

Course: Domain Driven Design & Microservices for Architects

Section: Understanding the Domain

<http://acloudfan.com/>

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Discount Link to course:

<https://www.udemy.com/course/domain-driven-design-and-microservices/?referralCode=C5DCD3C4CC0F0298EC1A>

# Understanding the Domain

Terminology

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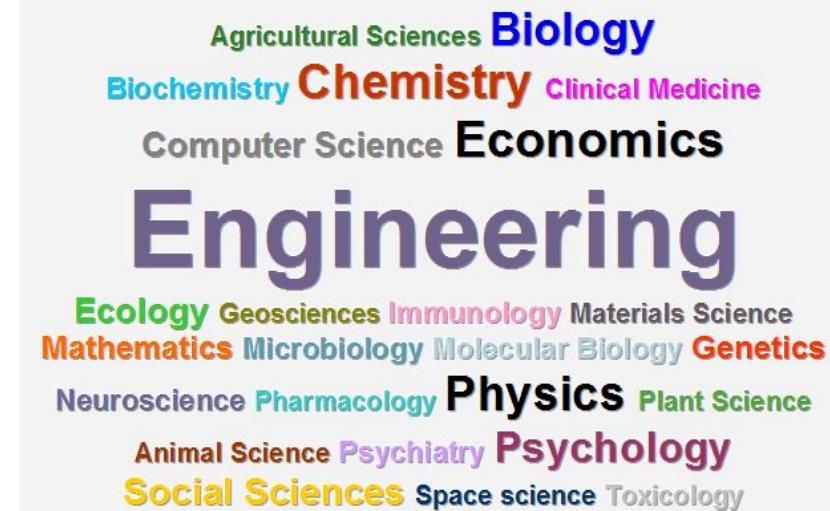


- 1 What is a domain?
- 2 Domain experts?
- 3 Intro to ACME Travels

## English Language definition of Domain

“

A sphere of knowledge, influence, or activity



## Business perspective of Domain

“

A field | industry in which the business operate

Banking

Oil & Gas

Retail

... ...



Bank of America

[www.ACloudFan.com](http://www.ACloudFan.com)



## Technology perspective of Domain

“

Represents the problem space

eCommerce

eCommerce

User Experience | Front End

Business

Logic | Rules | Flow

Data Layer

Gateway

Adapters

Interfaces

## Software perspective of Domain

“

Represents the problem space

eCommerce

Social Media

Media  
Streaming

Resource  
Planning

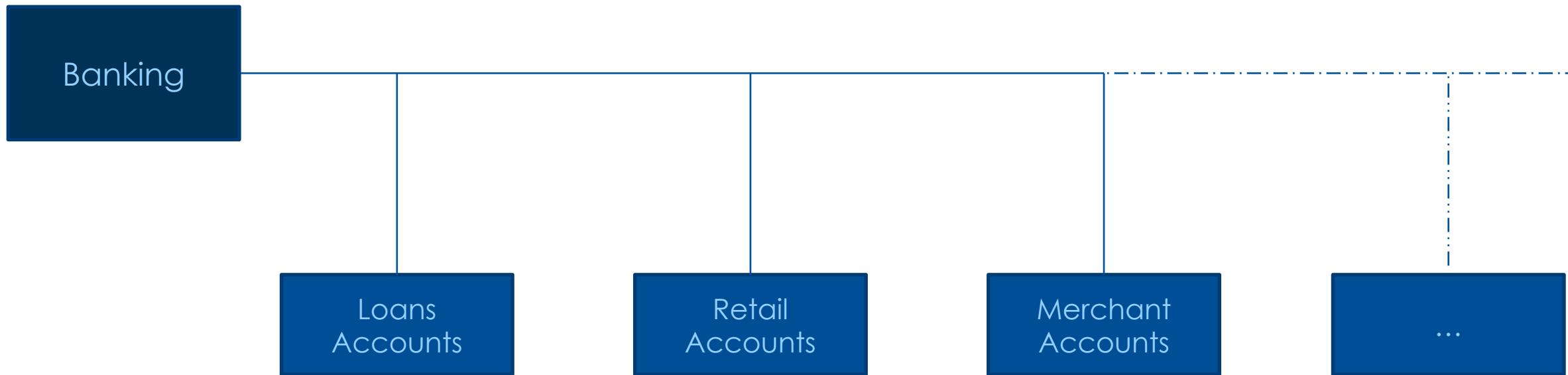


www.ACloud  
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## Sub-Domains

Each domain consists of Sub-Domains



**Domain Experts**

a.k.a. Subject Matter Experts or SME

Thorough understanding of the domain

Banking



Accounts Expert

## Domain Experts

a.k.a. Subject Matter Experts or SME

NO one expert knows everything about the domain !!!

Banking



Retail Accounts Expert



Merchant Accounts Expert



Loans Accounts Expert



Compliance & Regulatory



# Travel & Leisure industry



Travel Advisor





# There are multiple experts within a domain !!!



Travel Advisor



Partner Contracts



Accounts



Customer Support

....

## Quick Exercise



What domain are you in?



Subdomains within that domain?



List out the domain experts you work with?



## Quick Review

Domain = A sphere of knowledge, influence, or activity

- Made up of MULTIPLE Sub-domains
- Multiple Domain Experts needed to support business functions

# Architecture & Design

Understanding the idea behind modeling

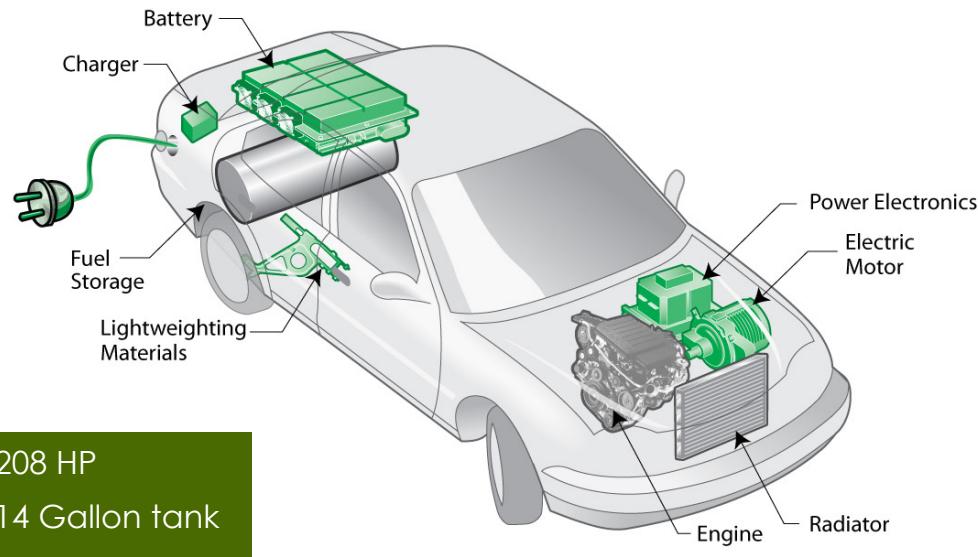


- 1 Conceptual Models
- 2 Architectural Models
- 3 Architecture Vs. Design

# Conceptual Models

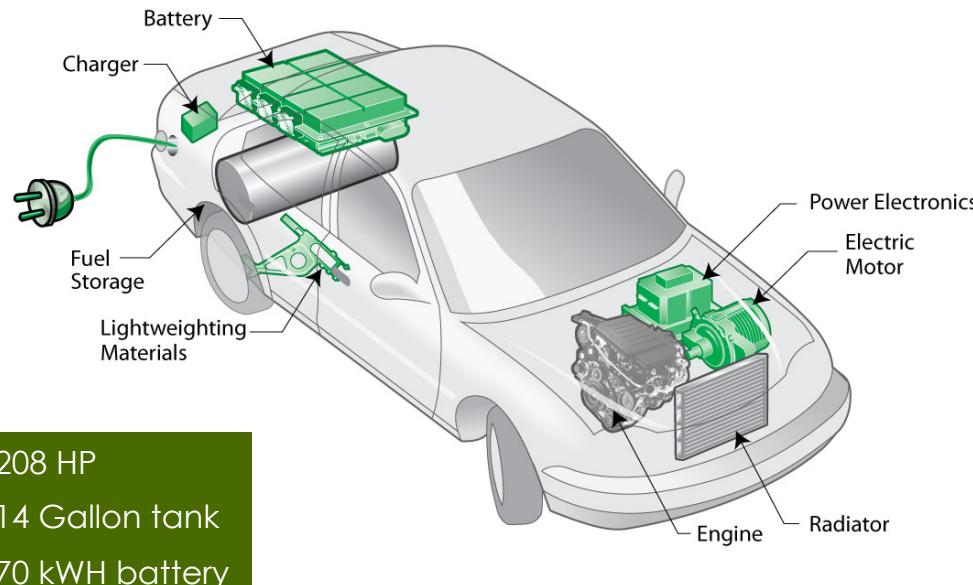
“

A representation of a system made from composition of concepts



# Objective of Conceptual Models

1. Enhance the understanding of the designers
2. Conveying the ideas to stakeholders
3. Provide a point of reference to create detailed specifications
4. Documentation for future reference



# Software : Conceptual Models

Common terminology for the domain concepts

Identifies different parts of the system

Relationships between the concepts

Critical | Foundational parameters are defined

Architectural Model

Visualization of the system represented by the model

## Architectural Model

a.k.a. architecture

“

Structured representation of a solution that meets the requirements in the problem space

- High level abstraction of parts of the end solution
- Presents a view of how the requirements will be met
- Assist in answering the questions posed by different stakeholders

