#### IN4MATX 133: User Interface Software

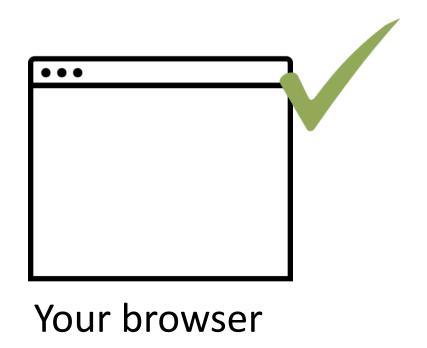
HTML & CSS

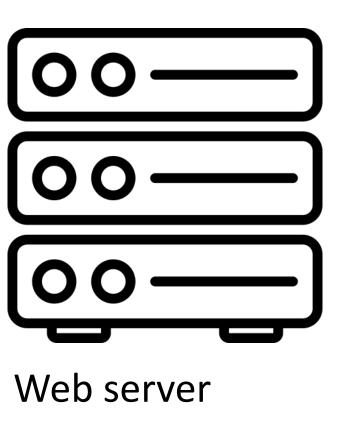
## Today's goals

#### By the end of today, you should be able to...

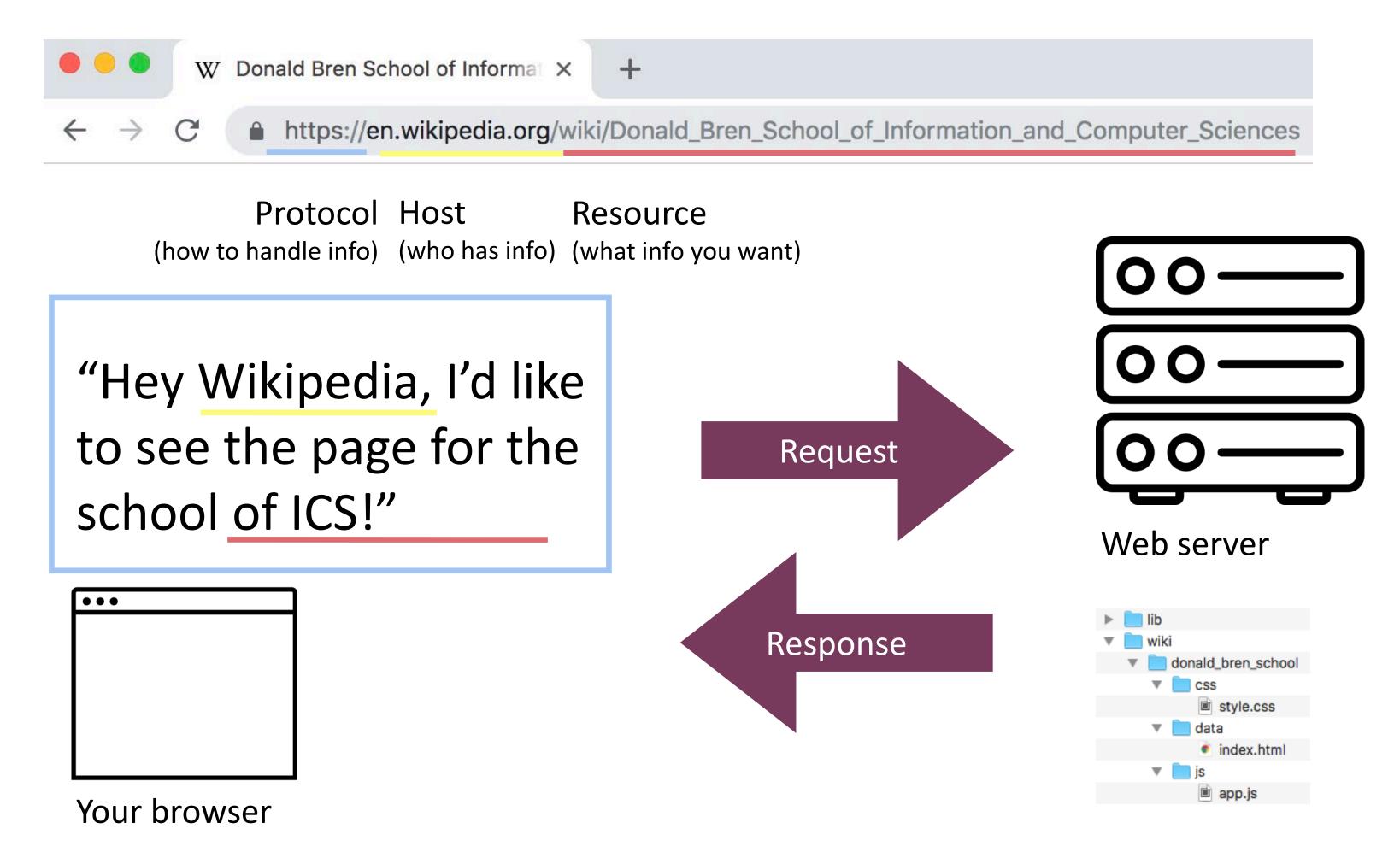
- Describe the fundamentals of web communication
- Identify the syntax of HTML tags and attributes and describe their roles
- Create a HTML template which follows W3C specifications
- Explain the goals of CSS and why it exists as separate from HTML
- Describe the CSS hierarchy and fallback structure

