

Matthew English, Junior Web Developer

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OBJECTIVE

Business operations manager with over 7 years of experience targeting a career transition into front-end web development. With client and personal projects under my belt, I'm eagerly seeking professional opportunities to grow, learn, and bring value to your team.

SKILLS

Web Development

HTML, CSS, JavaScript, React, SQL, Search Engine Optimization (SEO), Accessibility, Responsive Design

Management

Leadership, Coaching, Conflict Resolution, Organization, Planning, Coordination, Motivation

General

Self-motivation, Adaptability, Problem Solving, Written/Verbal Communication, Time Management, Customer Service, Teamwork

EXPERIENCE

Mid Michigan Body Parts, Harrison, MI — *Web Designer/Developer*

JANUARY 2023 - CURRENT — <https://midmichiganbodyparts.com/>

- Designed and built a responsive, mobile-friendly website
- Worked collaboratively with the business owner to ensure satisfaction
- Provided all copywriting and implemented marketing tactics
- Optimized site for performance, SEO and accessibility
- Currently providing site maintenance by implementing content updates, monitoring performance and resolving any issues

Dick's Sporting Goods, Mount Pleasant, MI — *Operations Manager*

MAY 2017 - AUGUST 2022

- Interviewed, onboarded and trained new employees
- Oversaw all back-end and front-end operations
- Routinely reviewed and implemented strategies to improve key metrics
- Increased customer loyalty conversion by 7.1%

Dick's Sporting Goods, Mount Pleasant, MI — *Freight Flow Manager*

JUNE 2015 - MAY 2017

- Implemented strategies to maintain inventory integrity and prevent internal and external loss
- Led a team of 10+ employees to ensure prompt and efficient stocking of freight
- Utilizing more efficient workflows, increased CPLH by 6.8
- Oversaw all shipping and receiving