Manjushree Ranjitkar

Web Desginer | UI/UX Designer

✉ m5u.ranjitkar@gmail.com   📞 +44 7424614127   📍 London, United Kingdom

in Linkedin   ↖ Portfolio   Bē Behance.net

Profile

Highly skilled Web & UI/UX Designer with 4 years of experience in creating visually stunning, user-friendly websites that exceed client expectations. Proficient in HTML, CSS, responsive design, and design software such as Adobe Creative Suites and Figma. Committed to staying up-to-date with the latest trends and techniques in the industry. Adept at conducting user research and testing to improve the overall user experience.

Professional Experience

Lacuna Crafts   Dec 2022 – present

Web Desginer - Contract   Kathmandu, Nepal

- Create a website design that aligns with Lacuna Craft's branding and mission while providing a positive user experience for its target audience.
- Understanding the needs and preferences of Lacuna Craft's target audience through activities such as user interviews, creating user personas, conducting surveys, and analyzing website metrics.
- Translating the website design into code using HTML, CSS, and JavaScript, and ensuring that the website is responsive and user-friendly.
- Working closely with Lacuna Craft's team members to ensure that the website meets their requirements and that the project is delivered on time and within budget.
- Testing the website for functionality and usability, and making necessary refinements based on user feedback.

Braindigit IT Solution   Jan 2016 – Nov 2020

Web Designer   Kathmandu, Nepal

- Expertise in theatre management systems to design and develop captivating websites for numerous cinema establishments.
- Crafted a multitude of templates for Contentder, the company's proprietary CMS, catering to diverse industries such as retail, education, travel, blog, and food, resulting in a seamless and visually compelling user experience.
- Revitalized the e-commerce application by proactively maintaining the website, adeptly debugging issues, and innovatively implementing new features, such as personalized recommendations, resulting in a 20% increase in website traffic and an increase in sales.

- Created UI design and contributed to the front-end development for the chatbot of one of the leading network companies in Nepal ensuring a seamless user experience and reducing development time by 15%.
- Conducted user research and usability testing to improve designs, resulting in an increase in user satisfaction and a decrease in bounce rate.
- Successfully designed and launched a new UI design for the Neema Academy website that increased engagement and user retention by 20%.
- Managed multiple projects simultaneously, delivering high-quality designs within deadlines and exceeding client expectations.
- Developed and maintained client relationships, ensuring their satisfaction with the final product and leading to repeat business and referrals.
- Improved and updated the user interface and functionality of previous projects to ensure they remained current and met the evolving needs of users.
- Transformed designs into responsive web pages optimizing applications to achieve maximum speed and scalability.
- Successfully mentored two web designer interns to improve their skills and performance, resulting in increased productivity and quality of work.

Hamro Nepal
Oct 2019 – Oct 2020

Freelancer UI/UX Desginer
United States

- Conducted user research to create user journeys, information architecture, and user flows that aligned with both users' needs and business goals
- Produced low/high fidelity wireframes and prototypes to visually communicate design concepts and solutions to stakeholders
- Designed effective solutions that met both business requirements and user needs, while also ensuring that the visual design was consistent with branding and marketing goals
- Checked the accessibility of a design, ensuring that it met accessibility guidelines and was usable by all users
- Developed front-end code using semantic markup, CSS, and SASS preprocessor, and used BEM for better project management
- Optimized application performance for maximum speed and scalability, ensuring that the final product was high-performing and met project requirements.

Skills

- HTML/CSS
- Adobe Creative Suites (Photoshop, Illustrator & XD)
- Prototyping
- Desgin Thinking
- Information Architecture
- GIT
- Figma
- Wireframing
- User Research
- User Testing
- Basic JavaScript
- Agile Methodology

Education

York St John University ↗
MSc Computer Science

2021 – 2023
London, United Kingdom

Nagarjuna College of Engineering & Technology ↗
B.E Software Engineering

2010 – 2014 | Bangalore, India