

## **The Box Game: Crypto, Gamifi, politifi**

### **Abstract:**

Punch the Douche is a crypto meme token game designed to ridicule and explore the dynamics of American politics. This whitepaper outlines the motivations, research goals, and mission behind the creation of this token. By combining elements of gamification and political satire, we aim to probe the intersection of gaming, crypto assets, and the U.S. election process.

### **Introduction:**

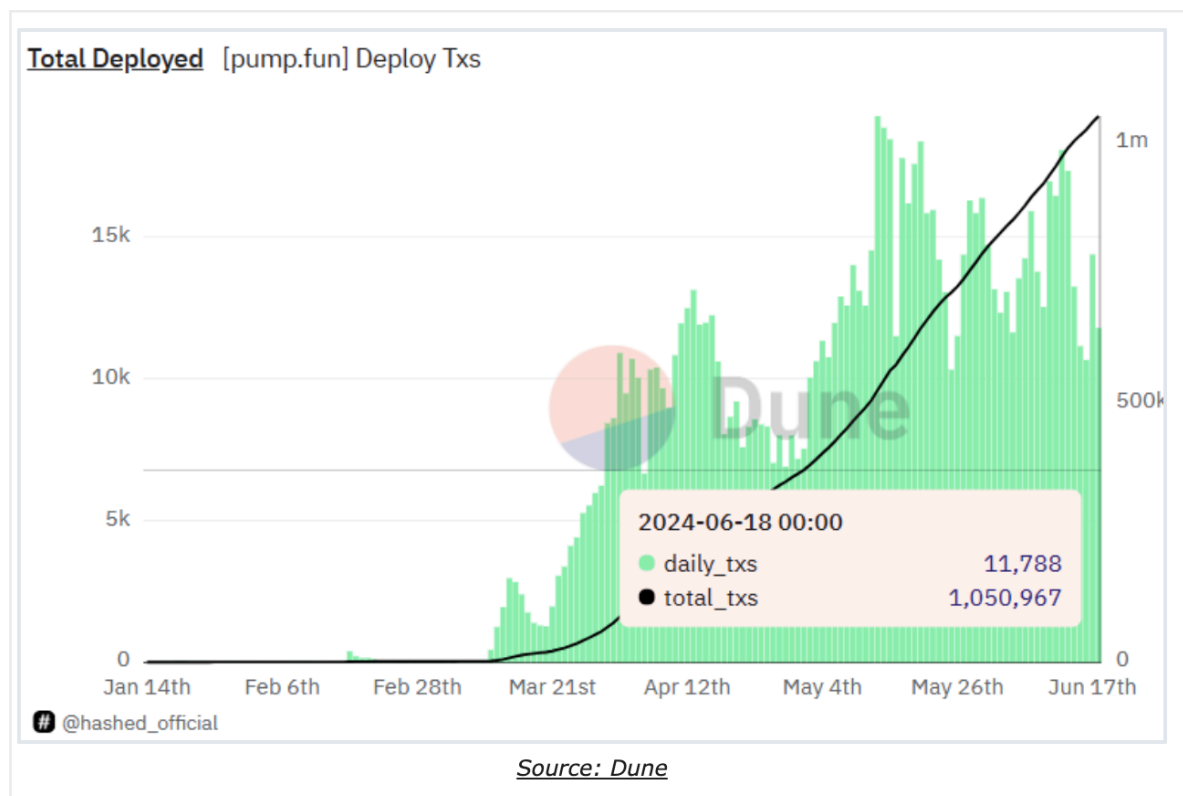
Crypto space can be divided into two separate groups: the conservative user - buying coins after a long research into the tokenomics and company economics. These buy various coins for their utility and as an investment asset.

The second group are those dank memers. Looking for the based dev that can take them to the moon.

Successful devs have repeatedly created tokens that reached significant market caps (those are usually 1M, 10M, 100M+).

With this project we aim to find out key metrics that separate successful token from the one that still flops around 7k mcap on pump.fun.

Oh, pump.fun! We could not have chosen a better place for this experiment. With over 1M tokens deployed, pump.fun has created astonishing \$42M revenue YTD, which, as we all know, are almost all scams.



We have separated succesful token design into these categories:

## 1. meme

1. This one is one of the hardest ones. To create the meme you need to follow the meta. The meta is rapidly changing. Popular metas are (apart from cats and dogs) cats laser eyes and dog with hats, political personas, all things china (following crypto legislation change in PRC).
2. For the take from our side we have challenged a big meme -politics. With upcoming elections that are luckily colliding with bull run this is a theme that resonates with the space daily. Challenging both sides into a fight is a safe bet on a meme that many people will vibe with.

## 2. utility

1. You thought that memecoins have no utility? Well, the better ones do. Lets remember the pixel walls - plenty of tokens were being utilized on their dedicated website to draw pictures on a pixelated screen. This was used for promotions and therefore incresed the volume by other big token developers that were trying to paint the perfect advertisement.  
The idea of renting advertisment space is definitely not

new, but it is something that keeps a large portion of internet economy running. This is a great way to attract potential buyers. For these reasons we will create an advertisement space in the game. Lets call this *secondary utility*.

2. Punch the Douche is game of box. The specifics of the game will change with upcoming development, but the main utility will be unchanged. Lets call this *primary utility*.

### 3. transparency

1. Big reason why Bitcoin got popular is because everybody can read the ledger.

Everyone can see what is going on and that fortifies the trust in the system. However, this transparency is build-in in almost every blockchain and so the buyers do not take this into account when assesing how transparent token is.

2. Transparency in building and running is a second one and is pretty self-explanatory.
3. Transparency in holdings - luckily, pump.fun marks the devs wallet. This wallet is the first buy and should not be used as a spending account. Holding these assets is crucial for meme coin buyers and selling usually *f\*s up the chart* (establish a downwards trend). This bearish signal can be reverted doing a CTO (community takeover) .
4. All of the above can be summed in something we call *total trust koeaficient*

With the rise of meme tokens and their impact on digital culture, we saw an opportunity to create a project that not only entertains but also prompts reflection on the current state of American politics.

### **Why We Created This Token:**

The core motivation behind The Box Game is to leverage the power of memes and gamification to engage users in a playful critique of the American political system. By pitting two fictional candidates against each other on a single keyboard, we aim to highlight the often absurd and polarized nature of political discourse in the United States.

### **Research Goals:**

1. **Gamification in Crypto:** Explore how game mechanics can be integrated into crypto projects to enhance user

engagement and participation.

2. **Politifi in Crypto:** Investigate the impact of political satire and commentary within the crypto space, examining how it influences user perception and interaction with the token.
3. **User Behavior Analysis:** Analyze how users interact with the game and token, providing insights into the broader trends of crypto adoption and gamification.

### **Mission:**

Our mission with The Box Game is threefold:

1. **Entertainment:** Provide a fun and engaging platform for users to explore the intersection of crypto and politics.
2. **Education:** Use satire to shed light on the peculiarities and challenges of the American political system, fostering critical thinking and discussion.
3. **Innovation:** Push the boundaries of what is possible with meme tokens, gamification, and political commentary within the crypto space.

### **Conclusion:**

The Box Game is more than just a meme token; it is a satirical probe into the heart of American politics through the lens of cryptocurrency and gamification. We invite you to join us on this journey, engage with the game, and participate in the ongoing conversation about the future of politics, crypto, and digital culture.

### **Contact Information:**

For more information about The Box Game, visit our website or reach out to us at [contact information].

Glossary:

*dank meme*

*rekt*

*fud*

*based dev*

*to the moon*