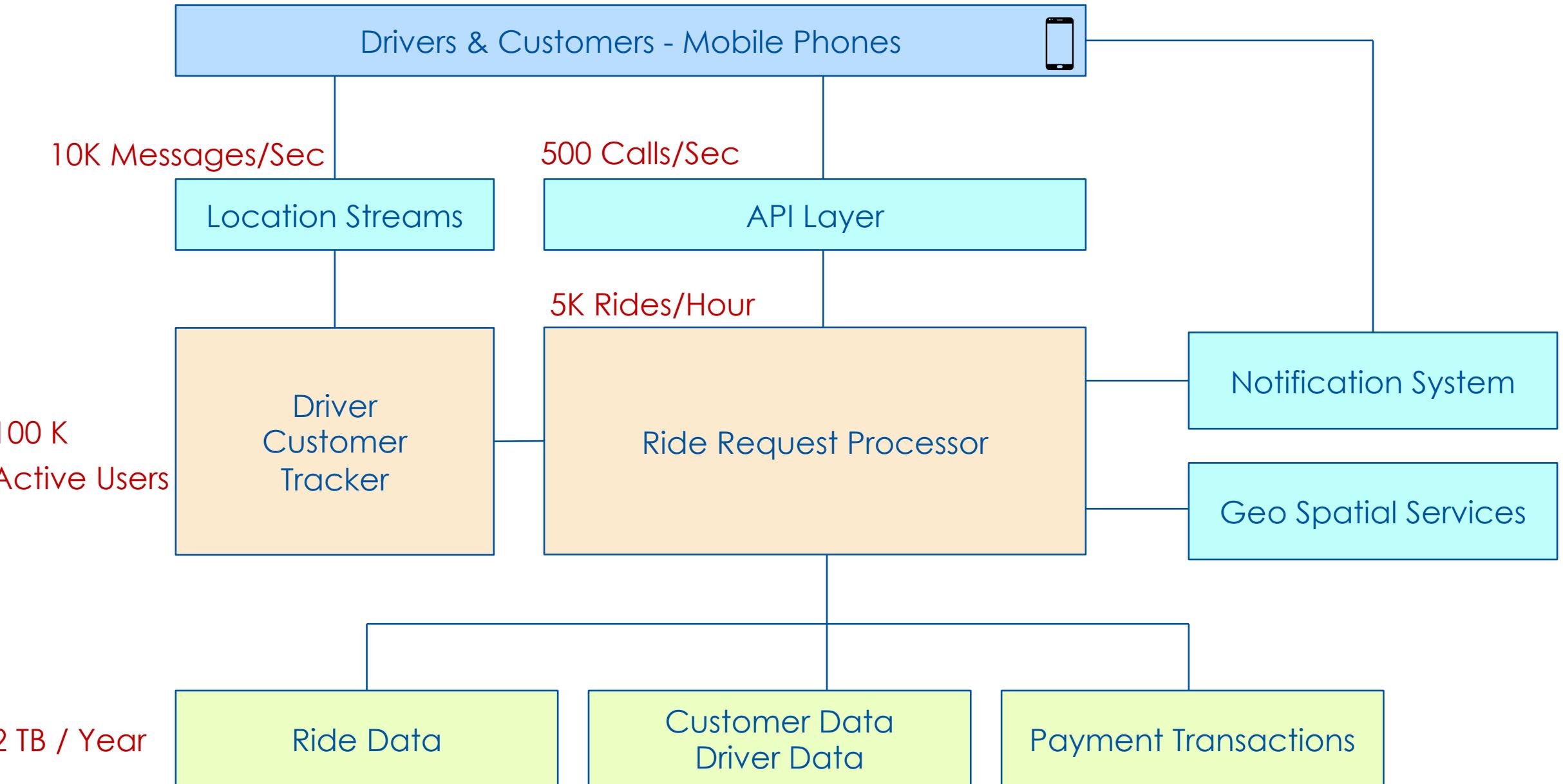
## Architecture Vs. Design

Difference is in the level of details & focus

- **Architecture** = High Level | Skeleton | Long term focus
- **Design** = Relatively detailed | Focus on implementation

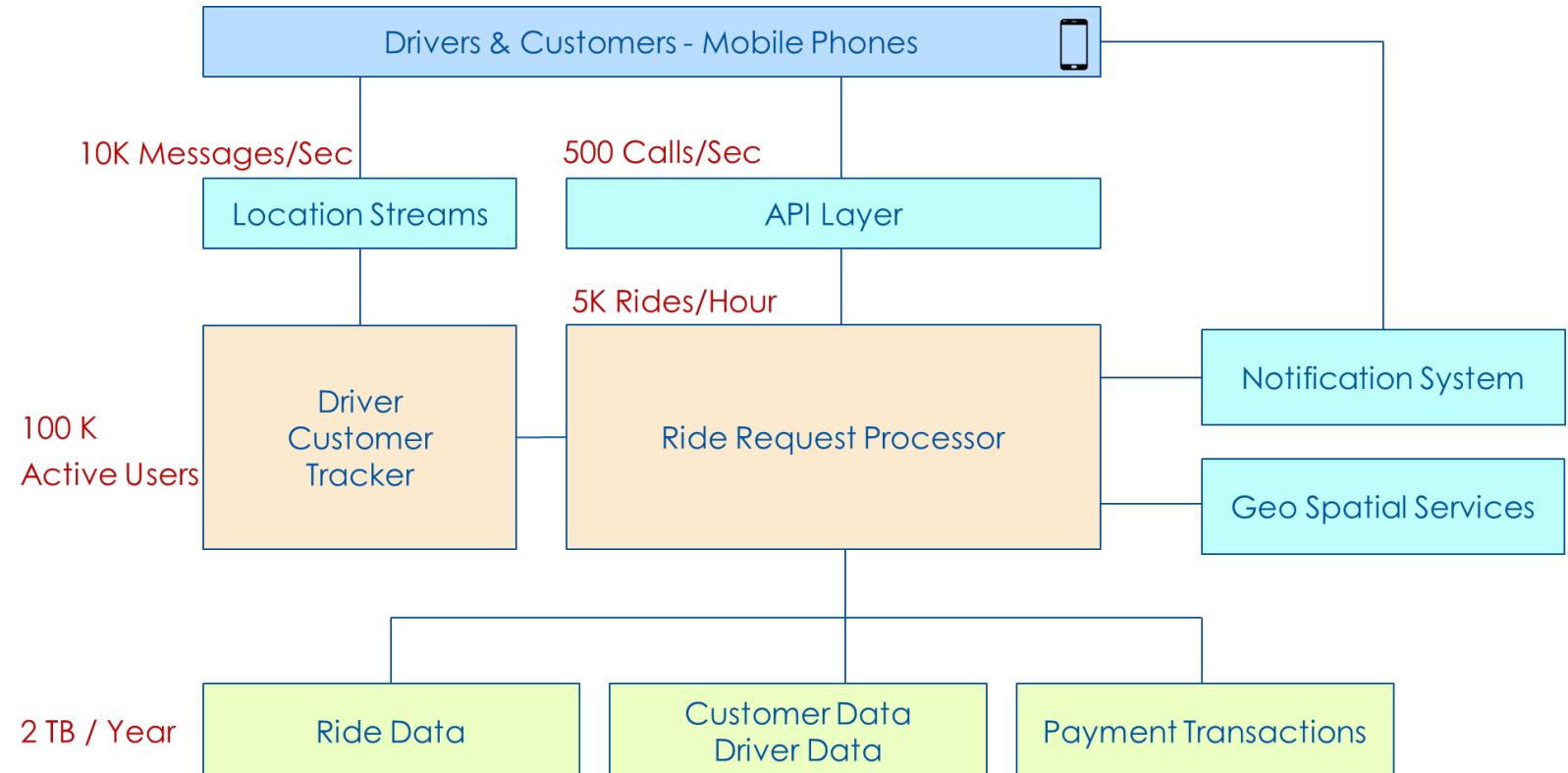
# Architecture & Design for a Rideshare System

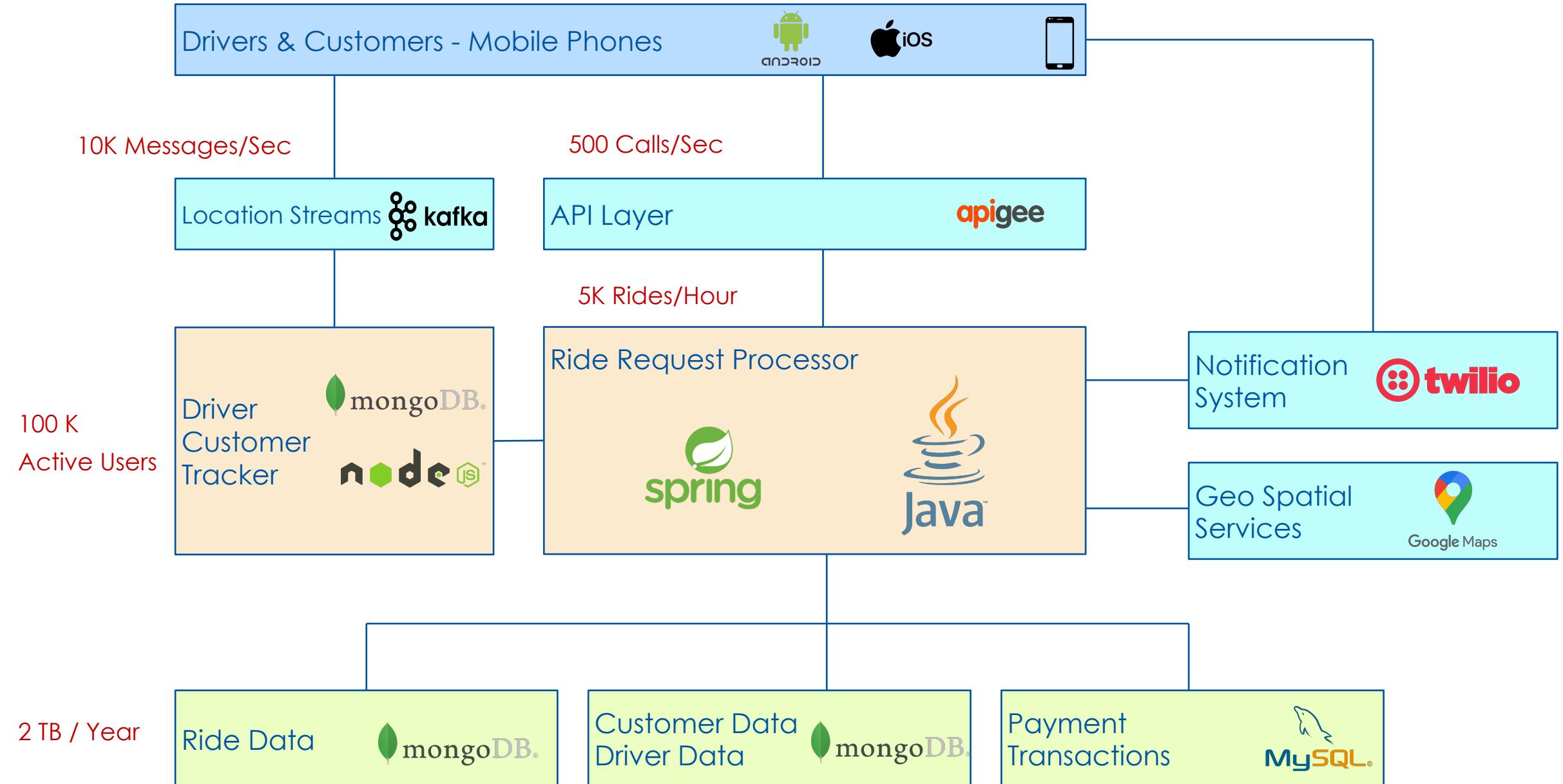




# Quick Exercise

Think about the design







## Quick Review

Conceptual Model = A set of concepts & their relationships

Architectural Model = A structured representation of a solution

Design = A structured representation of a solution that is closer to the implementation

