Analyzing Twitter data

Motivational factors
- Interesting results
- Filters can be applied quickly
- Easily understandable visualizations
- Supporting explanatory texts
- Tool encourages analysis and own thinking
- Tooltip with further information
- Ease of use
- Visual guide lines in visualizations

Hindering factors
- Layout of charts and texts
- Missing real-world context
- Imprecise explanations
- Hidden tooltip

Technical limitations
- Fixed data set
- Word search is a filter

Missing interface components
- Missing tooltip in sentiment chart
- Hidden filter status
- Missing legend on graphs
- Fetching status was unclear
- Missing examples and explanations
- Neutral Tweets were not marked in sentiment chart