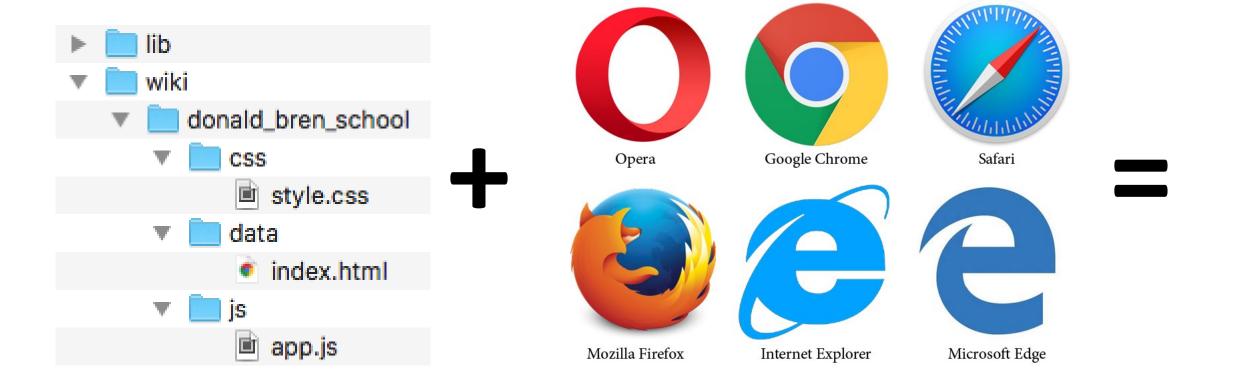
## Client-side web development

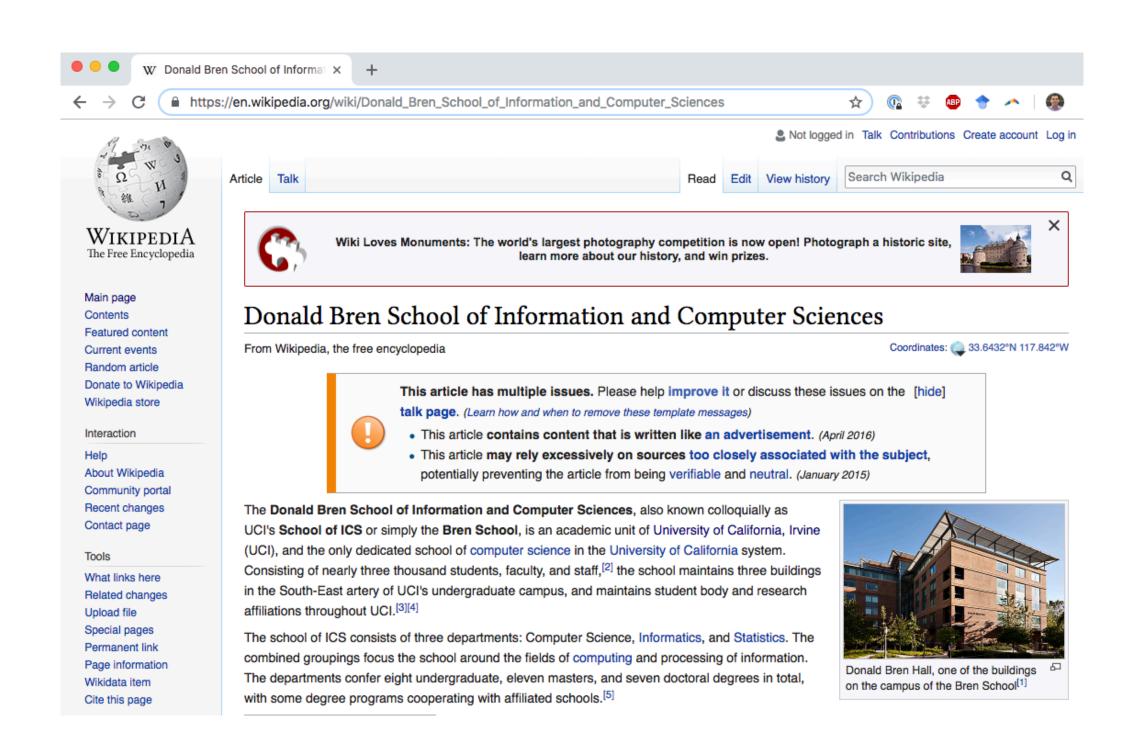




## Using the internet







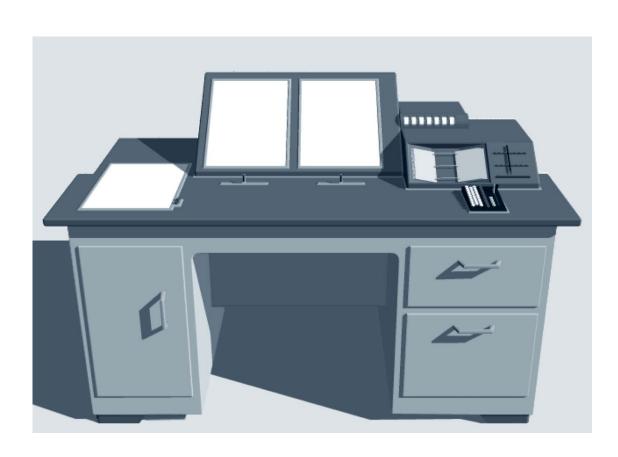
# Fundamentally, the web is designed to send files around

So what does a file on the web look like?