# Modelling & Architecture style

Common Modeling Techniques and Architectural Styles



- 1 Modelling techniques
- 2 Architectural Styles
- 3 Intro to Domain Driven Design

## Model Diagrams

### Multiple ways of modelling

- Purpose
- Perspective | Viewpoint
- Level of Details

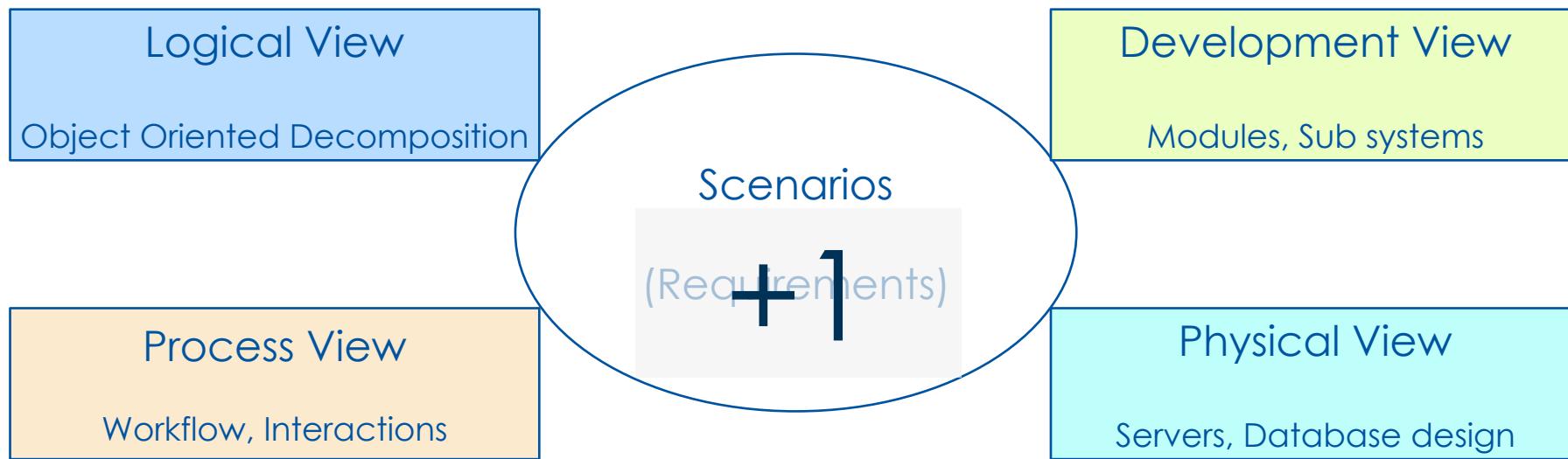
Models are NOT mutually exclusive i.e.; you may create multiple models for the same system

