



HOME SWAP - General Analysis



Conversations

11.96M



Successful Swaps

2.69%

In Progress Swaps

96.65%

Cancelled Swaps

0.66%

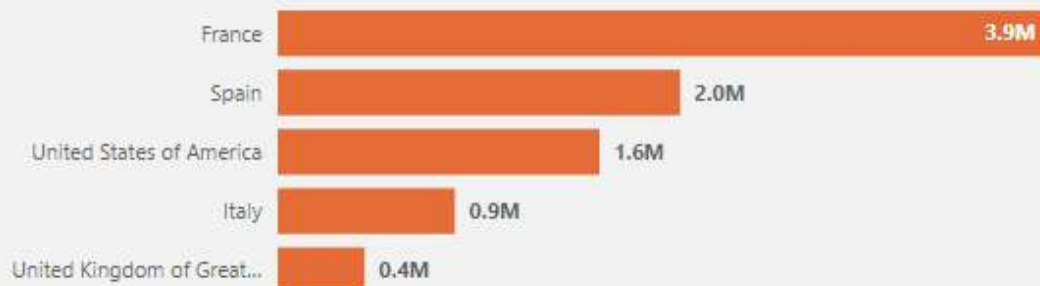
Available Countries

191

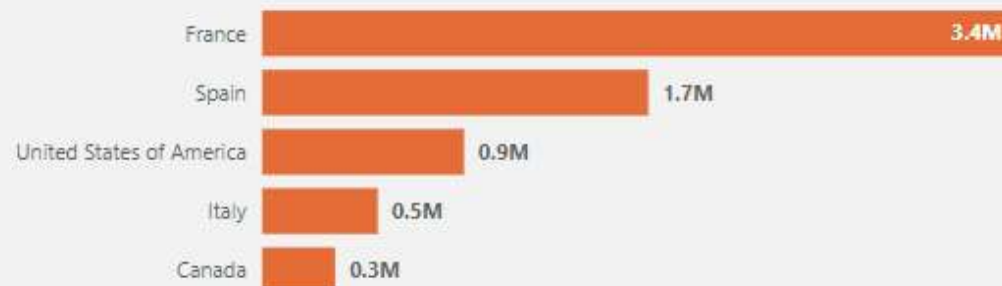
Renews

64K

Exchanges per Home Location



Exchanges per Nationality



Exchanges Attempts Overtime



Total Cancelled and Completed per Season



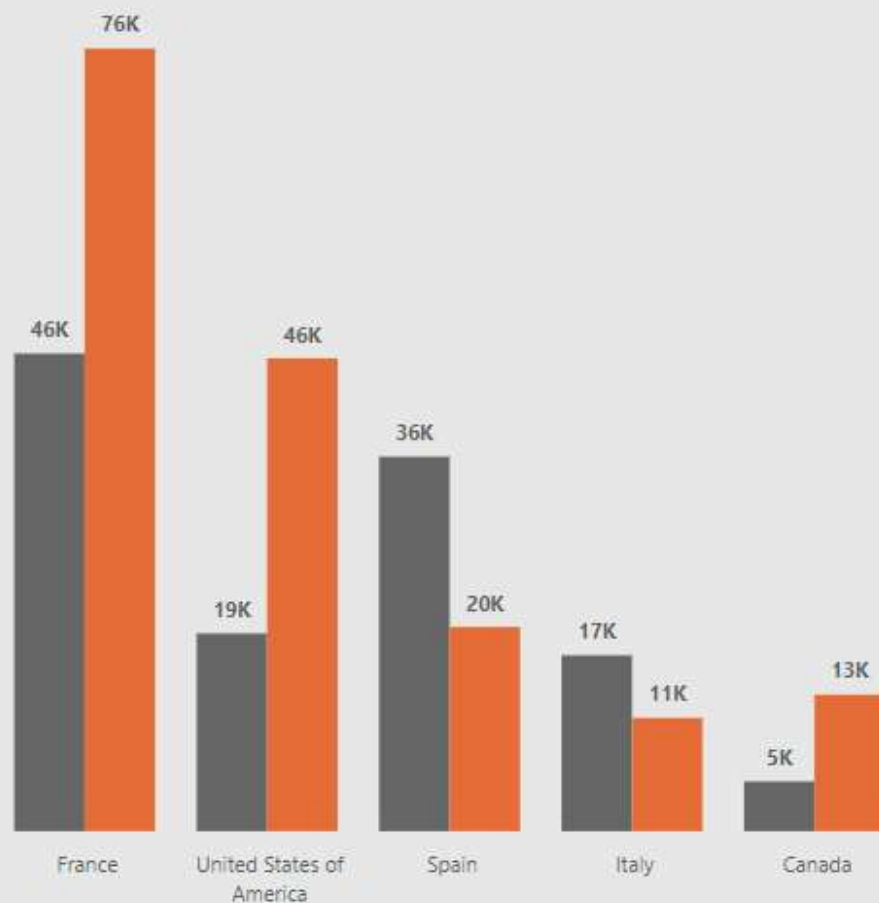


HOME SWAP - Country and Preferences Analysis

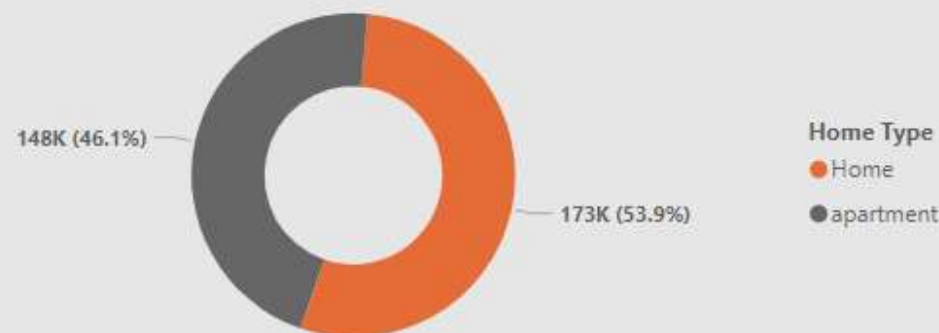