What if we wanted to specify how the content is rendered?

## HTML (<u>HyperText Markup Language</u>)

- Adds meaning to text
- Links documents to one another
  - Vanneaver Bush, hypertext vision



## Tags

```
Content goes here. Content

Close/end tag
```

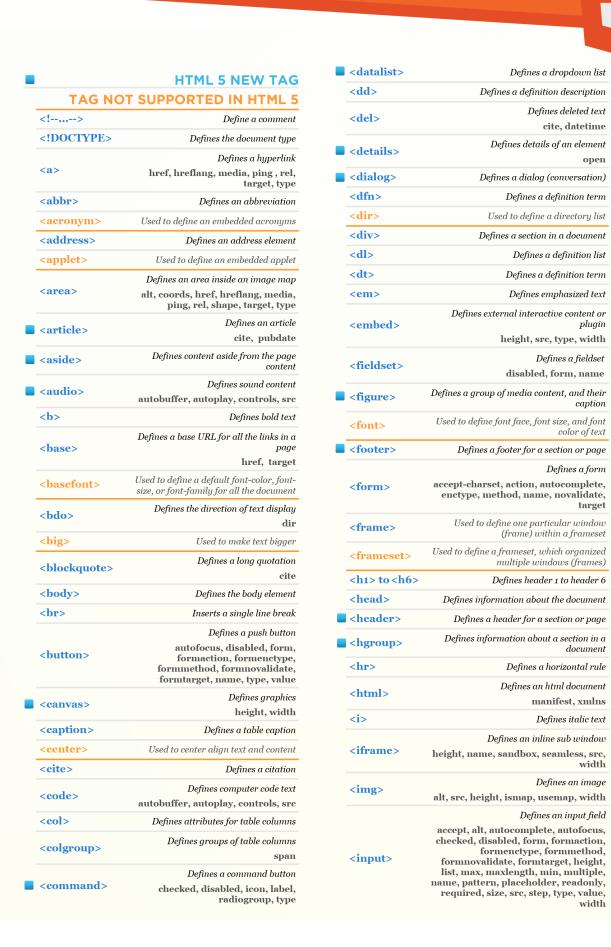
Whitespace and tag case are ignored

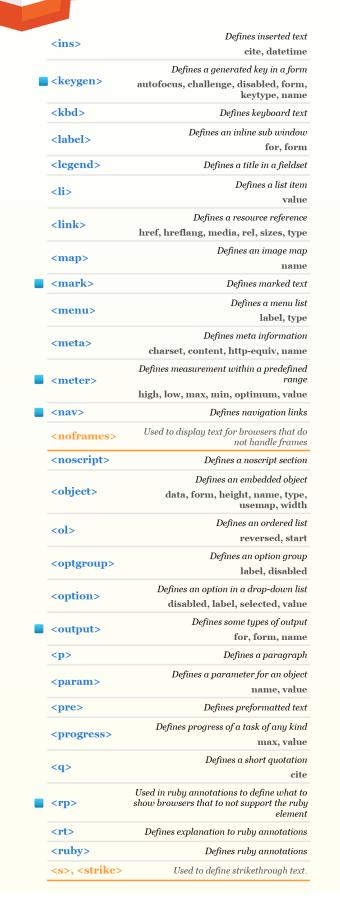
## Some common tags

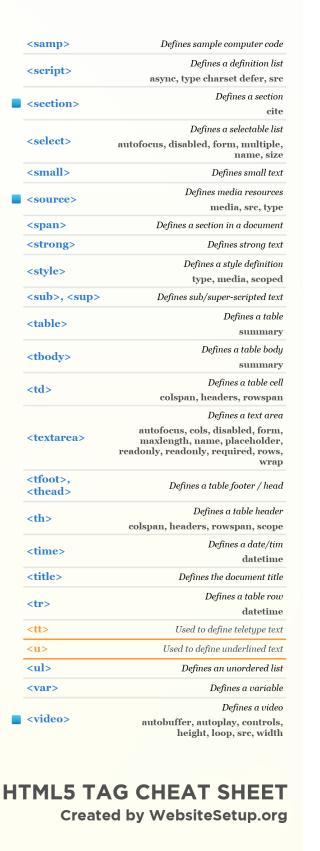
```
<h1>Heading level 1</h1>
<h2>Heading level 2</h2>
A paragraph
<!--A comment-->
<img> An image
An unordered list (bullets)
A list item
 A data table
<strong> Important content (bolded)
<em> Emphasized content (italicized)
<div> A division (section) of content
```

