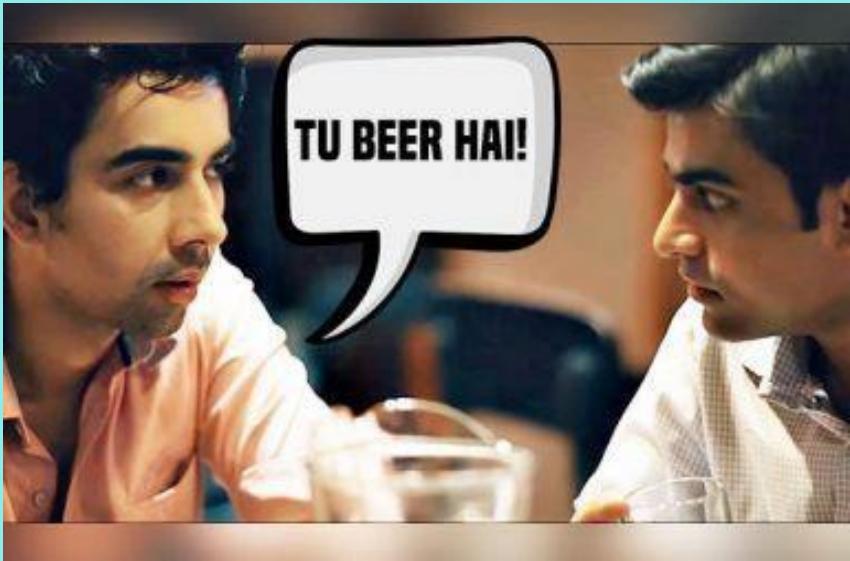


# WHAT IS E-Cell ?

The Entrepreneurship & Innovation Cell is a student run initiative that nurtures the entrepreneurship talent in IIMB community, something which forms the DNA of the institute



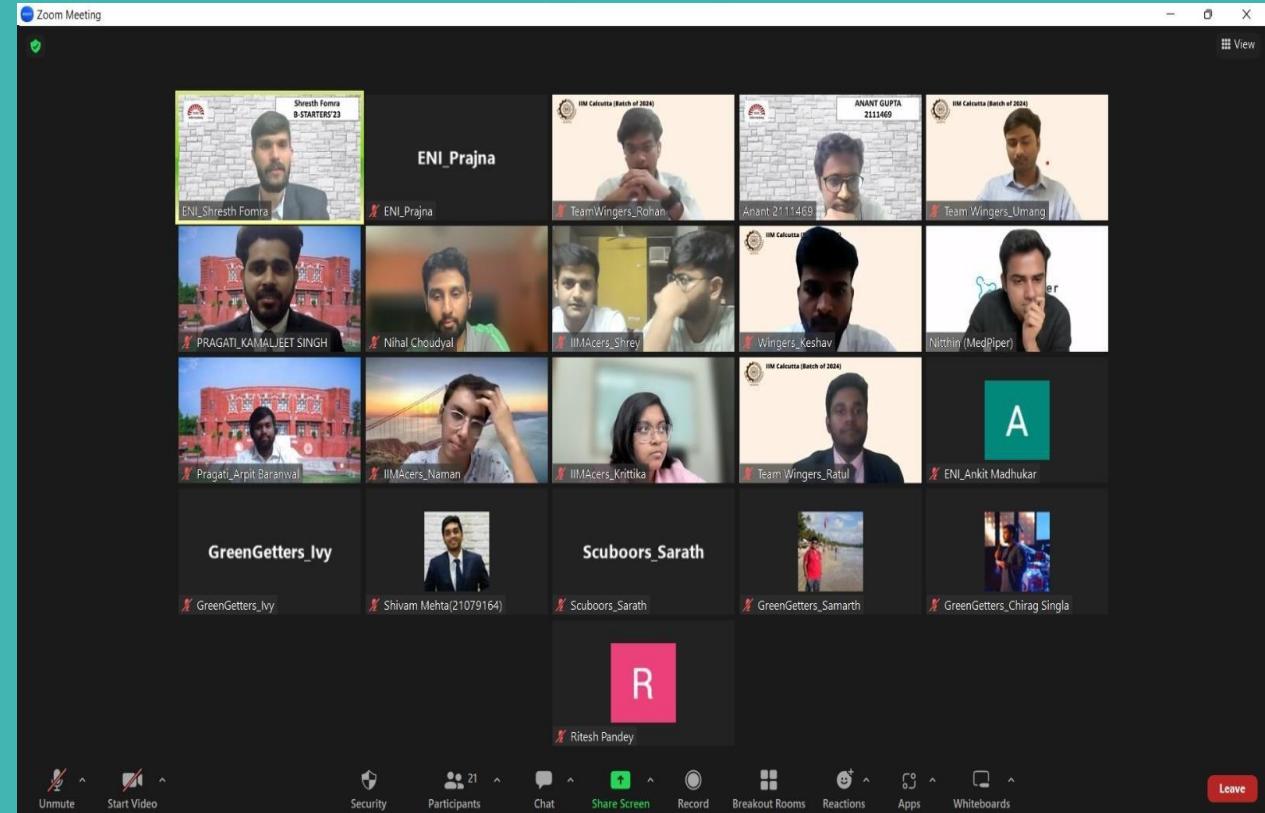
**Primary Source of  
Entrepreneurship  
on Campus**



