

Manjushree Ranjitkar

Web Designer | Front-end Developer

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Profile

With over 4 years of experience delivering impactful and visually appealing work, I'm a high-performing professional skilled in creating user-friendly websites that offer an exceptional user experience. My proficiency in HTML, CSS, JavaScript, responsive design, and design software such as Adobe Creative Suite and Figma allows me to develop websites that meet and exceed industry standards. I am dedicated to staying updated with the latest trends and techniques in the industry to ensure that the websites I create are modern and engaging. In addition, I am skilled in conducting user research and testing to enhance the overall user experience.

Professional Experience

Braindigit IT Solution

Jan 2016 – Nov 2020

Web Designer

Kathmandu, Nepal

- Expertise in theatre management systems to design and develop captivating websites for numerous cinema establishments.
- Crafted a multitude of templates for Contentder, the company's proprietary CMS, catering to diverse industries such as retail, education, travel, blog, and food, resulting in a seamless and visually compelling user experience.
- Revitalized the e-commerce application by proactively maintaining the website, adeptly debugging issues, and innovatively implementing new features, such as personalized recommendations, resulting in a 20% increase in website traffic and an increase in sales.
- Created UI design and contributed to the front-end development for the chatbot of one of the leading network companies in Nepal ensuring a seamless user experience and reducing development time by 15%.
- Conducted user research and usability testing to improve designs, resulting in an increase in user satisfaction and a decrease in bounce rate.
- Successfully designed and launched a new UI design for the Neema Academy website that increased engagement and user retention by 20%.
- Managed multiple projects simultaneously, delivering high-quality designs within deadlines and exceeding client expectations.

- Developed and maintained client relationships, ensuring their satisfaction with the final product and leading to repeat business and referrals.
- Improved and updated the user interface and functionality of previous projects to ensure they remained current and met the evolving needs of users.
- Transformed designs into responsive web pages optimizing applications to achieve maximum speed and scalability.
- Successfully mentored two web designer interns to improve their skills and performance, resulting in increased productivity and quality of work.

Hamro Nepal

Oct 2019 – Oct 2020

Freelancer UI/UX Designer



United States

- Conducted user research to create user journeys, information architecture, and user flows that aligned with both users' needs and business goals
- Produced low/high fidelity wireframes and prototypes to visually communicate design concepts and solutions to stakeholders
- Designed effective solutions that met both business requirements and user needs, while also ensuring that the visual design was consistent with branding and marketing goals
- Checked the accessibility of a design, ensuring that it met accessibility guidelines and was usable by all users
- Developed front-end code using semantic markup, CSS, and SASS preprocessor, and used BEM for better project management
- Optimized application performance for maximum speed and scalability, ensuring that the final product was high-performing and met project requirements.

Skills

- HTML/CSS
- Adobe Creative Suites (Photoshop, Illustrator & XD)
- Prototyping
- Design Thinking
- Information Architecture
- Agile Methodology
- Wordpress
- React
- Figma
- Wireframing
- User Research
- User Testing
- GIT
- JavaScript
- SEO

Education

York St John University 	2021 – 2023
MSc Computer Science	London, United Kingdom
Nagarjuna College of Engineering & Technology 	2010 – 2014 Bangalore, India
B.E Software Engineering	