### Tags

- There are hundreds of tags!
- You may not use them all, but it's good to explore them
- Search on Google or W3C to understand each tag's purpose
- https://www.w3schools.com/tags/







## How would you specify a <div> with the (paragraph) I love HTML! ?

```
<div>I <strong>love HTML!

<div>I <strong>love</strong> HTML!
<div>I <strong>love<strong> HTML!<div>
<div>I <strong>love</strong> HTML!
</div>
<div>I <strong>love</strong> HTML!
</div>

</div>
```

## How would you specify a <div> with the (paragraph) I love HTML! ?

```
<div>I <strong>love HTML!

<div>I <strong>love</strong> HTML!
<div>I <strong>love<strong> HTML!
<div>

<div>I <strong>love</strong> HTML!
</div>
<div>I <strong>love</strong> HTML!
</div>

</div>
```

## Nesting

The Content of a tag can contain other HTML tags

## Let's make a shopping list

#### Mark's shopping list

- Milk
- Eggs
- Sandwich ingredients:
  - Bread
  - Tomato
  - Lettuce

## Nesting: HTML

By convention, HTML is specified via the Content of an <html> element.

#### Attributes

- Attributes specify options and add meaning
- Attributes are space-separated lists of names and values.
  - Kind of like variables
  - Almost always Strings

```
<div attributeA="valueA" attributeB="valueB">
   Content goes here
</div>
```

#### Attributes

```
<a href="http://inf133-fa20.baldwin.in/">IN4MATX 133</a>
   anchor hypertext
(hyperlink) <u>ref</u>erence
      <img src="logo.jpg" alt="My Dog Dylan Playing Pawball">
                                                                    img tags have no (text) content,
                                     alternative text for
            <u>s</u>ou<u>rc</u>e
                                                                    so no closing tag
                                     screen readers
      <html lang="en">
                 Language of document is
                 English
```

#### HTML structure

```
<html lang="en"> Specify language
<head> ——Document header (content that's not shown)
  <title>My Webpage</title> — Webpage title in tab
</head>
<body> ——Document body (content that's shown)
  <h1>Hello, world!</h1>
</body>
</html>
```

#### HTML structure

- Surprisingly, browsers are accommodating about HTML structure
- No "compiler errors"
- However, validation can help ensure browser compatibility and site usability

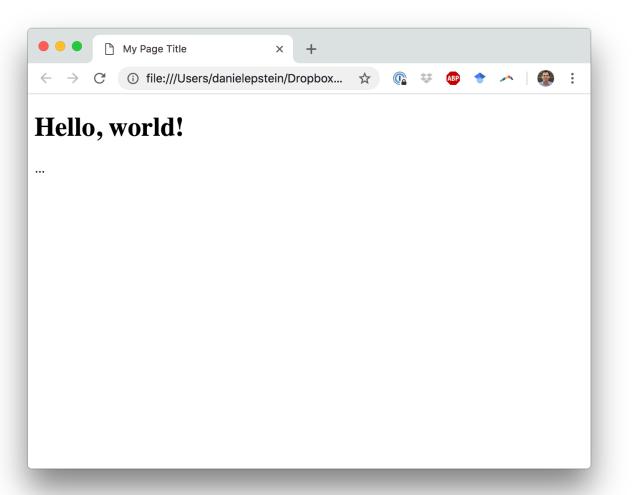
#### HTML structure

```
● ● ● My Page Title × +

← → C ① file:///Users/danielepstein/Dropbox... ☆ ② ❖ ● ↑ ○ ③ :

Hello, world!
...
```

```
<html>
<head>
    <title>My Page Title</title>
</head>
<body>
    <h1>Hello, world!</h1>
    ....
```