Home Types per Country

Home Type ● apartment ● Home

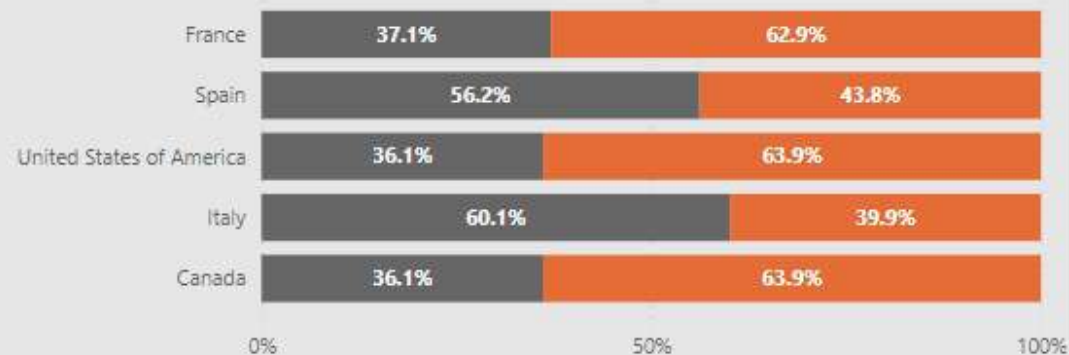


Succeeded Exchanges per Home Type



Nationalities Preferences

Home Type ● apartment ● Home

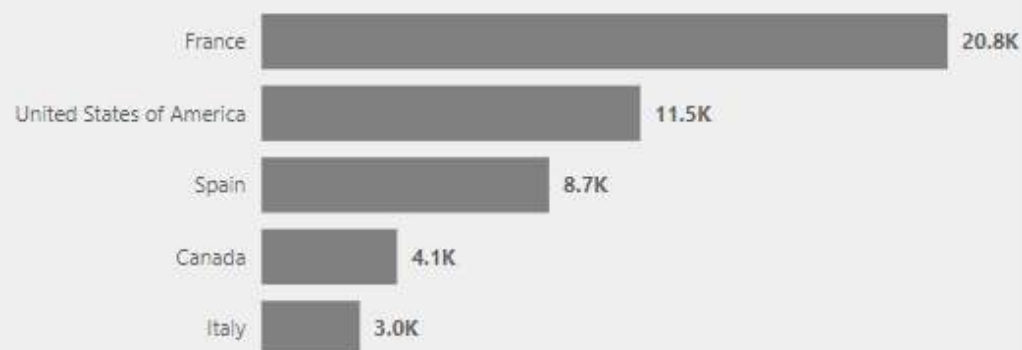




HOME SWAP - Churn Analysis

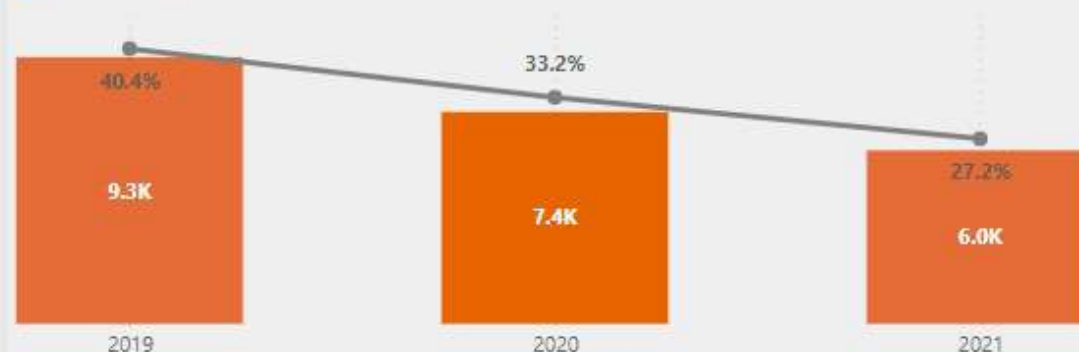


User Churn



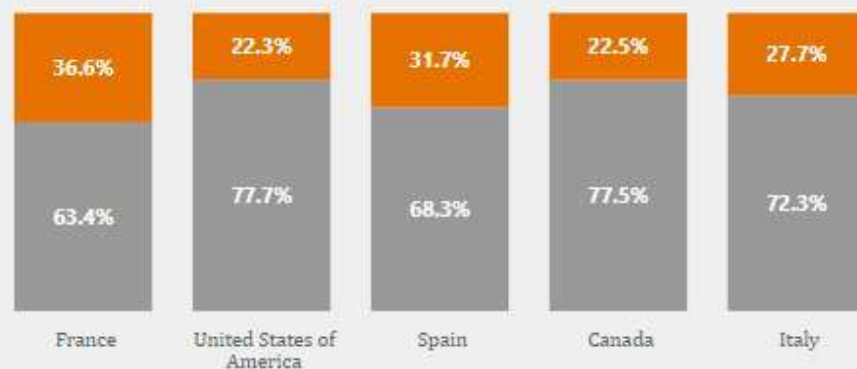
Renewal Status per Year

● Number of non Renewal ● Churn Rate



Clients per Country

● Existing client ● New client



Renewal Status per Country

● Number of non Renewal ● Churn Rate

