

Sophia Lee

Data Analyst

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Summary

Detail-oriented Data Analyst with 5 years of experience in analyzing and interpreting complex data sets. Proficient in SQL, Python, and data visualization tools. Skilled in identifying trends, patterns, and insights to drive business decisions.

Education

University of Illinois at Urbana-Champaign

Bachelor of Science in Statistics
Sep, 2016 - Jun, 2020

Technical Skills

SQL, Python, Data Analysis, Data Visualization, Tableau, Pandas, NumPy, Matplotlib

Soft Skills

Problem-solving, Critical Thinking, Communication, Attention to Detail

Additional Skills

Statistical Analysis, Predictive Modeling, Data Cleaning

Languages

English, Korean

Certifications

- Certified Data Analyst
- Tableau Desktop Specialist

Work Experience

Data Insights

Senior Data Analyst

Jul, 2020 - Aug, 2023

Data Insights specializes in providing data-driven solutions for businesses.

- Developed predictive models for customer segmentation, resulting in a 15% increase in marketing effectiveness.
- Automated data collection and processing workflows, reducing manual effort by 50%.
- Created interactive dashboards for executive-level reporting using Tableau.
- Collaborated with cross-functional teams to define data requirements and deliver insights.

Analytica

Data Analyst

Sep, 2023 - Mar, 2024

Analytica provides data analytics services for healthcare organizations.

- Conducted statistical analysis of healthcare data to identify trends and outliers.
- Developed SQL queries and scripts for data extraction and transformation.
- Created visualizations and reports to communicate insights to stakeholders.
- Provided training and support to internal teams on data analysis techniques.