# 4+1 Architectural View Model

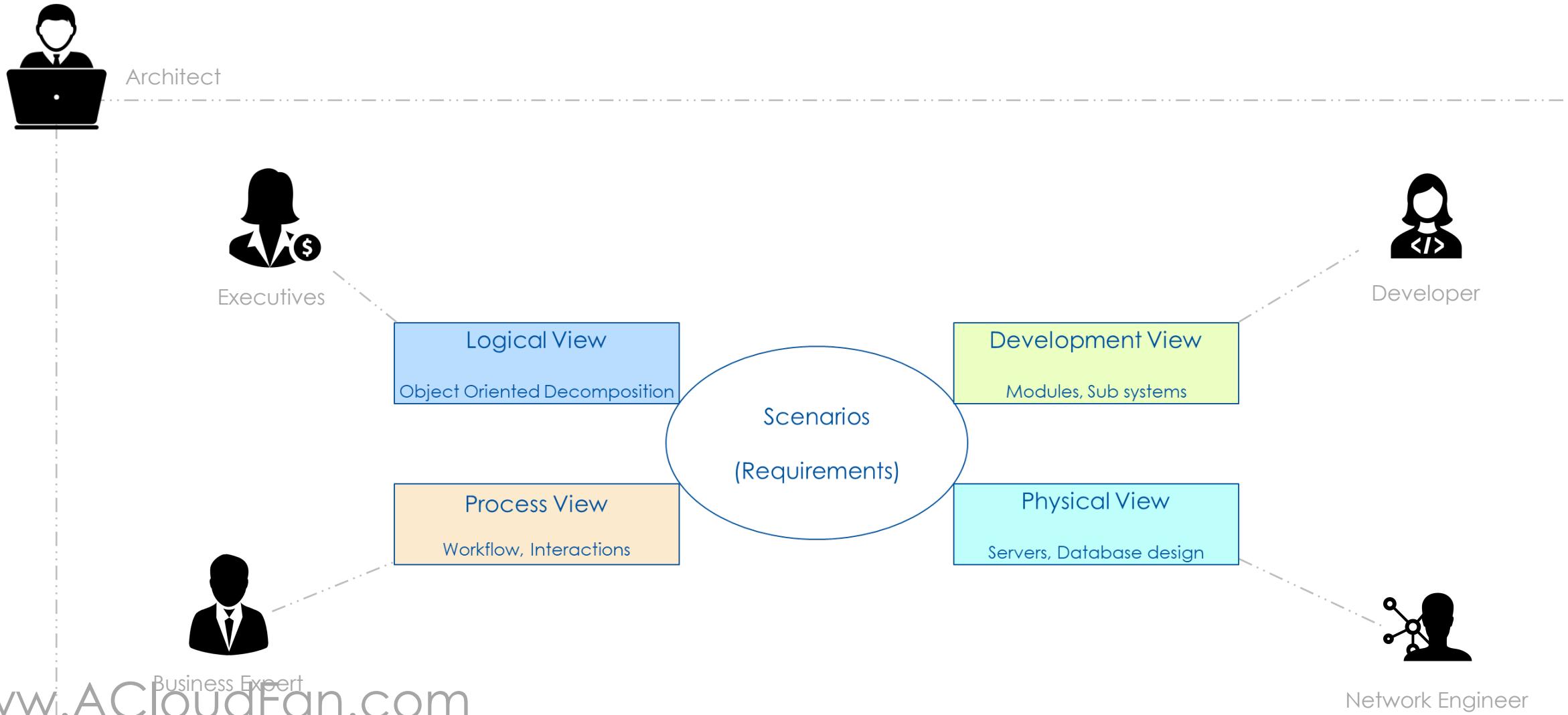


## 4 +1 Architectural View Model

Describe the architecture from viewpoints of multiple stakeholders

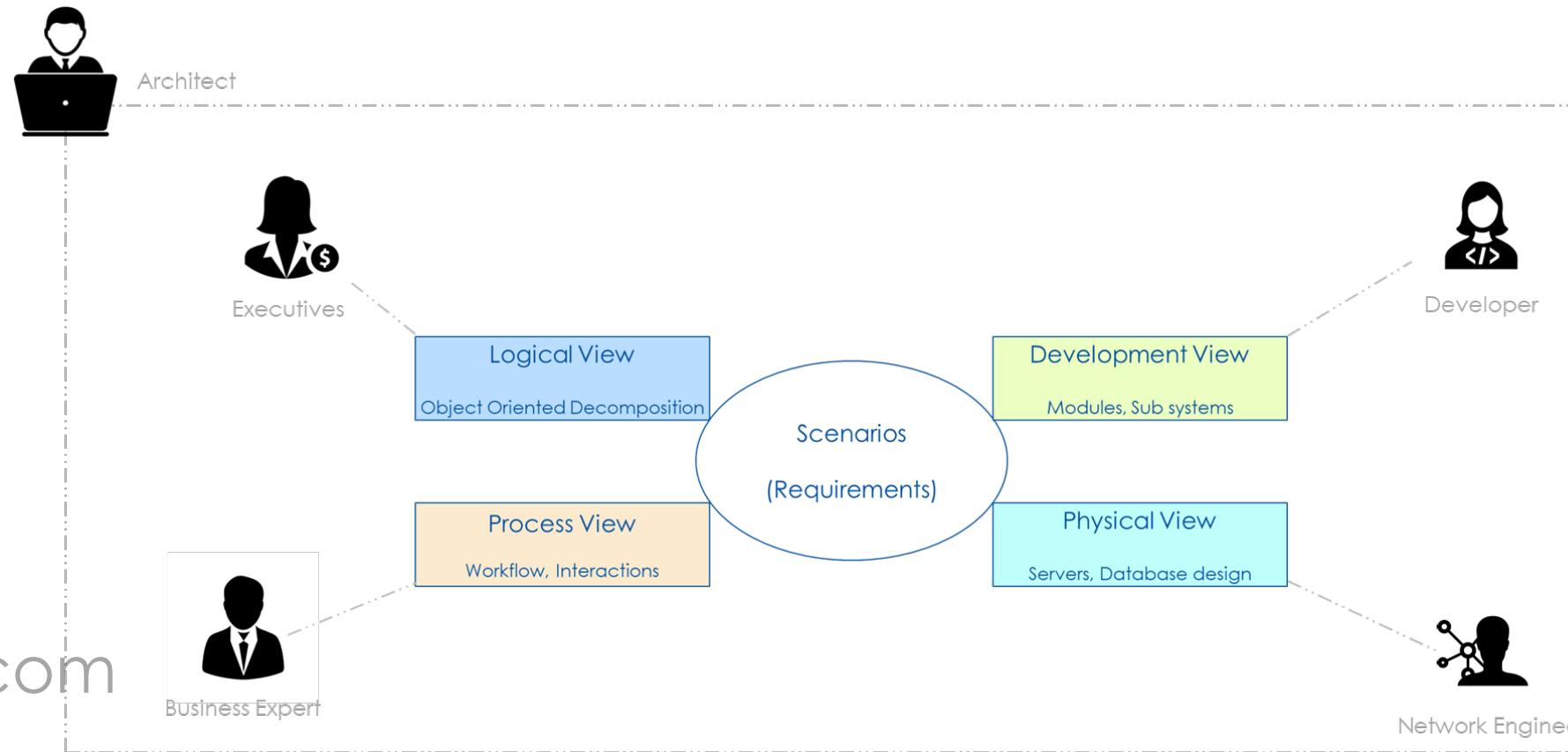


# Stakeholder Interests | Concerns



## Quick Exercise

List out the stakeholders in your organization





<http://www.omg.org/uml>

Please go through basic UML notation & diagrams on your own



<http://www.omg.org/uml>

A standard set of diagrams

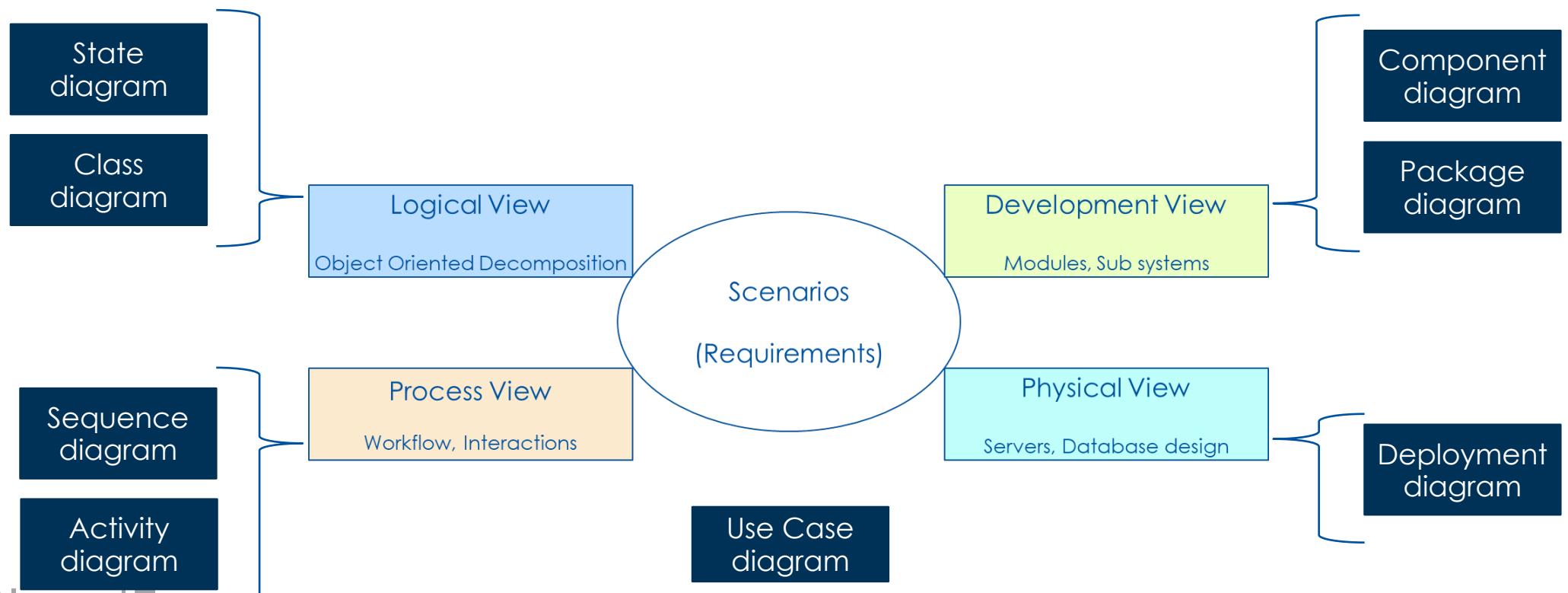
A standard set of notations

Please go through basic UML notation & diagrams on your own



<http://www.omg.org/uml>

# A standard set of diagrams (14)



## Software Architecture Styles

“

Reusable architectural pattern which may be used as a solution to a commonly occurring problem