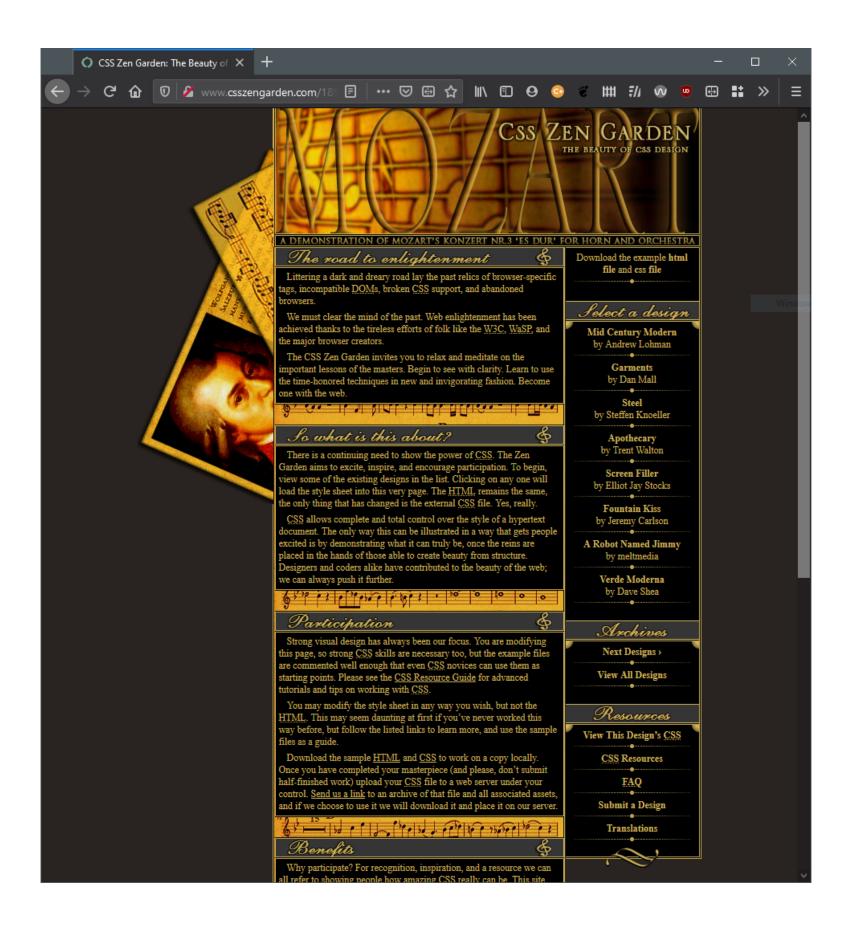
### W3C validator

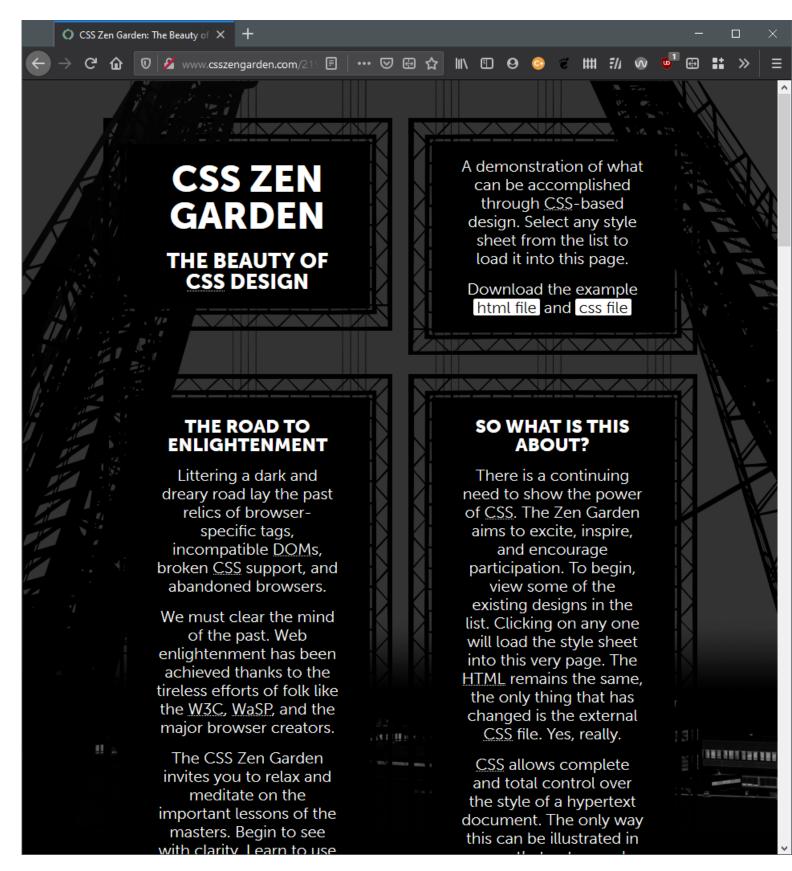
https://validator.w3.org/



https://repl.it/@m5b/inf133-html-demo

## Same page, different stylesheets







#### CSS

#### Cascading Style Sheets

- Defines rules for styling
- Differs from HTML, which provides structure for the document

## CSS: but why?

- Reusability
  - Apply the same style to multiple web pages
- Modularity
  - Include multiple stylesheets that apply to a single page
- Sane management
  - Files can be version controlled, separate from HTML structural content
- Maintainability
  - Styles can be contained in a single type of location (style sheets)

Ok, so how do I write CSS?

## CSS syntax

- Selectors specify which elements a rule applies to
- Rules specify what values to assign to different formatting properties

```
/* CSS Pseudocode */
selector {
    property: value;
    property: value;
}
```

## CSS syntax

```
Apply to all h1 tags
 font-family: 'Arial';
 color: blue;
 background-color: #ff0000; /*red*/
• Link to stylesheets in HTML's <head>
<head>
 <link rel="stylesheet" href="my-style.css">
</head>
               relation between
                                                 no content,
               this page and reference
                                                 so no closing tag
```

### Element, ID, and Class selectors

element: what tag is being styled

• class: a type of element

• id: one specific element

```
font-family: 'Arial';
color: red;
emphasize {
font-family: 'Arial';
color: red;
font-family: 'Arial';
color: red;
```

#### HTML Class and ID attributes

```
<div class="widget foo" id="baz"></div>
```

- Variable-value just like any other attribute (href, src)
- An element can have many classes, only one ID
- Each page can have only one element with a given ID
  - Required to pass validation
- Can use the same class on multiple elements
  - And should; it's useful to apply the same style to many elements

#### HTML Class and ID attributes

```
<div class="widget foo" id="baz"></div>
div.widget.foo#baz {
  /*can chain selectors together!*/
}
```

## CSS properties

- font-family: the "font" (fallback alternatives separated by commas)
- font-size: the size of the text
- font-weight: boldness
- color: text color
- background-color (element's background)
- opacity (transparency)
- And much, much more!