**Liaison b/w IIM  
B, Startups and  
external  
organizations**

**Unmatched  
Entrepreneurial  
Exposure**

# Flagship event organized by E-Cell



Fight to launch BPlan among the creme de la creme'entries  
allowed from only most premiere BSchools ABCL, XL, FMS,ISB  
Because nothing else than best is expected

# India's biggest entrepreneurship events



India's biggest B Plan competition. Ideate and Launch your Startup. Get incubation by  
**NSRCEL**

# India's biggest entrepreneurship events



IIM Bangalore's EXIMIUS presents  
**PITCHER PERFECT 5** SEASON  
IIMB's Version of SHARK TANK

EVENT STAGES

- 1 Submissions by Start Ups
- 2 Due Diligence | Results Release
- 3 Final Pitch

Mehul 7063730200  
Shreya 9900781107

[www.eximus-iimb.com](https://www.eximus-iimb.com)

IIMB's version of Shark Tank designed for early-stage social start-ups to raise funding.  
(17+ crore pledged upto 2021)

# Hult Prize



Hult, world's biggest student entrepreneurship challenge organized by the Bill Clinton Foundation along with the Hult International Business School and the United Nations, where more than 1000+ universities participate

# Enthupreneur – E-Cell Weekly Quiz

 भारतीय प्रबंध संश्यान बैंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

 Entrepreneurship &  
Innovation Cell  
IIM BANGALORE

**INTRODUCING**  
**Enthupreneur**



A WEEKLY QUIZ FOR ALL THE STARTUP FANATICS OUT THERE

 **23.02.22 onwards**  
**Every Thursday,**  
**7 PM**

 **Cash prizes up for grabs**



Issue 04

Entrepreneurship & Innovation Cell presents



**Enthupreneur**

**Level: Easy**

Name this unicorn, backed by a global sovereign fund, which has recently acquired another company to enter into the SMEs space. The founders of this company have been erstwhile co-founders of another successful company in e-commerce space.

Enthupreneur – A weekly quiz covering themes around the start-up world

# ENI acts as a liaison between student community and outside startup ecosystem



## A DAY WITH CO-FOUNDERS

GOT A START-UP IDEA?  
COME DISCUSS IT WITH A CO-FOUNDER



and many more..

LOCATIONS: DELHI & BANGALORE

# E-Cell covers the happenings in Startup world and kindles the inner empresarios

**M&A and Investments**

**Jio to Invest \$200M in Glance**



Jio joins Alphabet and silicon valley based VC fund Mithril Capital in backing Glance, an AI powered lock screen live commerce platform. Besides the funds which are to be used for global expansion, this is the starting point for strategic partnerships such as Glance integrating into jio phone Next smartphones.

**Cult.Fit acquires Gold's Gym's Indian Franchise**



By acquiring majority stake in F2 Fun and Fitness India, Gold Gym's Indian Franchise owner, Cult.Fit will now operate Gold Gym's 140+ fitness outlets across 90 cities. The aim will be to scale revenue of existing outlets via marketing and digitization and also expand the Cult.Fit brand across geographies.