# Architectural Styles

“

Categorized based on the Key Focus Area

Communication

- Service Oriented Architecture (SOA)
- Message Bus Architecture

Structure

- Layered architectures
- Object Oriented Architecture & Design

# Architectural Styles

“

Categorized based on the Key Focus Area

Deployment

- Client Servers
- 3 Tier Architecture

Data

- Database Centric Design
- Data Flow Diagrams

## Architectural Styles

“

Categorized based on the Key Focus Area

Domain

- Domain Driven Design

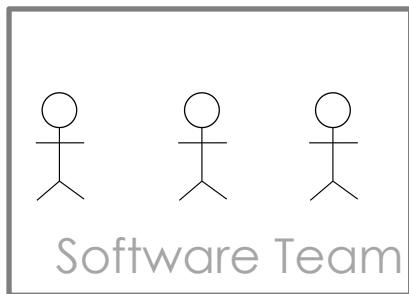


Focus is on Business Domain rather than technology

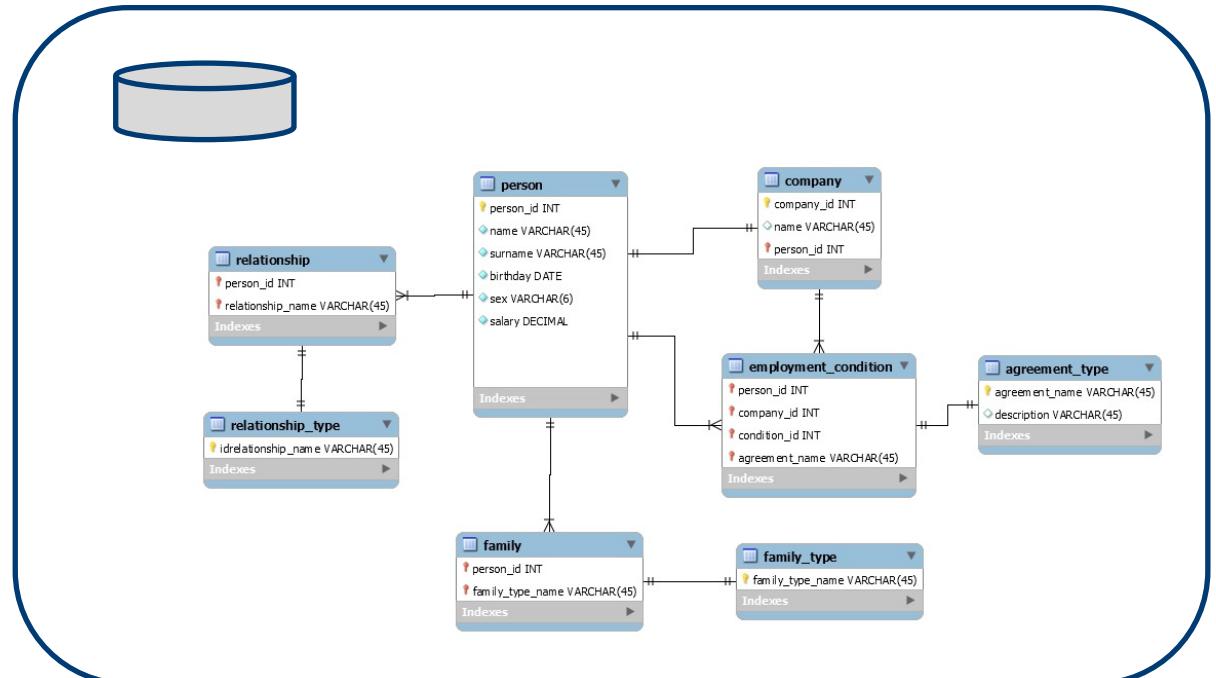
# Data Centric Architecture

“

Focus is on core data in the domain



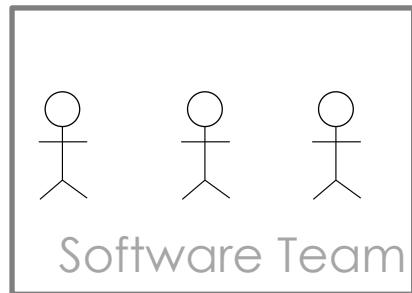
Develops



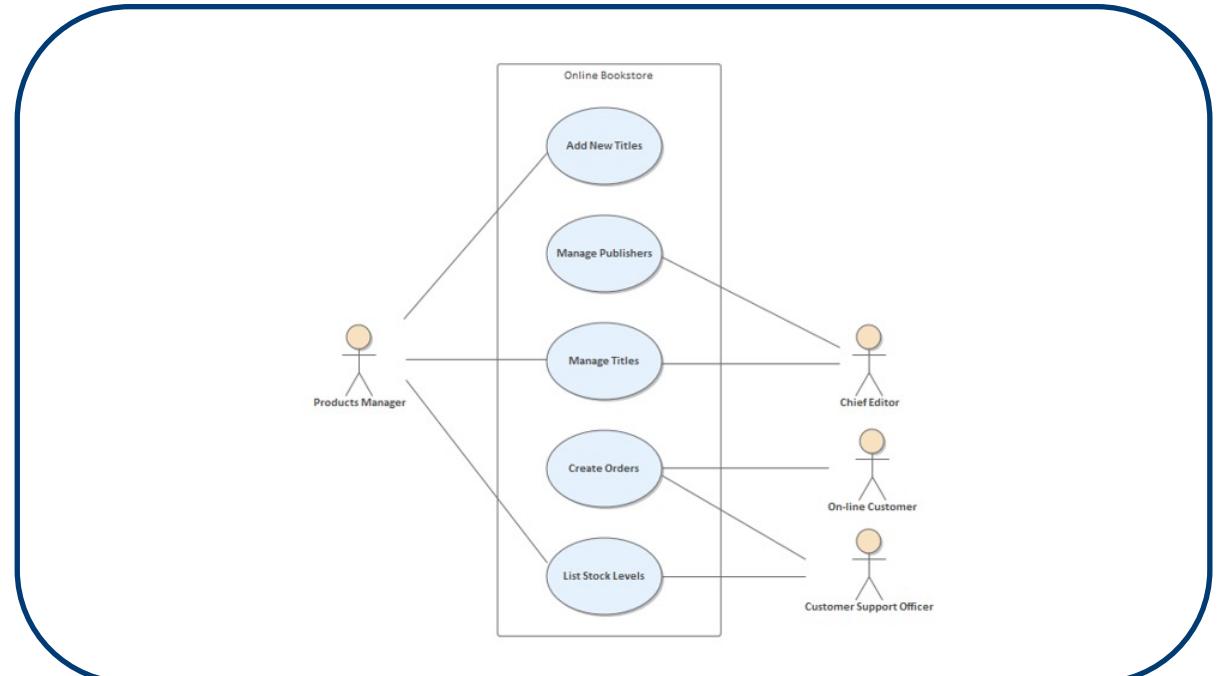
# Process Centric Architecture

“

Focus is on core use cases in the business



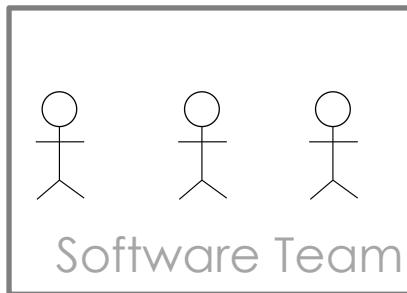
Develops



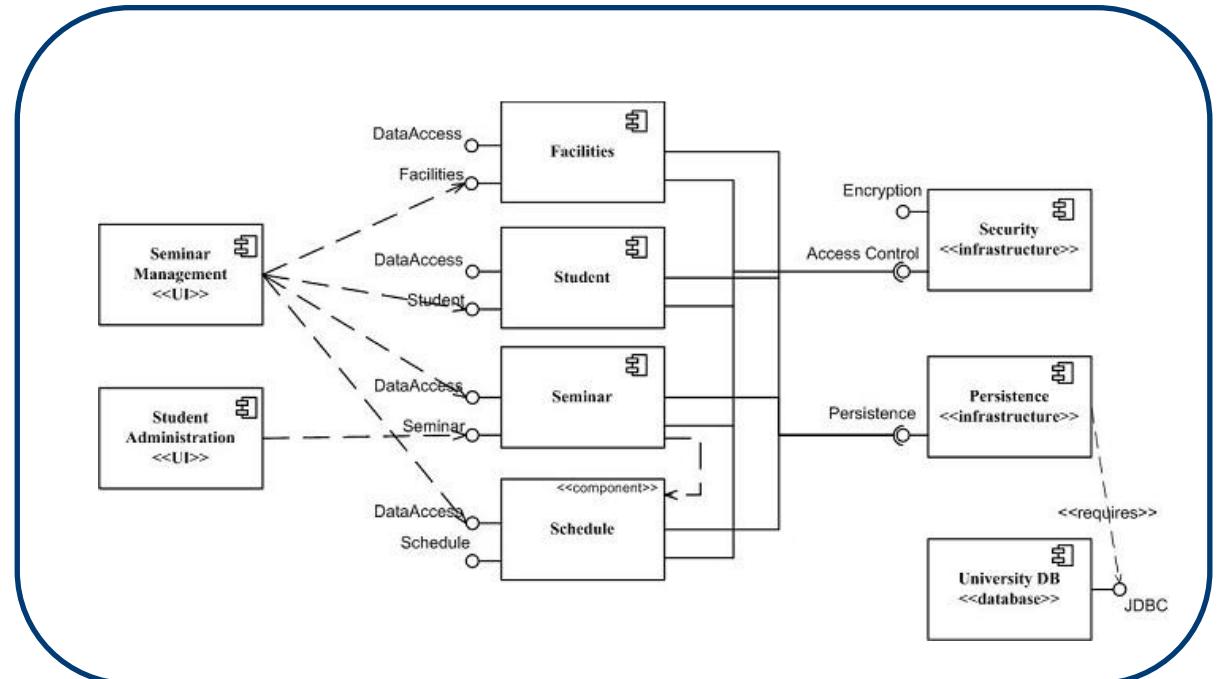
# Services Centric Architecture (SOA | REST)

“

Focus is on core capabilities exposed as services



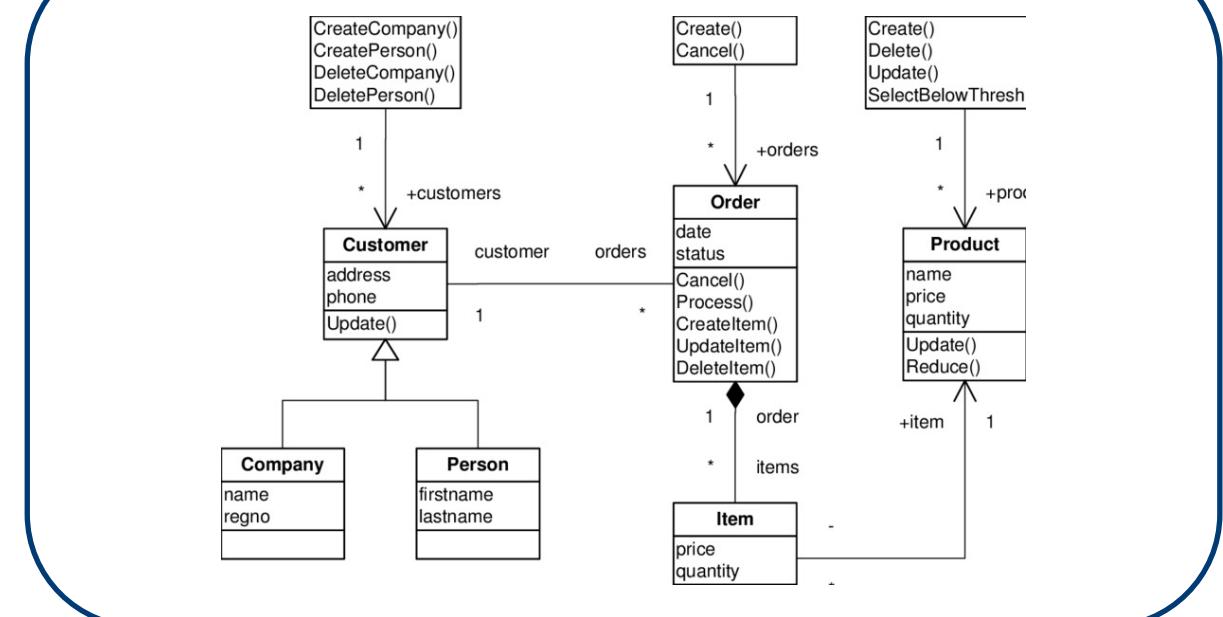
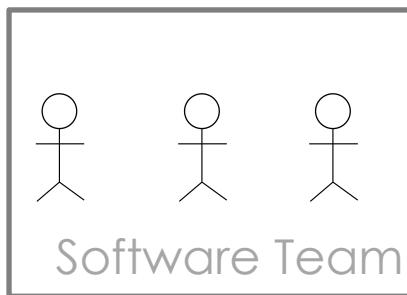
Develops



# Object Oriented Architecture (OOA)

“

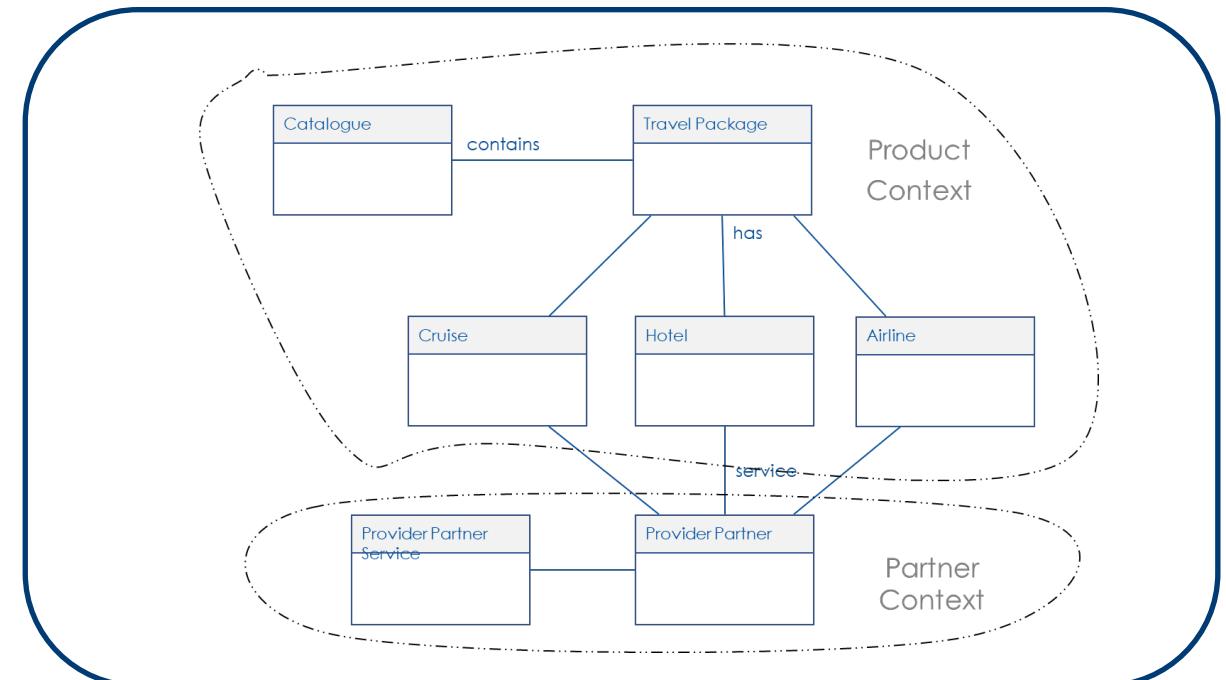
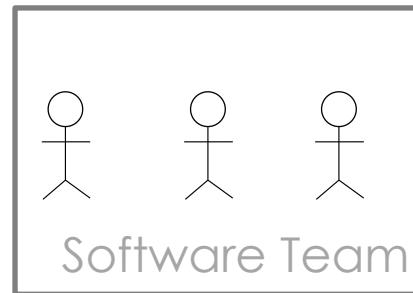
Focus is on identifying real work objects classes



# Domain Driven Design

“

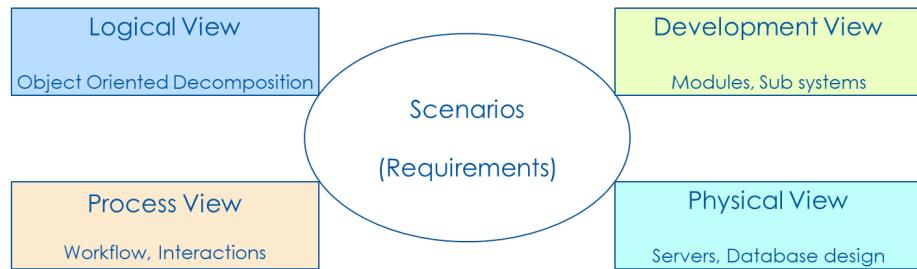
Focus is on the business domain





## Review

- Architects create models using different modeling techniques



<http://www.omg.org/uml>

- There are multiple architectural styles
  - Domain Driven Design = focusses on Business Domain

# Domain Models

Understanding the business domain



- 1 Domain model
- 2 Elements of a Domain model



**WHY do businesses invest in software?**

## WHY do businesses invest in software?

- To fulfill some **need(s)** of the business | enterprise

Reduce manual labor

Increase Efficiency

Competitive Edge

....



What  
is  
the Real  
Reasons  
for these  
needs

# WHY do businesses invest in software?

- To Solve some Business Problem(s)

Reduce manual labor

*Reduce the size of the workforce to save \$\$\$ !!*

Increase Efficiency

*Customer complaints about long response times !!*

Competitive Edge

*Competitors are pulling away customers !!*

....

...

## Business Problems

“

Current or long-term challenges & issues faced by the business that may prevent the business from achieving its goals.

