

## Informatics 134

Software User Interfaces
Spring 2023

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# Agenda

1. Upcoming

2. Evaluations - Wizard of Oz

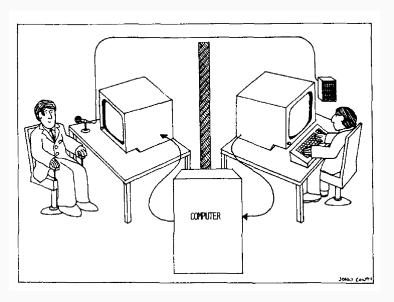
3. References

# Upcoming

# **Upcoming**

- Today:
  - Widget Discussion
  - Evaluations Wizard of Oz
  - Tonight: Development Check-in 2
- Next Week:
  - Testable interface ready by 5/19
  - Work on prototypes/final product
  - Prepare for user evaluations

Evaluations - Wizard of Oz



[Gould et al., 1983]

## Wizard of Oz

## Human 'wizard' simulates system response

- Interprets user input according to some process (or algorithm)
- Controls computer to simulate appropriate output
- Uses real or mock interface
- Wizard sometimes visible, sometimes hidden

## Wizard of Oz

#### Useful method for...

- Adding simulated and complex vertical functionality
- Testing futuristic ideas
- Increasingly relevant for ML/AI driven user experiences



[Porcheron et al., 2021]

## Wizard of Oz

# Examples

- Eye Toy Prototype
- Anti-gravity bar
- Ex-A-Sketch

References

#### References i

- Gould, J. D., Conti, J., and Hovanyecz, T. (1983).

  Composing letters with a simulated listening typewriter.

  Communications of the ACM, 26(4):295–308.
- Porcheron, M., Fischer, J. E., and Reeves, S. (2021).

  Pulling back the curtain on the wizards of oz.

  Proceedings of the ACM on Human-Computer Interaction, 4(CSCW3):1–22.