# MAAHI GURNANI
## Data Science Enthusiast

## DETAILS

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⭘ https://github.com/m6490

## SKILLS

**Languages:** Python, C

**Statistics & Machine Learning**:
Classification, Regression, Ensemble
Techniques,Clustering.

**Packages**: Scikit learn, Numpy,
Pandas, Matplotlib, Seaborn, Scipy

**Visualization:** Tableau, Power BI,
Advanced Excel

**Databases:** MySQL

**Web Scraping:** Selenium, Beautiful
Soup

## CERTIFICATIONS

**PG Program in Data Science, Machine
Learning & Neural Networks**
- DataTrained Academy, July'22 - Aug'23

**Business Analytics with TABLEAU**
- DataTrained Academy, Apr'23

**Business Analytics with Advanced
Excel**
- DataTrained Academy, Mar'23 - Apr'23

## EDUCATION

**Master of Technology,
Computer Science and Engineering**
- Nagpur University, Aug'13 - Jun'15

**Bachelor of Engineering,
Computer Science and Engineering**
-Nagpur University, Aug'08- Apr'12

## OBJECTIVE

Meticulous data analysis enthusiast with 5 years of academic experience, seeking to transition into a Data Analyst role. Proficient in data visualization, machine learning with a solid understanding of Python and SQL. Committed to continuous learning, I aim to leverage my teaching expertise and analytical insight to deliver data-driven solutions in a dynamic team.

## PROFESSIONAL  EXPERIENCE

**Data Analysis Intern**                                    Sep'23 - Oct'23

MeriSkill

- Manipulating and delivering insights from large datasets, for making data-driven recommendations for optimizing sales strategies
- Identifying trends, top-selling products, and revenue metrics for business decision-making

**Data Science Intern**                                    Nov'22 - May'23

Flip Robo Technologies | Bengaluru

- Incorporated web scrapping on multiple assignments using Selenium & Beautiful Soup
- Polished Exploratory Data Analysis and model building while working on multiple projects

**Assistant Professor**                                    Jun'17 - Dec'17

Yashwantrao Chawan College of Engineering | Nagpur

- Departmental PO's and PSO's co-coordinator: coordinated Attainment calculations and justification for IT department
- Student activity co-coordinator: formulated various student activities for IT department

**Assistant Professor**                                    Jun'16 - May'17

J.D. College of Engineering & Management | Nagpur

- Supervised CSE Department's student activities and GATE club

**Lecturer**                                    Aug'12 - Nov'15

Shri Datta Meghe Polytechnic | Nagpur

- Quality supervisor for Recruitment & Assessment Centre (RAC) for MSBTE S-2015 examination
- Committee member of ARC and CAP for academic years 2013 & 2014
- Devised seating of students for MSBTE S-2013 Examination using Macro

## PROJECTS

**Capstone Project: IMDB Dataset**

- Successfully managed all the stages of project development, showcasing a proactive approach to problem-solving.
- Conducted comprehensive information gathering, employed data cleaning, pre-processing & transformation ensuring high-quality data. Feature selection to enhance model precision.
- Applied query processing to extract relevant insights.
- Undertook visualization to showcase engaging and informative trends and patterns.
- Finalized it up by presenting the output in the form of Regression/Classification model using M/C learning.

**Customer Retention Project (A case study from Indian e-commerce customers)**

- Implemented data analysis and strategies to boost customer loyalty and retention rates.
- Summarized all the positive and negative remarks of all the e-commerce platforms (Amazon, Flipkart, Myntra, Paytm, SnapDeal)