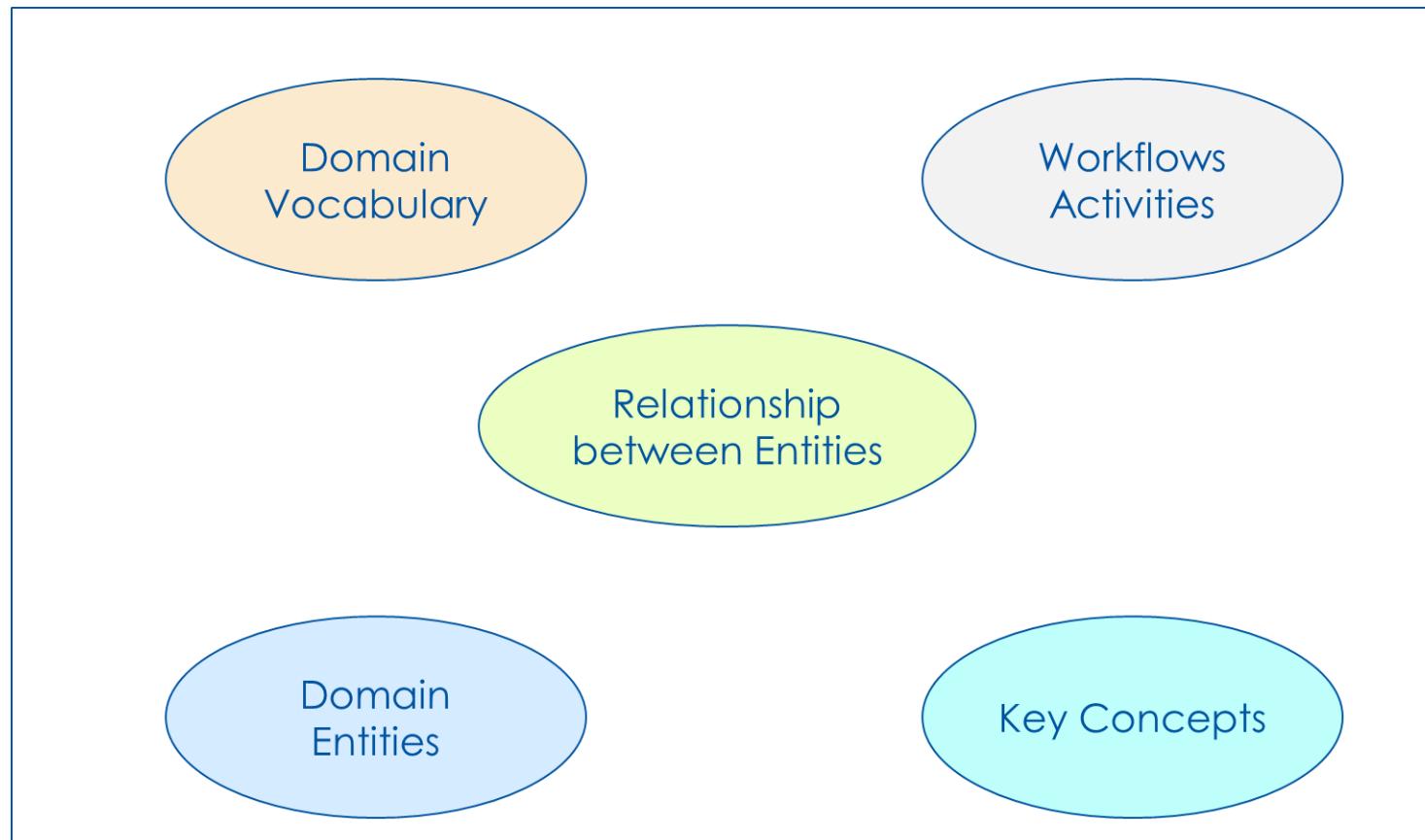
To understand the problem, architects MUST understand the domain first !!!

# Domain Model

“

Organized and structured knowledge of the domain that is relevant for solving a business problem

# Domain Model

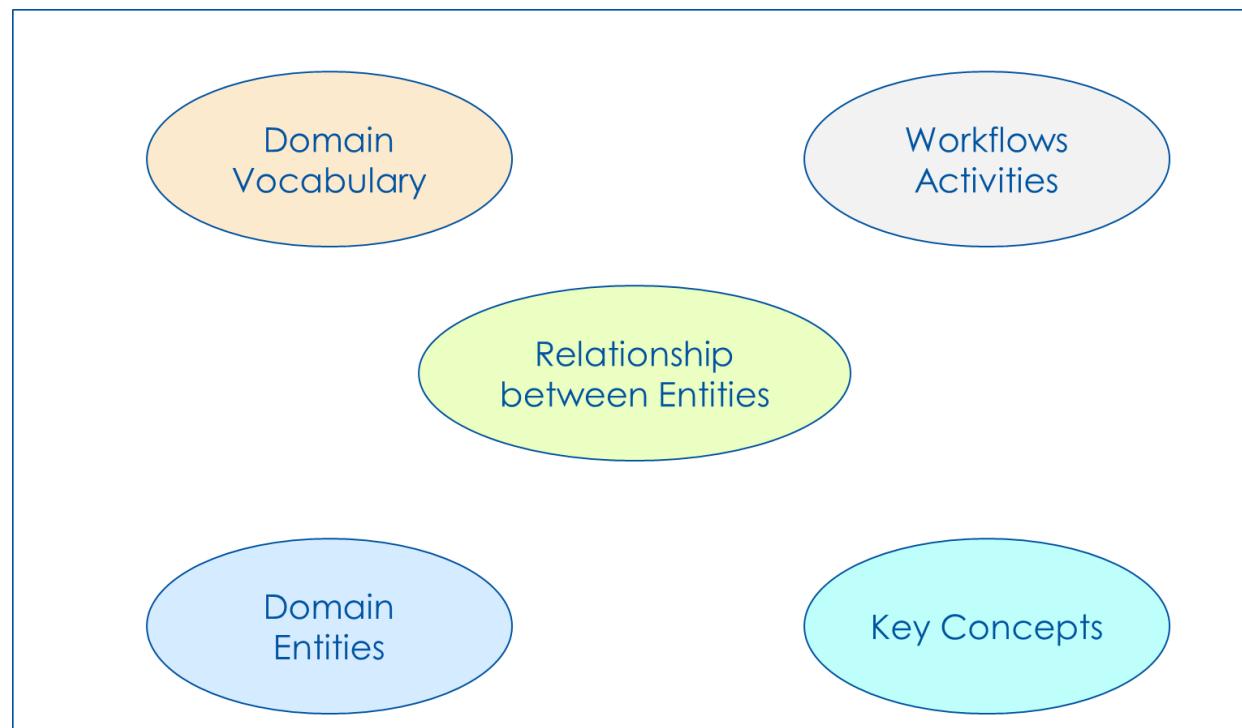


May contain additional knowledge



## Review

- Domain Model = Structured Knowledge
  - Purpose = Solution for a Business Problem



# Enterprise Domain Models

Also Known as "Aggregate" / "Unified" Domain Model



- 1 Knowledge crunching
- 2 Enterprise Domain Models
- 3 What challenges does DDD address?



**WHO in your Organization REALLY understands your  
Org's Business Processes?**

## Domain Experts

a.k.a. Subject Matter Experts or SME

Complex Domains - NO one expert knows everything about the domain !!!

Banking



Retail Accounts Expert



Merchant Accounts Expert



Loans Accounts Expert



Compliance & Regulatory

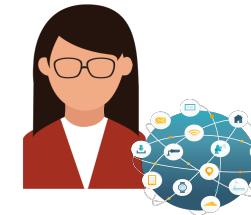
## Domain Experts

a.k.a. Subject Matter Experts or SME

Complex Domains - NO one expert knows everything about the domain !!!



