**

Top Lettuce Exports by Country

Below are the 15 countries that exported the highest dollar value worth of lettuce during 2021.

1. Spain: US\$1.1 billion (31.6% of total lettuce exports)
2. United States: \$564.4 million (16.9%)
3. Mexico: \$407.1 million (12.2%)
4. Netherlands: \$303.6 million (9.1%)
5. Italy: \$241.3 million (7.2%)
6. China: \$207.3 million (6.2%)
7. Belgium: \$93.7 million (2.8%)
8. Germany: \$73.6 million (2.2%)
9. France: \$67 million (2%)

10. Canada: \$56 million (1.7%)
11. Iran: \$29.5 million (0.9%)
12. Poland: \$25 million (0.8%)
13. Sweden: \$22.7 million (0.7%)
14. Egypt: \$20 million (0.6%)
15. Malaysia: \$17.6 million (0.5%)

### **Lettuce Exporting Companies**

According to global trading platform Alibaba, the following suppliers are examples of lettuce-trading exporters. The home-country location for each business is shown within parentheses.

- AA Group, S. Coop (Spain)
- Algo Imports & Exports (United States)
- Bhuvani Exports (India)
- Javema Holdings Pty Ltd (South Africa)
- Partners for Import Export Trading Agencies & General Supplies (Egypt)
- PC Suppliers Company Ltd (Thailand)
- Tunisia Trade Partners (Tunisia)
- Yunnan Chuntian Agricultural Products (China)

# **Top 5 industries that consume the most “Electric Lettuce”**

the **TOP FIVE** cannabis consuming industries:

1. Food service/Hospitality
2. Art/Media
3. Construction
4. Legal
5. Fishing

## **Vanilla**

**On the basis of application, the market is categorised into:**

- Food and Beverages
- Cosmetics
- Pharmaceutical
- Others

The major players in the industry are Solvay S.A., Evolva Holding SA, Advanced Biotech, and Jiaying Zhonghua Chemical Co.,LTD, among others.

**The vanillin market is bifurcated on the basis of type into:**

- Natural
- Synthetic
- Lignin
- Guaiacol Lignin
- Ethyl

Among these, the synthetic segment dominates the industry.

**The vanillin market is divided on the basis of form into:**

- Powder
- Paste
- Extract
- Others

Amongst these, the extract segment accounts for the largest segment in the market.

**On the basis of raw material, the market is segmented into:**

- Beans
- Lignin
- Guaiacol

- Others

At present, guaiacol holds the largest market share.