**Honasa acquires BBlunt's Salon Business**



Honasa Consumer Pvt Limited, parent company of Mamaearth had recently raised \$52M from Sequoia at a valuation of \$1.2B. They acquired BBlunt's salons and range of hair products. The salon business will continue to be independently managed by BBlunt's founding team while Honasa will manage the products.

**STARTUP UPDATES**



**glance**

Valuation in USD: **1000 Mn+**      Founded in **2019**

Founded in 2019, Glance is part of the InMobi group. The Glance platform software comes pre-installed on various android devices and uses AI tech to deliver personalized, ad-free, and live content on the lockscreen of the users' devices

In December 2020, Glance raised \$145 million from Google and Mithril Capital, increasing its valuation to over \$1 billion.

**INDIAN INSTITUTE OF MANAGEMENT BANGALORE**



**Delhivery**

*"No Knowledge brings no baggage and a little knowledge is dangerous"*

**SAHIL BARUA**  
IIMB 2006-08  
CO-FOUNDER  
DELHIVERY

M&A Updates

Startup Updates

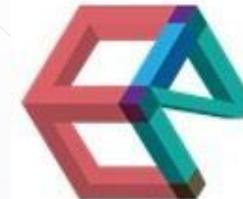
Speaker Sessions

# Whether you are a part of E-Cell or not, we commit to create an impact for everyone

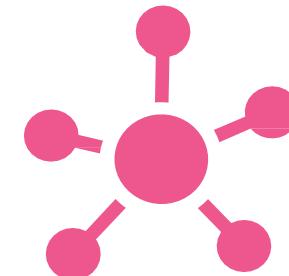
Entrepreneurship  
Program like- Finding  
your Cofounder!!



1:1 Mentorship  
for Startups



Entrepreneurship &  
Innovation Cell  
IIM BANGALORE



Fellowship  
Opportunities

And whatever else  
you ideate!



# E-Cell in Global News reports & Publications

## IIM Bangalore MBA Student's Start-up ClaimBuddy Receives Funding From Titan Capital

With a fresh influx of capital, the company will focus on business expansion across India and technology investment.

25 January, 2021  
by BW Online Bureau

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### Team Alpha Managers from IIMB wins national finals of world's largest venture capital investment competition VCIC

*The team of second-year MBA students comprising Anay Dalal, Jugal Shah, Piyush Kabra, Pratik Amrutkar and Samir Shah, will represent India at the VCIC Global Finals in April 2021*

**02 February, 2021, Bengaluru:** The Alpha Managers, a team of second-year MBA students from Indian Institute of Management Bangalore (IIMB) comprising Anay Dalal, Jugal Shah, Piyush Kabra, Pratik Amrutkar and Samir Shah, has won the national finals of the 2021 edition of VCIC, the world's largest venture capital investment competition. The winning team will now represent India at the VCIC Global Finals in April 2021, which will be hosted by the UNC Kenan-Flagler Business School. The Global VCIC competition attracts participation of top MBA students from more than 70 prestigious business schools across the world.

The India leg of the competition was hosted by IIM Bangalore and saw participation of teams from India's top business schools - IIM Ahmedabad, IIM Bangalore, IIM Calcutta, IIM Lucknow, Indian School of Business and Faculty of Management Studies. During the competition, students played the role of venture capitalists and evaluated start-ups, interacted with entrepreneurs, analyzed their businesses and presented investment rationale to judges from top VC firms such as Chiratae Ventures and Fireside Ventures. The three start-ups that teams evaluated were Byers (which provides digital solution for kirana stores), Robo Bionics (which provides bionic arms for amputees) and Valerio Electric (which provides EV charging solutions).

## IIMB Students Announce B-Plan Competition 'Bzzwings' And Start-Up Funding Contest 'Pitch Perfect'

Participants get cash prizes and opportunities for start-up funding, NSRCEL incubation and access to NSRCEL's Launchpad program.

IIMB

08 July, 2021  
by BW Online Bureau

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We work  
together to  
make it  
grand!

## CREATING SYNERGIES THROUGH COLLABORATIONS