Travel Advisor



Partner Contracts



Accounts



Customer Support

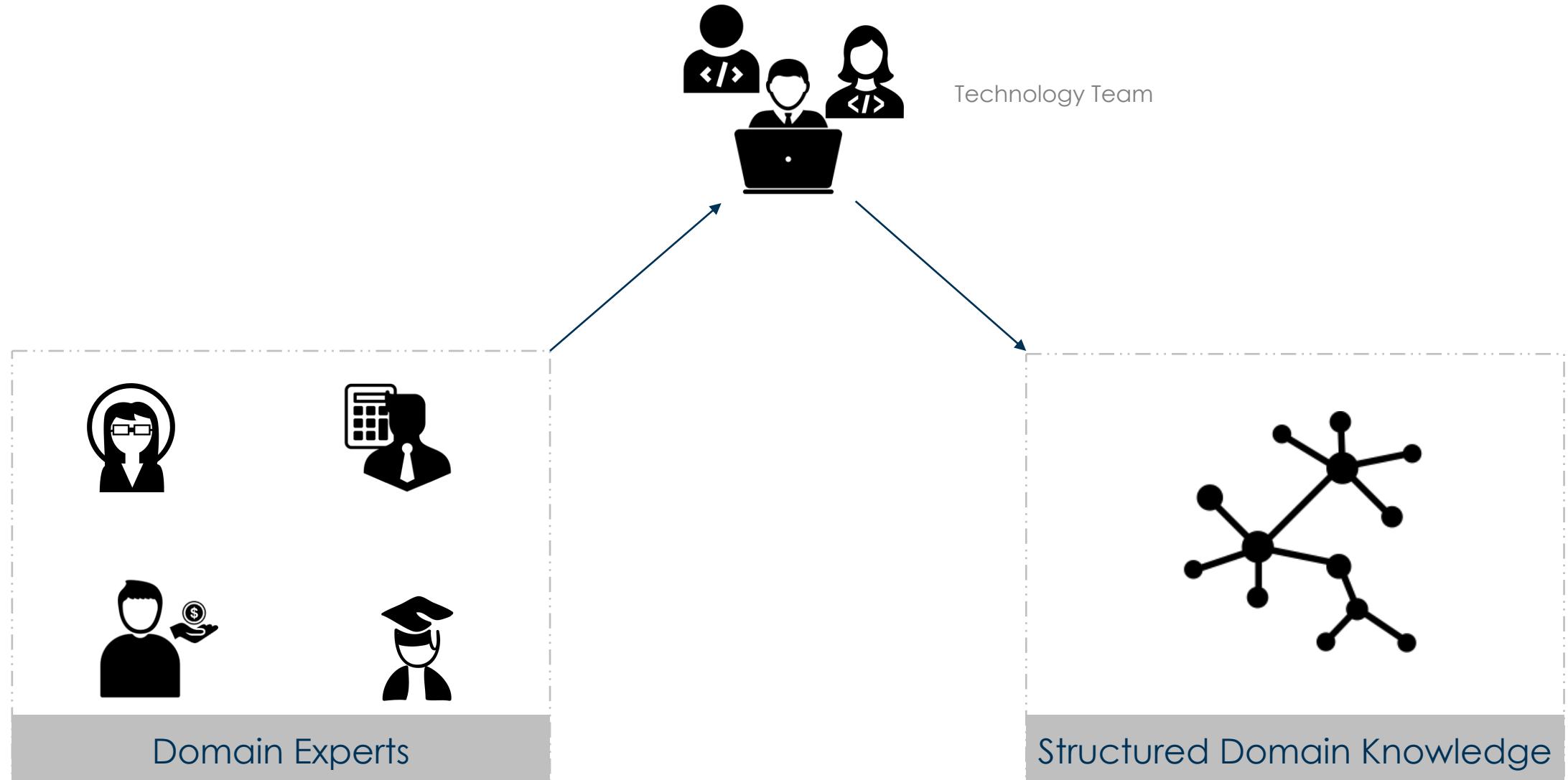
## Knowledge Crunching

“

Teams process the knowledge received from the Domain Experts into domain models

This process is referred to as Knowledge Crunching

# Knowledge Crunching

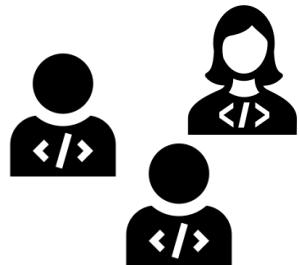


# Technology Team

Led by an experienced technologist

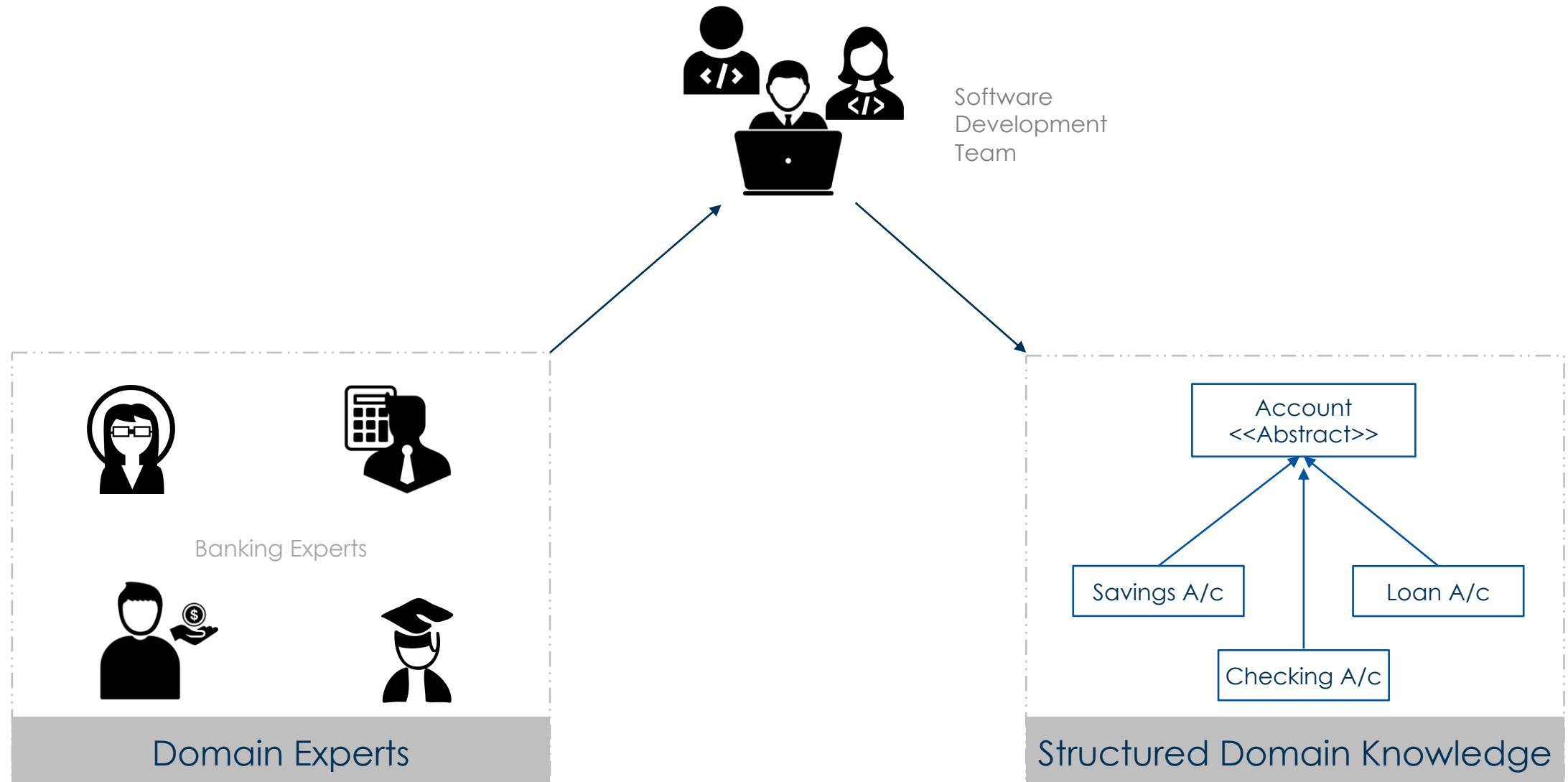


- IT Lead e.g., Architect, Lead Developer ....



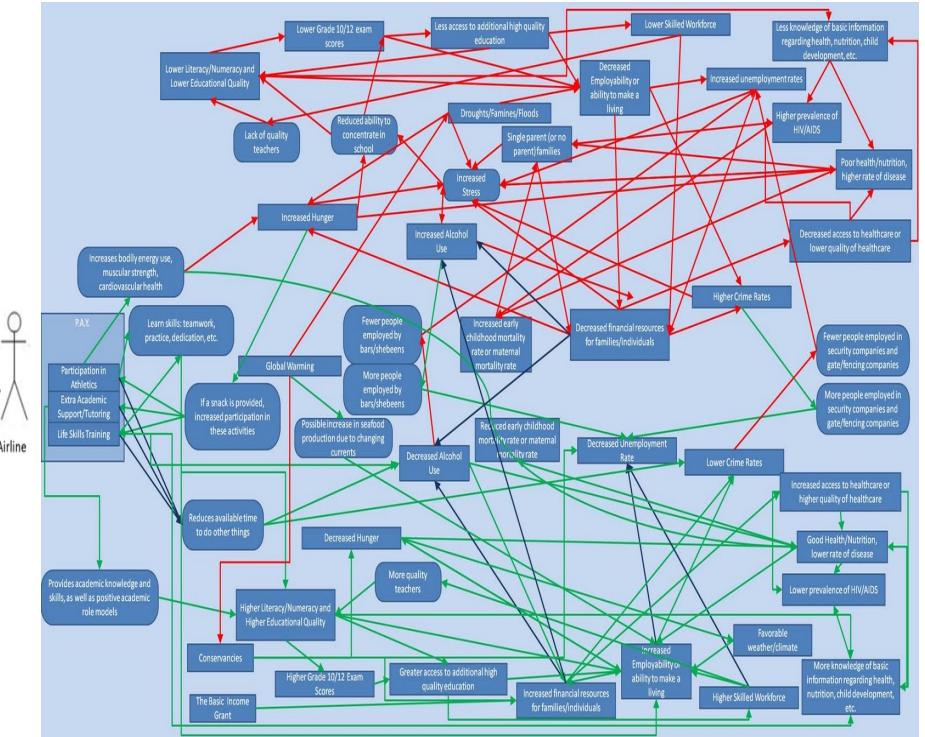
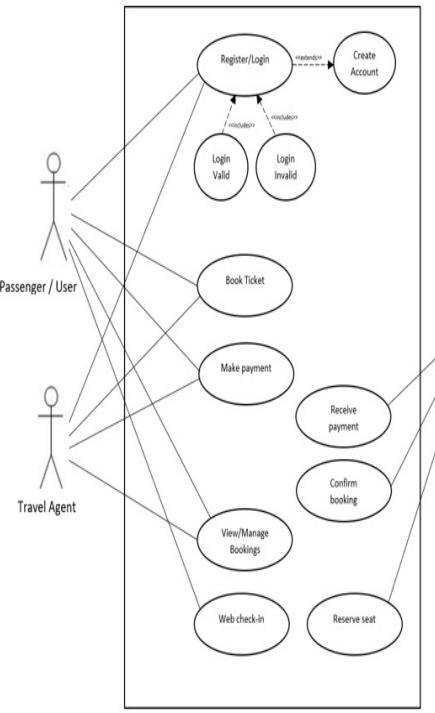
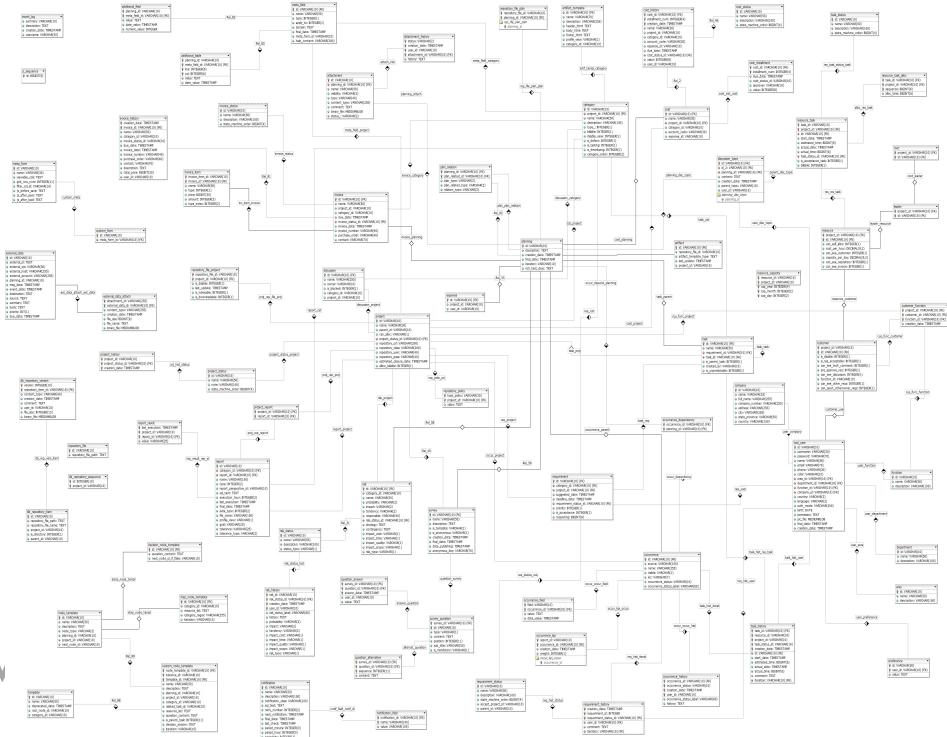
- Team members e.g., Developers, Analyst ....