#### HTML vs. CSS

- HTML specifies the *semantics*
- CSS specifies the appearance

#### HTML vs. CSS

```
<!--HTML-->
 This text is <em>emphasized!</em>
<!--HTML-->
 This text is also
<i>emphasized!</i>>
Says nothing about appearance
```

Conflates appearance and semantics

This text is emphasized

This text is also emphasized

#### Cascading Style Sheets

• Multiple rules can apply to the same element (in a "cascade")

#### Cascading Style Sheets

CSS rules are also inherited from parent tags

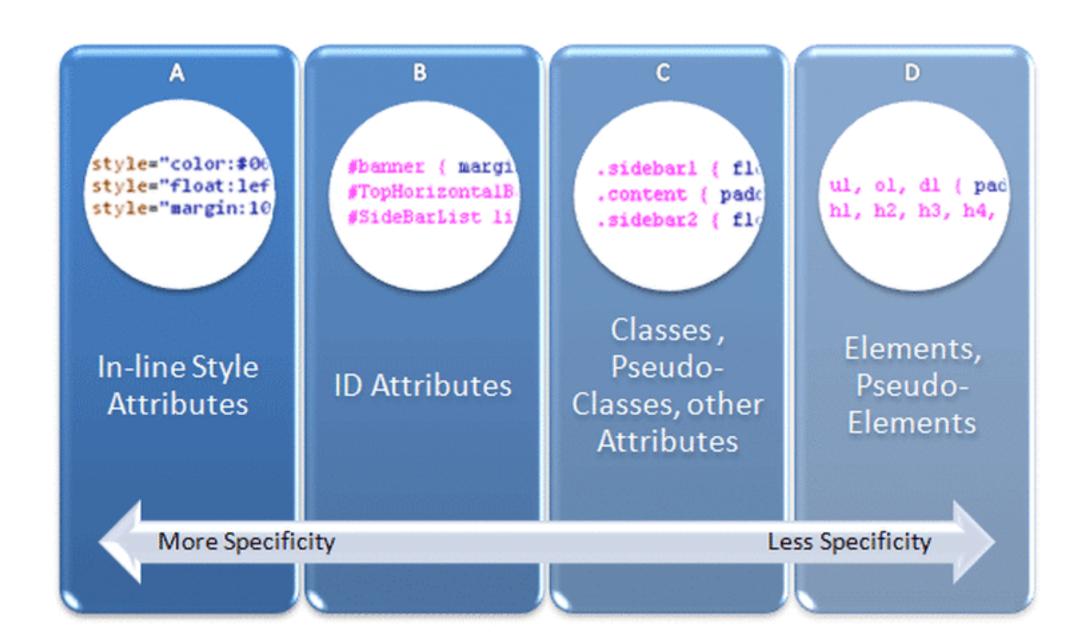
#### Cascading Style Sheets

• Rules are applied in order (last rule always wins among peer selectors)

```
<!--HTML-->
<em class="blue">Text is blue!</em>
/* CSS */
p { font-family: 'Verdana'; }
.red { color: red; }
.green { color: green; }
.blue { color: blue; }
```

# Specifying styles

- CSS specificity is calculated based on which selector designates it
- General rule: rule that's "closer to the HTML element" applies
- This is difficult stuff, usually trial-and-error resolves most things



#### Positioning

- HTML tags are either\*:
  - Block elements (line break after them)
  - Inline elements (no line break)

