

PARIS BOZZUTI

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EDUCATION: NORTHWESTERN UNIVERSITY

Bachelor of Arts in Data Science and Radio/Television/Film (Expected Spring 2026)

Evanston, IL

Cumulative GPA: 3.7/4.0

SAT: 1560 (800 Math, 760 English)

Relevant Coursework: Data Science I-III with Python, Data Structures and Algorithms, Calculus I-III, Linear Algebra, Media Construction, Analyzing Media Texts, Statistical Theory and Methods I & II, Designing Smart Electronics, Data Visualization

Awards: Departmental Excellence Award (1/15 selected of major for exceptional coursework), Lambda Pi Eta Honor Society, Baron & Laedwick Scholarship, Katharine Marshall Scholarship, Summer Undergraduate Research Grant, Dean's List

CERTIFICATIONS

SAFe 6 Product Owner/Product Manager by Scaled Agile, Inc.

Issued: June 27, 2025

WORK EXPERIENCE

PUBLICIS SAPIENT

Chicago, IL

Product Management Intern

Jun 2025 – Aug 2025

- Developed a consumer-facing AI application for a car battery manufacturer, leading 4 software engineers on a six week deadline using Agile methods and creating roadmaps, sprint plans, Figma UX designs, and databases of relevant information
- Built web-app including a scanner using OCR, AI-natural language chatbot, machine learning recommendation systems, and designed additional features utilizing AI to transform web presence based on changing business requirements
- Led client presentations, daily stand-ups, demos, and retrospectives to work on product development

NOVARTIS PHARMACEUTICALS

East Hanover, NJ

Content Lab Intern

Jun 2024 – Aug 2024

- Analyzed content marketing strategies and examples of human storytelling, creating a final report of best practices
- Assisted on IPMM effectiveness analysis reports and commercial shoots for digital marketing campaigns.
- Delivered a campaign with editorial and strategy teams and agency for a branded product, balancing creative and compliance requirements.
- Researched data visualization specialists and worked to advance Content Lab to new content marketing technologies.

MEDILL SCHOOL OF JOURNALISM AND IMC

Evanston, IL

Integrated Marketing Assistant

Sep 2022 –Present

- Manage HubSpot CRM system of professional and academic alumni database
- Organizes alumni events, creates graphics for social media/academic use/email, creates a newsletter updating school community on alumni accomplishments.
- Researches corporate trust and brand management, creating and updating databases for findings.

ADAMS THEATRE COMPANY: A NJ NON-PROFIT (SUMMER PROGRAMMING)

Dunellen, NJ

Co-Founder, Producer

Apr 2020 –Present

- Founded non-profit theatre company, moved into producer role to continue summer programming while managing finances
- Navigated business incorporation and venue contracts with local governments, organizing events and performances
- Organized marketing campaigns and designing and editing digital and video content, balancing finances of organization
- Produced 2 fundraisers that raised over \$2000 and 5 musicals that raised more than \$12,000 with different student teams

PROJECTS

REACT.JS PROJECT MANAGEMENT APP, *Self-Guided*

- Created a web app for Non-Profit task management with React and JavaScript, designing user interface, features, and database

2024 CSAS DATA CHALLENGE, *Yale University*

- Developed original data algorithms to analyze pitcher/batter interactions in baseball, training regression and AI models in Python to determine the impact of risk in behavior.

ACTIVITIES

Executive Leader for Vibrant Colors Collective, the first Multicultural Theatre Organization at Northwestern, Writer for Scene & Heard Magazine, DJ for WNUR (Northwestern University Radio)

SKILLS

Product Management, Python, SQL, R, React.js, Jira, Confluence, Figma, Data Visualization, Microsoft Office, Tableau, Adobe Creative Suite, Qualtrics, Shiny, Brand Marketing, Content Strategy/Writing, Audio/Video/Photo Editing, Canva, Mechatronics