# Knowledge Crunching



# Enterprise Models

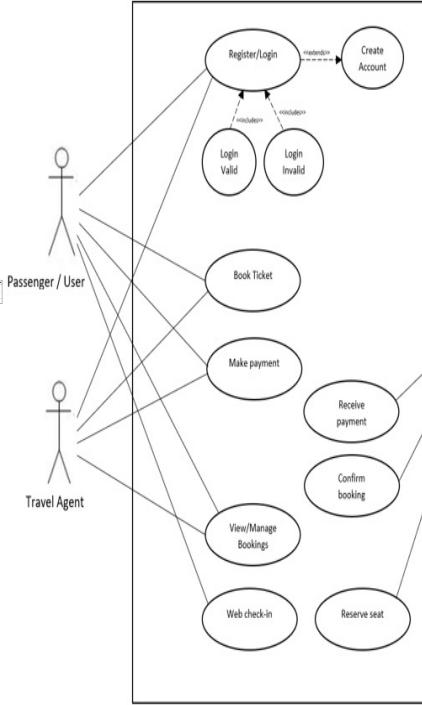
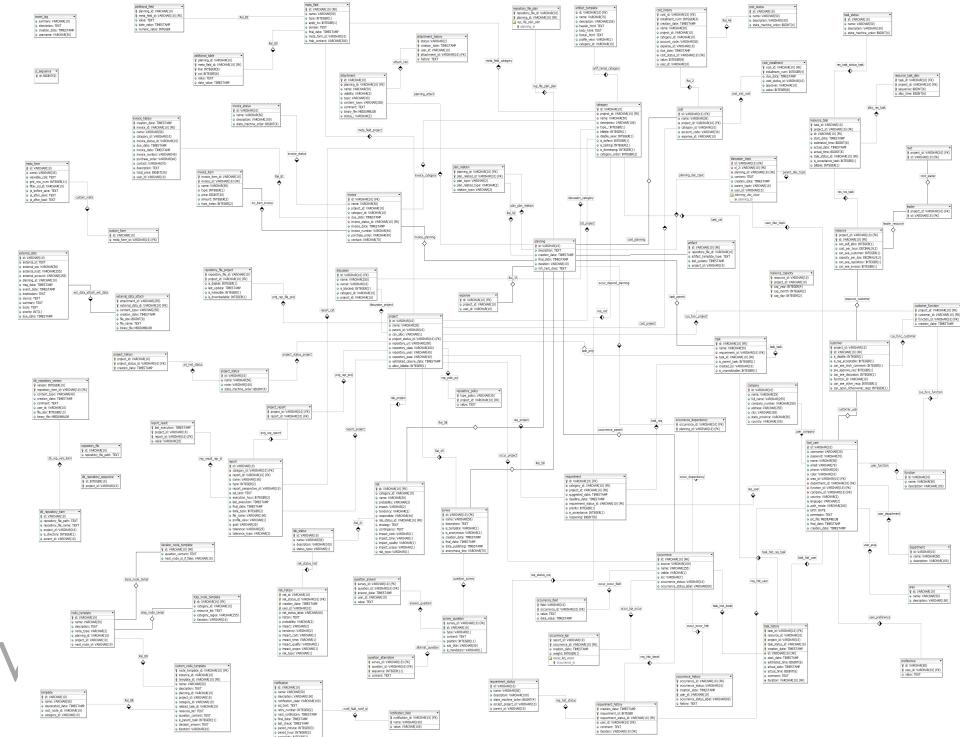
Knowledge was gathered from multiple experts to create an enterprise domain model



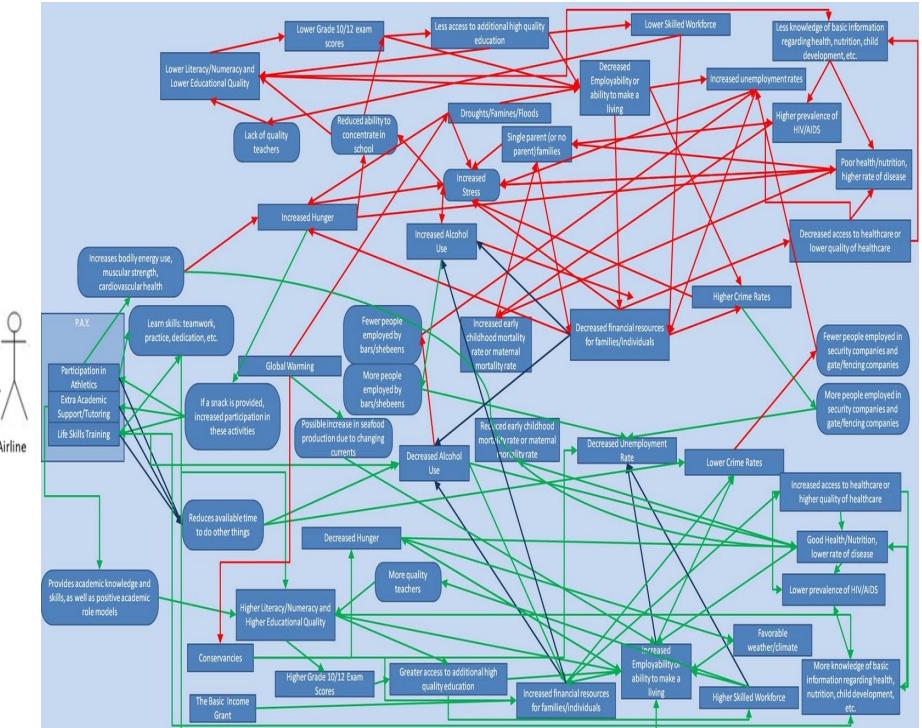
# Enterprise Models

Also known as Unified Models

Also known as Aggregate Models



Also known as Canonical Models



## Challenges with Unified models

- 1      Complexity
- 2      Ownership
- 3      Linguistic

1

## Complexity

Inherent complexity due to scope and size

Overlapping & Redundant capabilities

 2

## Ownership

No single expert who owns the entire model

Model falls behind the reality and over time loses its value

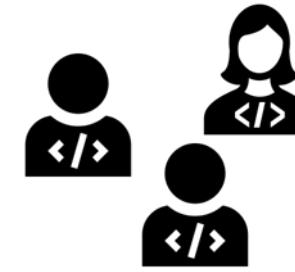
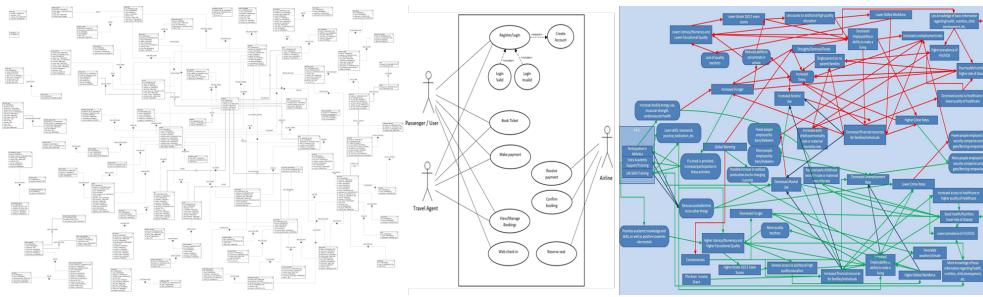
 3

## Linguistic

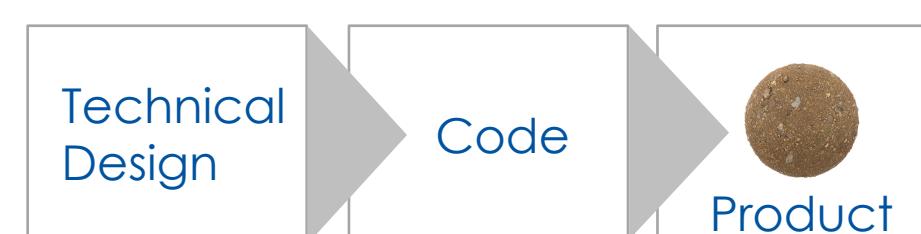
Same business term has different meanings in different domains

Technology teams | Business teams speak different languages

# Software Development



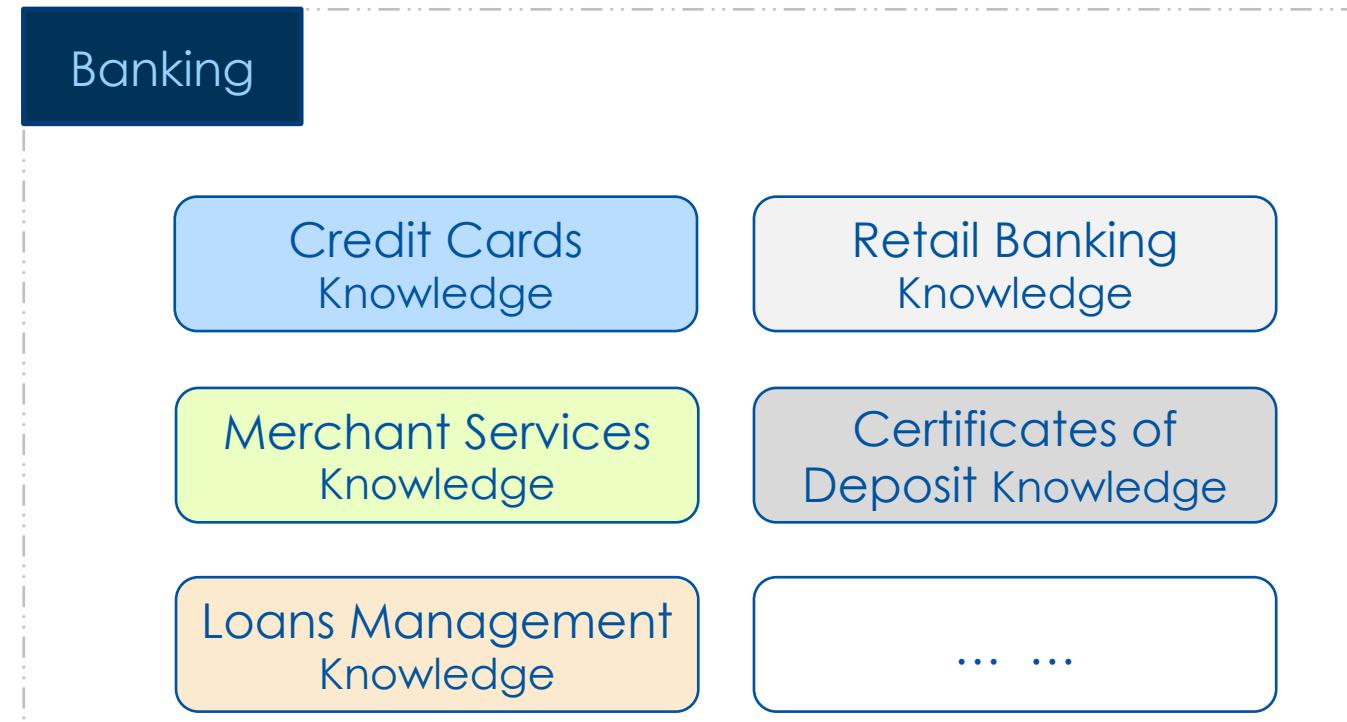
Software  
Development  
Team



# Aggregate Domain Models

a.k.a. Holistic/Enterprise Domain Model

A domain model that covers all the facets of the domain



## Addressing the Challenges

“

Domain Driven Design approach provides principles and patterns to address the challenges faced with developing complex domain models



## Review

- Knowledge Crunching = Creating the Domain Model
- Multiple challenges with creating models for complex domains
- DDD addresses these challenges