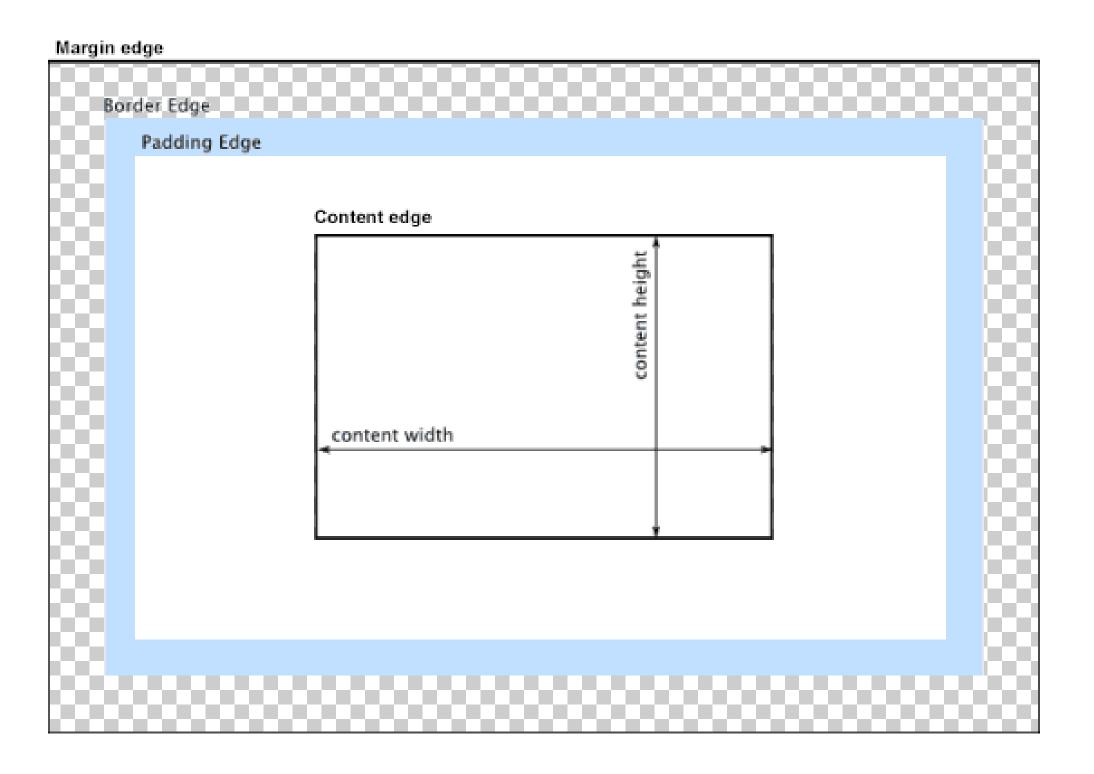
```
This is on a line.
This is on the same line.

This will be on a new line.
```

Don't put block elements inside inline elements!

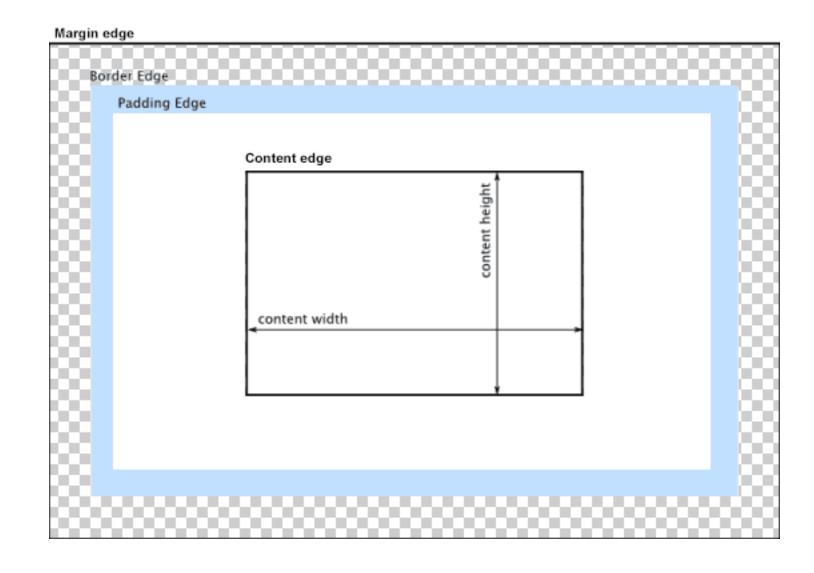
## Positioning: box model

- Content contains "real" content
- Padding extends content area
- Border is similar
- Margin is intended to separate elements from neighbors



#### Positioning: box model

- Content dimensions are specified with width and height
- padding, border, and margin
   have direction properties (e.g., padding-top,
   margin-right, border-left)
- border can have border-color,
   border-width, and border-style
- Content color (e.g., background-color)
   extends into padding



#### Positioning

- All positioning is relative to the parent
  - If you nest tags, the child's margins, etc. are all dependent on parent's

