

# Mark McEahern

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## Summary

- More than 20 years experience in information technology, including software architecture, software development, and project management
- Extensive experience with a variety of software development ecosystems, including Ruby/Rails, Javascript, Java, Microsoft, and Python

## Professional Experience

**Co-Founder, CTO**, Manifestly LLC, Madison, WI. *February 2016—present*

- Managed complex technology stack for SaaS with 5x MRR growth since 2016, including Ruby on Rails, Slack bot, Native Mobile apps for iOS and Android using Ionic Framework

**Partner, Co-Founder**, Adorable IO, Madison, WI. *January 2014—February 2016*

- Built and managed a successful software consulting business with a staff of 15, nearly a dozen subcontractors, and nearly \$2.5M in revenue in 2015

**Principal**, McEahern Consulting, Madison, WI. *December 2012—December 2013*

- Provided expert software consulting to several clients

**Senior Director of Software Development**, Chirppy, San Rafael, CA. *April 2012—December 2012*

- Designed, developed, and maintained web-based system for managing event ticket sales.
- Integrated multiple payment processors (Authorize.Net, PayPal, Samurai).
- Integrated ticket ordering process into Facebook page.

**Software Architect, Supervisor**, Wisconsin State Laboratory of Hygiene, Madison, WI. *February 2008—April 2012*

- Designed and implemented a method of extracting charges from heterogeneous systems in order to maintain a single enterprise-wide billing system (Epic's Reference Lab Billing).
- Led team to design and develop system for submitting low-volume reportable conditions electronically, replacing the use of faxes for submitting laboratories.

- Led team to replace IBM WebSphere with open source alternatives (Apache Tomcat, dotCMS), saving organization \$100K in annual licensing fees while at the same time significantly improving functionality for the end users.

**Project Lead**, Wisconsin Department of Financial Institutions, Madison, WI. *June 2003—January 2008*

- Instrumental in leading the organization from 100% manual review of all electronic filings to auto-filing 60% of corporate formation documents.
- Designed and implemented a method of automating the determination of corporate name availability, making Wisconsin one of the few states at the time to provide this service.

**Principal Software Engineer**, Youel Systems, Inc., San Diego, CA and Madison, WI. *June 2000—April 2003*

- Led team to develop content management system for MIPS using Zope's Content Management Framework (CMF).

**Co-Founder, Chief Privacy Officer, Web/Database Development Manager**, Enonymous Corporation, San Diego, CA. *November 1998—May 2000*

- Helped negotiate \$2.5M in first round financing from Mission Ventures.
- Managed team of web and database developers in the design and development of back-end systems.
- Determined company privacy initiatives, established privacy rating guidelines and managed small team of privacy policy analysts.
- Acted as company spokesperson in various press interviews.

**IS Comprehensive Services Specialist**, Bureau of Enterprise Information Technology, Wisconsin Department of Natural Resources, Madison, WI. *December 1992—November 1998.*

- Developed and conducted traditional instructor-led courses on a variety of software packages in the Central Office and across the State.
- Selected as Division Employee of the Month in April 1994, Nominated for Division Employee of the Year in 1993 and 1994.

## Education

- Master of Arts, Philosophy, University of Wisconsin—Madison. 1991.
- Bachelor of Special Studies, Cornell College. 1990. Phi Beta Kappa, Magna Cum Laude.