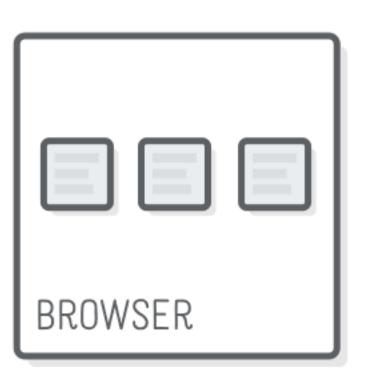
## Positioning: types

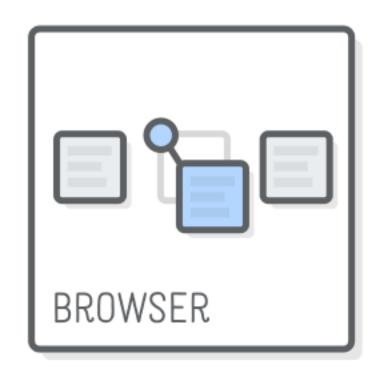
STATIC

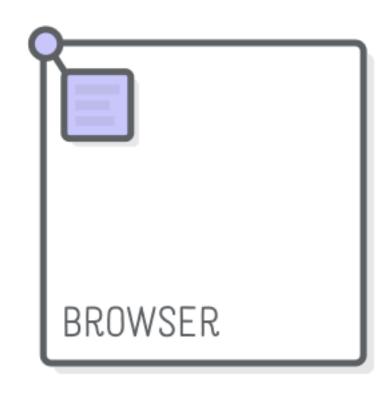


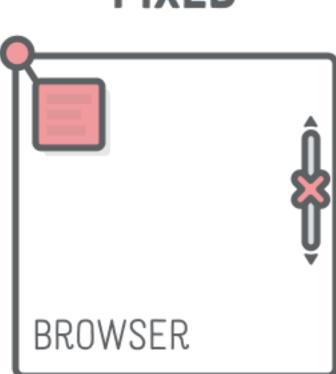


**FIXED** 









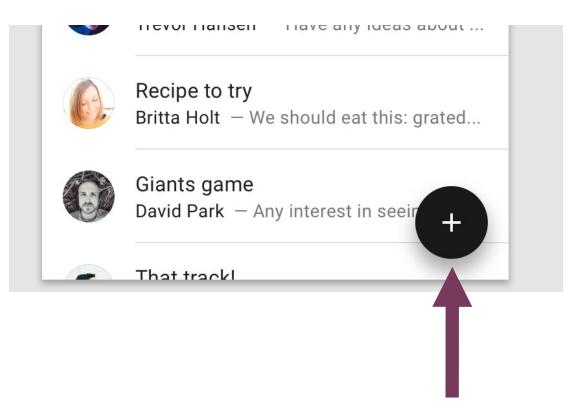
- static (default)
- relative (offset from default)
- absolute (from top-left)
- fixed (absolute + floating, fixed to the viewport)

#### Positioning: types

- static and relative follow the overall flow of a page
  - relative helps make adjustments to the flow
- absolute and fixed ignore it entirely
  - But they're helpful in some cases, like floating action buttons (FABs)



Relative position



Absolute position

# Positioning: types

- sticky will stop when a user scrolls past it
  - Useful for menus
  - Not all browsers support it, but getting there

#### Units

- Pixels (px), element units (em), percentages (%), real-world units (in, cm)
- Use relative units (em, %) whenever possible
- Helps accessibility, people with low vision change default size (usually 16px)
  - Em fonts scale from the default, a 30px heading stays 30px
- Also useful to vary based on screen size
  - More on how to do that next lecture

	Recommended	Occasional use	Not recommended
Screen	em, px, %	ex	pt, cm, mm, in, pc
Print	em, cm, mm, in, pt, pc, %	px, ex	

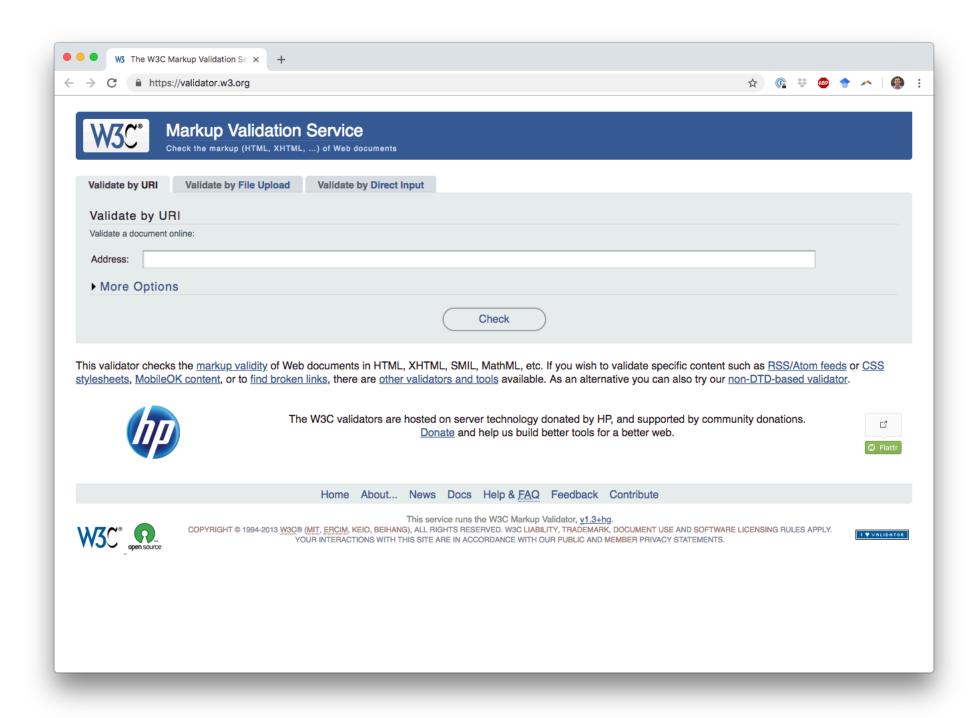


https://repl.it/@m5b/inf133-css-demo

#### References

- https://www.w3schools.com/cssref/
- https://cssreference.io/
- https://developer.mozilla.org/en-US/docs/Web/CSS/Reference
- https://www.codecademy.com/learn/learn-css

#### Validation



https://validator.w3.org

## Today's goals

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